

# WHITEPAPER

**V3.0** 

The oryx white paper is the official documentation of the oryx project.

The white paper exhibits the technical specifications, unique characteristics, and objectives of the oryx network.

The white paper is a variable document that will continually alter and update as the project progresses and as more of the technology is developed to assist in the evolution of the oryx network and ORX cryptocurrency.



## INTRODUCTION

E-commerce in the Middle East is growing, there are numbers of large players in this business, such as traders, brokers, banks, insurance companies and public institutions both national and in international firms.

The Oryx Project upholds an ambitious set of goals stated In The Roadmap But Yet Manageable.

The Roadmap Is A Dynamic List Of The Aspirations Of The Project And The Community.

The Oryx Team Will Maintain A Roadmap That Is Malleable but Also Feasible in Order To Focus On The Essential Components Of The Project While Leaving Some Wiggle Room For Necessary Adaptations.

Decentralization Of E-Commerce the To The World at large, this is our goal and our vision.

Oryx works on collective adoption of token usage in real-world applications. (Exchange platform, Store, Crypto games, Crypto platform and E-commerce generally).

Oryx main objectives is to provide a Token (ORX) to our partners and act as an intermediary body which accept cryptocurrency, to transfer funds and payments within our platforms.

Oryx will developed an intuitive all-in-one e-commerce solution. this open-source software will be improved constantly to solve our merchant's needs based on free market to payment flexibility powered by blockchain technology.

Oryx Exchange.	
Oryx crypto platform.	
Oryx Store.	
Oryx Games platform.	
Oryx Internet services.	
Oryx Cash.	
More Blockchain app.	

## WHO WE ARE?

Oryx will operate as a multinational company with employees all over the globe as time goes on with all successful products we dish out to the public.

Our employees have many different backgrounds and skillsets which

will benefit the company as it grows into varying fields of operations.

We are building the leading decentralized blockchain based marketplace, by enabling merchants to actively participate in every important decision, we empower them to be more than just customers of a platform.



## WHAT IS ORYX?

Blockchain is a public ledger that records Oryx transactions on the Ethereum blockchain.

A novel solution accomplishes this without any trusted central authority, the maintenance of the blockchain is performed by a network of communicating nodes running cryptocurrency software, with smart contract Oryx will help mitigate the delays and slow transactions that occurs in non-scalable chains after it launches its own mainnet chain Q4 2020.

Oryx is a project that will have its own blockchain in the future with optional privacy fostering the adoption of cryptocurrency as it is centrally E-commerce base.

The main purpose of Oryx is technically decentralizing online payments aka Electronic transactions, Giving solutions to online merchants by providing applications that speedily resolve issues concerning slower service and improving e-commerce business and building useful apps .

.

But oryx isn't just about e-commerce on blockchain, but also to help Startup up founders.

The aim of Oryx is to build blockchain applications that could be integrated to real world usage.

In this sense, the Oryx project doesn't totally based its applications on blockchain but could also make a non blockchain app for companies or industries if they ask for it not to be integrated to blockchain technology, so the app will mainly be an app for usage with internet but not deployed to blockchain but yet has the Oryx influence on it as the creators, Because the dreams of the Oryx team is of course the Decentralization of E-commerce and building of useful apps for online and offline services.

So in a nutshell, Oryx project works in collections of Decentralizing e-commerce by building useful apps that helps online and offline businesses whether integrated to blockchain or not but all for recognition, adoption of cryptocurrency and decentralizing of E-commerce.

## In a nutshell

The best alternative is a decentralized, organized marketplace which in the future will be controlled by merchants themselves. Decisions regarding features and services as well as cost and fee structures will not be forced upon merchants anymore.

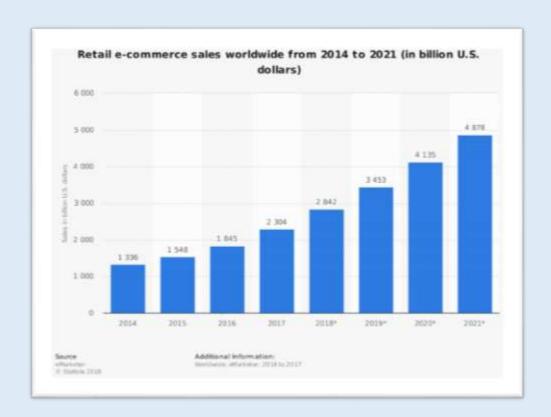
The concept of a merchant alliance serves as a strong basis to build the organizational structure to define the marketplace. Merchants across the globe become members of this alliance and thus participate in the decision-making process, simply by owning Oryx token and making decisions on the network.

"Oryx project is a community-driven blockchain project with scalability in mind for total Decentralization of E-commerce in the Middle East and to the international market as well as bridging the gap between off chain business with on chain businesses".

#### Why we chose Decentralization Of E-Commerce?

## For how long should you stick to the status quo until it is time for a new start?

This is the question emerging more and more in today's e-commerce.



#### Sure,

It is a powerful industry with demand rising across the globe and impressive numbers to add up to that stats, and this is why there is need for total Decentralization of e-commerce with the help of our scalable blockchain solution that will integrate with many e-commerce business once its developed, decentralizing products and services with blockchain technology will be possible while empowering investors of the orx token likewise individuals who uses our decentralized e-commerce platforms.

While we provide a solution to counter this issue with blockchain technology, we have to remember it is also an industry dominated by just a few global players that have split up most of the market between them.

#### So the next question that arises is:

Does e-commerce grow because of the big players despite the ongoing centralization?

## THE VISION

Oryx vision is to change how you see e-commerce in the form it is now by decentralizing E-Commerce and setting an unprecedented future with blockchain, governed by smart contracts, and with no decision-making entity other than the stakeholders.



Only the Merchant Alliance members (token holders) will define rules and regulations, and program them into smart contracts, guaranteeing transparency, trust and sustainability.

A functional portion of the proposed marketplace can be The objective to start building the future of e-commerce today, without a negative impact on performance or user experience to provide complete satisfaction for Crypto enthusiasts to Non Crypto users in the real world by building useful platforms and Integrating them to various e-commerce stores In which some of this platforms are given below.

E-commerce, Gaming Platform, Internet Services and Different Crypto Platforms.

This can only be achieved by carefully analyzing all components of a decentralized marketplace and successfully migrating to a blockchain environment.

## THE SOLUTION

Decentralization — Power to the Merchants.

Oryx has developed an intuitive all-in-one e-commerce solution. this open-source software has constantly been improved to solve our merchant's needs based on open-source software powered by blockchain technology.

The best alternative is a decentralized, organized marketplace which in the future will be controlled by merchants themselves.

Decisions regarding features and services as well as cost and fee structures will not be forced upon merchants anymore.

The concept of a merchant alliance serves as strong basis to build the organizational structure to define the marketplace.

Merchants across the globe become members of this alliance and thus participate in the decision-making process, simply by owning and making decisions on the network. This quote, attributed to the famous mathematician and winner of the Nobel Prize for Economics, John Nash, illustrates perfectly that success does not lie in accumulating wealth in the hands of only a few central institutions - but rather in working together for the benefit of everyone.

This becomes feasible if everybody is enabled to get involved in decision- making processes - like in a decentralized marketplace.

Decentralization in e-commerce will mean involving all the stakeholders in every major decision, creating a truly equal, sustainable and level playing field for everyone.



### **COMMUNITY PARTICIPATION**

Community participation is a term we don't hear very often in combination with the marketplaces that drives the centralization of e-commerce today.



Community usually can't participate in the decision making processes concerning e.g.marketing activities, marketplace regulations or technologies used. And even though there will be Community who will have no problem with this - not everybody wants to participate in those things.

We still feel this is not the way a sustainable marketplace should work.

With decentralized, self-governed marketplaces, Our Community gain access to a powerful tool:

The right of active and real participation. Powered by the emergence of blockchain and its technological possibilities.

We now have the tools in a platform where transparency and equality can be more than just buzzwords.

With Oryx Project, we want to leverage the power of the blockchain so that Our Community can participate and have the power to decide what's best for them and the marketplace itself — thus taking their future into their own hands, a truly decentralized experience.

The team is consist of different enthusiast skilled people from different part of the world and different continent Working remotely for same goals of Decentralization of e-commerce.

Our team connects from every corners of the world, working together with one heart and commitment.

#### Take ownership of the Oryx project

We provide the tools, you bring the vision.

Learn and develop Share and gain knowledge with our open community.

Early adoption Join a cutting-edge industry in its infancy.

Obviously, every system has its advantages and disadvantages.

But as we have outlined, we can see that decentralized, self-governed marketplaces in combination with blockchain technology have the potential to revolutionize the way the world saw e-commerce.



With Oryx, we want to give the power back to the merchants and let them be part of every major decision concerning the platform, profits and future.

So we strive for a strong community that will do the best for every single individual and the whole system.

#### **Oryx Services**



Platform based on blockchain to buy and sell service, Design, translate, writing, any of the services that you can sell behind the screen.

Doing your work or provide services Anywhere.

You do not need to worry much about your orders or "Client to business situations" when you request a service on the platform as Oryx will handle such requests diligently with the help of "smart contract" and acts as an intermediary between you and the seller.

Moreover, when you buy a particular service on the Oryx platform with regular card payments, the payment will be done so quickly as Oryx will initiate partnership with financial giants to help foster easier purchase of goods and services thereby offering a fast reliable real world usage with the orx currency alongside products built on its ecosystem.

Oryx is aiming to develop the world E-commerce by providing a real blockchain solution and products that will help people to work, grow, transact and do everything commerce electronically on a fast pace with the help of blockchain in which Bitcoin was born.

Oryx can be seen as "E-commerce + blockchain" Its main focus is on entrepreneurship, e-learning, media, entertainment, digital advertising and everything that needs to do with e-commerce.

The Oryx project consists of vibrant young, passionate and skilled individuals from different parts of the world, aiming to leverage the blockchain by creating more opportunities on the world of commerce opening a new era to how people previously see e-commerce and introduces blockchain technological presence to that particular area which has power of disrupting the world industrial economic lukewarmness.

The Oryx protocol will see to it that more rights are given to its customers and investors, the Oryx project sees a fair future of Decentralization, in a sense that the buyer has full intellectual property rights and copyright to the services received in between five days by default unless otherwise agreed upon by the service provider, Seller shall not be entitled to impose additional rights on the Service after its commencement or delivery.

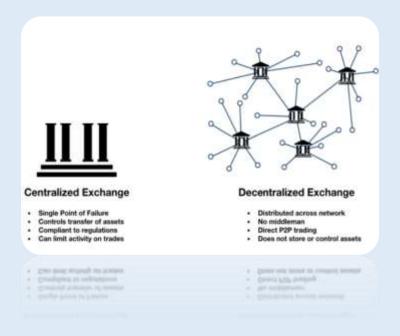


#### **BLOCKCHAIN GAMING**

Blockchain and games have an enticing future. Game companies are setting up \$100 million fund to entice developers to make games on blockchain.

With the secure and transparent decentralized ledger technology that powers Bitcoin and other cryptocurrencies, We plan to create a platform for Blockchain Gaming and use the unique payment system we will introduce and reward gamers within our platform. The Solution Oryx has developed an intuitive all-in-one e-commerce solution. this open-source software has constantly been improved to solve our merchant's needs based on open-source software powered by blockchain technology.

#### **DECENTRALIZED EXCHANGE**



Each and every one of our team members represents Oryx spirit: passion, drive, and innovation. We are dynamic individuals with a passion for digital finance of this blockchain era, Together, we strive to provide the best services possible while building loyalty at every touchpoint.

We will begin to build our decentralized exchange, which aims to provide a decentralized basis for currency holders to exchange crypto tokens and remove the liability and security hurdles associated with traditional central platforms once we've launch our mainnet come Q4 2020.



#### WHY DECENTRALIZED EXCHANGE?

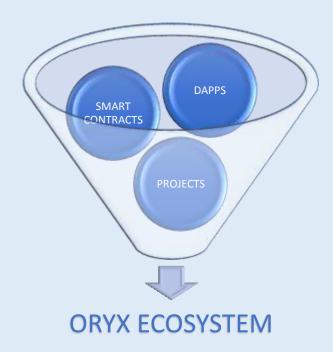
The most obvious benefit to using a decentralized exchange over a centralized one is their "trustless" nature.

You are not required to trust the security or honesty of the exchange since the funds are held by you in your personal wallet and not by a third party.

Another advantage to the decentralized model is the privacy it provides. Users are not required to disclose their personal details to anyone, except if the exchange method involves bank transfers, in which case your identity is revealed only to the person that is selling or buying from you.

Furthermore, the hosting of decentralized exchanges is distributed throughout the nodes involved – meaning that there is no risk of server downtime.

## PRIVACY COIN, ANONYMOUS PAYMENT SYSTEM OF THE FUTURE



We will build our own blockchain within 2 years of token launch. For the first 2 years we will perform as an ERC-20 token with the main priority of listing with high volume, quality exchanges. Long term goals include building and migrating to our own blockchain with high privacy and untraceable transactions.

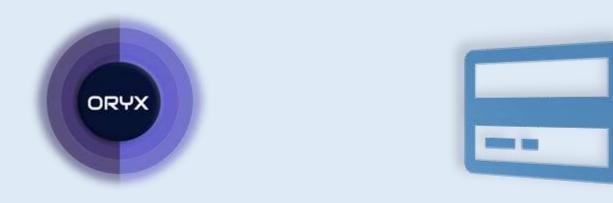
{when that time approaches, we do need to revisit our whitepaper and emphasize more on our privacy coin}.

The swap plan will be a 1:1 token to coin migration.

#### After migration,

we will make our currency available for payments via a revolutionary cryptocurrency debit card.

Oryx Cash - Payment system



Global payment system with credit card Supported in each country will be there as the country's official couriers for the reception and refund service.

And we have own application to make a payment or order for purchasing an item or booking a ticket. The system will support many partners, shops, hotels, etc.

#### **POMOTING THE PLATFORM**

Promoting the platform and increasing the awareness of Oryx in the crypto sphere is something the team has closely worked together on and tried as much as possible to grow an active Oryx community even before we start delivering the promises made on our Roadmap.



Here at Oryx, we're keenly aware of the need to keep everyone apprised of what we're doing and planning. To this end, we've been working on improving our communications, adding a telegram chat group and being more active on twitter and other social media channels.

We are committed to this project and have come up with several ideas to make sure our active communities are greatly rewarded and not just with technology that we would build in the future but with real crypto rewards for just interacting on several products we will develop.

With our growing community, we thought of a way to reward the community and bring them under one umbrella of social services through Oryx, the Oryx project is decentralizing ecommerce and we need large community members to participate on the project for same purpose of growing rate when its main functions has been deployed and increasing the trust before we can attain some certain level, and because of that, we decided to build A Decentralized Social Network Platform( Oyaaa Network ) and Unvid is a Decentralized video streaming platform on the blockchain. "Oryx MVP 1+2"

SO WHAT IS OYAAA AND UNVID ?!

#### WHAT IS OYAAA?



#### **Decentralized Social Network**

Oyaaa is a Decentralized Social Network based on blockchain, the first product of Oryx which is built for the community interactions, where blockchain investors, traders, Crypto enthusiasts, can freely communicate and collaborate with each others.

The vision of Oyaaa is to allow blockchain investors, Projects owners work together and change the world.

Oyaaa is a new networking social media platform that works with blockchain technology, a new generational networking platform built for the community.

This can be used by anyone in our community or outside the community for work or pleasure.

Promote a product or business or simply connect with new friends. Import contacts from other platforms and get new people involved. The social network "Oyaaa" rewards users and help users in our/ your community know of an upcoming event. It's created for members to use and leverage, a new social platforms that was developed by Oryx team to individuals in our Community for full social experience to what blockchain technology offers.



Oyaaa is a new generation social media that works with blockchain technology.

It looks like Facebook and works pretty fluently.

As the subheading suggests, the vision and mission of Oyaaa is to decentralize the Oryx community and network whereby setting a future pace to our initial plans of Decentralizing ecommerce.

A blockchain capable of giving common users freedom without a middleman, censorship resistant and at the same time keeping a healthy ecosystem; this ecosystem is reliable, unhackable, a system that rewards users who contribute to the platform regardless of its ideology or if someone does conspiracy theories or not.

In the end, the common people have the votes and power distributed through tokens with no whales on the platform and that's the purpose of consensus algorithm in this blockchain.

Oyaaa counts with cool features like events and one of my favorites which is the market feature. This platform allows you to sell articles and you can select the desired currency and price.

Blockchain is not only unhackable, per today's technology, but also cannot be touched by governments.

Does this mean that the content you will see will be unregulated?

How can a blockchain filter improper content?

This may depend on how a platform is built.

Some of them may or may not filter certain types of content. Some of them will give more or less privacy depending on their needs.

A platform can be fully centralized, fully decentralized, or hybrid, taking the best of both worlds. Remember that decentralized doesn't mean illegal or that it doesn't have rules at all.

What these decentralized platforms should aim for is freedom for creators as well as providing a rewarding system for them.

Oyaaa aims to change the way consumers interact with digital content while increasing the revenue of content creators.

Oyaaa is a platform for creators to upload, store, market, rent, and sell their content to users with the added benefits of being able to crowdfund and sell merchandise and event tickets directly to their subscribers and fans.





For more information about Oyaaa

https://oyaaa.net/

#### WHAT IS UNVID?



Unvid is a Decentralized video streaming platform on the blockchain that rewards viewers and content creators.

It is decentralized in the sense that annoying ads don't pop up when you play videos on the platform because ads could be toggled on and off to obviate unsolicited ads video just like YouTube and other social video platforms.

We give the platform users full control to how they wish and want to see ads on their page, even rewarding them with the "paypal system" should they wish to view ads on the Unvid video platform, to the extends of rewarding them for viewing ads and watching uploaded videos by platform users.

Unvid breaks the barriers between centralized monetization to decentralized

methods of monetizing your contents with annoying ads.

(connecting the decentralized system to the centralization system.)

This is how Unvid rewards users, Unvid is integrated to blockchain technology and uses this technology to provide a decentralized rewarding system for activities of the viewers and content creators with a seamless and transparent background of monetization.

Not only that, wait for UNVID whitepaper SOON.





For more information about UNVID

https://unvid.net/

#### **TOKEN DETAILS AND ALLOCATION SUMMARY**



The problem most cryptocurrencies face is an unfair distribution and with that comes price manipulation. We plan to distribute a maximum of 20% of the total supply into circulation each year.

With a total supply of 100,000,000 ORX, the Oryx team has calculated a structured and timed breakdown of the tokens and how they will be circulated. Team tokens are locked for the first 6 months and will be vested over a period of 12 months total.

Airdrop & reseves 5%

Team : 20%

Marketing: 15%

Token sale (ICO/IEO): 40%

Development: 20%

#### **TOKEN DETAILS**





#### **TERMS AND CONDITIONS**

Oryx token are not shares and do not give any rights to participate in general meetings of the team, Token does not have the legal qualification to be called a security.

To own tokens does not give any rights to dividends or interests.

The team will continue their work as it is planned, Oryx Project is a long-term project and will be centralized in the first years.

The sale of Decentralized Crypto Token (Oryx) is final and non-refundable.

To create a non-manipulated decentralized cryptocurrency needs time and a solid trusted team.

Team members will receive regular intervals of small rewards for participation in the project.

Team members are from across the globe, the company will be registered in the United Kingdom in Q4 of 2019, Registration will be updated soon.

Cryptocurrency's are speculative investments and as persons which invest on this tokens you should be an adult and also respect the laws of your resident country.

The purchaser of Decentralized Crypto Token undertakes that he or she understands and has significant experience with cryptocurrencies, blockchain systems and services. And that he or she fully understands the risks associated with cryptocurrencies, including storage. Decentralized project like Oryx is not responsible for any loss of your Oryx tokens or situations that make it impossible to access the storage or exchange where users store their token. Holders are required to take care of their token by themselves.

Decentralized Oryx Project is not responsible for any action or omission of the user or any person undertaking the acquisition of Oryx tokens as well as in the case of computer breaches, You alone is responsible for your computer security and the storage of your tokens. Acquiring cryptocurrencies and storing them involves various risks, in particular the risk that Decentralized.

#### **IMPORTANT DISCLAIMER**

Our website and whitepaper should not and cannot be considered as an invitation to enter into an investment. It does not constitute or relate in any way or should be considered as an offering of securities in any jurisdiction.

Our whitepaper does not include or contain any information or indication that might be considered as a recommendation or that might be used as a basis for any investment decision.

The offering of Decentralized Crypto Token on trading platforms does not change the legal qualification of the tokens, which remains a simple meaning, Oryx is not a security or share. We are not considered as any advice in legal, shares, tax or financial matters.

Any information on the website and whitepaper is provided for general information purposes only and Oryx Token does not provide any warranty as to the accuracy and completeness of this information.

Oryx Token is not a financial intermediary according to some laws in some countries and is not required to obtain any authorization for the anti-money laundering purposes.

Acquiring Oryx shall not grant any right or influence over Decentralized Crypto Tokens organization and governance to the purchasers.

Regulatory authorities are carefully scrutinizing businesses and operations associated to cryptocurrencies in the world. In that respect, regulatory measures, investigations or actions may impact Oryx business and even limit or prevent it from developing operations in the future.

Any person acquiring Decentralized Oryx Token must be aware of the Oryx business model, the whitepaper or terms and conditions may change or need to be updated because of new regulatory and compliance requirements from any applicable laws in any jurisdictions. In such case, purchasers and anyone undertaking to acquire Oryx tokens acknowledge and understand that neither Oryx Token or any of its advisers shall be held liable for any direct or indirect loss or damage caused by such changes.

Anyone undertaking to acquire Token acknowledges and understands that Oryx does not provide any guarantee that it will manage to achieve it. They acknowledge and understand therefore that Oryx (including its bodies) assumes no liability or responsibility for any loss or damage that would result from or relate to the incapacity to use Tokens, except in case of intentional misconduct or gross negligence.



#### Official Links

Website - https://4oryx.com/

Twitter - https://twitter.com/oryx project

Telegram Group - https://t.me/oryxtoken

Telegram Channel - <a href="https://t.me/Oryxproject">https://t.me/Oryxproject</a>

GITHUB - <a href="https://github.com/oryxtoken">https://github.com/oryxtoken</a>

Reddit - https://www.reddit.com/user/OryXTOKEN

Medium - https://medium.com/@oryxtoken

Facebook - <a href="https://www.facebook.com/oryxproject">https://www.facebook.com/oryxproject</a>

Linkedin - <a href="https://www.linkedin.com/company/oryxtoken">https://www.linkedin.com/company/oryxtoken</a>

Bitcointalk - <a href="https://bitcointalk.org/index.php?topic=5122573.0">https://bitcointalk.org/index.php?topic=5122573.0</a>



@Oryx-project 2019 All rights reserved.