



DEFI 2.0

Building a Sustainable and Profitable DeFi Network

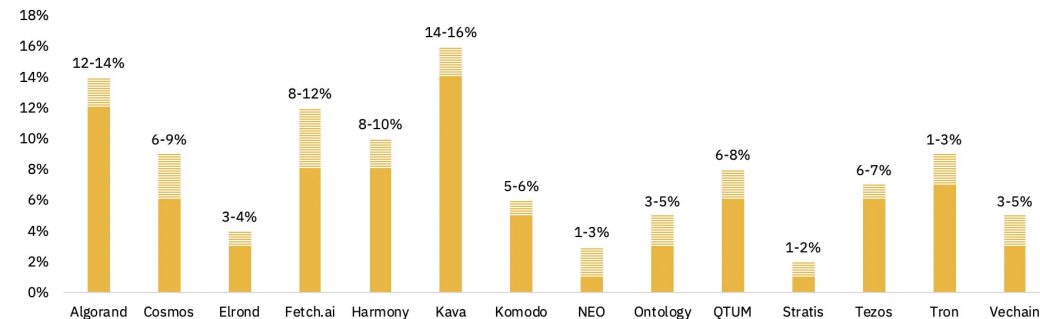
Record Growth Across DeFi: The Yield Farming Frenzy

- The Total Value Locked (USD) in DeFi hits an all-time-high of \$3.68B by July 2020.¹
- The decentralized lending platform Compound and MakerDAO dominates the market at 21.27% and 15%.
- The synthetic asset issuance platform Synthetix became the 3rd largest platform months after launch.
- The Yield Farming Frenzy causes the TVL of DeFi to skyrocket.

Total Value Locked (USD) in DeFi

[TVL \(USD\)](#) | ETH | BTC | DAI

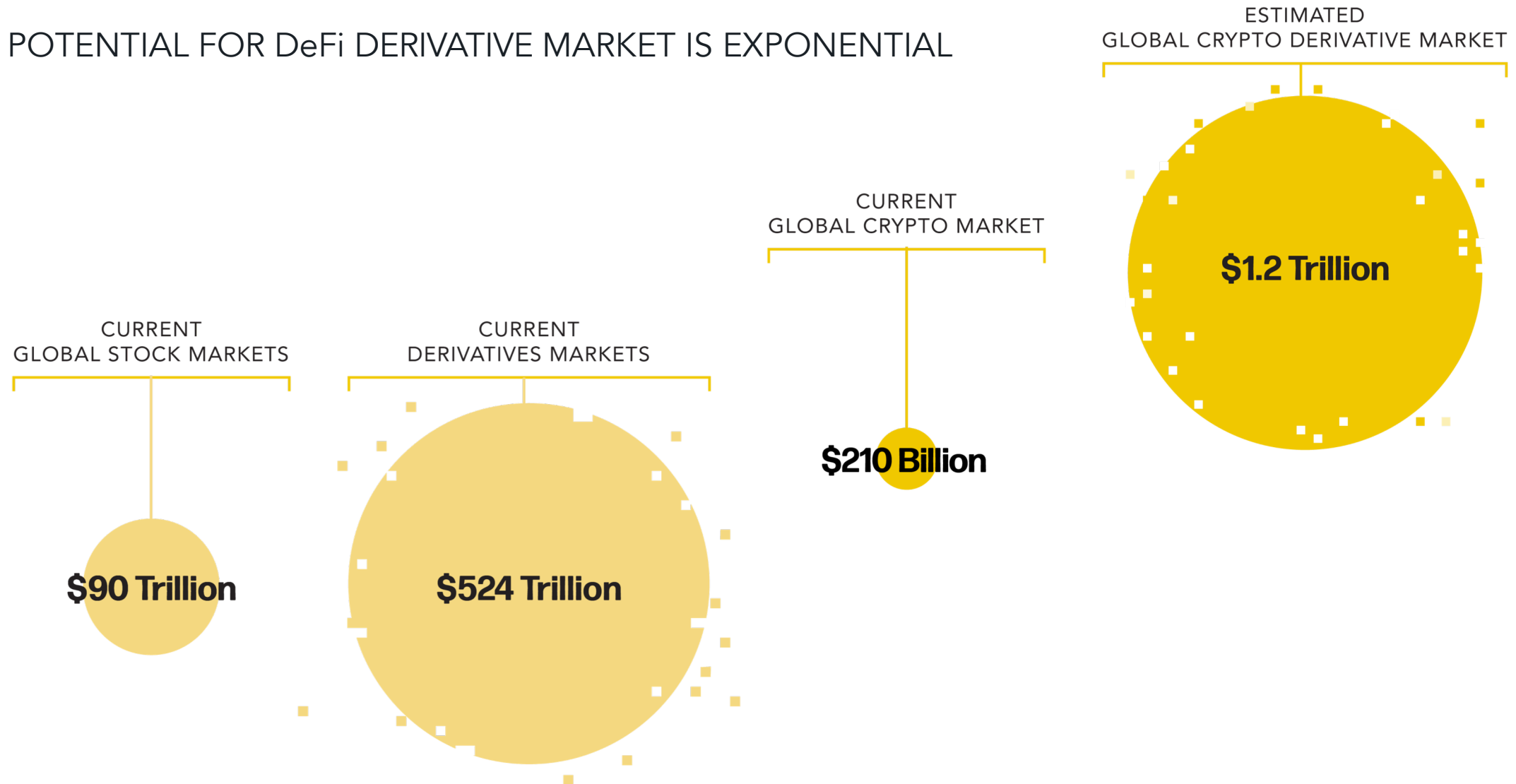
[All](#) | 1 Year | 90 Day | 30 Day



Expected yields (%) for assets supported for staking on binance.com

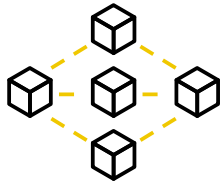
The Rise of Crypto Derivative

POTENTIAL FOR DeFi DERIVATIVE MARKET IS EXPONENTIAL



What is PROXI?

DeFi 2.0 FOR CROSS-CHAIN DERIVATIVE ISSUANCE & CREDIT LENDING



Multi-Asset Collateral

PROXI supports the decentralized multi-asset collateral and the issuance of synthetic assets based on multiple assets.



Portfolio Dashboard

Users can pick and choose your risk profile in each sector. Allocate across different sectors and derivative financial products while managing investment portfolios in real-time.



Credit-based P2P lending

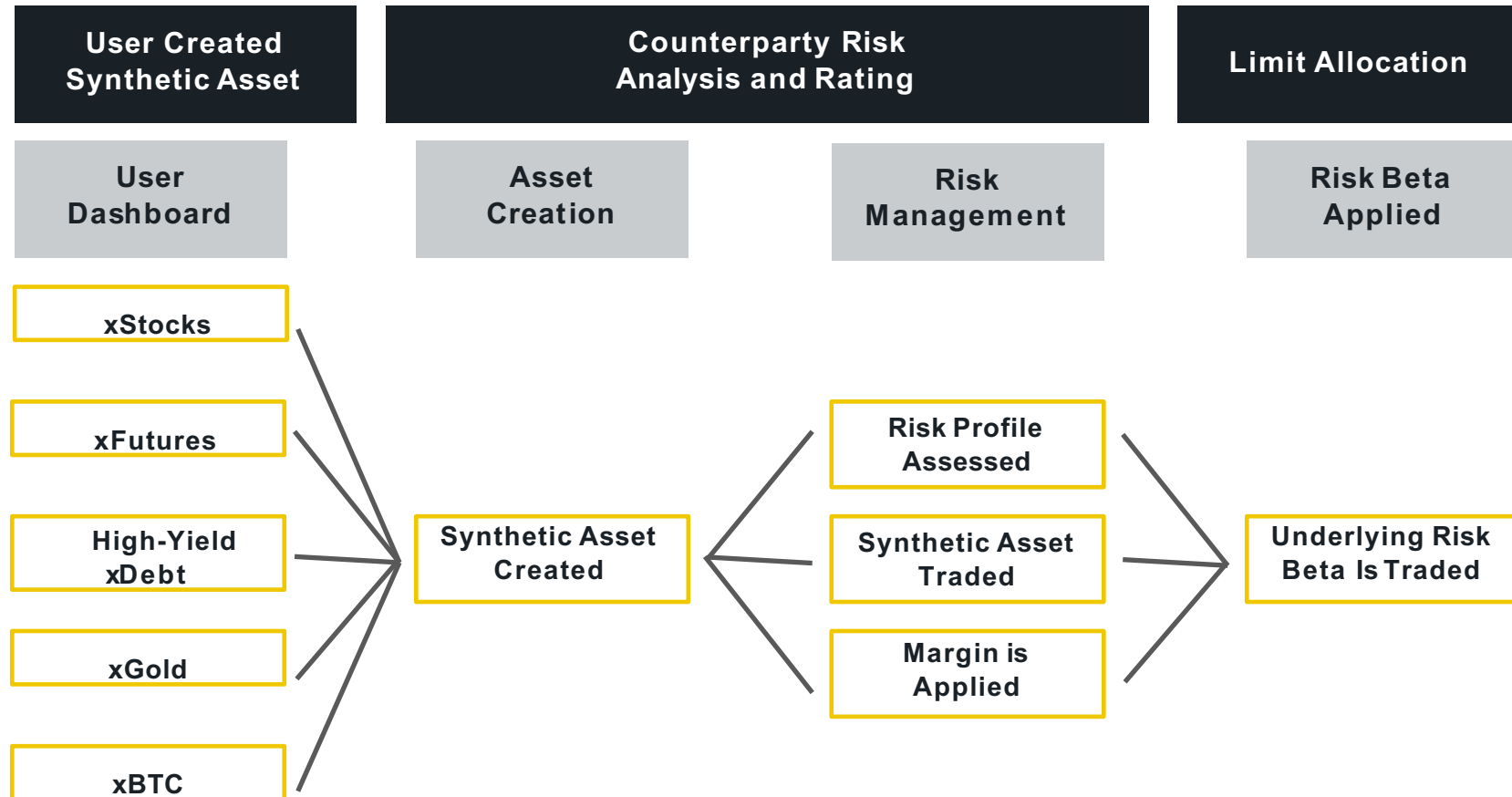
Profit from derivatives is based on your own lending or borrowing, all backed by smart contracts and transparent rates. Users could lock in supported assets (such as ETH) to achieve the maximum amount of leverage.



Derivative Issuance

PROXI supports the issuance, trading and management of synthetic assets by staking with the native token CREDIT and other supported assets such as ETH.

How Does PROXI Work?

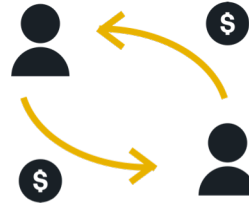


Core Components of PROXI



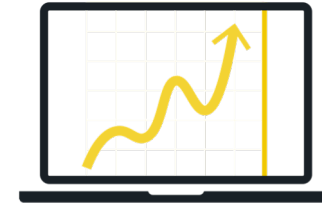
1. Asset-Backed Synthetic Issuance Protocol

PROXI provides convenient tools for users to issue sophisticated derivatives assets and trade through swap protocol based on CREDIT Token.



2. P2P Lending & Margin

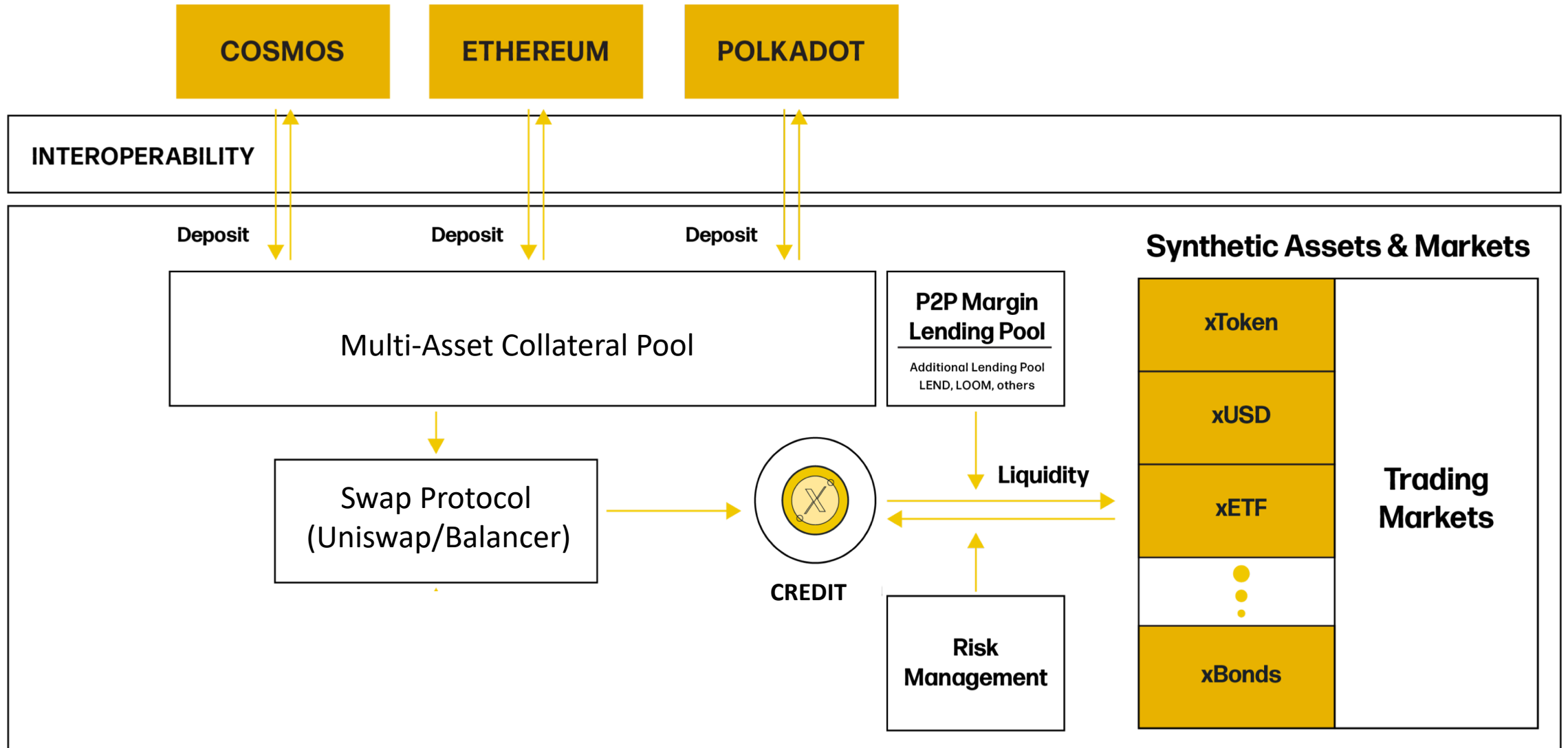
Community run P2P margin allowances. Profit from derivatives based on your own lending or borrowing, all backed by smart contracts and transparent rates.



3. Portfolio Dashboard

Pick and choose your risk profile in each sector. Allocate across different sectors and derivative financial products while managing investment portfolio in real-time.

PROXI Blockchain Architecture



PROXI Technical Analysis and Advantages

- **PROXI is a DeFi platform - Much more than just another staking protocol**
 - Beyond staking, PROXI offers cross-chain interoperability, real asset tokenization, and derivative issuance.
 - In addition, it offers access to P2P lending and margin, and a unique portfolio dashboard.
- **Create synthetic assets whose risk volatility can trade in real-time**
 - Many other DeFi protocols are simply a tool to tie people's assets together. If even 1% of the price decreases, liquidation could occur. Users need to add funds to protect their position when the price decreases.
- **Users can choose risk/reward level**
 - Pick and choose your risk profile and track ROI in each sector.
 - More suitable for institutional investors.
 - Allocate across different synthetic asset classes and derivative financial products.

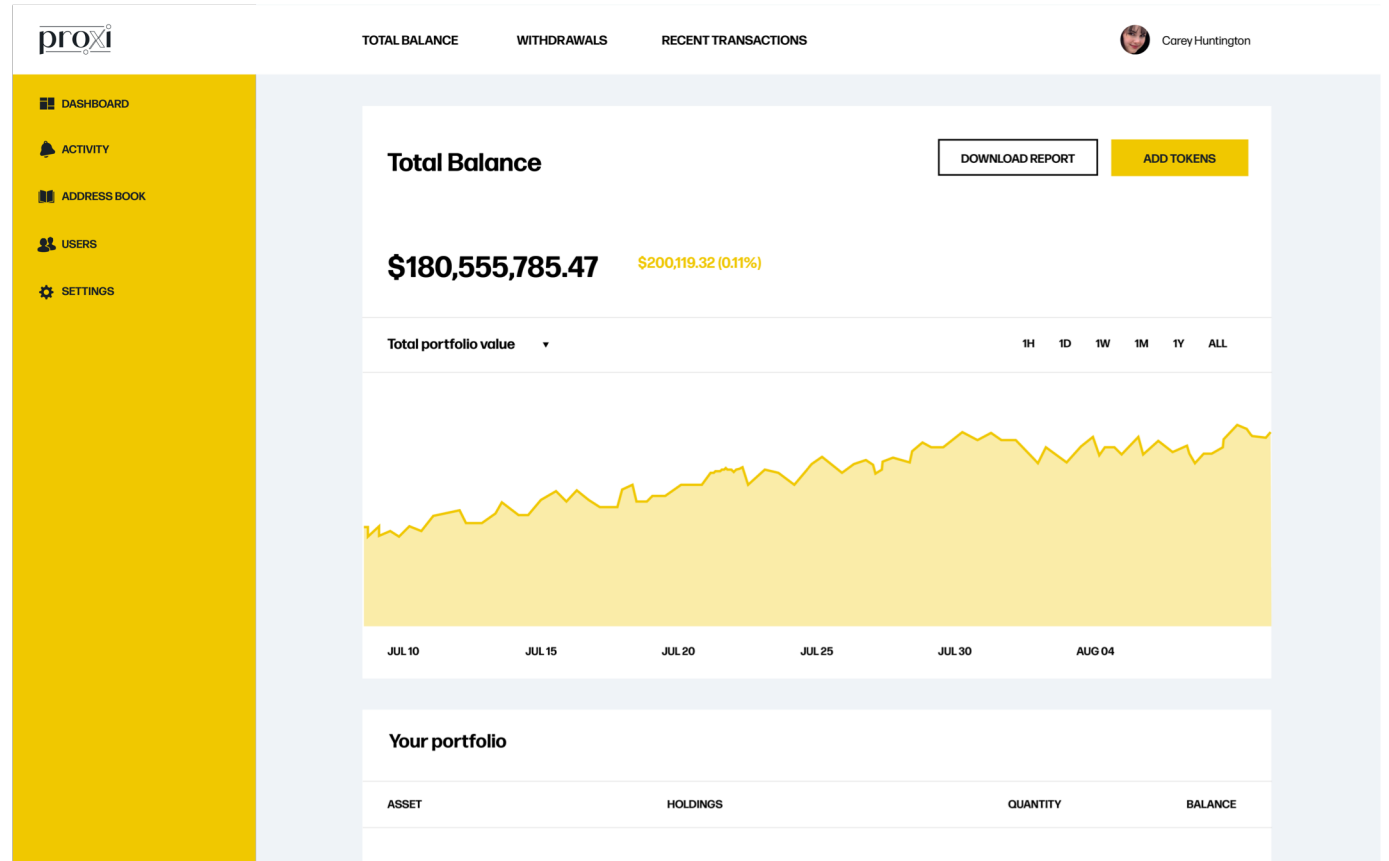
Portfolio Management Dashboard

CURRENTLY UNDER DEVELOPMENT

Pick and choose your risk profile in each sector.
Allocate across different synthetic asset classes
and derivative financial products.

Set your goals including:

- ✓ ROI GOALS
- ✓ SECTOR SPECIFIC RISK EXPOSURE
- ✓ COUNTRY OF ORIGIN
- ✓ SYNTHETIC DERIVATIVES
(EQUITIES, BONDS & ETFs)
- ✓ SUPPORTED EXCHANGES



Token Economics: Incentives of PROXI Network

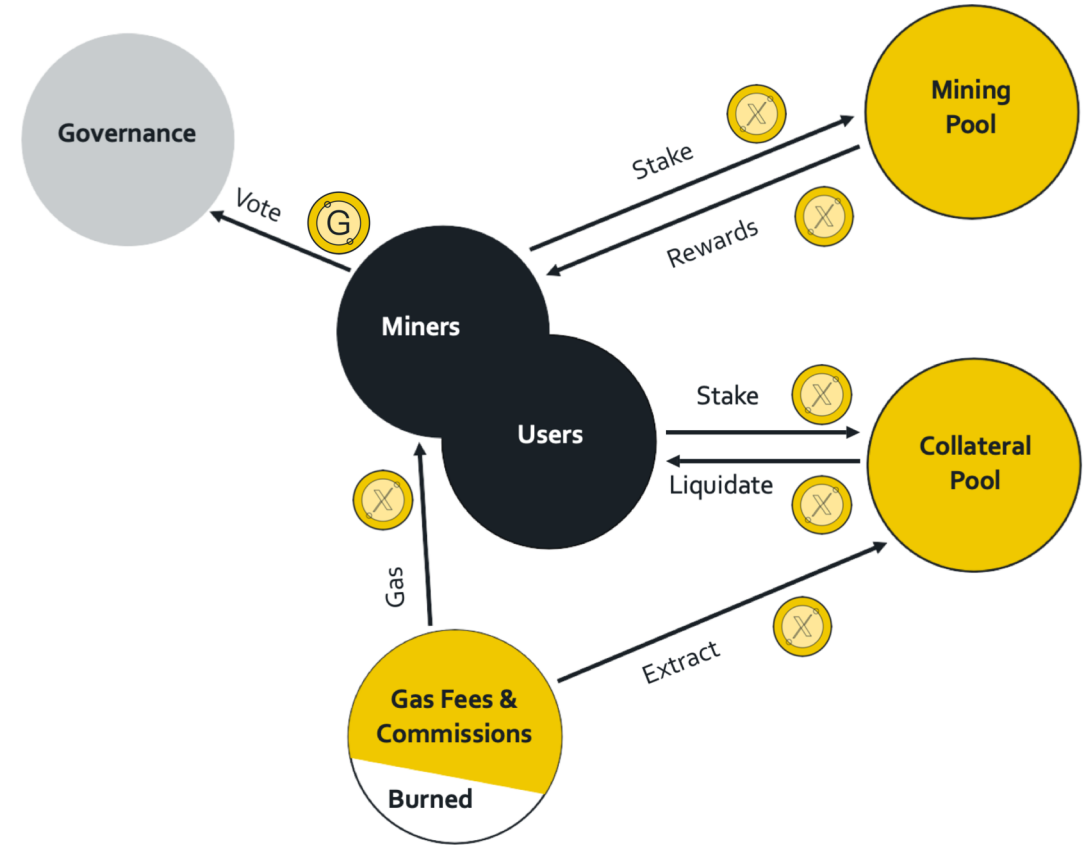
Gas Fees & Commissions

CREDIT acts as the medium of payment and gas fees or commissions in the process of on-chain transaction, credit lending, asset issuance, trading, and other similar services. Fees will be partially burned, and partially extracted to the Collateral Pool as the Stabilization Fund to hedge the market risk.

Yield Farming Based on Credit

Users can lock in supported assets (such as ETH and CREDIT) in collateral to earn interests and borrow assets with a variable leverage. Users can borrow up to 50-200% of their xToken's value according to their Credit in PROXI.

CREDIT will be the only credit and reputation asset for the financial activities on PROXI. Users will get the CREDIT token according to the commissions generated in separated markets.



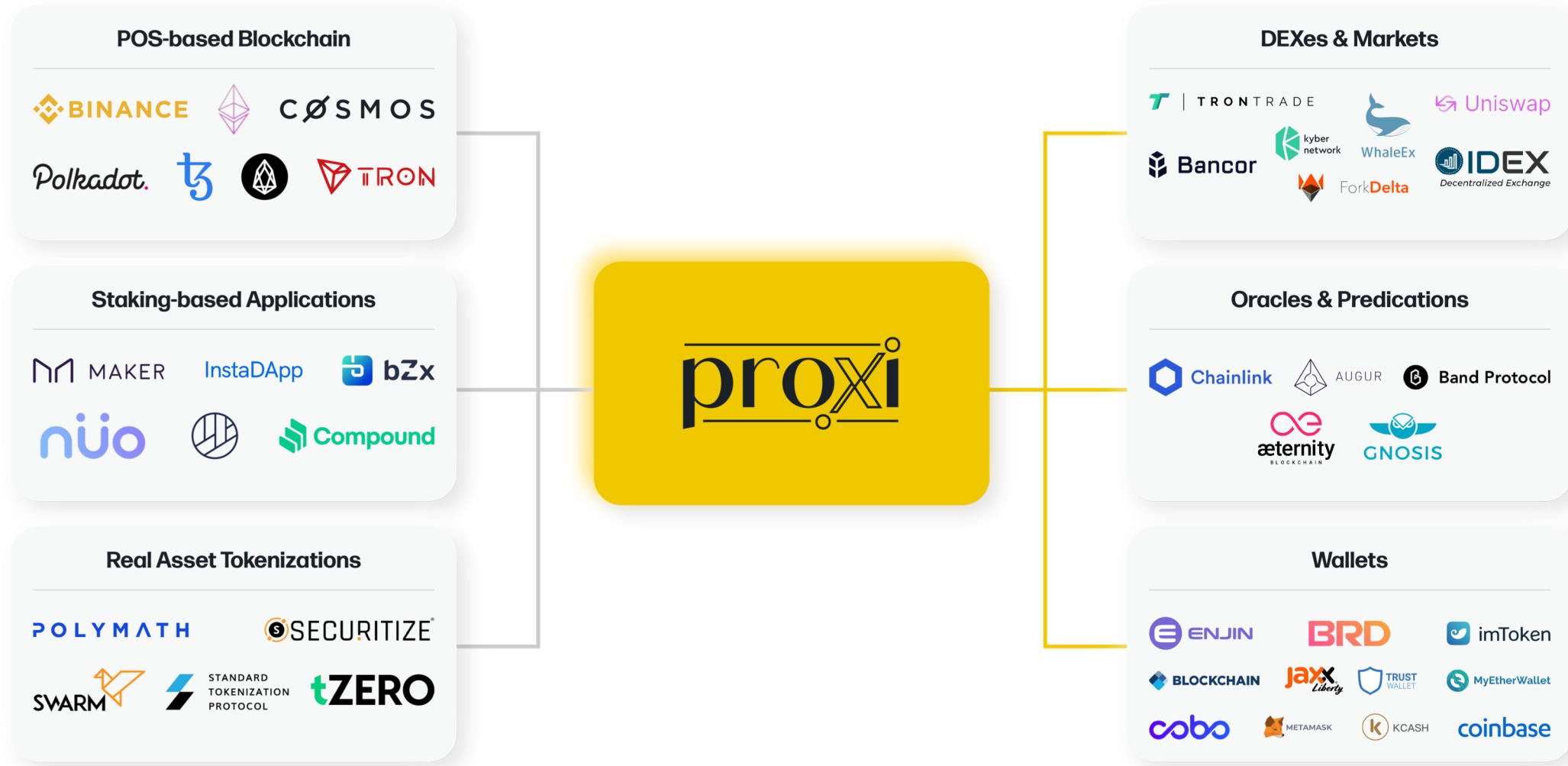
Initial CREDIT Token Distribution

USAGE	TOKEN ALLOCATION	% of TOTAL SUPPLY	RELEASE SCHEDULE
Public Sale	5,000,000	5%	TBD
Team & Advisors	15,000,000	15%	2-year vesting period prior to the listing, vest 1/5 th of its CREDIT tokens every six months.
Foundation	15,000,000	15%	4-year vesting period prior to the listing, vest 1/10 th of its CREDIT tokens every six months.
Ecosystem	15,000,000	15%	4-year vesting period prior to the listing, vest 1/10 th of its CREDIT tokens every six months.
Mining Pool	50,000,000	50%	4-year vesting period starting from the MVP launch, vest 1/50 th of its CREDIT tokens every month.
Total Supply	100,000,000	100%	

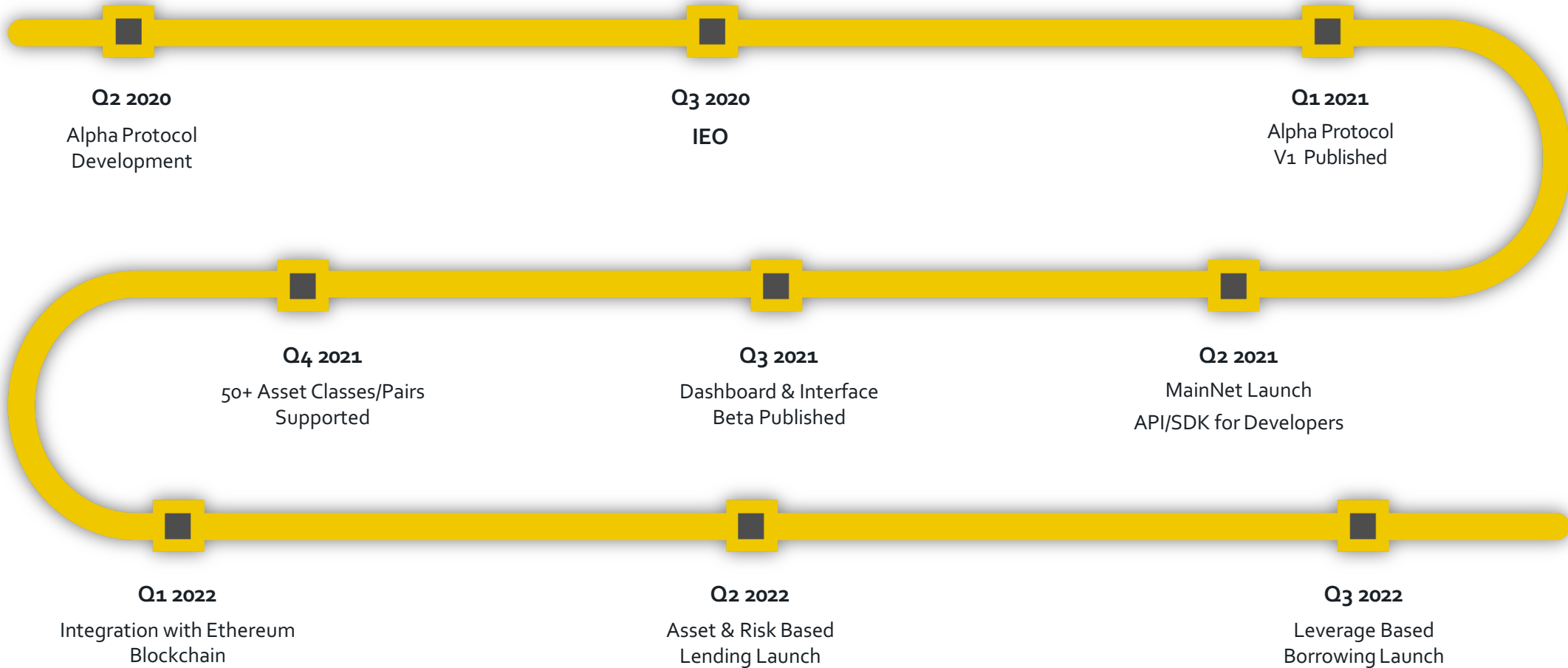
Business Model

- Interest from borrowed assets
- Stability fee from minted synthetic assets
- Rebalancing fee from overcollateralized synthetic assets rebalancing
- Transaction fees
- Governance fees
- Crisis fees
- Token issuance/minting/burning fees
- Mining and staking rewards

The Ecosystem of PROXI



PROXI Roadmap



PROXI Labs

PROXI Labs is the venture branch of PROXI Foundation, powering the DeFi's research and existing to grow the blockchain and crypto infrastructure. With leading backgrounds in the diverse industries, including J.P. Morgan, HSBC and Accenture, the council of PROXI Labs has been nurturing the most promising application scenarios for Open Finance.



Paul Jancovic
Head of Marketing



Raymond Lee
Head of Community



Miller Pade
Blockchain Developer

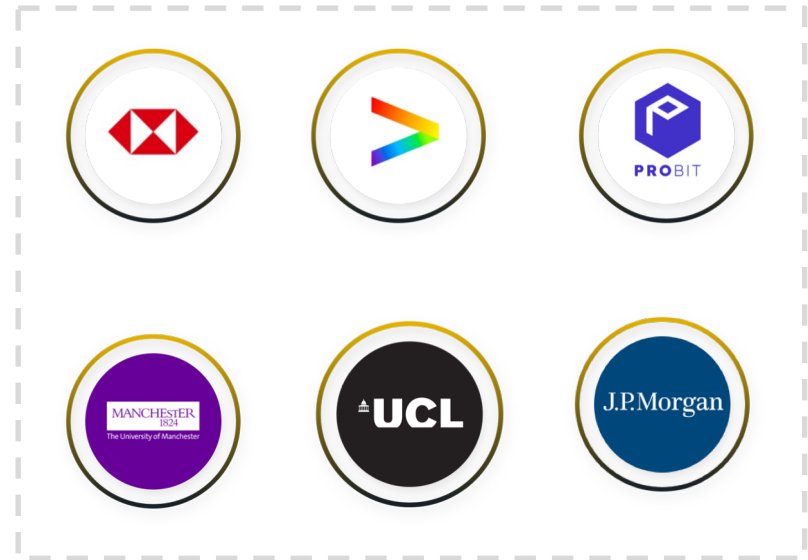


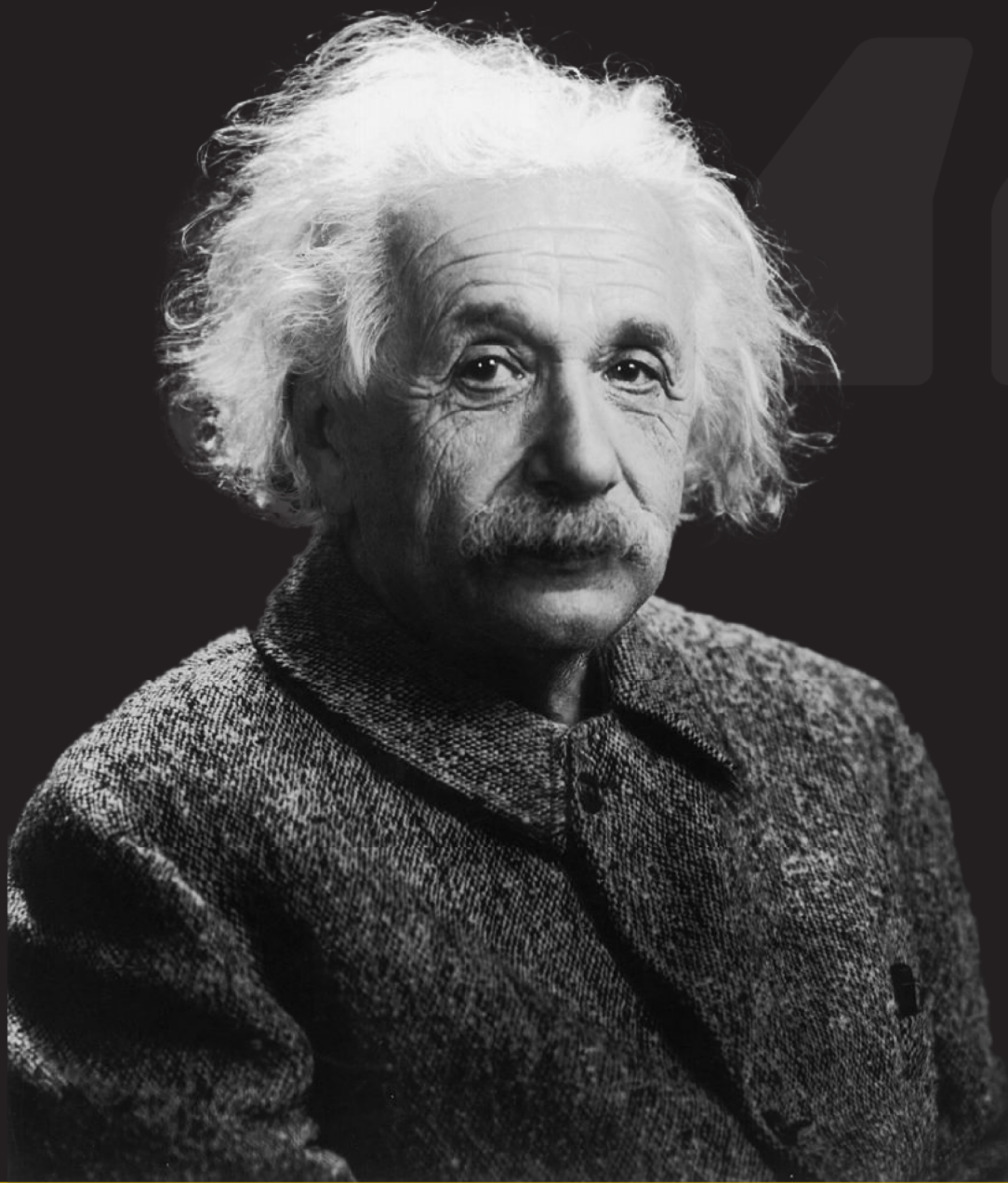
James Fisher
DeFi Researcher



John Jeanson
Strategic Advisor

Prior Work Experience





Insanity —

Doing the same thing over
and over again and expecting
different results.

Albert Einstein



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