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LohitGroup

Technology makes life better

Established in 1998, we witnessed and overcame two world economic crises in 2000 and 2008. consequently, with our experiences from these crises, we realize that the world economic crisis in 2020 will be much worse than the previous ones

Therefore, we hope that our applications will help many people come through this difficult economic period

In addition to financially supporting technologies such as Blockchain, Lohitgroup will become a pioneer in the world to integrate artificial intelligence (AI) technology in digitizing & securing financial assets, optimizing speed. . & financial performance, connecting infrastructure with a network of Fintech & Ecommerce platforms ...

Our vision is to become a blockchain application technology company to become a leading unicorn enterprise in India

Lohit Exchange And Wallet

OUR MISSION

To remove the barriers to trading for cryptocurrency by providing industry leading customer support, security and ease-of-use, making it easy for all to buy, sell and trade in a secure environment

1. The Problem With Cryptocurrency Exchanges Today

With the increasing popularity of cryptocurrency trading, the number of exchanges has exploded over the past year. Today, there are over 200 cryptocurrency exchanges listed on CoinMarketCap.com, and potentially hundreds more that are not listed.

1.1 Customer support is a major roadblock in the adoption of cryptocurrency

Rarely have industries or markets seen the kind of growth that cryptocurrency has enjoyed over the last 12 months. Earlier this year, NBC reported that market capitalization for digital coins could climb to \$1 trillion by year-end 2018, despite the sell-offs in Q1.

For cryptocurrency exchanges, this rapid growth brings with it the challenge of scaling customer service operations to meet growing consumer demand. Widely cited market surveys, such as Oracle's suite of customer experience (CX) studies, indicate that consumers are likely to abandon a business because of a poor experience. In fact, a majority of customers are even willing to pay more for a similar product to get the service they want. According to a study by Accenture, 52% of customers who've had a bad customer service experience with a company stopped buying their products and services.

When customers have a bad customer service experience, they don't just get mad; most of the time they try to get even. A recent survey by ClickFox took a close look at what the repercussions are of poor customer service experience.

1.2 Inability to scale customer support offerings

Customer service is more important than ever. In a recent survey by NewVoiceMedia, it was revealed that US companies were losing \$75 billion worth of business due

to bad customer service. It is fair to assume that consumers in other countries are similar to those in the US, and have become 'serial switchers' (as coined in the survey) when the customer service experience is less than satisfactory.

The risks are even greater for cryptocurrency-related companies, as many individuals have large sums of money wrapped up in the market, making customers exceptionally sensitive to bad service.

Many cryptocurrency exchanges launch with an acceptable customer service model, only to find that they are not able to handle a sudden influx of users and support demands.

As an example, in late 2017, Coinbase experienced growing pains when their trading volumes very rapidly increased by almost 300%. The company was ill equipped

to meet the customer support demands on their online forums and social media channels.

The impact on users of this customer support gap is, ultimately, poor service and high uncertainty in an industry that is holding large sums of users' money.

1.3 Poor issue resolution and unacceptable response times

A recent survey revealed that over 33% of respondents say they experience unacceptable response times from customer support channels on existing exchanges for issues such as; account suspension, 2-Factor Authentication issues, withdraw and deposit information or missing funds while active on the platform. Earlier this year, Canadian exchange Quadriga was in the news citing poor customer service when a number of customers had issues funding their account through wire transfers, and received little or no support from the company.

1.4 Current exchanges lack security for investor funds

In light of the many hacks that have befallen cryptocurrency exchanges over the past few years, it's no surprise that security is a key concern for investors in this industry.

A lack of talent and resources, coupled with inadequate security infrastructures/ models are to blame for a number of hacks that have taken place. In the case of Coincheck and Coinrail, two exchanges that have suffered from this year's most serious hacks, both admitted to not having allocated enough talent and therefore, not having the expertise to properly secure their platforms. To add to this, both exchanges had an inadequate security infrastructure and model in place, keeping large amounts of cryptocurrency online in their hot wallet, rather than offline - making the hack easy once the hackers penetrated their platforms. Other exchanges have succumbed to the hazards of growing too quickly and not having the funds available to invest in proper security systems and processes, or to scale their existing tools.

This last point is critical to security in the cryptocurrency space - with the very large increase in the number of cryptocurrency traders over the past two years, some exchanges are launching and simply expanding too quickly to ensure that security and investor funds protection are appropriately prioritized.

1.5 Current exchanges are not user-friendly

Ease of use is an important factor in enabling the mass adoption of cryptocurrency. New users are faced with a number of hurdles they must overcome to commit to investing in cryptocurrency.

Existing exchanges offer limited, confusing or no instructions and are difficult to navigate, limiting the potential for cryptocurrency investment.

Compounding the issue, cryptocurrency coins are also traded on multiple exchanges, which means that in order for investors to take full advantage of the trading opportunities available to them, they may need accounts at multiple exchanges. This causes a whole host of issues as users transfer funds in and out of different accounts; including the security challenge of tracking and protecting so many different holdings, low liquidity with smaller exchanges having low trading volumes, and large spreads between lowest sell and highest buy prices. As well, users are faced with transfer fees and delays of hours (or even days) every time they want to trade coins or move them into a secure, offline hardware wallet. It goes without saying that lengthy delays in making a trade could have severe consequences to a trader's portfolio.

2. What makes Lohit Exchange different from other exchanges?


By understanding the needs of cryptocurrency traders, we are building a cryptocurrency exchange that is like no other.

We are delivering the features and functionality that our users need to easily and safely trade digital assets, regardless of their level of experience.

We are proud to be the leading company in the Indian financial industry and especially in the field of cryptocurrency exchanges.

Our trading floor is using the latest technology available today. Transaction speed reaches 2.5 million transactions / second. We

develop diverse features like Exchange, Future, Margin, Copytrade, OTC, P2P.



WHY CHOOSE US

- EXPERIENCE AND PROFESSIONAL**
Led by a team of 30 advisers, founders and management staff with expertise in various areas of business and fintech
- HIGHLY SECURE**
We have many layers of security with high safety, equivalent to the world's leading exchanges such as binance, bitmex
- SUPERIOR TECHNOLOGY**
Self-developed blockchain and highly efficient trading tool
- PRIVACY**
Why worry about custodial risks or information leakage? With us your privacy is protected

LOHIT ENTERPRISES PRIVATE LIMITED, 2020

24/7 Live Customer Service and Support

At Lohit Exchange, we are passionate about providing the best customer service in the industry. Our founders have been living and breathing Customer Experience for decades and understand precisely what an ideal customer experience on a cryptocurrency exchange looks like. We put our users first and connect with them in a number of different ways. First, we provide access to step-by-step tutorials that will walk users through the entire trading process. If the user needs further support, they can **access support 24 hours a day, 7 days a week**. Our customer service teams are trained to deliver personalized support to help solve our users' issues quickly and efficiently.

Providing exceptional customer support online

When a new user first goes to the EZ Exchange platform, they will be greeted with a comprehensive suite of training and support options to answer any questions or concerns they may have. In fact, new users will have various options to walk them through the entire process of creating, setting up, validating and funding their accounts with fiat through various simple methods.

LHO TOKEN

THE VALUES OF LHO TOKEN

❖ IS LHO A STOCK

LHO is operated as a Share of Lohitgroup. It ages the growth of LohitGroup.

❖ PUBLIC LISTING PRICE

The price of Lohit tokens will be listed on all applications, social networks, ... publicly and transparently

❖ CENTER OF THE ECOSYSTEM

Lohit token is used for intermediary trading in the ecosystem, including all applications, projects

❖ QUICKLY AND QUANTITY LIQUIDITY

Lohit Token always has millions transaction every day, and maintain good liquidity as well as large transaction volume

TOKEN INFORMATION



FINANCIAL DISTRIBUTION RATIO

- Sale (20%)
- Reciprocal (20%)
- Ecosystem (15%)
- Marketing (15%)
- Reserve (20%)
- The founders of LohitG (10%)

Token Name: **Lohit Token**

Symbol: **LHO**

First sale price : **1 LHO = \$ 0.06**

Total supply: **700 million tokens**



Workbooking

*Software For Applying Job Search Technology On The Blockchain
Technology Platform*

Our mission is to help those have part-time job to increase their income; businesses and individuals can look for workers through a platform having intelligent tools such as intelligence artificial (AI). Owing to automatic selection feature based on geographic location, time, the nature of job, and salary, it's quite easy and quick for seekers to look for the most suitable jobs and employers also will find the right and ideal candidates. In addition to this mission which is to provide jobs for billions of laborers all over the world, we're also ones to connect labor's needs with employers to make full use of excess human resources of society

The world has been witnessing the largest economic downturn in history. This crisis has already resulted in the bankruptcy of many companies and corporations. People have become unemployed and businesses have also difficulty recruiting the appropriate employees. Moreover, many workers and businesses will also suffer from many losses. Therefore we have already developed a smart platform helping people look for part-time jobs and businesses hire workers at low cost. The economic crisis has just

begun, many employees will be unemployed. Due to this situation, our application is expected to worth billion dollar in the new decade and make India become a powerhouse owning many billion-dollar applications equaling with the available resources

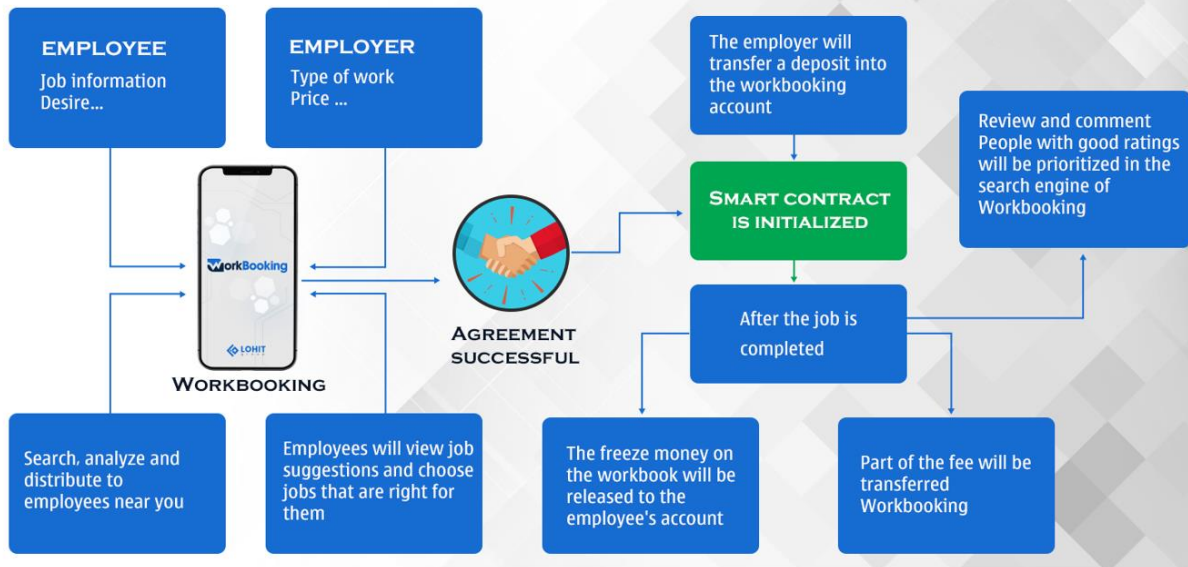


So how does Workbooking work?

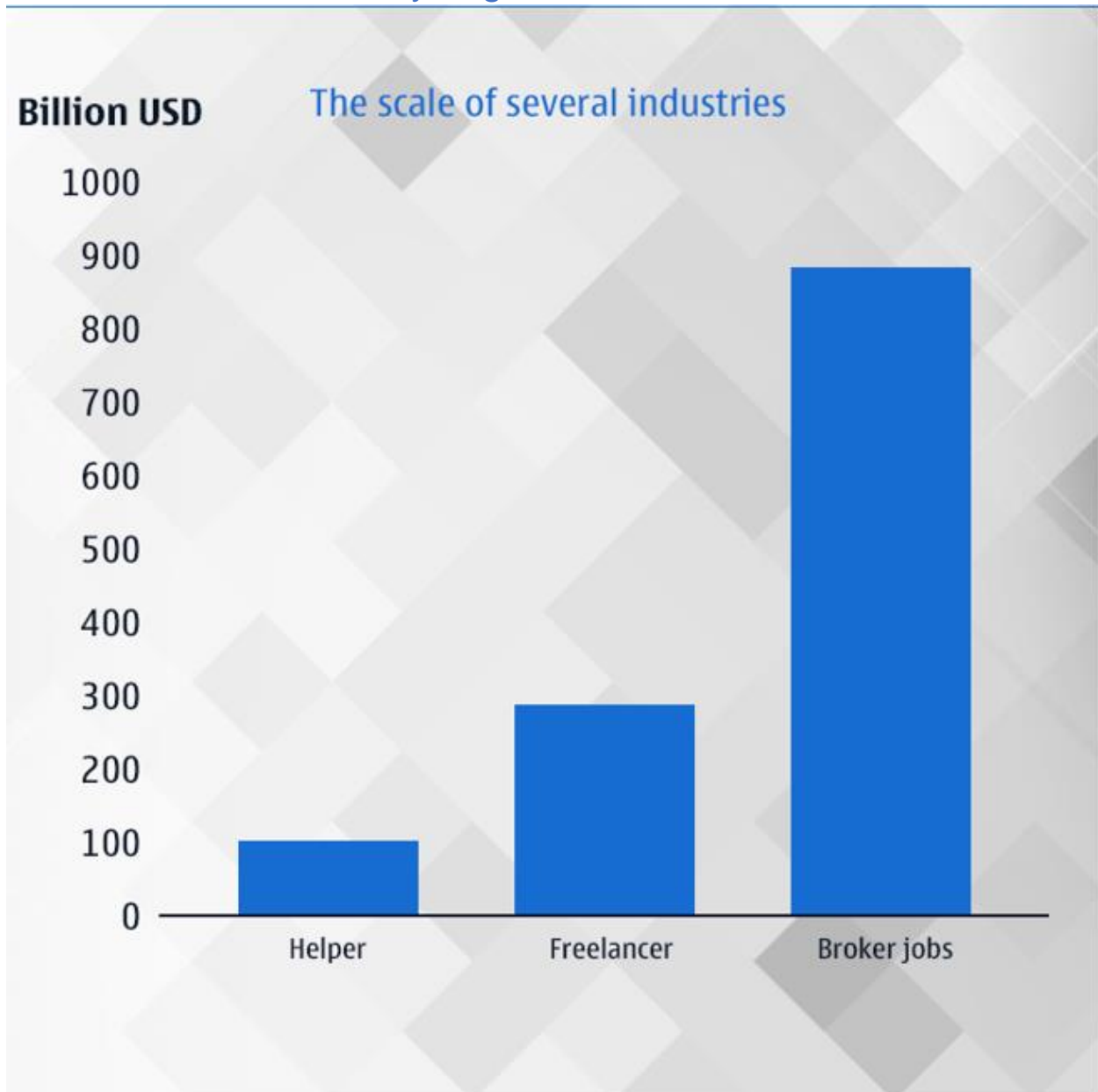
Working on a web-based and mobile app platform, the employer will post the type of time job required for the price. Workers will post jobs that they can do best, or jobs they expect to work. Workbooking will find and distribute the analysis to suitable workers near you. Workers will view job suggestions and choose jobs that are right for them. After both parties reach an agreement on the work, then a smart contract will be initiated. The employer will then transfer a deposit to the Workbooking account. After the work is completed and accepted. This amount will automatically be released to the employee's account and a part will be transferred to the Workbooking account. On the Workbooking employers and employees will perform mutual assessments. People with good ratings will be prioritized in the search engine of Workbooking. As such, there will be millions of transactions generated quickly and smoothly. Work booking opens a huge potential to develop all industries in society and can completely reach the billions of

dollars in revenue.

SO HOW DOES WORKBOOKING WORK?



Currently, some of the industries that Workbooking targets are very large in the market



ADVANTAGES WORKBOOKING



OUR ROADMAP

