



TLC

TicketsCoin

e-commerce cryptocurrency

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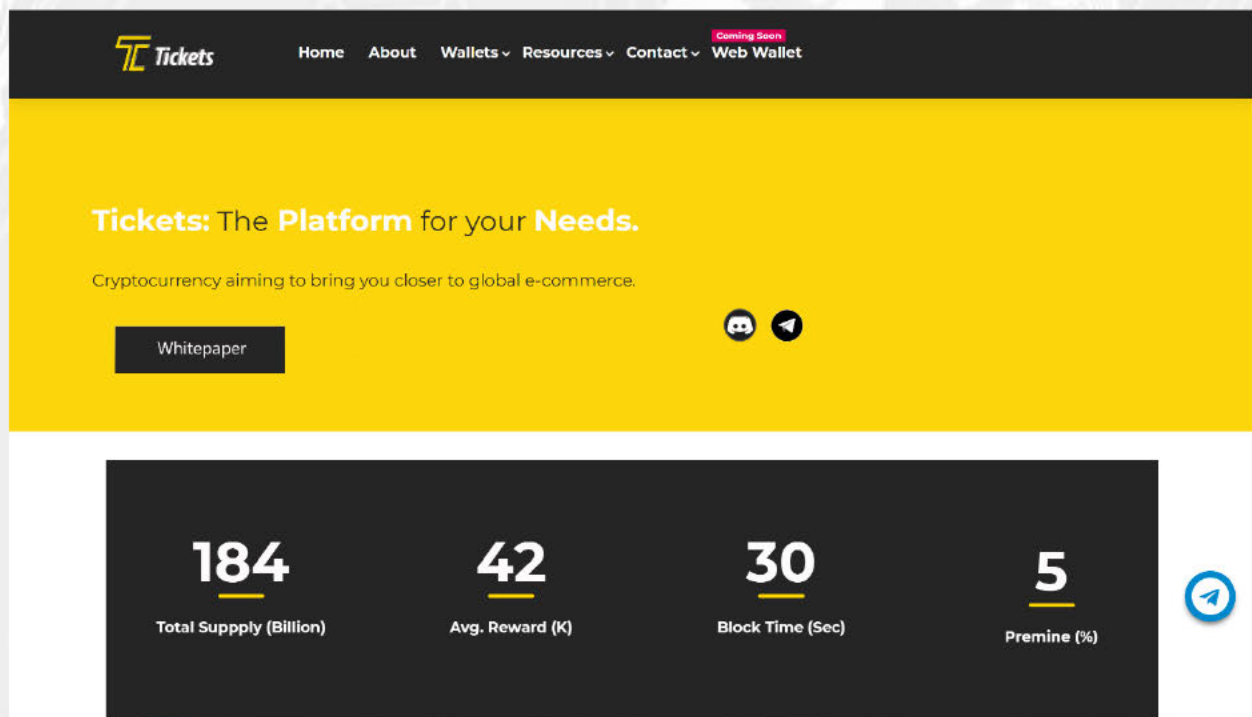
Executive Summary

Tickets (Ticker: TKTS, aka Ticketscoin) is a cryptocurrency developed to provide a gateway to legitimate e-Commerce for the average cryptocurrency miner, trader, and enthusiast. Today's global e-Commerce marketplace often requires disclosure of personal information. For several reasons, this practice is standard and anticipated. There are situations, however, that the disclosure of personal information is not necessary. The genesis of Tickets evolved out of this conclusion by the developers of Tickets. The aspirations of the Tickets Core Team are:

- To create value of Tickets through the strength a robust community, a stable and redundant network and through strategic marketing and outreach.
- Initial and continuous development based on proven technology.
- Crafting an experience generated by user input and long-term evolution.
- The ability to participate in the larger e-Commerce international market.
- Development and facilitation of a marketplace for Tickets participants to sell and purchase goods, services, and legal entertainment.

1a – Tickets Zones

The heart and portal of Tickets resides at our website, <https://www.ticketszones.com>. This is where the main resources for the coin can be accessed. It was designed for quick absorption of information, laconic in language as to not create ambiguity, and links to our communities for inclusion and participation. Through current and future development of Tickets this is where Tickets Place, our online marketplace for trading, selling, and purchasing of goods, services and legal entertainment exclusively through Tickets will take place. In line with the aspirations of the Core Team, this will generate intrinsic value and assist in building a strong and participatory community which trust can be nurtured.



The screenshot shows the homepage of the Tickets website. The header is dark with the Tickets logo and navigation links: Home, About, Wallets, Resources, Contact, and Web Wallet. A 'Coming Soon' badge is visible above the Web Wallet link. The main content area has a yellow background with the text 'Tickets: The Platform for your Needs.' and 'Cryptocurrency aiming to bring you closer to global e-commerce.' Below this is a 'Whitepaper' button and two social media icons. The footer is dark and features four statistics: Total Supply (184 Billion), Avg. Reward (42 K), Block Time (30 Sec), and Premine (5%). A blue circular icon with a white arrow is located on the right side of the footer.

Statistic	Value	Unit
Total Supply	184	Billion
Avg. Reward	42	K
Block Time	30	Sec
Premine	5	%

1b – Tickets Place

The Tickets Core Team feels strongly about maintaining privacy in transactions that do not necessitate the disclosure of personal information which can be exploited by lone wolf and state-sponsored hackers alike. Let's not give them any additional ammunition. With that in mind, Tickets Place was formulated. This marketplace will be transacted exclusively through the non-ledger Tickets. It is the aspiration of the Core Team that this has incredible potential and will evolve into its own unique community with cross-pollination between the Tickets population and the cryptocurrency world. This ideal can be realized through our marketplace, Tickets Place.

Tickets Place will be a Peer-to-Peer (P2P) commerce platform alongside an escrow system for the facilitation of transactions. Any legal transaction will be allowed, including finished goods, services, and entertainment such as concert tickets, conventions and more. Illegal transactions will not be tolerated and will result in an automatic ban. The Core Team is invested and passionate in seeing the continual development of cryptocurrency as a fully legitimate exchange and will take strides to discourage anything that deviates from that principle. Tickets Place is scheduled to begin development Q1 2020.

1c - Tickets Integration

Tickets Integration is the logical next step in the design and development of Tickets. Tickets Integration will be the interface with mainstream e-Commerce. Through this robust e-Commerce query function, users will be able to locate admission to various entertainment venues and use Tickets to purchase these white market goods. This interface is scheduled to undergo development Q2 2020.

1d – Tickets Card

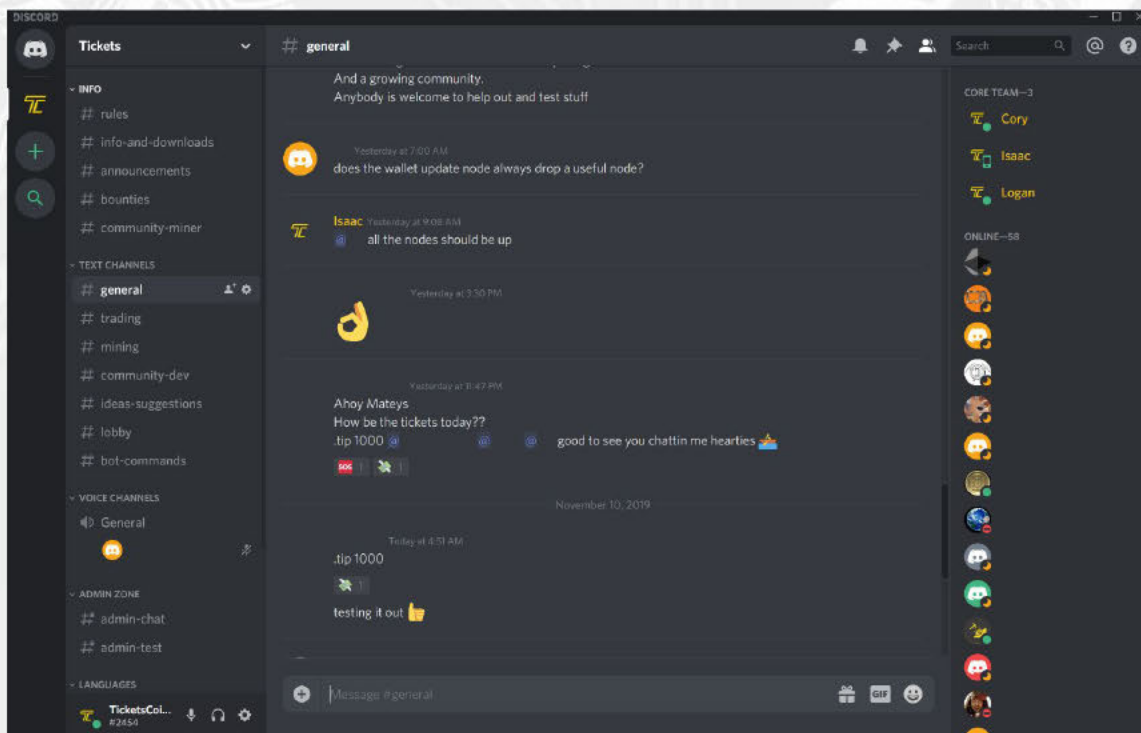
One of the goals of the Platform is to make it easier for people to use Tickets to get the commodities they desire. This will be made easier with the launch of Tickets Card. Tickets owners would be able to load a card with the Tickets they have acquired and use it for everyday purchases. Tickets Card will allow users to manage your money simply and securely, in person, online, or over the phone. This will be developed in conjunction with Tickets Place.

1e – Communities

A sense of belonging. A place to forge and cultivate relationships. A neighborhood of like-minded individuals. A home. A community. A cryptocurrency's soul resides fully and unequivocally in the individuals who participate, interact, and develop a passion for crowd sourcing projects. True to the theme of decentralization, the larger our community, the more diversity, the more dispersed Tickets becomes. We want to ensure that anyone interested in Tickets has several options to engage the community at large.

i – Discord – <https://discord.gg/zGMKPHv>

The largest population of Tickets Members is estimated to reside here. Any news, announcements, current affairs, and first-line communication will take place in our channel. This is also where the heart of our community will interact with other facets of itself. Several sub-channels within Tickets have already been created due to suggestions and demand. As we continue to grow, so will the available options for Discord.



ii – Reddit – <https://www.reddit.com/r/TicketsZones>

Reddit is one of the largest online communities ever created and maintained. We do recognize, however, that the footprint for cryptocurrency is smaller relative to its Discord counterpart. The Core Team's community focus and strategy is Discord, but we anticipate engagement with the subreddit will increase as the impact of the Tickets Platform is understood and adopted by more users.

iii – Twitter – <https://www.twitter.com/TicketsCoin>

Another avenue for interaction with our Tickets community. We will be leveraging Twitter mostly for advertising, community contests and to facilitate engagement with mainstream e-Commerce gatekeepers.



1.6 – Marketing Strategies

Trying to create and develop an AltCoin without effective marketing would be a gratuitous folly. The Core Team has invested considerable time, effort, and personal financial backing to get Tickets to where we are today. We are prepared to continue developing Tickets as a viable AltCoin for the future and will consistently invest in all aspects of Tickets, including marketing.

i – Community Engagement

There is no community without consistent and positive interaction between all participants of Tickets. Our focus with regards to community engagement is primarily our Discord channel. We will continue to build upon our channel as the weeks, months, and years go by. Our strategy for growing this community is as follows:

- Continue to engage the entirety of the Tickets population. Upon further expansion of our community engagement we will actively look to add moderators in multiple languages to keep up with the excitement that is Tickets.
- We will leverage various avenues of community engagement as Tickets continues to develop. Nothing is off the table when it comes to interaction with our amazing community!
- We are committed to continue driving membership through the air dropping of Tickets, promotions, events, contests as well as weekly recognition of major contributors.
- Roles will be developed and integrated into community engagement; including Moderators, Contributors, Developers, and more.

ii – Display Marketing

A common but effective marketing strategy comes in the form of display marketing. Display marketing is deploying graphically pleasing advertisements in order to generate unique visitors to a site, such as GitHub and Reddit. We have concepts in place for this form of marketing strategy. As we continue to grow, so will the amount of advertisements.

iii – Airdrop

Airdrop is the cryptocurrency practice of awarding a random number of coins to a random individual within the community. This is a practice that Tickets will also deploy in order to garner up excitement, branding recognition, and participation. Airdrops are Tickets funded through the premine.

iv – Future Marketing Strategies

We are a group of forward-thinking individuals driven by a common passion. As we are undertaking this endeavor, we are open to a variety of future marketing strategies. We have some amazing ideas that we are looking to unveil over the next several months to help boost our community engagement. We will build a strong brand, and to ensure everyone who mines, trades, buys, sells or just a fanboy or fangirl is having the best experience possible using Tickets.

2 – Technical Details

Below lists out the technical details of Tickets, including algorithmic details and the Tickets life cycle.

2a – Tickets Technical Specifications

Name: Tickets	Ticker: TKTS	Algorithm: Argon2id Chukwa	Protocols: Cryptonote
184 Total Supply (Billion)	42 Avg. Reward (K)	30 Block Time (Sec)	5 Premine (%)
184 Emission Speed	27092 P2P Port	27093 RPC Port	

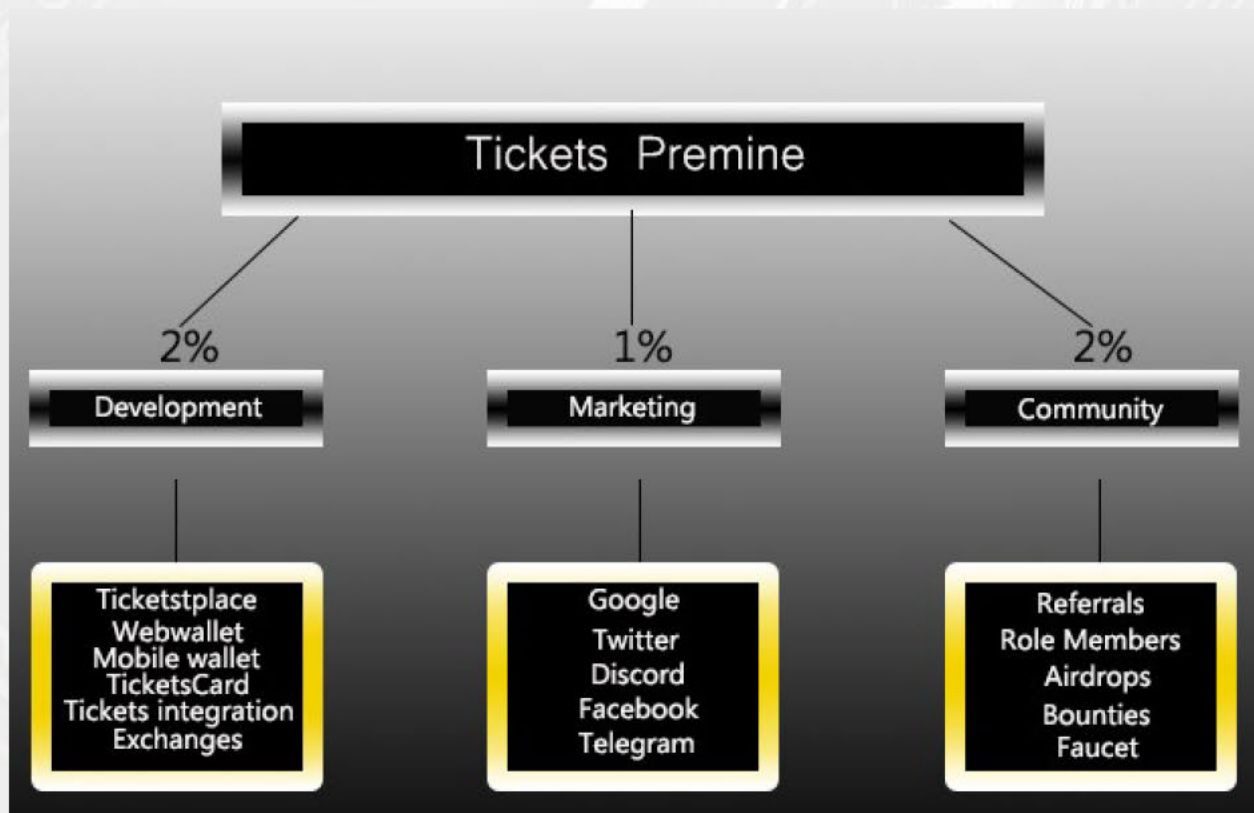
Key points regarding Tickets:

- Turtlecoin fork; ASIC and FPGA Resistant
- Premine is being used for the expansion of Tickets, including bounties, payment for work received and marketing opportunities
- Argon2id is hardened against GPU cracking attacks
- Argon2id is also designed to mitigate side-channel attacks

2b – Premine Distribution

Premining. Lots of things have been said about this practice and, truthfully, most of it was bad. Again, for the sake of honesty those comments are well founded and deserved. We deliberated at length about the pros and cons regarding a premine. After several discussions we decided to use a premine for Tickets. 5% of the entirety of Tickets is the premine. The reasoning for this decision is as follows:

- As the value of Tickets grows, we can utilize the premine for further development of our Coin as a whole. Without the continued development and building of Tickets, the premine is as worthless as a drop of saltwater in the Pacific Ocean.
- For enthusiasts sometimes cold, hard cash can be hard to come by. We want to leverage our ability (and the relationships forged in our community) to generate value in Tickets and then be able to use the premine to continue funding the project.
- Below is our strategy of using the premine to be used exclusively for this purpose. No other portions of the premine will be dispersed in any other method or avenue.



3 – Roadmap and Goals

A common theme to any project is goals and a pathway to achieve what is desired. The following section will cover both the roadmap and our goals for Tickets.

3a – Roadmap

Q3 2019

***Note* All items in Q3 2019 have been completed.**

- Launch Tickets Project
- GUI Wallet
- Block Explorer
- Website Development
- Network Strength

Q4 2019

- Web Wallet
- Further Website Development
- Launch Marketing Campaign
- Listing on at least one exchange
- Build network strength

Q1 2020

- Mobile Wallet
- More Exchanges
- Tickets Place Development
- Continuation of Marketing Strategy
- Explore Partnerships

Q2 2020

- Addition of partnerships
- Begin development of Tickets Integration
- Continuation of Marketing Strategy

Q3 2020

- To be determined based on feedback, community engagement, status of exchange listings, and other variables

3b – Goals

What is the end goal for Tickets? As stated throughout this whitepaper, we want a community that's enthusiastic, engaged, and having fun while interacting with the Tickets ecosystem. Our goals are simple:

1. To contribute to the overall cryptocurrency community in demonstrating the viability of Crypto as a legitimate, global currency.
2. To build a marketplace where legal commodities can be sold and traded using Tickets.
3. Have fun! If you can't have fun with what you're doing, then why are you doing it? Although we take cryptocurrency very seriously why not build relationships while enjoying the journey?

4 – Values and Commitments

There are many stories where a new Altcoin will start to gain traction and early adopters begin to get excited. Next thing they know, exchanges get flooded with this coin; plummeting the value and essentially rendering all of it worthless. This sad practice comes to the great detriment to those who helped make that cryptocurrency popular. It would be misleading to say we do not agree with those views because that has happened to members of our team in the past. The Core Team and, by extension, future members of our team must adhere to our values system.

1. Transparency. We believe that we need to be as transparent as possible in order to earn the trust of our community. We will strive to provide as much transparency as we can.

2. Honesty. We plan on ensuring that the community and core members of our team participate and act in a virtuous manner. We will also do our best to expose any wrong doing and malevolent behavior before it tarnishes the reputation of Tickets and our community.

3. Development. When we launched Tickets, it was under the unified belief that this will be a project that will be worked on for years to come. We cannot and will not go against our own personal ethics. This includes the practice of selling significant numbers of coins at the earliest convenience, a term known as “pump and dump”. This is not how we conduct ourselves. This is not a practice that promotes cryptocurrency in a positive light. This is not how a project can survive into the foreseeable future. This is not how a marketplace can be created, maintained, and cultivated. We are dedicated with our pursuit of providing legitimacy of cryptocurrency in a global e-Commerce market.

5 – Conclusion (To the Moon!)

In short, the Tickets Team is incredibly excited for what the future brings. Not only our immediate future as individuals, but as a long-term future for all that decide to participate in Tickets. We hope that ongoing research and development, constant community engagement, and the development of a feature-rich marketplace will launch every person who interacts with Altcoins into the next phase of cryptocurrency globally. As they say, to the moon!