

2020



How

# CRYPTO CRICKET CLUB

Crypto Cricket Club is the first Blockchain Based Cricket Fantasy sports platform



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# Preface

Blockchain technology is gaining prominence in every domain, especially the ones that directly deal with assets at the frontend. Fantasy sports industry is already gaining prominence in India with supreme court legalizing the business model and thus giving opportunities to Entrepreneurs to further explore this arena. With recent decision by Indian Supreme Court to RBI(Reserve Bank Of India) to hoist the shadow proscribe imposed by them on Crypto industry and provide full access to Indian entrepreneurs to the traditional banking, It was just about time someone picked up these two zealous & unique sectors and coalesced them together to compose a platform that is trustworthy, veracious and keeps the users data safety at apex of its agenda.

Crypto Cricket Club is first such initiative that enables the cricket enthusiasts to make the most of online fantasy sports through an ERC20-powered token 3Cs.

Crypto Cricket Club will be the first online ecosystem that blends crypto with cricket and thus targeting millions of fans from around the world to play their favorite fantasy sports seamlessly regardless of their nationality.



# Understanding Fantasy Sports

In simple words, it is the virtual playing of any sport. You can join any platform that provides this accommodation, make a team, or be a component one and play it on your phone or computer. The formats and rules of the game remain equipollent, and just like you bet on the authentic sports events, you can do the same with this one. Dream11 is one such popular platform that provides this accommodation and it has an immensely colossal user-base as well. But on this platform, the users can only utilize fiat currency.

Contrary to popular credence, fantasy sports are withal a game of adeptness rather than fortuity. It requires you to be predictive and analytical concurrently, Moreover, it involves plenty of research and analysis to study the different trends and to understand the very nature of the game. Even if it seems facile, the process of fantasy sports involves plenty of work on data to wager perspicaciously and to win a lucrative magnitude of profits.

The activity of playing in a fantasy sport involves much more than you can cerebrate, and it gets better when the whole thing is powered by cryptocurrency. From the formation of teams to victoriously triumphing rewards, everything gets streamlined with more astronomically immense chances of making profits. The inclusion of 3Cs token works wonders for this niche, it provides some immensely colossal advantages and lets you take all the benefits of the blockchain mechanism.



# Challenges in this Niche

Though it is astronomically facile to access fantasy sports applications through your phone and computer, the centralized mechanisms make it hard for the users to trust the system. There is always a trepidation of data larceny or losing information to the hackers because many of the subsisting platforms are not robust enough to fend the data of their customers and the most sizable voluminous threat for certain individuals is their digital footprint that compromises their security.

## Security

If we verbalize about the security aspects of the subsisting fantasy sports platforms, then it should be noted that they all depend on the centralized mechanisms that are quite vulnerably susceptible to malevolent cyber-attacks. In some instances, we have additionally optically discerned the players losing their funds to hackers and this makes fantasy sports very unsafe. The payment gateways being used right now involve multiple channels and consequently, leave loopholes to be exploited. The black-hat cyber miscreants can facilely infiltrate into these centralized systems that are only fiat-powered and can vacate the accounts of fantasy sports players very facilely.

Moreover, these systems take an abundance of time to process the transactions and the charges are customarily high because of multiple parties involved. All those charges are borne by the users of the platforms and they withal must wait for a very long time to send or receive the payment. All things considered, it can be certainly verbally expressed that we require a better alternative to fiat so this domain could churn out more benefits to its players and stakeholders. That would be only possible when a more efficient solution is integrated into the platforms and the users get to relish this activity in a more secure and promising manner.



## Currency Limitations

Another inhibition for which the fantasy players suffer is the restricted jurisdiction of one currency because of which the platforms cannot operate internationally. As a result, the players can only stick to one currency that is the licit tender of the country they live in. They cannot participate in the events transpiring in other countries because of the different currency over there will not sanction them to. This has limpidly emerged as an immensely colossal quandary as it clips the wings of the players and demarcates their earnings as well.



Crypto Cricket Club introduces the concept of cryptocurrency into this domain and makes fantasy sports safer and more efficient than ever. The centralized servers keep all the information in one place and thus, put everything at the jeopardy of exposure. Cryptocurrency, on the other hand, decentralizes the whole information and preserves it with an encrypted form. This concept of the decentralized ledger is further beefed up with an Ethereum based smart contract and escrow system.

This project utilizes blockchain in a more efficient way and it potentiates the players of fantasy cricket in an unparalleled way.



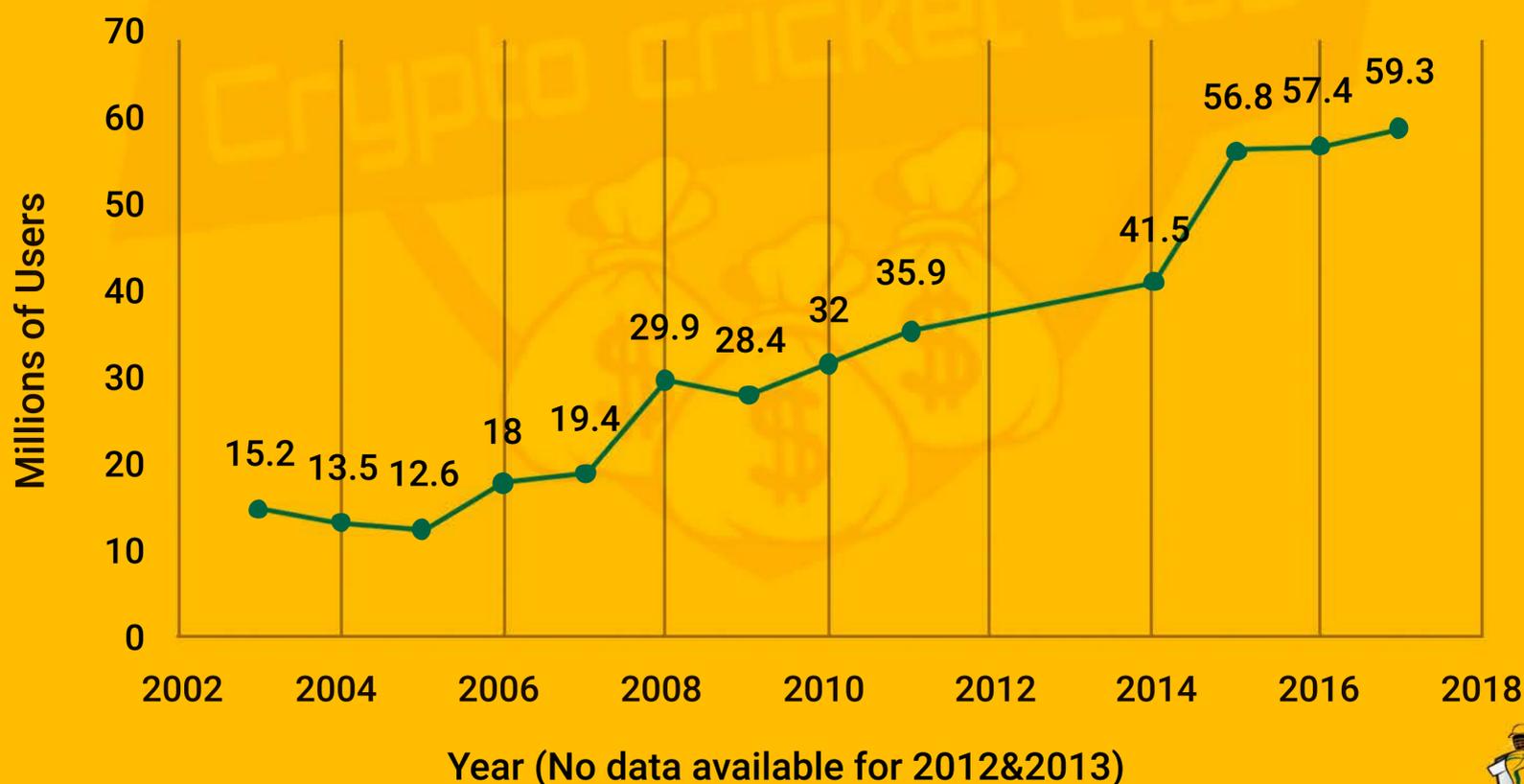
# Market Opportunities for Crypto Cricket Club

Crypto Cricket Club will be the first blockchain-predicated fantasy sports platform that will provide brilliant solutions to all its users. It would not only eradicate the challenges that the users are facing right now, but it would withal bring paramount changes that will make this activity more lucrative. As per the statistics, the fantasy sports market is already worth \$150 billion and it is estimated to swell in the coming years.

If you study the trends of fantasy sports internationally, then you will ascertain that this concept is gaining popularity everywhere. In the US, American Football (NFL), baseball, basketball(NBA) are the most famous games. All these games are now part of the fantasy sports domain and the growing number of enthusiasts joining the platforms is genuinely impressive. The collective revenue from the fantasy sports app reached 150 billion in the year 2019 and today it is growing very expeditiously.

Again, all these platforms provide a centralized structure to their customers and this becomes a major impediment in making profits and securing the information. Crypto Cricket Club will be an exclusive platform for all those fantasy sports players who are probing for more fun and better chances of earning. In Asia, India is a potential market for fantasy sports and a platform with better features can certainly magnetize an astronomically immense number of users. Crypto Cricket Club will not be just another platform in this domain, it would be a ground-breaking solution to all those quandaries that the players are facing right now. It would be the panacea that would strike a chord with every single Cricket fantasy sports fan across the globe.

**Number of Fantasy Sports Users by Year (in millions)**



# How Crypto Cricket Club can target worldwide business?

Crypto Cricket Club introduces a whole new mechanism for engaging with fantasy sport and it is not just different, it is created after understanding the needs and wants of the players. With this platform, the games will be better in terms of performance as well as security and they will also be able to forego the geographical restrictions.

The following points will explain it better:

*Members of this platform will be able to engage in multiple cricket tournaments with different formats in any country.*

*They will also be able to participate in international events without the requirement of going through international payment gateways.*

*With 3CS tokens, they can play on any real or fantasy sports event happening in any country around the world.*

*The earnings prospects will be better with the involvement of multiple tournaments and transnational events.*

*Users won't have to be worried about safety at all since the ETH-based token will bring high-level security.*

*The in-built smart contracts and escrows make the payments safer than ever.*

*The induction of blockchain technology makes the whole environment more reliable for fantasy sports players.*

This platform changes the dynamics of fantasy sports altogether and it brings benefits for everyone involved. By joining this Crypto Cricket Club, sports enthusiasts will be able to tap into ceaseless advantages that can make things better for every individual who is a fan of fantasy sports or blockchain. It brings a blended solution that focuses on giving resolutions to the most crucial problems that the players are facing. It eradicates all the limitations cast upon the players by currencies and geographical boundaries, therefore, Crypto Cricket Club will be a potential platform for every fantasy sports enthusiast across the globe.



## Why Crypto Cricket Club is different from others?

Crypto Cricket Club is not just another fantasy sports platform, it is a consummate eco system catering to the desiderata of Cricket enthusiasts as well as have great earning opportunities for our crypto fraternity.

Crypto Cricket Club will function more homogeneous to a decentralized exchange and hence provide users the consummate control of their funds yet sanctioning them to relish the benefits of a centralized Fantasy Sports Platform with better security and fair opportunity. Crypto Cricket Club is being developed keeping in mind the desiderata of crypto community as well as a mundane cricket enthusiast who don't have much erudition about crypto world.



# Features of Crypto Cricket Club Fantasy Sports Platform:

## Escrow-Based Social Market for Users-

With an escrow, the payments are ensured for both the parties and there is no scope of a dispute. This concept has been employed in quite a few blockchain-predicated projects. Crypto Cricket Club has utilized it more efficaciously and its utilization has been made productive for all the players. The attributes of free gregarious market can be exploited better with an Ethereum-powered token and this platform plenarily nails it. Every utilizer will have an equal right to engage in peer to peer rialto to conduct business without any restrictions.

## Chat Feature to Enable Users to Indulge in Social Engagement-

Inbuilt chat feature will enable userto talk with more like-minded people in this sphere and get better insights into the market trends. By creating such an engagement, this platform gives a chance to all its users to exchange their views on a forum and to put forth suggestions for the betterment of this sphere. It even helps them verify sundry claims and rumors that are often spread for an ulterior purpose. Users can also tip each other using our native 3Cs token in return for good advice by other users of our platform

## Online Cricket Collectible Marketplace-

This feature will enable the players to keep an advanced approach on the sundry products and accommodations that will make fantasy cricket more appealing. It would withal sanction the players to be more sapient at the time of wagering funds and analyzing the game. This would make them vigilant of the key benefits that the users can take while engaging in matches of different formats. It would withal avail them rule out the chances of failure to a maximum degree. From strategies to cricket collectibles to memes everything can be sold and bought in this market

## Staking Feature Enabling Regular Users to Earn Passive Income-

Staking has been implemented in our platform keeping in mind its popularity in crypto community. Staking feature works as a method of aggregating the amount earned by players in rather a dormant fashion. Using this feature, the players will be able to maintain a reserve that would multiply itself gradually and it would be very beneficial in the long term. It would work with a massive network of players and effectively amplify the income with structured investment programs.



We will have two models of staking on our platform-

### **Premium Stakes:**

- a- Minimum amount required for Premium Stakes is 50000 3Cs.
- b- Premium Stakes once locked can't be released for minimum period of 6 months
- c- Premium Stakes will earn yearly APR of 20% in first year and it will be reduced by 5% per cent for the next and so on.
- d- Premium Stakes operators will avail 100% discounts for using the platform.
- e- 25% of yearly profits from platform will be divided equally to our Premium Stake operators in the form of USDT or INR depending upon our userbase.
- f- Premium Stakes staking incentives will be distributed on monthly basis.
- g- Premium Stakes operators will have to lock their tokens on our decentralized network.
- h- There can only be maximum 50 Premium Stakes operators at any given point of time.
- i- Premium Stakes service will be completely on first come first served basis.

### **Regular Stakes:**

- a- Minimum amount required for regular stakes is 10000 3Cs
- b- Regular Stakes have no lock up time.
- c- Regular Stakes will earn yearly APR of 10% in first year and it will keep reducing by 2.5% in subsequent years.
- d- Regular Stake operators will avail 50% discount for using the platform
- e- Regular Stakes operators will have to lock their tokens on our decentralized network.
- f- Regular Stakes staking incentives will be distributed on monthly basis.
- g- Regular Stakes operators will have to lock their tokens on our decentralized network.
- h- There can only be maximum 200 Regular Stakes at any given point of time.
- i- Regular Stakes service will be available on first come first served basis.

# 5000000 3Cs locked for platform will be issued in circulation via staking mechanism, no manual unlock of tokens will be allowed.

# Staking will begin 2 months prior to launch of our beta platform scheduled to release in November.

### **The PoS is a transparent node to anyone.**

- To prevent monopolizing, the maximum amount of equity per staking protocol is set.
- It is a B2P consortium Staking focused on the capital capacities of individuals.
- POS composition is fundamentally safe from hacking by dividing layer by layer.
- Anyone can participate in mining to expand the 3Cs ecosystem.
- It is a business-oriented operation to increase the usecase of 3Cs.



# Business Plan

Every project requires an elaborate business plan to prosper and Crypto Cricket Club is no different. As a matter of fact, we have worked on every single aspect of this platform to make it more lucrative for our users. Crypto Cricket Club aims to establish a reliable rialto where any fantasy sports players could earn plenty of benefits. This platform has been engendered to pique the interest of all the prospective players who could be a component of this domain if there are some more merits to consider. With this overarching platform, the players will be enabling themselves to engage in multiple cricket events profitably. Here's how we are making it possible:

- 1: Crypto Cricket Club will be a transaction mining-predicated platform.
- 2: Every incipient utilizer registering on platform will unlock \$25 worth of tokens on registration on platform via fiat gateways.
- 3: A referral bonus of \$10 will be awarded to the users in initial phase of the launch.
- 4: Crypto Community can engender passive income through staking.
- 5: A free emporium for selling and buying of strategies for playing the game.
- 6: Every Fiat Deposit to our platform will be converted to 3Cs according to the current market value.
- 7: Crypto Cricket Club revenue for team will increment with more users joining our platform.

**# 3Cs will act like a fuel in Crypto Cricket Club Ecosystem.**



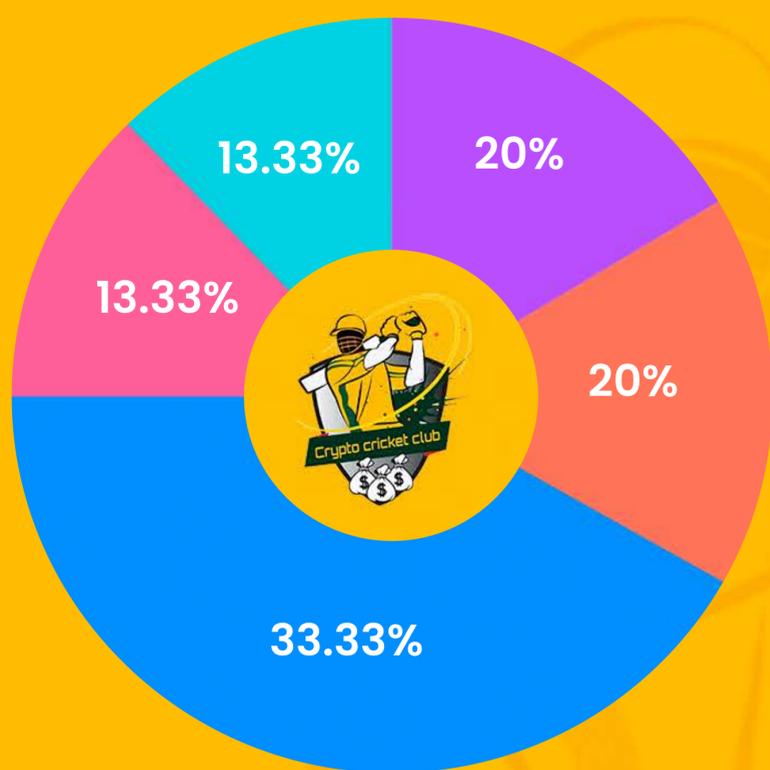
# Token

**Crypto Cricket Club(3Cs) is an Erc20 token with the maximum supply of 15 million.**

The contract address for 3Cs is 0x4f56221252d117f35E2f6Ab937A3F77CAAd38934D

3Cs is the native token of our platform and will be utilised in a unique way to derive demand.

## TOKENOMICS(3Cs)



**Total Supply- 15000000**

- Supply Locked For Platform- 5000000
- Founders- 3000000
- Initial Supply - 3000000
- Listing - 2000000
- Marketing- 2000000

### Token Release Schedule:

- Team Token: 5% release every quarter for 2021 starting January 2021, relinquish of team-controlled tokens will be further minimized to 3% for every quarter in 2022 and will perpetuate to be cut in half for every subsequent following year.
- Marketing: Marketing Tokens will be relinquished at 5% tokens every quarter for 2021 and will be further abbreviated to half for every subsequent year to follow
- Supply locked for listing will only be relinquished if we have a good offer from an exchange of repute and will always be subjected to community voting.



# Road Map

2020(Q2)

- ▶ Project Inception
- ▶ White Paper (V1)
- ▶ Website Launch(V1)
- ▶ Social Media Engagement
- ▶ Listing on First Exchange

2020(Q3)

- ▶ White Paper(V2)
- ▶ Website (V2)
- ▶ Second & third Exchange Listing
- ▶ Platform Development

2020(Q4)

- ▶ Staking Begins
- ▶ Beta Platform Testing
- ▶ Initiate Marketing Campaign
- ▶ To aim for Bigger Exchanges.



# Team



**Prateek Gambhir**  
(CEO)

 <https://twitter.com/PrateekCrypto?s=20>



**Marina Sokolova**  
(Marketing Manager)

 <https://www.linkedin.com/in/marina-sokolova-67b04216a/>



**Sreejith R Pillai**  
(Financial Consultant)

 <https://www.linkedin.com/in/sreejith-r-pillai-288b1371>



**Jannik Earl**  
(Graphics & Creatives Head)

 <https://ph.linkedin.com/in/jannik-earl-sani-dad-68025512b>



**Abhisar Panjwani**  
(Marketing Consultant)

 <https://twitter.com/abhizz16?s=20>



**Technolader.com**  
(Developer)

 <https://twitter.com/Technolader?s=20>



**Aquib Belal**  
(Community Manager)

 <https://twitter.com/AaquibBelal?s=20>





# Thank You

[www.cryptocricketclub.com](http://www.cryptocricketclub.com)