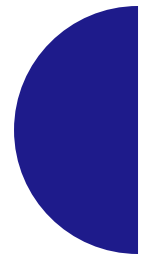


# OWN TOKEN

Whitepaper V1.0



# PROJECT KEYNOTES

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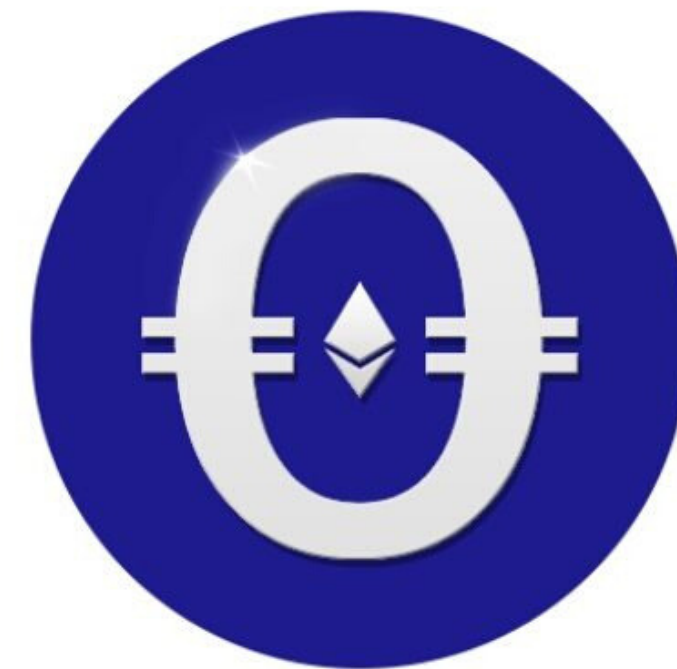
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# Introduction

The Current Cryptocurrency eco-system is highly unstable & doesn't connect to people with its main motive. Blockchain is being less exposed to businesses and people because of the lack of knowledge and resources. Also the benefits of the blockchain are not well known to a lot of people. The current financial eco-system enjoys an aristocracy over the people and hence people can't even own their hard earned cash. This condition leads to the development of a people centered solution for maintenance of assets & resources and it is called as the "Blockchain"



**OWN Token**





**Among the concerns: high turnover, long vacancies, performance problems, and the fact that large numbers of development directors are not committed to careers in fundraising.**



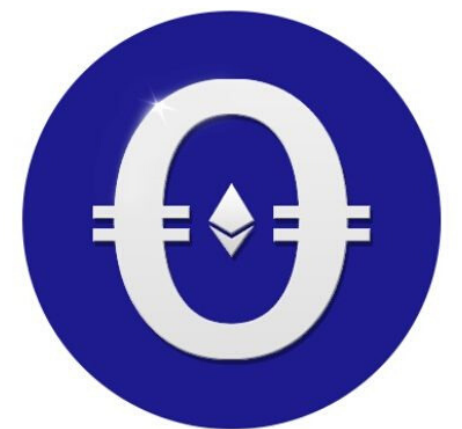
***Problem Statement***

**"Lack of Fund raising knowledge causes economic backwardness"**

Own Token to raise assets for Charities, Social cause, climate change, natural disasters, diseases, new inventions. The assets raised by Own Token go to new businesses first, who thus it is the primary feasible cause, and it makes new occupations in new companies simultaneously.

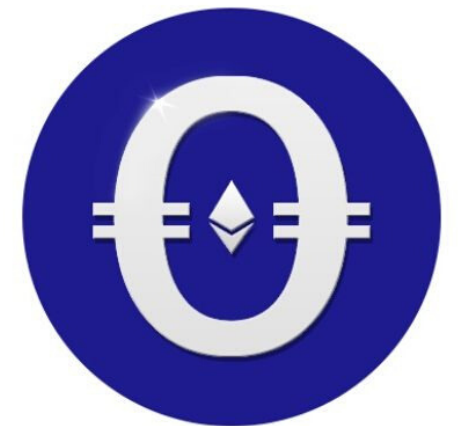
OWN Token is the ERC20 token project that expects to turn into the favored technique to donate transparently through the Ethereum blockchain and to get to the biological system of administrations given by the OWN Token Community. The selection of cryptographic forms of money will affect the manner in which we donate later on and OWN Token is ready to assume a main job in this new period of raising

**Introducing OWN**



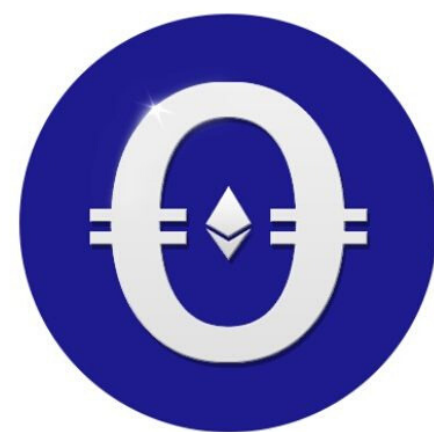
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OWN Token project is a platform that provides an ecosystem of services through an easy interface, connecting the NGO, Charitable trusts, Startups community while allowing full transparency and traceability of donations. OWN Token project 's services include an internal exchange to convert major cryptocurrencies into OWN Token , a built-in wallet to store and donate easily, an explorer to track donations transparently, tools to connect donors with all the actors involved in the non-profit sector and templates of smart contracts to run fundraising campaigns.



Additionally, OWNPAY is a payment gateway/embeddable widget that allows charities registered on the OWN Token project platform to accept donations in different cryptocurrencies directly on their website which are then instantly converted into OWN Token . This is to allow charities to simply manage all donations received within a single wallet while providing transparency and traceability through OWN Token . OWNPAY has emerged as the leading cryptocurrency transaction platform for non-profits, with the whole world endorsing it. Since OWN's earliest days, people have envisioned it as a tool that could aid developing countries, address income inequality and decentralize power. A logical progression is to facilitate contributions to non-profit organizations. Cryptocurrency donations get more money in the hands of the non-profit. They come with low processing fees. Thus OWN Token ensures more of the donation actually gets to the non-profit's mission. Plus, when filing their taxes, the recipient non-profit organization classifies the donation as a non-cash gift.

# Adoption of cryptocurrency



Cryptocurrency and blockchain technology have some fascinating features that could have a huge impact on charities and charitable giving. There are two simple reasons: convenience and taxes. Cryptocurrency donations are treated like stock donations because the IRS considers cryptocurrency donations as property, thus cryptocurrency donors do not have to pay capital gains tax and can write off the full amount of their donations. If someone in the cryptocurrency space made a significant amount of wealth but had to convert their wealth into US Dollars before donating, they'd have to pay 20-30% in taxes. By donating cryptocurrency directly, they are able to donate significantly more.



# Types of Transparency

Coming up next are the kinds of transparency that can be intended for charitable associations:

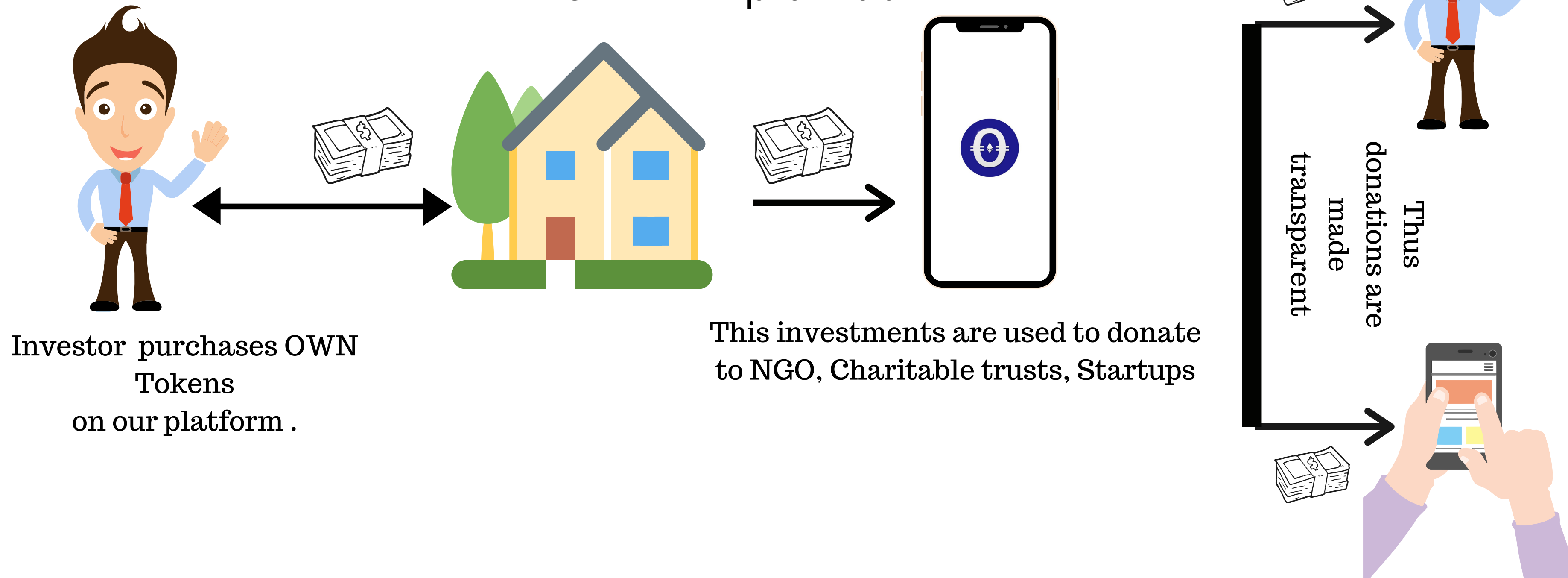
- Following the real utilization of assets, from the time cash is given up until its transformation into neighborhood fiat monetary forms.
- Check of the character of the beneficiaries and providing details regarding the blockchain of their assets use.
- Following of regulatory expenses of not-for-profits.
- Guaranteeing cash reserved for explicit tasks really gets to those particular ventures.
- Examination of the viability of an euro spent in one foundation versus an alternate cause.
- Following of the speculation strategies of good cause with the cash they hold. Decrease in exchange expenses of cash move through cryptographic money as opposed to budgetary delegates.

# Proof Of Charity

- Giving to charities has been one of the highlighted use cases of cryptocurrency. The OWN Token community is known for its philanthropic campaigns; some of the world's largest charities have started accepting Cryptocurrency donations as well. Now, there is OWN Token, a cryptocurrency designed to incentivize Bitcoin donations.
- All donations can be instantly verified on the Blockchain. OWN Token's donation can also be verified on the OWNPAY, to ensure that your donation reaches the charity.
- This Proof of Charity concept allows the project scale by thousands of times. Token holders can sell their tokens on a cryptoexchange or hold onto them to in order to take advantage of the attractive discounts from our growing network of partners.

# How it Works?

## OWN Explained



# Why to invest?

**Charities should aim to own the technology before it owns them!**

- OWN Tokens are a new class of cryptocurrencies which attempt to offer price stability by having them pegged to a cryptocurrency, fiat money, or to exchange-traded commodities. This gives users many of the benefits of digital currency without price fluctuations.
- The very nature of major public blockchains, like Ethereum, is their transparency. OWN Tokens are the most transparent way of exchanging value ever created. Anyone can view the entire Ethereum blockchain back to the very first OWN Token transaction.
- One of the most important things we want you to recognize in your journey to accept OWN Token donations is that you're not alone.

# Methodologies for transparency



## Self-reporting

agencies report on their progress and where donations are flowing



## Recipient reporting

Recipients of the OWN report their own progress.



## Third-party reporting

provide oversight for charities, giving them a ranking for their performance.



**OWN is  
Safe & Secure**

# Blockchain is for All

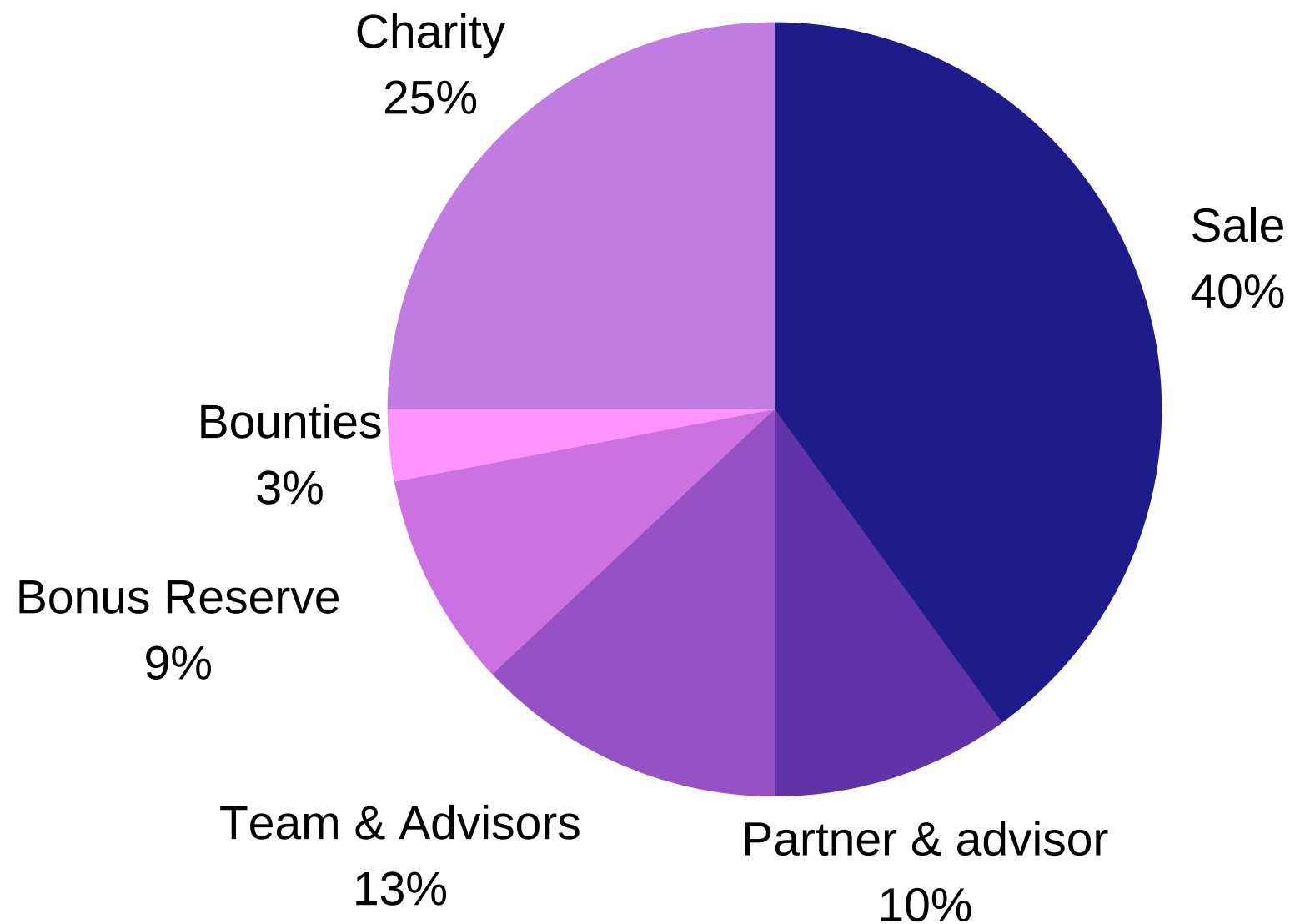
We're building a blockchain revolution, Join us.

Cryptocurrency and blockchain are one and the same. One part is currency the other part is for utility. A perfect marriage that adds value to life and business.

Employing blockchain technology to encourage donations.

You can donate freely on the ethereum blockchains with utmost transparency.

# Tokenomics



*Token Distribution*

**Token Name :** OWN

**Token Symbol :** OWN

**Blockchain :** Ethereum

**Total Supply :** 7,000,000,000

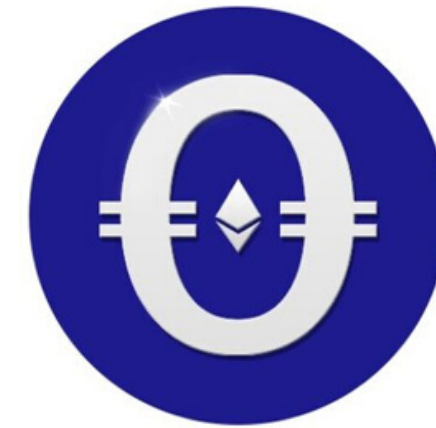
**Contract:**0xcc6f15be8573cb8243c  
42d300565566d328213dd



## Disclaimer

**INVESTMENTS IN DIGITAL ASSETS ARE OF YOUR OWN INTEREST & THIS WHITEPAPER DOESN'T INDUCE ANYONE TO INVEST IN OUR PROJECT AS IT IS SUBJECTED TO DIFFERENT LAWS IN DIFFERENT REGIONS. SO YOUR INVESTMENTS ARE SUBJECTED TO YOUR OWN WILL & INTEREST**





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**Thank You**