



LUKIU

Video Based Reward Platform

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CHAPTER_01

Overview

I . Overview

“There is no eternal first place. LUKIU platform already started.”

LUKIⁱU starts from a 'community' or 'one partner' perspective, independent of suppliers and consumers. When combined with blockchain technology, these systems can transparently distribute revenue to all participants and achieve maximum upside against the centralized revenue structure of existing platforms. This approach also enables fair distribution of revenue to business operators as well as to participants. And you get a lot of people's support, and you keep your business sustainable.

LUKIⁱU establishes a platform for accessing various video content. The thoroughly user-oriented LUKIU platform provides compensation for all participants, including creators, viewers, subtitle providers and mentors, and companies and advertisers. It also provides editing tools that enable users to create high-quality video on-the-mobile that cannot be compared to other applications, and can update content in real time without worrying about traffic. It provides integrated search engine services and shopping mall services based on Big Data accumulated in the future and expands its scope of business.

The LUKIU token (LKU), a utility coin used as a payment method on the LUKIU platform, coexists within the platform and enables the establishment of a healthy, cyclical system. The evolution of the platform will ultimately increase the utilization and value of LKU, while increasing profits. It also breaks the boundaries between suppliers and consumers and leads them to become partners who share the same goals. So all the legal actions that take place within the LUKIU project have to be the way in which we contribute and participate in the cycle of the platform, regardless of its form.

The LUKIU platform will evolve beyond the video content provided by platforms of the past to a multi-platform that provides a wide range of functions and content, including music, news and search. The LUKIU platform, which properly leverages the reliability, transparency, and distributed features of blockchain, will not only improve existing platforms, but will also become a pioneer in ushering in a new era.

CHAPTER_02

Market Analysis

II . Market Analysis

1. The Background and Strategy of Other Platforms

■ Youtube

YouTube is a leading global over the top (OTT) platform where personal video contents, clips of movies, TV programs, and videos are uploaded and shared. It first started service in the U.S. in 2005 and Korean language service began in 2008.

When YouTube first appeared, people didn't imagine that 'the way content is created and shared' would change dramatically in the media ecosystem and society as a whole. The first video on YouTube is an 18-second short video praising the elephant nose in front of the San Diego Zoo. It was a video that was so ordinary and nothing special. This kind of normal way of doing things today has opened up a new market called Creator, and has brought about a revolution level of change in politics, economics, and society as a whole.

YouTube basically maintains its service for free and generates revenue from ads inserted in the middle of the video. In recent years, as YouTube creators have become a revenue-generating structure, advertising revenue is expected to increase. YouTube creators can create their own channels to perform live streaming broadcasts or upload their own video in VOD format, and with the advent of famous creators, they're starting to see big hits.

YouTube, which had not been making much profit, was able to transform itself into a lucrative profit model because of its improved quality of creative contents. And then there's YouTube today, with a strategy that allows creators to make profits together. In addition, the company has taken control of smart devices and penetrated into the everyday lives of consumers with a strategy to expand the market rather than to make small profits with the Big Bet

Although YouTube has become a strong video platform in Korea and around the world, due to the growth of various competitive platforms such as Facebook and Naver TV, YouTube is diversifying its profit model by introducing a fixed-rate service, moving away from advertising-based profits. In 2015, the company launched Youtube Red, a paid service, and recently changed its service name to YouTube Premium and is offering video ad removal, offline and background playback from smartphones, music streaming services via YouTube, and original content

to paid users who pay a fixed rate of 7,900 won per month.

YouTube has 1.9 billion monthly users. People around the world watch a billion hours of video every day, and more than 400 hours every minute. Also available in 90 languages in 91 countries, YouTube is the platform of all ages in Korea and the longest-used app of all generations. According to the survey, 31.7 billion minutes were spent in the month of November 2017.

Catagory	Youtube	Naver	KakaoTalk
Teen	112	16	25
Twenties	65	20	45
Thirties	50	31	41
Forties	42	34	40
Fifties	64	29	54

Source : WISE.APP(Jan 2018), Time spent on major Android APPs by age group

[Picture 1] Time spent on major APPs by age group

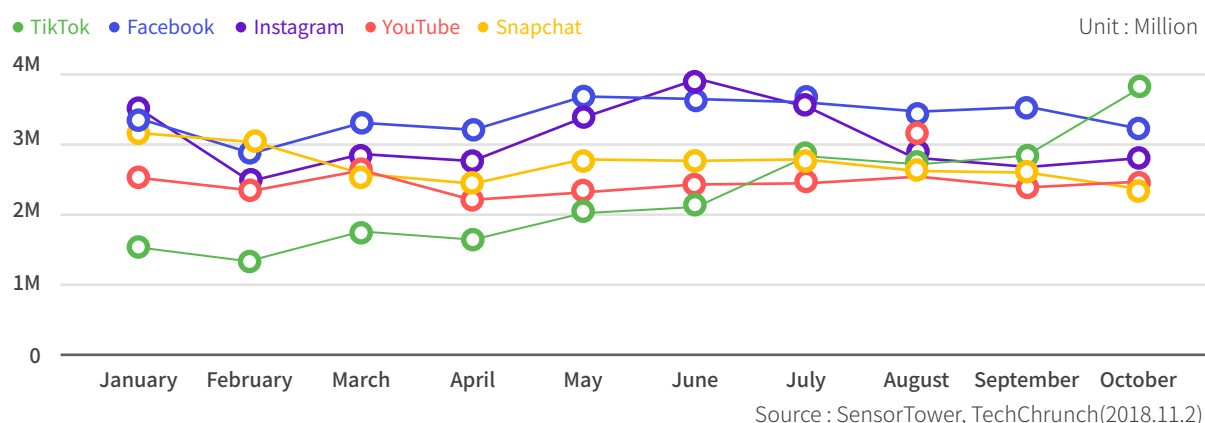
■ TikTok

TikTok's parent is 'Douyin'. The Douyin is a mobile app launched in China by Chinese IT company ByteDance in September 2016, offering video shooting, editing and sharing. The name TikTok started to be used in September 2017. In China, it is understood that the name TikTok was used overseas while serving as the existing name "Douyin."

TikTok was very popular in the beginning, winning 100 million Chinese users in just one year after its launch. At the time of TikTok's launch, there were active Internet stars called Wang Hong in China, and the short clip video culture was just in fashion. TikTok has emerged as a mainstream media app in this backdrop. In fact, on July 17, 2017, China Shinhwa Network report described the Douyin as "a tool that makes anyone can be Wang Hong, or BJ."

It seems that 'Musical.ly' is the key stepping stone for TikTok's overseas expansion. TikTok developer ByteDance acquired the U.S. short-form video production app Musical.ly for \$1 billion in November 2017. Since its launch in 2015, Musical.ly has supported the ability of users to easily produce lip-syncing videos, and it has already gained huge popularity among teenagers in the United Sates.

In August 2018, ByteDance incorporated TikTok and Musical.ly. At the same time, it is said that the user interface has been reorganized to rebrand existing TikTok. Much of what we know about TikTok is done at this point. Industry sources say it is around this time that TikTok has become popular in overseas markets. The U.S. and overseas users of the Musical.ly have automatically switched to users of TikTok, and as a result, the app has quickly spread by gaining a foreign user base.



[Picture 2] Monthly downloads of mobile social media apps in the U.S. between January and October 2018

Since its integration with the Musical.ly, TikTok's downloads have been amplified, and according to October 2018 data from Sensortower, a mobile app market research firm, TikTok has surpassed mainstream mobile social media apps such as Facebook, Instagram, YouTube and Snapchat, with the highest monthly downloads of 3.81 million. In addition, this is a 237% increase from 1.13 million downloads year-on-year.

TikTok provides smartphone-friendly service based on a concise and intuitive UX. First of all, the vertical video format provides an optimized environment for users who watch videos on mobile devices. When running an application, recommended videos are played immediately, and you can slide the screen up and down to move easily to another one.

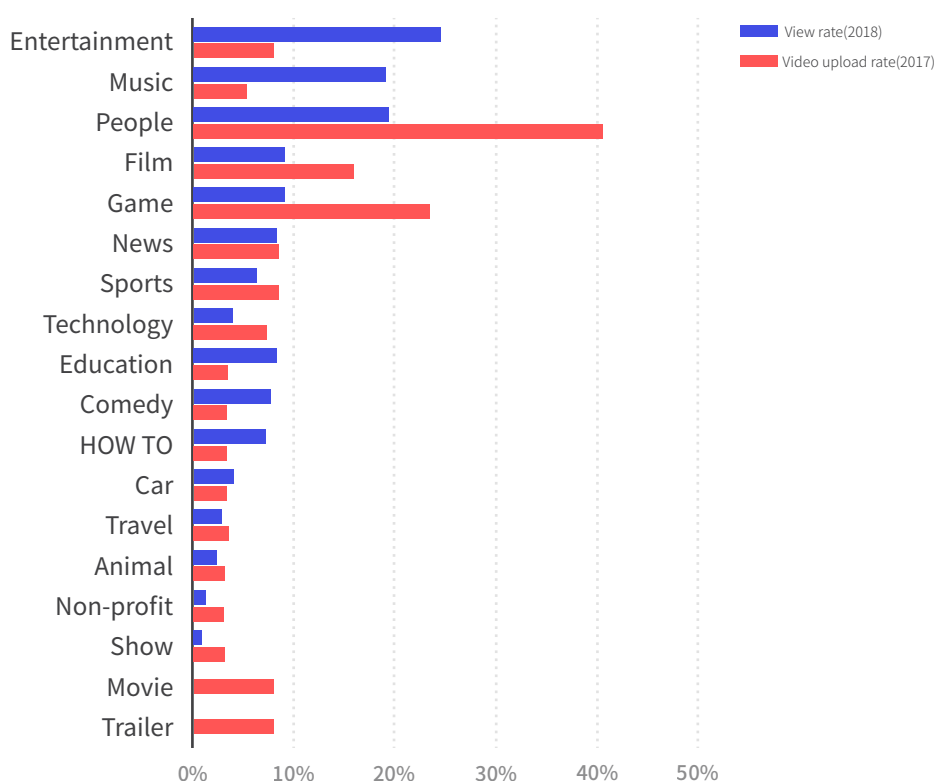
The biggest difference between TikTok and other platforms is its function. In relation to video editing, it allows you to insert the latest and most popular music from various countries into the background music of your video. There is no extra charge for the use of background music. You can also upload a music file that is stored inside your smartphone and use it as your background music, and other users can also use the music that you uploaded. Other functions include controlling, modifying, and adding speed, color, background images, stickers, etc. of videos within the TikTok app.

2. Problems with existing platforms

Today's platforms are dynamically outgrowing and expanding. But we've noticed that the quality of our existing

platforms is not as satisfying as they are for explosive growth.

First, they currently offer auto-translation capabilities, but they are less accurate and subject to geographical or linguistic limitations. The problem is that it forces creators to bring their creations out of the platform, and they double pay for them. This leads to a lesser time for users to stay on the platform and a smaller amount of money to flow within the platform. Second, the range of platform contributors. The ultimate goal of the platform is two-way communication between suppliers and consumers. Despite its high popularity and growth, traditional legacy platforms are ignoring it. It's clear that if the platform's consumers and users meet the business structure in which they themselves are treated as contributors, the platform ecosystem will change.



Source : BLOGKENS(2018), Twinwrd(2018) Re-quote

[Picture 3] Video demand and supply by channel type

The gap between creator fame and economic success will not be narrowed in the traditional structure of treating viewers as simple consumers. For example, the average creator on YouTube's partner program increased by more than 50 percent. But it turns out that you need to be a company that makes more than a trillion dollars in revenue to pay the millions of creators who generate advertising revenue. That's just a break-even point, even though it's still sales that no other company on the planet has ever reached. In such a structure that can't guarantee the return of creators operating on existing platforms, we can only expect to reach the limits of growth.

The LUKIU platform, which provides the answer to the question of "how to continue to develop the right ecosystem," is about to rise as a new force by creating a fresh wind in the world of creators.

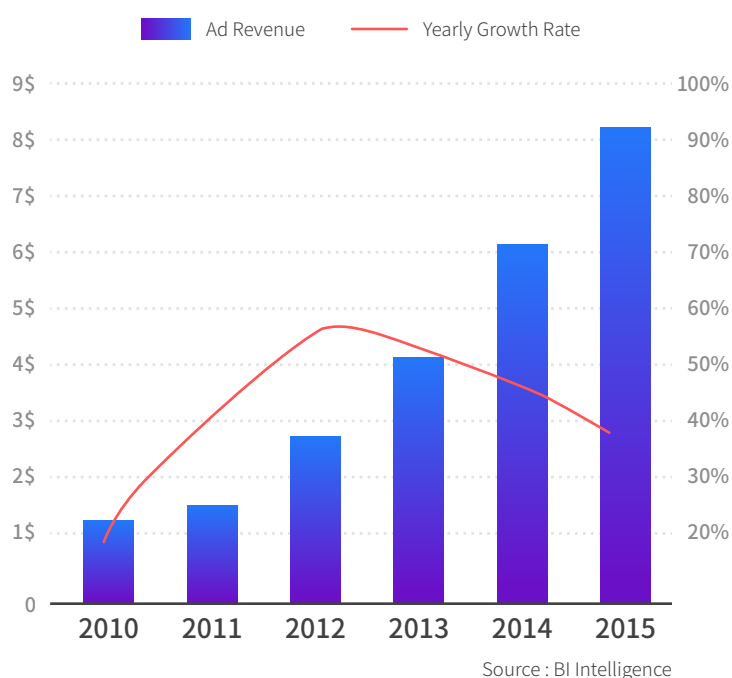
CHAPTER_03

Market position of LUKIⁱU Program

III. Market position of LUKIU Program

1. Market Crisis and Platform Opportunity

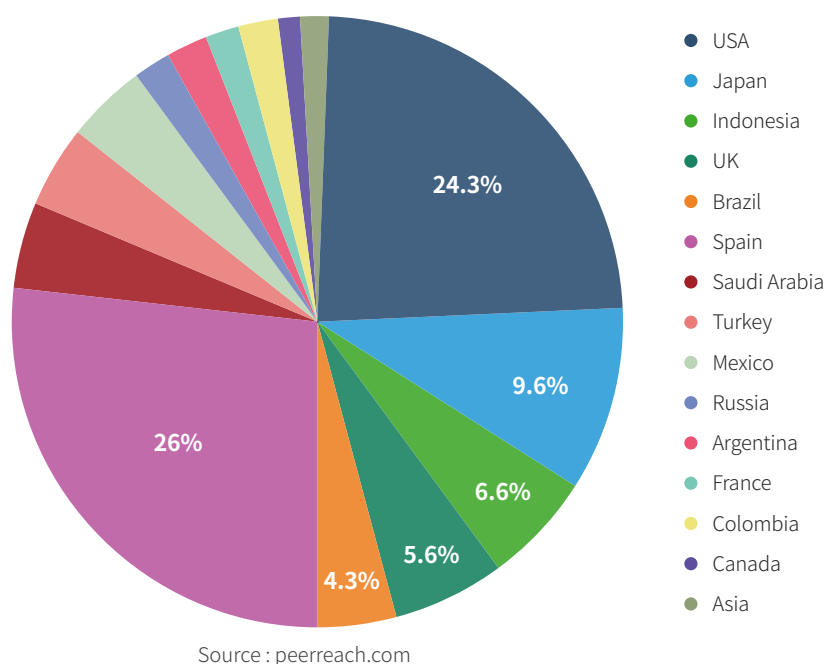
Only a handful of movies get caught in theaters every year. But, ironically, there are many movie lovers who seek movies that have not seen the light despite their high level of perfection or quality of work. In addition, more and more people want various video media such as classic movies, broadcasting dramas, and music videos with high artistic quality.



[Picture 4] Revenue estimate for YouTube video ads for 2010-2015

Reflecting this phenomenon, traditional platforms have grown steadily, but as mentioned earlier, the videos provided within existing platforms are becoming a stumbling block due to language barrier and revenue inequality. However, the LUKIU platform, which aims to break away from the fragmented traditional profit formula, will introduce a win-win business model which its profitability is diversified.

III. Market Position of LUKIU platforms



[Picture 5] Regional Media usage by countries

The LUKIU platform took interest not only in operating legally but also in increasing their value by recognizing creators' UCC copyrights. This is a structure designed to allow participants to be more proactive in creating their creations, becoming the market player themselves, and creating an influence in the creator world. If all the uploaders use the LUKIU platform, which offers a wide range of options, including payment, free, and donation, a new dawn for the creator world will rise.

	Creator	Influencer
Definition	A Person who creates contents in Social network service	A person who has followers above a certain level, influence people in SNS
Core Value	Contents Production	Influence, Pervasiveness
Platform	<ul style="list-style-type: none"> - Platforms where suitable to upload contents. - There is a distinction between creators and subscribers. 	<ul style="list-style-type: none"> - Platforms where suitable to communicate with followers - There is no distinction between creators and subscribers.
Note	There must be a certain level of subscribers to be an influencer.	Not all the influencers can be considered as creators who create contents

[Picture 6] Definition of Creator and Influencer

Bollywood films from India are being sought out by 260 million people in India and neighboring countries who speak Hindi's native language. Also, the Chinese market used by the most people in the world is similar. This market demand is too large to ignore. However, most of the videos posted on existing platforms are English as the main language. Subtitles are necessary to watch videos through the Internet without discomfort.

Nevertheless, there are few platforms that serve non-English video media, so creators other than English have to pay for additional expenses through interpretation and translation. Traditional platforms also recognize that this is not good for users' demand or business continuity and adversely affects the platform's value. So, they've tried many forms of improvement to overcome this, but with almost no commercial success.

LUKIⁱU has found a solution to this problem inside the platform. First, not only will benefit participants, but also lower language barriers, and second, enable consumers to access more quality content and third, allow providers to expose more content and advertising.

Overcoming barriers to different languages very efficiently, LUKIU recognizes both creators and viewers uploading movies or other creations, and subtitle providers and their recommended references as platform contributors, to compensate for their corresponding value. Any user can earn a real profit within the LUKIU platform. This is the ultimate goal of the LUKIU platform.

This direction of business is expected to increase the number of users rapidly by not only lowering the boundaries between producers and consumers, but also by increasing the value of the platform as well as diversifying revenue.

But LUKIU is not going to stop here, it's going to build a unified platform that's working. And we will grow into a platform that can replace traditional platforms by creating a business environment for creating relevant regulations and revenue streams to protect creators and consumers in the media market.

2. Features of the LUKIU Platform

"Integrated platform where everything from social media, broadcasting, and movies is served in one place."

	Contents
1	Like YouTube, you can become a creator and distribute your own video.
2	Unlike YouTube, ownership/copyrights of the media are available to uploaders, creators as well as platform operators. So they can make profits not only advertising revenue, but also revenue from pay per view or monthly-fee sales.
3	You can search all of the world's video medias in one place, watch and chat with your friends at the same time.
4	You can do video chat with a lot of people at the same time while watching a movie.
5	The uploader, creator, visitor, and referrer can all be rewarded.
6	You can freely change the language (voice, subtitle) in real time.
7	It Connects people from all over the world together to form a huge media group.
8	It shares raw news from the world community that is not manipulated.
9	It has a huge market place comparable to Amazon, and it distributes a product.
10	Viewers can also generate revenue as platform contributors.

[Picture 7] Features of the LUKIU platform

Many people want to edit the videos on their smartphones and upload them right away. But the reality is that after installing multiple apps, you're having trouble moving from one app to another, applying filters, editing and uploading them.

On the LUKIU platform, you can select a variety of filters with simple operations such as Snapchat or TikTok, apply filters in real time, and upload them with simple editing effects such as Instagram. As such, LUKIU is a hybrid form of social media and video production, providing intuitive yet effective editing and various filter functions, enabling

you to create and upload your desired videos in one place.

Meanwhile, in order to upload professional and quality content, editing on a PC is the current way to produce the results, like a YouTube video. However, creators with many followers always upload new videos at a fixed time, so many people are logged on at certain times to watch the new video. Unfortunately, if many people work at the same time, uploading them is often time consuming due to physical limitations of server traffic, and sometimes takes hours. And this could be a fatal problem for the creators' businesses.

LUKIⁱU allows users to create and upload high-quality video on mobile, which is incomparable to other applications, so contents can be updated in real time without worrying about traffic.

Also, on the LUKIU platform, seeing ads is no longer a hassle or nuisance, but a fun way to make money. Because both the people who see the ads and the creators who expose the ads can make money. Of course, anyone who doesn't want to see an ad will be given the option to limit their exposure.

CHAPTER_04

Strategy of LUKIU Platform

IV. Strategy of LUKIU Platform

1. Defining blockchain technology architecture

Blockchain technology, referred to as the core technology of the Fourth Industrial Revolution, is essentially a distributed data storage technology designed to prevent operators from tampering with distributed nodes at random, as a list of changes that have been recorded on all participating nodes.

Blockchain technology has evolved around the Consensus algorithm, which is the process of updating the ledger that all participants in the network have in the distributed ledger without a central agency (third agency, Trusted Third Party, TTP).

The Ethereum platform used by LUKIU is the platform for running Smart Contracts. A smart contract is a digital electronic contract feature that allows you to sign a desired contract between individuals (P2P) without installing a third-party warranty in the middle. This means that the parties to the contract can pre-program the contents of the agreement and put them in an electronic contract document so that the contract can be executed automatically when all of these conditions are met.

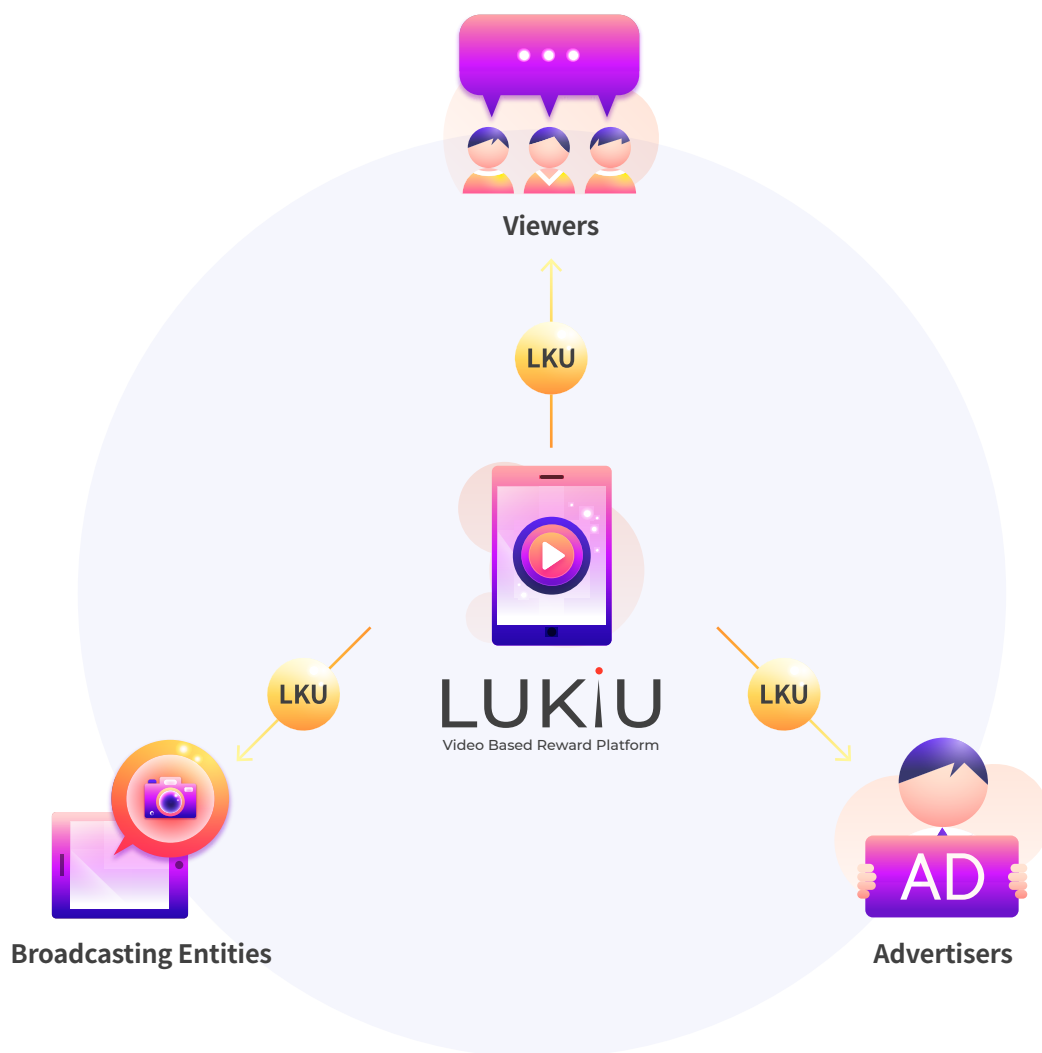
The LUKIU token will depart from ERC-20 Token, which is based on the Ethereum platform, and eventually will be implemented on the EVM Compatibility Alternative mainnet (in the form of a plasma sidechain or an independent blockchain that connects to Ethereum Mainnet and IBC). In order to justify the use of the blockchain technology, the three main elements of the network are security, speed and scalability, and fees.

2. LUKIU Platform from the User's Point of View

LKU is a token used by the LUKIU platform as a payment method and operates on an ERC-20. All active people will act as nodes and receive an LKU token as a reward.

In addition to rewarding platform contributors, LUKIU is equipped with social media, movies, and global broadcasting station functions to provide opportunities for not only one-person broadcasting, but also for a variety of companies. This enables you to 'get the diversity of your content' and contribute to the media industry.

By receiving compensation, platform users can go beyond just the concept of entertaining viewing and have a problem-conscious view that can be critical and monitored. This will have a positive impact on the platform's own contribution. As such, LUKIU rewards everyone who participates in the platform, leads to virtuous cycles, and expands the number of users.



[Picture 8] Ecosystem of LUKIU platforms

3. LUKIU Platform from an Entrepreneur's Point of View

Advertisers who wish to advertise on the LUKIU platform must pay with LKU. It provides rewards to end users to maximize their exposure. In addition, companies that want to operate stations on the LUKIU platform will also have to pay Air Fee with LKU. This natural structure can help maintain the market value of LKU by increasing the holder of LKU. In addition, as the audience grows, the advertising increases proportionally, so LKU builds an ideal ecosystem where both buying and selling occur at the same time.



출처 : Tomoson(2016)

[Picture 9] Cost-effective ways to attract online customers

In addition, various contents marketing can be carried out. In addition to direct revenue from content, the creator's revenue model includes indirect revenue from branding collaboration, indirect advertising, licensing, original content, model fees, and fuel. In the media industry, which has relied on direct revenue, the diversification of revenue models through indirect revenue will open a new frontier in content marketing.

The LUKIU platform has the ability for viewers to communicate with broadcasting stations in real time while watching broadcasts. Business owners will have the opportunity to expand consumption, including direct and indirect advertising and product sales, and LUKIU can be a stepping stone for successful business.

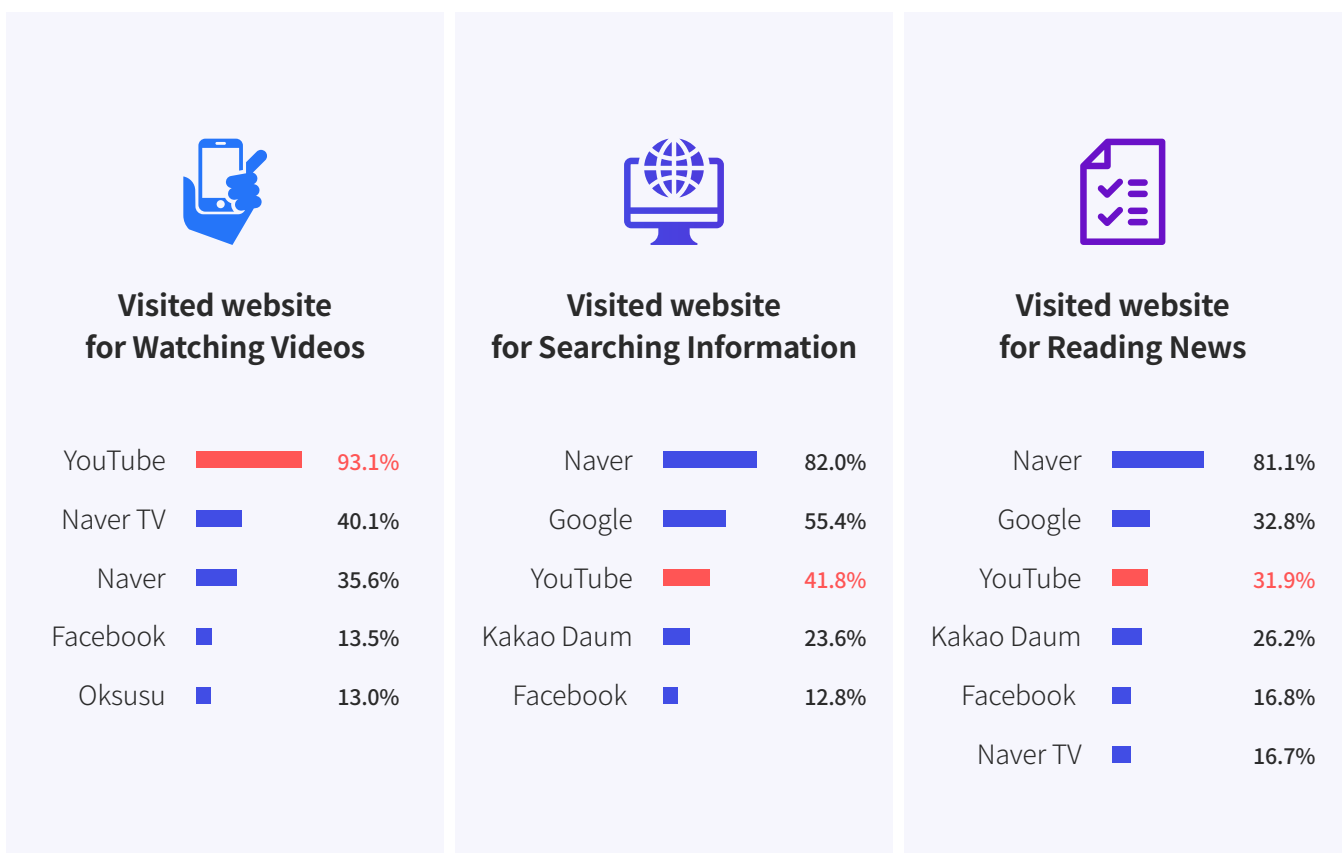
LUKIU systems will grow with the ultimate vision and goal of becoming a global leader platform through a wide range of profitability and fair compensation systems.

CHAPTER_05

Goal and Vision of LUKIⁱU Platform

V . Goal and Vision of LUKIU Platform

As the platform grows, many users become the driving force behind the larger LUKIU platform. Generation Z, born in the early 2000s, is categorized as a natural Internet user with IT savvy. The main difference between these Zs and previous generation is that they are used to accessing information through video rather than text. According to the 'American Content Industry Trends' data, 66% of Generation Zs use YouTube to find ways to do something.



Source : M Brain Trend Monitor (2018)

[Picture 10] Website Visit Rate by purpose

The study found that Generation Z is 2.7 times more likely to use YouTube than to adopt books as a way to learn new information. This means that, again, YouTube has become an integrated search engine, not just a space where video content is consumed, as it was in the past.

In a policy debate, Rep. Kim Sung-tae said, "There is a statistic that says Google is the number one search engine in the world and YouTube is the number two search engine," suggesting that YouTube's use as a search engine is actually increasing. There are no official usage statistics for search services, but data on how users behave and

Google's announcements suggest that YouTube is growing. Not only in Korea, but throughout the world, YouTube has become a search engine that users go through to get information.

The user-based LUKIU platform will be an integrated media platform that can span new search engine areas within the media market. LUKIU adheres to the 'user convenience principle' even though the platform changes and evolves. They use a variety of advertising techniques and seek to diversify their revenue structure, but adhere to the principle that they are at the center of the user and do not interfere with the viewing of the user's video in any event.

These user-centric principles are also a top priority in service function development. LUKIU operates an integrated search engine service based on Big Data, which is built on accumulated member activity data. On the other hand, it also focuses on acquiring a wide range of relevant information to provide a new level of search capability.

In addition, the LUKIU platform will also be used as a shopping mall, creating a market place similar to the global group Amazon. Media-based information and the market created by influencers, viewers, and creators help ensure fair and correct transactions. It also aims to increase efficiency and reduce social costs by providing more diverse and accurate information. This will lead to a huge market that will allow sellers and consumers to become one and freely buy and sell products themselves. In this market, it will be self-evident that LKU is used as one of the means of payment for all ecosystems.

We will work with TV manufacturers to make it easier for more people to access and use the LUKIU platform. Smart TVs will include an app (app) that is instantly accessible to the LUKIU platform. Accordingly, the company will grow into a multi-platform that can access to various contents, broadcasting, searching and shopping provided by LUKIU anytime, anywhere, regardless of the connected environment, such as mobile, PC, TV, etc.

CHAPTER_06

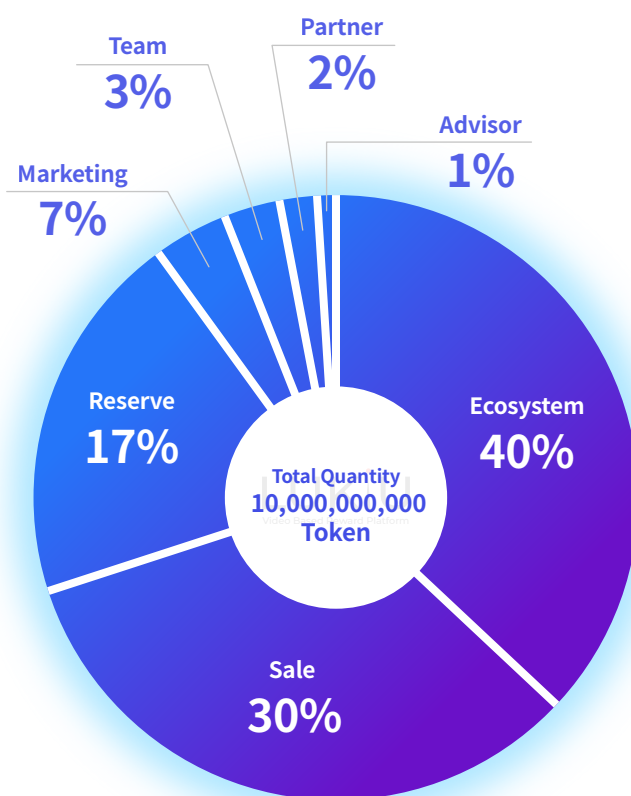
Token policy

VI. Token policy

The LUKIU token (LKU), a utility token used as a payment method on the LUKIU platform, coexists within the platform and enables the establishment of a healthy, cyclical system. It also breaks the boundaries between suppliers and consumers and leads them to become partners who share the same goals.

LKU warrants that those who contribute to this platform benefit from the application and exchange it for other currencies. The purpose of this warranty is to reward content creators who are active in the LUKIU platform ecosystem and to create a new exchangeable asset called Contribution.

Since the main currency on the LUKIU platform is LKU, the growth of the platform ultimately increases the utilization and value of the LKU.



Token private sale price : 0.008USD

[Picture 11] LKU Coin Policy

CHAPTER_07

Roadmap

VII. Roadmap

- 
- 2018.03** LUKIU Platform Conceptual Idea and Market Analysis Initiated
 - 2019.07** LKU Published Token (ERC-20)
 - 2019.08** Completed Business Planning and Concepts
/ Launched Platform Development Team
 - 2019.11** LKU Token Listed in World's Top 20 Stock Exchange
 - 2020.01** Alpha version launches / North American marketing begins
 - 2020.02** Beta Version Releases / Starts Marketing in Asia
 - 2020.03** Launch Version 1.0 in North America / Global Marketing
/ LKU Coin listed in World's Top 10 Stock Exchange
 - 2020.05** Establishment of Branch Office by Continent
/ Expanding Service Area / Acquiring Film Content
 - 2020.08** Launch Version 2.0 / Extend Features / 1 Million Users
 - 2020.11** Launch Version 3.0 / Complete development / 3 million users
 - 2021** Smart TV app embedment / 10 million users / Operate Broadcasting channel
/ Create and invest in a variety of web dramas and web content
 - 2022** Ranked as the world's third search engine after Google and Youtube.

CHAPTER_08

Team/ Advisors

VIII. Team/Advisors

Team members

Baramsoree Pictures

As producer and distributor of high quality Korean movies, Baramsoree Pictures extends its business area. Corporation with Luki Media, Baramsoree Pictures wants to step into a new business area targeting Z generation.

Wego Company

Starting with the artificial AI TheBot, the protagonist of the PinTech industry, we opened the block chain, the main net technology. Because Bitcoin and Ethereum first focused on decentralization and security, and started development, they have problems in speed of transaction processing with increasing users. The countermeasures like lightning network to speed up actually have faults in security.

Bitcoin has been deprived of block creation sovereignty by some mining pool and ASIC mining companies, and Ethereum is also threatened. Fortunately, Ethereum is preparing to switch to PoS as an alternative.

Ken Park

Acting U.S. Attorney General Ken Park once was involved in an alleged scam promoting strange inventions, including a time-travel cryptocurrency.

Advisor members

Gene Baik : Chief of Technology of LUX with US

EXPERTISE

- Project Manager
- Branding
- Technology Consultation
- Data Science
- Digital Marketing
- Software Developer

Ben H. Kim : Financial Analyst / President of JV Commercial Advisors

Mr. Kim has knowledge not only about the real estate but also about financing and investment. While representing numbers of companies as CEO, CMO and advisor, he has built strong human network and he has profound understanding about the market situation. Currently as a principal of commercial advisor, he is analyzing and consulting real estate investment. His expertise is highly acknowledged in the industry and he supervises numbers of companies as advisor and underwriter.

Michaela C. : Art Director of 10 blocks.com

Art Director with 11 years of experience in Graphic Design and 5+ years of experience in managerial creative positions. Won the 2018 Best Data Visualization Webby Award for HealthFirst.com. Supervised the development of 250+ graphic design projects.

Hudson Choi : Author, producer, screenplay writer

The writer of one of the most successful Korean movie “Second Battle of Yeonpyeong”

Mr. Choi is also well known in movie industry as a producer and screenplay writer. He wrote numbers of best sellers such as Early Dawn, Target, The Rebels, The replacement battle.

Steve Kim : CEO of Wego Company

Whole Evolution Great Organization

In this era where the evolution of innovative technology is changing all industries, we have been faced with new changed value. We, WEGO, is ready to be a future growth engine with the WEGO own challenge and evolution. WEGO DELTA CHAIN is research institute which has done block chain-related research and development since 2013, and as the block chain market expands, we will lead the global market by setting self-developed Mainnet.

Junhyeong Ban : CEO of Coinistar

- Korea Univ. College of Information and Communication Computer dept.
- Hiswillcomms CEO
- Korea Data Agency Subcommittee
- team leader kt hitel ICT Marketing team leader
- Aro Intech team leader

Bitnam Hong : COO of Starhama

- StarHAMA Co., Ltd CEO
- EnterHAMA Co., Ltd Co-founder



Tony Billup
UI, UX Development



Andrew Adams
Screen Design



Michelle Martinez
Software Development



Meredith Lee
Blockchain Development



Ryan Mills
Software Development



John Park
Project Management



Steven Yu
Software Development



Andy Tran
Backend Development



Tiffany Rogers
Software Development



Daniel Rasmussen
Investor Relations

CHAPTER_09

Legal considerations and other matters

IX. Legal considerations and other matters

The LUKIU white paper is intended to document and communicate the overall business plan for the project, and is not used to encourage specific investments. The LUKIU Foundation shall not be liable for any damages, losses, debts or other financial damages arising from this White Paper. The content of this white paper shall not be regarded as an inducement or recommendation to engage in investment activities. Participants must carefully consider and review all risks, ICOs and other related business activities related to cryptocurrency and shall not provide any warranty or liability to the person referred to. All nodes on the LUKIU platform have simple settings to allocate some storage space for that node. And for secure data transfer, fragmentation of distributed data can be collected to one through authentication and can be replicated.

CHAPTER_10

Risk Statement LUKI^U

X . Risk Statement LUKIU Coin

All LUKIU crypto currency that is accepted before issue is traded as TOKEN. Regulators will not review or approve the information specified in this white paper. No such action has been taken or will be taken in accordance with laws, regulatory requirements or rules of jurisdiction. The publication, distribution, or dissemination of the white paper does not imply compliance with jurisdiction, regulatory requirements, or relevant laws of the rules. Retailers and their affiliates and their respective officers, employees or agents, coins, related products and services are not liable for any kind of damage, including direct, consequential, incidental, special or indirect damages, to the maximum extent permitted by applicable laws, regulations and rules.

This document is not warranted for the way LUKIU platform implemented, team & partners, blockchain-based data collection, LUKIU load map, issuance and distribution of token, legal considerations and other matters, and LUKIU platform blockchain technology.

Crypto currency should not be considered an investment, but it can be valued as time goes by. In addition, if solutions implemented by LUKIU are not actively being used in real life, there is a possibility that their value will fall.

■ **Risk of loss of funds: Paybacks during the ICO process are not guaranteed. If the value is lost or no more, there is no personal or public insurance agent available for the buyer to cope with.**

■ **Risk of Failure : Various risks that may arise in the collected funds during ICO process, such as failure of LUKIU COIN business and all subsequent marketing activities, and other common risks in corporate matters are included in this case. Technological innovations, such as the development of quantum computers, are likely to pose a risk to cryptographic communications, including LUKIU COIN.**

In a situation where LUKIU COIN is not available due to warranty immunity or other various reasons, the loss shall be the responsibility of the person who purchased the coin, and LUKIU shall not be liable to the party.

After the date of issue, the LUKIU COIN will be sent to the party purchased without any warranty, expressed or implied, not infringing other's intellectual property rights. Because some jurisdictions do not recognize the exclusion of implied warranties, the exclusion of implied warranties above may not apply.

CHAPTER_11

Notice

XI. Notice

This is a conceptual document ("white paper") that describes the solutions we propose and the future platforms. This can be amended or changed at any time. However, we have no obligation to update this white paper or to provide any further information to the recipient. This white paper is for discussion purposes only. We will not guarantee any value now or in the future, nor will we guarantee what the LKU coin will be worth. LUKIU does not offer any financial advice.

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CHAPTER_12

Partnership

XII. Partnership

