

Decentralised crypto wallets are an essential factor of owning and investing in cryptocurrencies of any sort. Wallets for digital currencies are very similar to wallets for your hard, in-hand currencies, like dollars or euros; just a digitized version of your bank account. They are used to buy and store your crypto, and send your crypto to others.

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## Abstract

The original cryptocurrency, Bitcoin was designed to be peer-to-peer digital cash for transaction purposes. Bitcoin's original purpose is to ease the usability drawbacks characterized by fiat currencies and centralized systems.

Since the emergence of the Bitcoin blockchain, over 5,001 varieties of cryptocurrencies for a wide range of use cases have emerged, and thousands more will emerge in this new decade. Some of the most popular cryptocurrencies after Bitcoin include ETH, XRP, and Litecoin, and they serve their own useful purposes, with the same fundamentals as Bitcoin, as an alternative value-laden to bitcoin.

At the moment, it is not easy to pay for items directly with cryptocurrencies, especially utility bills' payment, without going through crypto to fiat exchange first. Beyond solving the problem of utility bill payment using cryptocurrencies, the LEAD application aims to integrate multi-sig, multi-send, crypto staking, and easy-to-use crypto wallet that will enable a fast spend, send and receive features all within one mobile wallet application.

There are very few efficient gateways that make spending cryptocurrencies as easy as spending fiat currencies. The Lead wallet is on a mission to help protect the original nature of cryptocurrency transactions and use-cases, with the aim to further help deepen the adoption levels of cryptocurrencies and enable them to be used as a near replacement or huge alternative to fiat currencies via a convenient system.

# Risk Statement

The legal, regulatory, market and operational risks are set out in the Terms and Conditions of the LEAD Token Sale. You are advised to read and review these risks before contributing to LEAD token sale and ensure to read the full Lead wallet whitepaper.

# Introduction

The main reason cryptocurrencies were created is to serve as a digital cash or payment system that can either replace or serve as an alternative to fiat currencies and fiat payment gateways. Since the creation of Bitcoin by Satoshi Nakamoto, cryptocurrencies currently serve several purposes ranging from a basic digital transaction, a store of value, a means for accessing the utility of a platform or ecosystem, and in some cases as securities. Hence, with this purpose and functionality driven features, Lead is positioning itself as an important and all-around value provider to the blockchain ecosystem and cryptocurrencies in general. Also, given that almost all the cryptocurrencies naturally have a digital money capability are at the same time spendable, Lead wallet is positioned to ensure convenience and ease of use while spending or transacting with cryptocurrencies.

For example, BitPay and Blockchain.com wallet were the foremost companies that ensured the ease of spending bitcoins as we know it today. In addition, BitPay and Blockchain.com were also among the first blockchain companies to incorporate tools that enabled merchants to accept Bitcoin as an alternative form of payment while shopping at any e-stores or physical stores that accept Bitcoins.

As expected, BitPay has gone further to develop other useful products such as the BitPay Visa Card that allow users to load a Visa debit card with fiat currencies and funds converted to bitcoin, thereby creating the first payment instrument that made spending cryptocurrencies possible. It was the BitPay company that helped realize Satoshi's original vision with Bitcoin. And it enabled a cash system to be used via a traditional Visa card and between merchants who wanted to process or accept Bitcoin as a payment method. With the overall success of these products from BitPay, many companies have emerged with similar products to make cryptocurrencies more accessible, spendable, and usable globally. Lead wallet's vision is 100% aligned in this direction, however, with a better spendable, and use-able scenarios.

There are very few ways in which people can spend their crypto assets in their daily living.

The majority of the cryptocurrencies mostly sit in exchanges waiting to be pulled back to fiat currency now and then, which in turn generates additional fees for the currency holder.

Before now, only the major strides achieved by BitPay and Blockchain.com are being constantly replicated by emerging crypto startups and businesses.

Blockchain and cryptocurrencies are in their early stages, yet hold power to reshape the way financial transactions are being executed globally. The creation of new and better processes, products, and services via these ideas will take this blockchain and cryptocurrencies mainstream and change the world forever. However, with any growing technology or market, there is always a need for improvement. The need for a simple and secure platform to aid users to transact with cryptocurrencies via the blockchain technology from start to finish has never been higher.

It is important for there to be a complete platform that allows users not just to store and manage their crypto assets, but to also exchange these assets directly to other assets or value without the need of fiat. Lead will ensure the most secure yet simple options for storing, sending, receiving, exchanging, and converting crypto assets to other life's treasured assets without interfacing with fiat currencies at any point. The Lead wallet will provide a high-security platform for cryptocurrency enthusiasts to save and spend their funds. Lead is built for both personal and business solutions.

The Lead wallet will bring solutions associated with the shortage of real-world applications in the cryptocurrency market. The creation of the Lead services will allow both individuals and businesses to accept most cryptocurrencies just as they would accept cash or credit.

# Current Blockchain Challenges

Blockchain technology is expected to lead the future of the financial system. Unfortunately, as of today, this hasn't happened yet. This is due to the extensive obstacles inherent in the development of blockchain and cryptocurrency markets. The challenges hindering the growth of blockchain technology and cryptocurrencies, in general, are enormous and might not be fully captured in any single text. However, for this whitepaper, the next paragraph will highlight the challenges that come to mind when one wants to store, send, receive, swap, exchange or spend crypto-assets, especially for new entrants.



#### **Poor Cryptocurrency Management**

There is no denying the fact that several crypto startups have made great steps towards creating cryptocurrency management systems such as decentralized/ centralized multi-crypto and single-crypto wallets. However, while some of these wallets have survived several security bridges and attacks, a lot of them have gone into extinction due to hacks, non-performance, and failure to meet users' needs. Just as crypto assets emerge almost daily, so is there a strong demand for a perfect solution for the storage and management of cryptocurrencies, and how to safely and easily backup cryptocurrency wallet key or private address key is one of the biggest barriers for cryptocurrency users till date.

The management of different asset allocation and its security environment has been more complicated with the emergence of new cryptocurrencies and crypto-asset categories. Whether it is a centralized or a decentralized wallet protocol, each type has its unique challenges and must be treated accordingly.

For instance, a decentralized wallet is said to be more complex as users are expected to manage their private keys and associated data independently. On the other hand, a centralized wallet is susceptible to a security bridge and mismanagement of users' funds by the central holding authority. Lead will focus on solutions that will ensure that users' funds are safe at all times while controlling their private keys and data 100% of the time.



#### **Problem of Security**

As highlighted earlier, a common problem with cryptocurrency wallets is the problem of security attacks such as data hack, DDoS attack, virus attack, etc. which in turn leads to loss of funds. Lead wallet ecosystem is built to withstand all forms of security threats. All forms of security challenges plaguing similar platforms such as exchanges shall not affect Lead in any way as all products and services rolled out shall be duly tested and full-proof against known security threats.

The Lead Wallet team is made up of an extensive development and security team that will continually test all Lead's products and services to make sure that it is

security tight. we will be several steps ahead of security threats at all times.

Lead Wallet will use complete encryption and all other advanced security features that will ensure the safe usage of all our products, services, users' information, and funds. The Lead Wallet application is being built from the ground up in order to ensure full scalability to all forms of DDOS attack. Lead platform also adopts and abides by the ISO 27002 Information Security Standards thereby allowing users to choose what and how they want to use our products and services.

03

## Problem of Application Use-cases

For cryptocurrencies to scale beyond the current level of just buy, hodl, and sell, there need to be real use-case scenarios where people can just use their crypto to easily exchange for good and service without the need to first convert to fiat.

This is part of the improvement that Lead is bringing to cryptocurrency hodlers, traders, and enthusiasts in general. With Lead Wallet, it will be possible for users to directly use their crypto assets to settle utility bills payment amidst other products and services delivered from a single Lead wallet application. As part of our vision to become de facto the leading multi-crypto asset wallet with several products and service features, Lead wallet has a staking system that will also encourage users to hold their crypto assets for a certain percentage return on asset, depending on the asset type.



## Over Complex and Poor UI/UX Wallet Designs

The majority of crypto wallets are just too difficult for newbies to use, the UI/UX designs are very poor. The majority of the existing crypto wallets fail to meet the basic function of a wallet, which is just to receive and send in two easy steps.

Users' convenience is quite important, and Lead aims to solve this problem.

However, Lead wallet does not just provide a simple-to-use multi-crypto wallet,

Lead will offer a range of products and services that will make users appreciate the essence of a digital wallet.

# Market Situation

The nascent and visible market opportunities of the cryptocurrency market have made it possible for Lead to enter the cryptocurrency ecosystem with products and services that are vital for the actualization of cryptocurrency mainstream adoption. Lead will operate in several niche markets as its products and services fall under different markets. Lead will offer a crypto wallet product with the ability to deliver a decentralized multi-crypto wallet feature, instant crypto swap/exchange services, multisend dapp feature, multi-sig feature, node staking service for several crypto projects, and utility bills payment with cryptocurrencies (C-Market).

There is currently no crypto company offering these mentioned products and services in a single app, and at best, only selected services (two to three of those) are currently offered by a single company or app. There are only a few companies offering some of the products and services Lead Wallet seeks to provide. Just like any blockchain company, we believe that cryptocurrencies are the best financial tool that can help to bank the unbanked population, and also open them up to the already existing financial opportunities in the blockchain and crypto space.

However, blockchain technology does not only benefit the unbanked but also the banked and businesses. Blockchain technology and cryptocurrencies are changing the entire e-commerce ecosystem by providing highly improved systems to both customers and merchants across all regions of the world. The opportunity and features that cryptocurrencies and blockchain technology provide are such that they will allow Lead Wallet to provide low-cost mobile payment and e-wallet services at a low-cost rate while allowing it the opportunity to take a percentage share from the US\$5 trillion global market size of the mobile and e-payment services.

The global accessibility of the blockchain and cryptocurrencies will make it possible for Lead to leverage on for efficient and cheap product and service delivery. In order to reach our target market, Lead Wallet will leverage some of these: Search Engine Advertisements; Influencer Marketing; Social Media Advertisements; Global Meet-ups; Press Releases and Media Articles; Aggressive Referral System, and Events and Trade-shows.

# Vision and Mission

Lead Wallet is committed to providing a sophisticated yet simple crypto wallet application that will enable anyone (newbie or expert) to store, send, receive, spend, exchange, and swap crypto assets at users' convenience without the need to provide or store user data. Lead Wallet will enable users across the globe at any time to conveniently spend their cryptocurrency assets in exchange for what they've always wanted to have or buy. In addition, Lead Wallet will constantly research and provide excellent blockchain technology and cryptocurrency application scenarios that will further the adoption and use cases of cryptocurrencies.

# Lead Wallet Ecosystem

Lead Wallet is the world's simplest, most secured and decentralized multi-crypto wallet application perfectly designed for DeFi access and other crypto-related use cases. Lead allows users to securely store their crypto assets and can be used for transactions on a P2P level without any third party intermediaries. Lead Wallet supports multiple cryptocurrencies such as BTC, ETH, DOT, the majority of ERC-20 tokens (including LINK, YFI, and major stablecoins), and 100 more cryptocurrencies. To make our platform even more convenient for users, Lead Wallet uses the best User Interface and security practices to simplify the use of our platform's capabilities across all networks.

With the stated model, Lead will be a platform that will be accessible to users worldwide via Apple and Android devices. This will enable users of Lead Wallet to store their cryptocurrencies while they control their private keys, exchange/swap, pay with cryptocurrencies for hundreds of utility bills without the need for fiat conversion. In order to actualize Lead's vision, it starts with creating a secure bank-grade crypto wallet infrastructure that will host and accommodate multiple blockchain systems with the ability to store, spend, stake, send, receive, exchange/swap cryptocurrencies at any time. The wallet users and client's will remain in complete control of their assets, because only them control the private key and passphrase for their crypto assets allowing them to decide how they spend or use their funds. The Lead software and integrated APIs provide our users and clients the option to manage private keys safely and set various parameters and procedures

to help eradicate all points of failure or external duplicates of their keys. Unlike traditional banks and many cryptocurrency wallets, Lead does not hold custody of users' funds. This means that users have full control over their accounts and funds at all times. tracking for supported cryptocurrencies, the global market volume for every coin listed, with live updates and portfolio management tools. With options to send and receive based on account information or public keys, Lead Wallet will ensure real-world use cases for all supported cryptocurrencies. Lead will help users to easily manage their digital assets and keep track of their spending habits. In addition, the team will also integrate into the Lead exchange an online fund storage system that will aid instant and secure transfers from our exchange to users' secure private wallet.

The application will use all security features implemented throughout the entire ecosystem and provide the safest storage system available in the industry. Lead Wallet hopes to partner with several companies and platforms offering the best wallet service security and other related security measures for increased Multi-Signature security and to achieve the efficiency of the multi-sig and other related features.

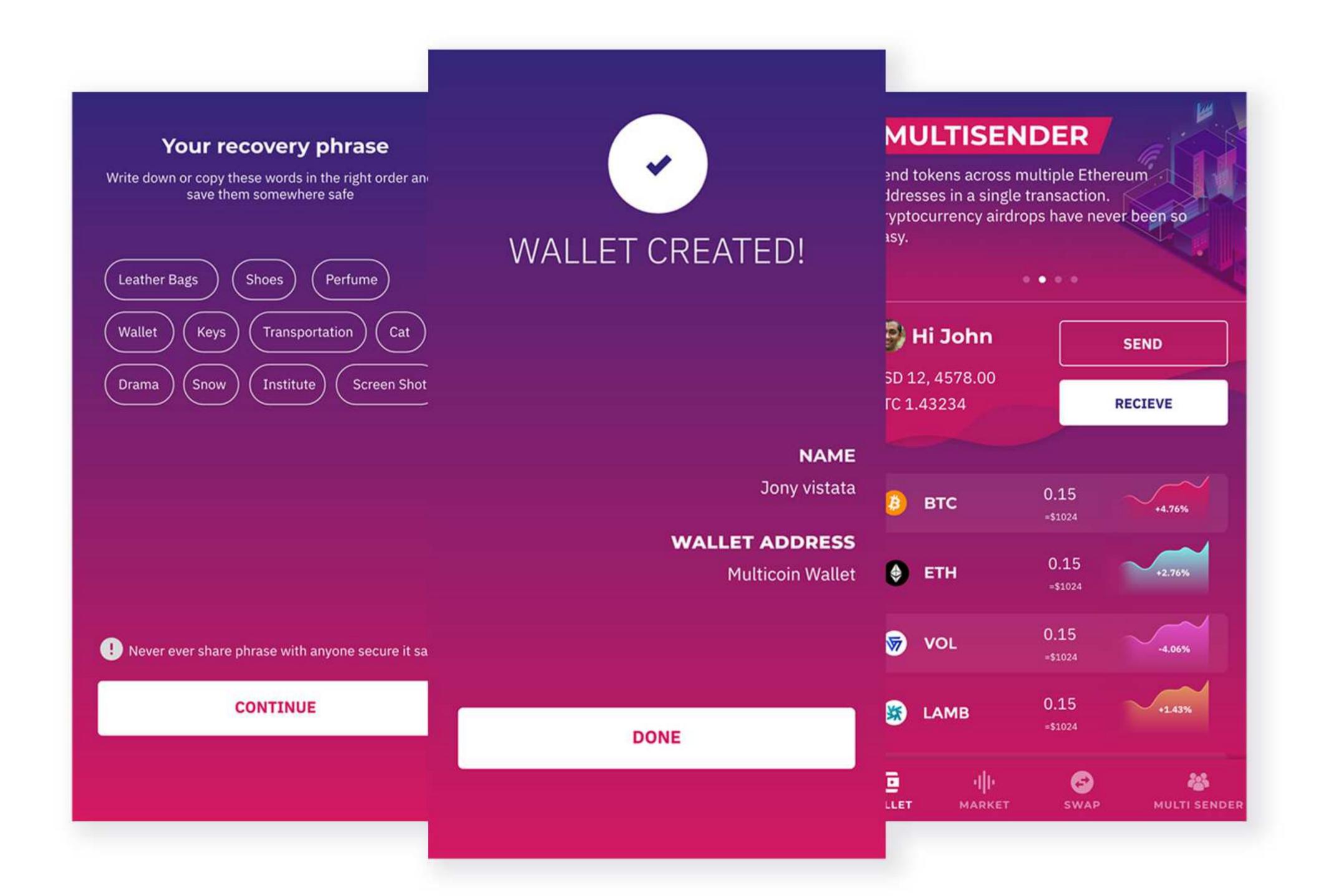
## The Lead Wallet ecosystem is divided into the following service and product areas:



## Lead Wallet

Lead Wallet is a decentralized multi-crypto wallet application, and it is the world's simplest and safest multi-cryptocurrency wallet that is user-friendly for users ranging from novices, intermediates, experienced, and expert crypto enthusiasts.

Lead Wallet supports multiple cryptocurrencies such as BTC, ETH, DOT, the majority of ERC-20 tokens (including LINK, YFI, and major stablecoins), and 100 more cryptocurrencies. To make our platform even more convenient for users, Lead Wallet uses the best User Interface and security practices to simplify the use of our platform's capabilities across all networks. With Lead Wallet, users will be able to easily;



Lead Wallet Screens

- Send cryptocurrency,
- Receive cryptocurrency,
- Check account balances,
- Coin staking,
- Make bill payments,
- Execute multi-send functions,
- Execute multi-sig functions,

- Easy access to DeFi,
- M Human readable addresses,
- Exchange and Swap cryptocurrencies.

Lead Wallet will provide all these features to users while giving them access to daily market data, news, and information about all the cryptocurrencies supported on the wallet. Also, users will be granted full control over their private keys and passphrases where applicable, which will enable a more secure wallet where the Lead team does not hold custody of users' funds or data.

# Lead Wallet: Send, Receive and Store



This feature will allow users to send and receive cryptocurrencies from one wallet to another. The users are able to see their wallet balance, which will help determine how much they will be sending. Users cannot spend above what they have left in their wallet as it will prompt an error message whenever one makes such an attempt. The "Send" page will include a QR code scanning and automatic copy-paste of a wallet address into the clipboard.

The "Receive" page will also include showing QR code, QR scanner as well as an automatic copy-paste feature. This will help ensure that the correct wallet address is always inputted when sending and receiving funds to avoid any form of loss by the sender or receiver. There is also a transaction history that will provide users the transaction ID of each transaction they perform via the wallet.

# Lead Multi-sender

As an added service, the multicenter (payroll) feature will allow Lead Wallet users to send cryptocurrency to hundreds of cryptocurrency addresses in a single batch transaction, and

## **How Multi-Sender Works:**

# SELECT/ENTER BLOCKCHAIN NAME QUANTITY OF COINS/ TOKENS TO BE SEND SPECIFY THE AMOUNT PER ADDRESS ACCEPT TX + FEES OF TERMS

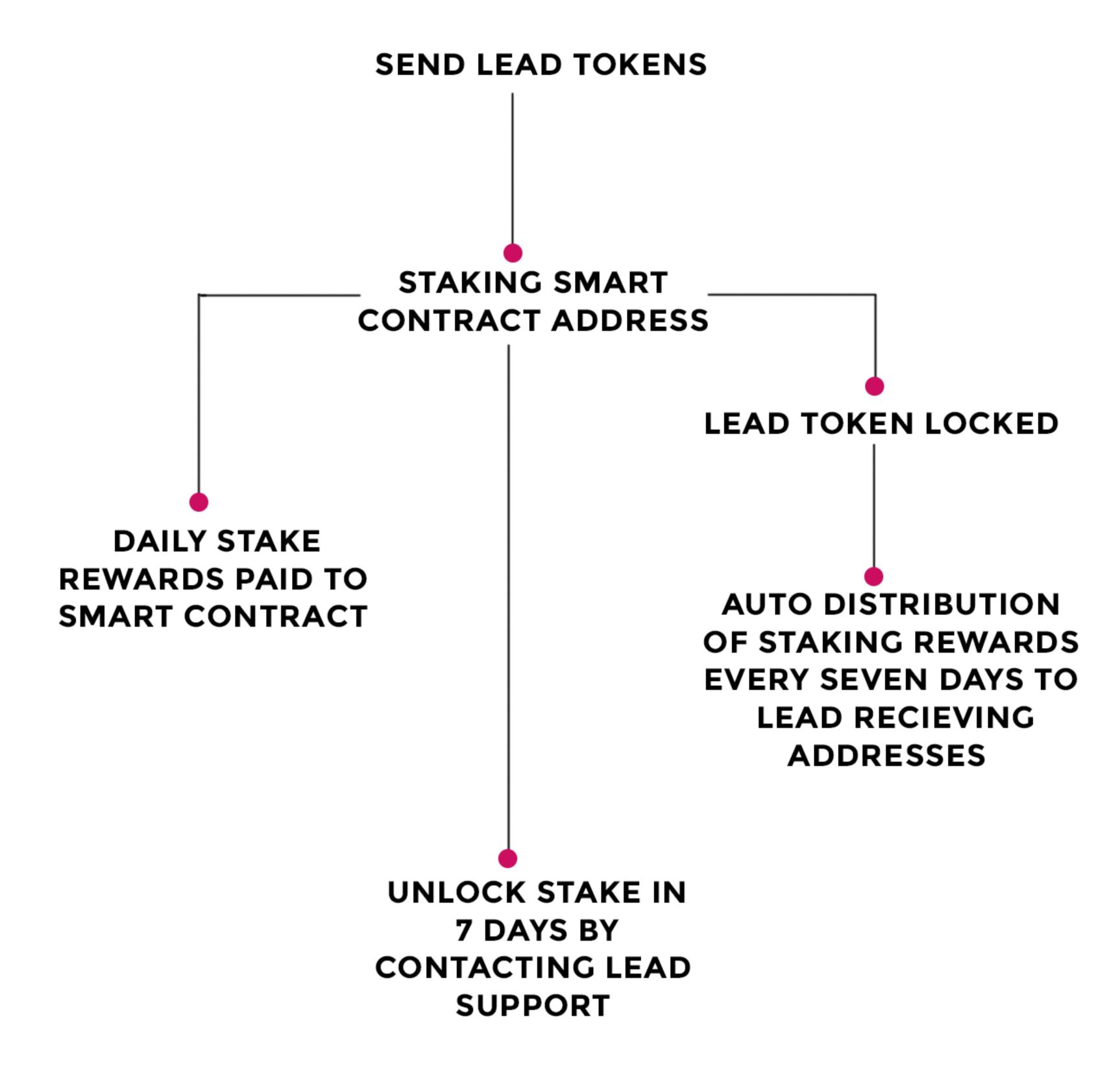
at a very reduced fee. With this feature, companies that pay their employees in cryptocurrencies will not have to pay salaries bit by bit. Also, this feature is efficient for airdrop and bounty payment. Our multisender in-app bot will execute hundreds to thousands of transactions just in a single (or few batches of) transaction(s) after entering the receivers' details, specifying the amount to be sent, accepting the transaction fees, and hitting the send button. This is also a perfect solution for crypto communities as it allows crypto projects to send airdrop and bounty rewards to thousands of users in a single transaction.

**SEND** 

# Lead Stake

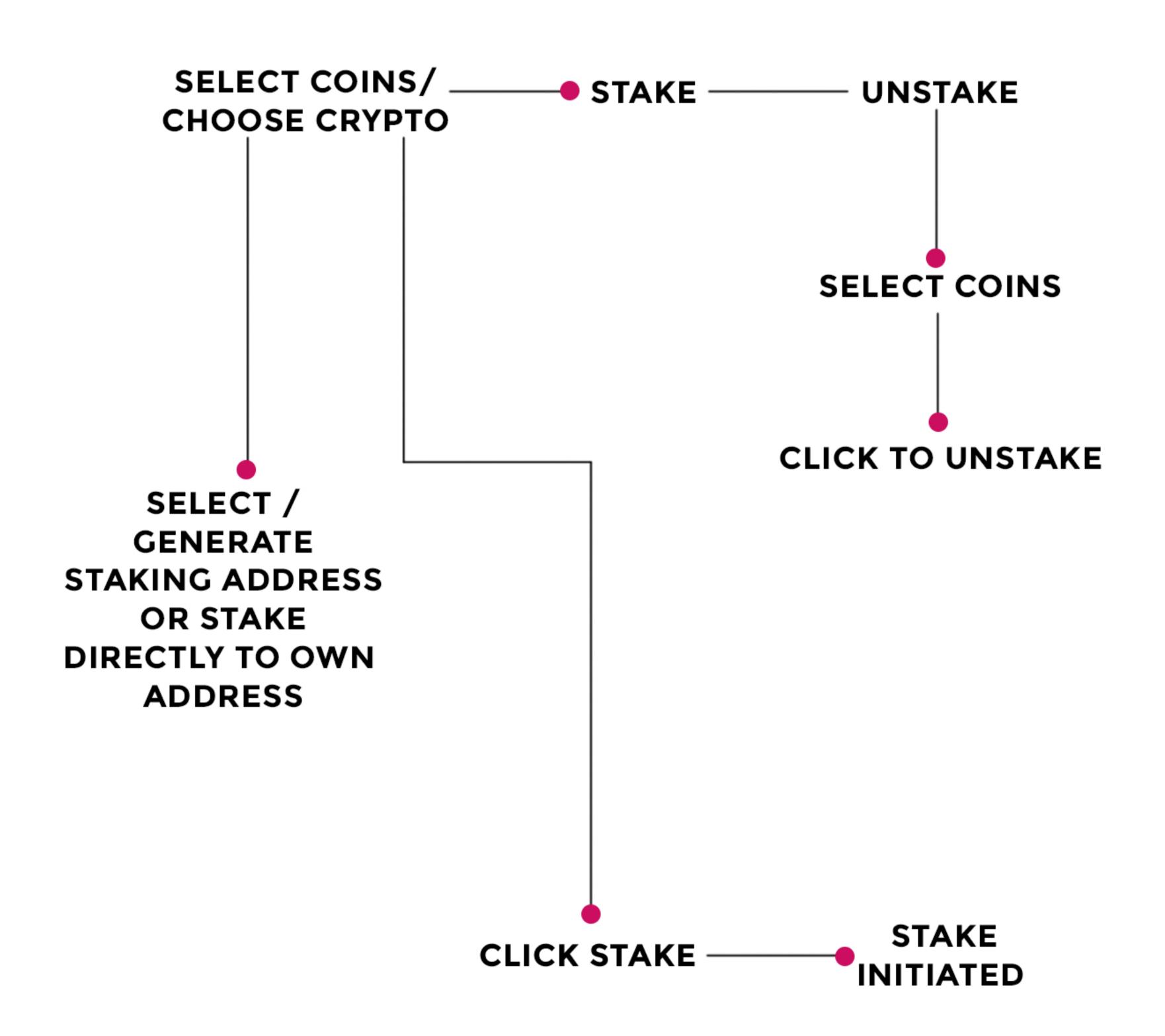
LeadStake is the wallet feature that allows users who own PoS, DPoS based coins, and other related coins to stake their coins directly in the wallet so as to earn staking rewards according to the blockchains' payout for staking rewards. One of the major benefits of crypto staking is that beyond the rewards it affords the holders of the coins, it also serves as

## How Lead Staking Works:



a means of securing the blockchain network, controlling the price fluctuation rate of the coins, and also supporting the mining of new coins. Staking on DPoS and PoS based blockchain is rewarding both to the blockchain and the stake miners.

## **How Crypto Staking Works:**



We at Lead Cyber Services LTD believe that the best way to grow the blockchain and cryptocurrency industry is to continue to provide products and services' features that will not just be useful to a single stakeholder but to everyone who loves and supports the blockchain revolution. Because Lead Wallet integrates hundreds of native blockchain protocols, it is also possible for our users to stake their coins directly on the Lead wallet to support and secure the associated blockchain, while they earn stake rewards directly to their Lead Wallet account.

# Lead Sig

LeadSig utilizes the most secure and latest technology to provide multi-signature service, which will give a significant landscape for businesses to leverage on. On a single-signature wallet, when a user wants to send funds, a transaction will be created for the user to sign, which confirms the user's action to proceed with that transaction. On a multi-signature wallet, two or more signatures are required to verify transactions depending on the number of confirmation specified by the co-payers/co-signers of the wallet.

LeadSig will give access to all the co-payers/co-signers to see the funds and transactions on the wallet. With this feature, the Lead wallet positions itself to be the one-stop wallet for business organizations, particularly crypto exchanges and other similar businesses, to maintain a credible payment system that will ensure the security of funds managed between pairs.

# Lead C-Marketplace

The Lead C-marketplace place is synonymous to an e-marketplace where goods, services, and values are exchanged digitally. However, unlike the latter, the former allows its users to purchase or pay for any listed item (goods or services) using cryptocurrencies. With the Lead Crypto marketplace, users can pay their utility bills using cryptocurrencies directly from their Lead wallet. The C-Market place will also allow Lead users to buy gift cards, data and recharge cards of all the telecommunication networks, and book for a flight using any cryptocurrency listed on Lead wallet.

In addition, Lead users will be able to make hotel reservations with crypto, use cryptocurrencies to shop on several online stores like Jumia, Konga, Amazon, subscribe for paid TV, online streaming services and even transfer fiat currencies to friends and family from the Lead Wallet app. This is one of the key objectives of the Lead ecosystem to create a seamless payment system where cryptocurrency becomes the payment tool for the exchange of goods and services.

## Pay utility bills and buy goods:

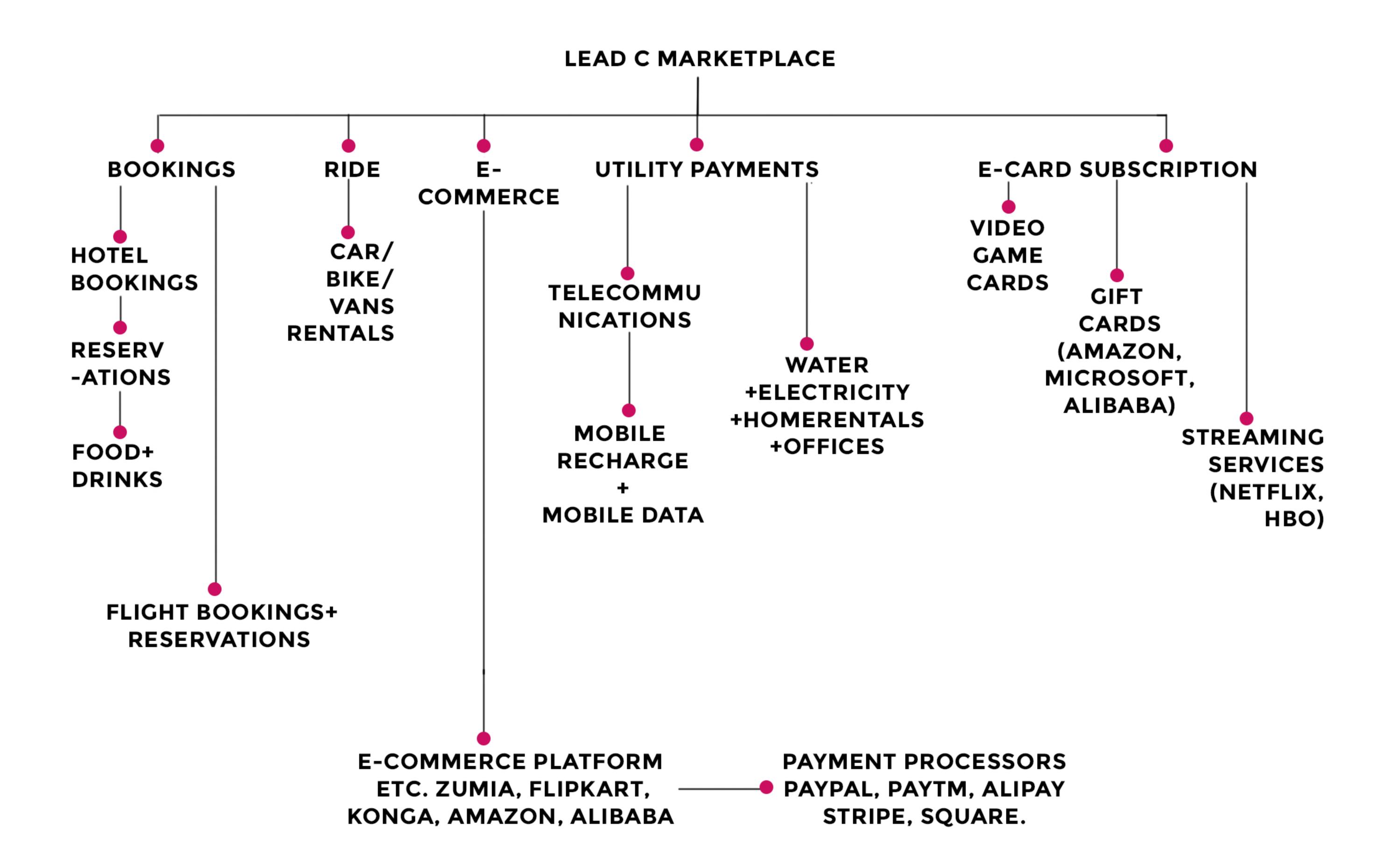


When a consumer and a merchant do not have to worry about which payment system or currency that should be used to execute a transaction, then we can say that a seamless payment has taken place. The Lead C-Marketplace allows users to decide which cryptocurrency they are willing to pay with, and then complete the transactions within seconds.

The C-marketplace merchants, on the other hand, will receive payments for goods and services sold in their preferred cryptocurrency or fiat currency as the case may be. This is a unique service from Lead that pays merchants in their preferred currency regardless of the

crypto that was sent for such transactions. Thanks to our multiple liquidity partners that make it possible for the Lead ecosystem to stay liquid at all times. All transactions will be processed immediately with the highest possible security and at the lowest fees available. Coins and tokens listed on Lead Wallet will by default, be used to pay for any of the services and goods mentioned. Our primary motive as a team is to make cryptocurrencies an everyday currency globally. Hence we believe that one of the ways we can achieve this is through the Lead C-Marketplace and other Lead features highlighted in this whitepaper.

## How Lead C-Marketplace works:



The Lead C-Market will be powered by a backend banking layer to give users access to multi-currency features. The built-in banking layer ensures that users are able to access crypto-to-fiat and fiat-to-crypto services through our multiple banking partners and service providers. These services can be used to make cryptocurrency purchases, and in the future, users will be able to convert their cryptocurrencies directly into fiat currencies.

## Lead-Ex

LeadEx is the liquidity hub of the Lead Wallet, and it is designed to integrate with multiple Exchange APIs so that users can trade cryptocurrencies without having to move their coins away from the Lead wallet. The wallet application will be compatible with crypto beginners and experts. LeadEx is designed to provide a liquidity system that will connect directly to Lead Wallet through partnered exchanges and OTC providers with a real-time matching engine tasked to accurately source the right conversion rates and orders for our users in order to ensure the lowest slippage of any size order while giving users control for their funds.

Although LeadEx will originally provide liquidity from other big crypto exchanges, however, in the future Lead will have its standalone exchange with institutional grade matching engine and high exchange liquidity.

# Lead Swap

The LeadSwap feature allows users to instantly swap or exchange their cryptocurrencies for other cryptocurrencies at an instant and very reduced transaction fee at nearly 0% slippage. This feature is very handy in the event of a very volatile market. It will help our users to always stay on the positive side of the market at all times. From time to time, the Lead Cyber Services team will continue to expand the Lead Wallet ecosystem by onboarding new features that will help add more value to users of Lead wallet.

# Lead wallet Swap:



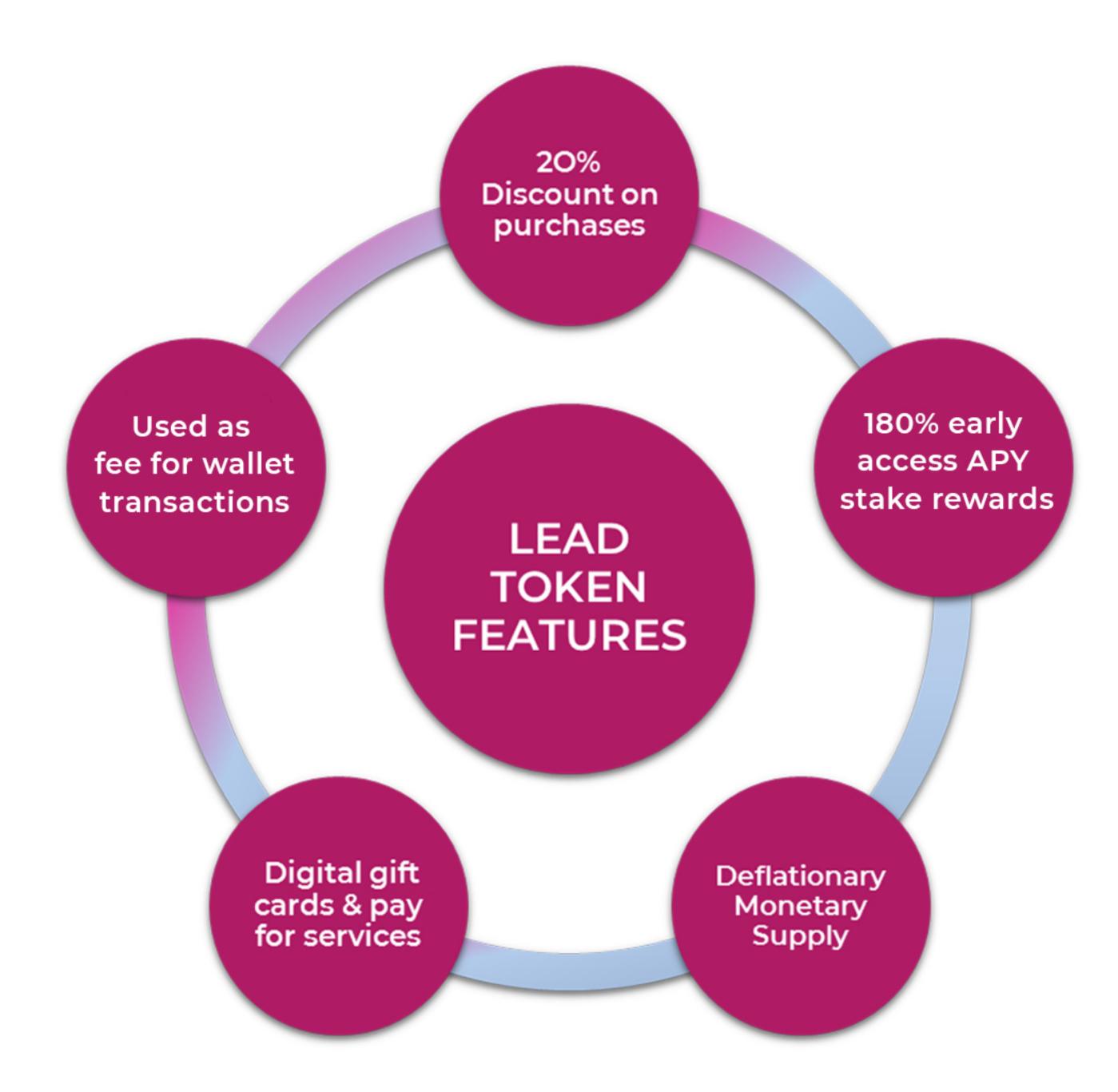
## Lead Token Model

The Lead Token is the native currency that fuels the products and services that are delivered on Lead Wallet. Thereby making Lead token a utility token as it will be needed to access some major service areas of Lead Wallet application.

The Lead Token is minted on the Ethereum VM as an ERC20 standard token. There will only be a total of one billion Lead Token supply. The LEAD total supply is a fixed supply. It is designed with a deflationary monetary system whereby 30% of Lead Wallet quarterly profits are used to purchase LEAD from the exchanges and are permanently burnt. Lead Wallet revenue will be generated from all the services offered via the lead wallet with a quarterly audit report.

Every Quarter, Lead team will conduct an audit of all the earnings from Lead Wallet, after which 30% of the total net profit will be used to buy back a portion of the Lead token, which will be permanently burnt. This process will continue until only 30% of the total LEAD supply is left.

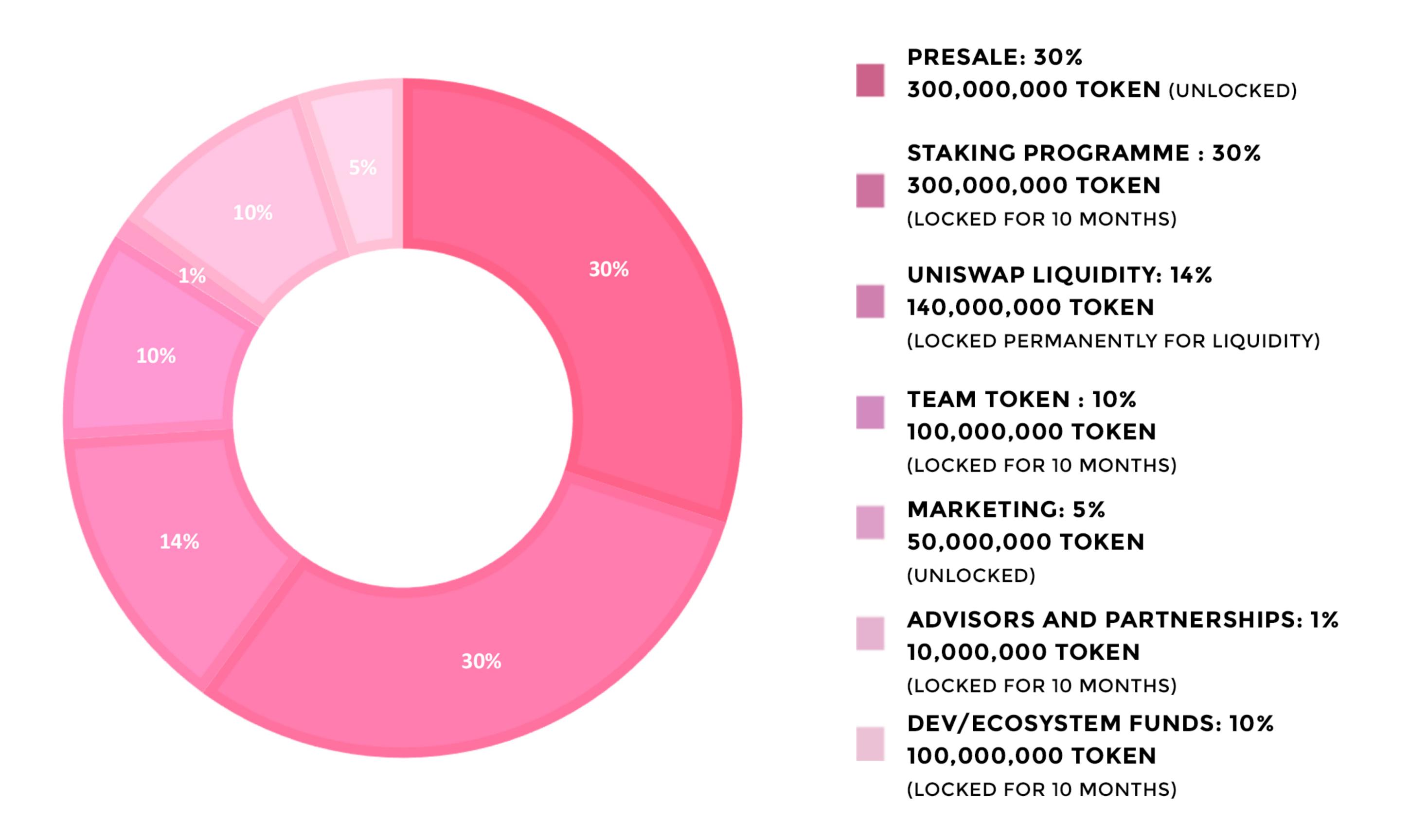
#### Lead Token Features and Use Cases:



- We use to 20% discount on purchases when you make payment with LEAD token.
- ☑ Up to 180% early access APY stake rewards when you stake LEAD on Lead Wallet.

- Lead can be used as fees for several wallet transactions.
- ☑ Deflationary Monetary Supply. 30% of Lead Wallet's quarterly profit will be used to buyback and burn LEAD token until only 30% of the total supply is left.
- It can be used to trade digital gift cards and also to pay for several Lead Wallet services at a discounted rate.

# Token Distribution



# Crowd Sale

Our initial fundraising attempt was through the IEO route and it wasn't successful. Hence we had to refund all participants who contributed in the sale. Now we seek to raise our initial funding through an Initial Liquidity Offering where at least 75% of funds raised will be permanently locked into Uniswap DeFi. The rest 25% of the funds raised during the crowdsale period will be used for the development of the Lead Wallet ecosystem. With funds distributed around project development, marketing, legal, partnerships, team/staff salaries, and advisory services.

## **Funding Requirement**

Funding Goal: 993.86 ETH

The Token Price is pegged around: 0.0011 USD per token. More details will be made available closer to the date.

If we are unable to reach the hard-cap after the presale, then, 50% of all unsold tokens during the presale will be automatically redistributed to presale participants upon reaching the soft-cap target. While the rest 50% of unsold tokens will be instantly burnt.

# Staking and Team Allocation

The stake reward tokens will stay locked until Lead Wallet and its staking feature goes live. The other token allocations which include tokens for the team, product development, marketing, advisors/partners, will come out of lockup at various time schedules from 6 months after the platform launch and will be gradually unlocked for the next one year. The reason for the gradual unlock for up to a year after the Lead ecosystem launch is because

we are committed to the long term development, growth and health of the Lead ecosystem. Our belief in Lead Wallet is strong, and the longer vesting period creates aligned incentives for both the team and community.

# Roadmap

#### PHASE 1

Research the Lead Wallet Idea and its viability

## PHASE 3

Completion of the Lead Wallet website and whitepaper

## PHASE 5

Launch Lead Wallet on Play store and Apple Store

#### PHASE 7

Lead Wallet Update: MultiSender and Staking Features integration. Human readable addresses to be made available as well

#### PHASE 9

Launch Lead Swap and Exchange Services.

#### PHASE 11

Launch Global Awareness
Campaign (Regional Lead
Meetups globally) to expose the
Lead Wallet brand

#### **PHASE 13**

Review Roadmap and Lead's progress

#### PHASE 2

Assemble Core team members and launch the project development

#### PHASE 4

Completion of Lead Wallet MVP

## PHASE 6

Launch DeFi access where you will be able to easily use your favorite DeFi protocols to lend, borrow, and exchange crypto assets; and also access other powerful game Dapps for your pleasure.

#### PHASE 8

Improve Staking Service to accommodate more cryptocurrencies. The desktop and web version should be available in this phase as well

## **PHASE 10**

Acquire Crypto Exchange,
Payment, and Regulatory Licenses

## **PHASE 12**

Launch the Lead C-MarketPlace

# Team and Advisors

The Lead team members and advisors are globally distributed with members based in India, Singapore, Colombia, Russia, China, Nigeria, etc. The team and advisors panel is continually growing. Visit our team page for more details

## Core Team Members

## Obasi Francis Ifegwu - Chief Executive Officer

Obasi has over 7 years of experience in the start-up environment and is a Co-founder of Lead Cyber Services Limited. Obasi is charged with the responsibility of daily operations of Lead in order to achieve the vision of Lead Wallet so that millions of users worldwide will have access to cryptocurrencies and financial services use-cases specifically for cryptocurrency. Obasi entrepreneur skill was acquired from different sectors from production companies to financial businesses.

His latest startup story was with ICE Firm. He Co-founded ICE Firm in 2018 alongside his former colleagues from the crypto industry, and he has remained a vital figure in the growth and success of ICE Firm. He holds a Masters Degree in Comparative Politics and Development Studies from the University of Benin, Benin City, Nigeria.

#### Henry Onyebuchi - Chief Project Officer

Henry is a co-founder of ICE Firm and Lead Cyber Services Limited. He is an innovative and team-oriented strategist with a track record on startups and turnaround business situations. He has 4 years of extensive experience in blockchain, ICO projects and sales/marketing for blockchain projects. He is also a certified Ethereum developer with experience in Smart Contract development.

## Ruddy Setiadi Gunawan - Chief Marketing Officer

Ruddy has been working with various cryptocurrency companies from 2017 until today.

Ruddy was a community manager for many different cryptocurrency startups in 2018, and he was also the content editor for Switchain and Publish0x. In the past two years, Ruddy cofounded two cryptocurrency companies, IceFirm and Lead Cyber Services Limited. In addition to his experience with cryptocurrency and blockchain-related companies, Ruddy is

also the co-founder of SISAS Global, a South American company that uses Big Data to analyze and tackle social and psychological problems.

#### Jaswant Kumar - Chief Operating Officer

An entrepreneur with more than 7 years of experience in the startup environment working on different innovative solutions across designing, advertising and management industries that helped shape and drive businesses with his creative ideas. His goal is to become a contributor to the fast-growing world of social entrepreneurship and emerging technologies. His passion for the blockchain scene stems from his personal experience working in the conventional marketing and design sector. Quickly he grew to realize that in this world, power is concentrated at the top. While the crypto scene offers a chance to rewrite the rulebook. He holds a design degree and has won international awards representing his country at many world stages.

## Kingsley Victor - Lead Developer

Kingsley is a full-stack software engineer based in Nigeria. He has over 3 years of experience and a passion for building stuff particularly with Java, JavaScript or Typescript and is a great fan of frameworks/libraries such as Spring Boot, Express, Angular and React. Kingsley is also a budding DevOps engineer who's familiar with Docker, Travis and Jenkins and is open to learning new technologies. He's strongly passionate about RESTful APIs, GraphQL, Microservices, Blockchain, Cloud Computing, Serverless technology, and Big Data. Kingsley is also in love with philosophy and is a fan of Plato, Anselm of Canterbury, Thomas Aqinas, Socrates and Rene Descartes. He has joined the Lead Wallet to help deliver the core product of Lead wallet.

## Chianakwalam Eliezer - Chief Communication Officer

Eliezer is a business solutions provider with experience in data analysis. He is the Chief Communications Officer of Lead Wallet. He has about three years of experience helping to plan and execute business ideas for start-ups as well as established organizations. He is a Cofounder of ICE and Lead Cyber Services Limited (the creators of Lead Wallet). Eliezer has been actively involved with projects in the blockchain industry for more than 3 years, filling various roles. Through his position as the CCO, he is committed to making Lead wallet a household name within and beyond the blockchain space.

## Vinay Yadav - Chief Business Development Officer

Business Development Professional associated with tech industries for more than 11 years, he has extensive work experience across multiple business functions such as sales, marketing, management and financial positions throughout his decade-long career in the hardware, software and internet industries. A true all-round prospect is known for his ontime project delivery. Master in tactics to assist in strategic planning and monitoring the business.

## Samuel Ayorinde - Frontend Developer

Samuel is a Nigerian frontend developer with an over 2 years combined experience in frontend development and UI/UX design.

## Neil Mani - Chief Design Officer

Work experience spans 4 years and possesses excellent design leadership skills, Strategic Design Thinking & User Experience Design. Extremely focused on innovation, with a special focus on user experience strategy, setting design goals and metrics, Omni-channel solution design, design for enterprise software products, advanced ecosystem research & validation techniques, setting up a mature UX practice. Being well versed with Lean UX, Agile, User-centered methodologies, User Research and updating with Emerging Technologies helped to create compelling user experiences in a few business houses.

# Lead Team Advisor

#### Esebile P. Mosimabale

Esebile Paul is an experienced professional in digital financial services, telecommunications value-added services, business solutions, and project management who now heads

Upperlink Digital and Yese. He's fascinated with solving problems with technology and is currently involved in building global solutions for different tech companies in Nigeria and overseas.

Upperlink Digital is a FinTech arm of Upperlink Group with a focus on digital finance, open banking and payment systems. Year, on the other hand, is a fintech and IoT company started some years ago to solve retail financial, leisure and business problems.

#### **Zied Chaabane**

Zied is an Executive MBA Holder, a bachelor's degree in finance and the Co-Founder of YalaCoins, Zied spent all his time advocating for Bitcoin. He created awareness and trained people in the MENA Region to know more about cryptocurrencies. Zied is a professional consultant of more than 15 CryptoProjects all over the world. He worked with huge groups like Accenture, Louvre AbuDhabi, Cisco, P&G, Schlumberger, Honeywell, Halliburton and Emerson.

#### Jegede Osato

Osato is a Crypto Enthusiast with several years of experience in the crypto space. He holds a Master's degree in Economics and Politics from the University of Benin. He is the founder and CEO of Glare Synergy. Glare Synergy uses technology and the internet to help its clients solve the problems of housing and also provide cutting edge solutions for associated housing problems in Africa. Jegede's expertise in a startup environment will help the Lead Wallet team to become more productive and efficient towards delivering the set goals and objectives.

## Isak Saryieu

Isak is an early investor in the Lead Wallet project. He holds a degree in Personnel Management from the Belarusian State University. He has over eight years of experience in management positions and over three years of experience in blockchain startups, during which he worked for ProBlockchain Media, Volume Network, etc. Isak is the founder and lead manager of VS INVEST Telegram channel. His contribution to the development of the Lead wallet is enormous and encouraging.

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