



**LaDevise**  
Gaming & Digital Marketing platform

**LA DEVISE TECHNOLOGIES**

**WHITE PAPER**

# ABSTRACT

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La Devise Technologies' goal is a world of truly fair, decentralized online gaming powered by blockchain technology.

To get there, we have built a robust protocol for trustless and decentralized gaming. To help

establish it, we have also built the first plug-and-play casino

platform which empowers a new generation of casinos, affiliates, and developers.

Leveraging the transparency and security of the blockchain, the FunFair protocol and the platform is the foundation for a pioneering gaming ecosystem which links all participants in real-time. A fairer, more user-friendly experience for players and a more an efficient tool for the industry, our innovative gaming technology is set to revolutionize online gaming.

It's primary

focus was as a digital currency, used to revolutionize in-game purchases and give game developers a monetization based on the fair-play rules that the

technology of blockchain affords.

# INTRODUCTION

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According to the UK Gambling Commission, trust in gaming and overall public attitudes to gaming is in decline. By delivering unprecedented transparency and player protection through decentralized, provably la devise technologies, FunFair is set to reverse these trends. Graphic

Fast forward almost 10 years to 2008, with the release of a Digital version of the same game, Again, a huge hit and using

the same economic system of randomness and scarcity. Players could collect, trade, and sell their digital cards. Cards still retained similar value to those

in the physical space, and an online type of currency, a "Virtual coin" purchased for \$1 directly from within the game, was used to convey this value. Sales of these coins, arranged outside of the system on sites such as eBay, became prevalent, and still is to this day. That same phenomenon of digital asset scarcity and value

was introduced with the advent of Blizzard's immensely popular. An in-game auction house was created to buy and sell scarce items,

such as swords and armor, with in-game "Gold". Again, a huge aftermarket was created, with in-game items and "Gold" selling on eBay.





# PLATFORM STRUCTURE AND BASIC SERVICES

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La Devise is a comprehensive ecosystem, consisting of mutually-referenced elements.

**Unified Authentication.** The functionality of a unified system of authentication (including social networks) enables users to easily connect to the platform and get access to all the opportunities offered by the service. Two-factor authentication and the possibility to instate IP blocking strengthen the capability of protecting user accounts.

**Unified Billing and Dual-Currency Operations.** A unified system for receiving payments via reliable payment servers provides for all the requirements of the platform. As blockchain is a relatively new technology and has not yet become massively used, dual currency operations are a crucial instrument for every game. Developers can receive payments for their games in usual fiat currency as well as in LDC COIN, the latter providing a range of advantages for all participants of the platform.

**Customer Support Service.** An around-the-clock, support service enables the reduction of natural user outflow. The deeper the support service is integrated into a game, the higher the loyalty of its players is. We already provide a bilingual, 24/7 user support service for Destiny. Games projects. If needed, the offering of languages will be expanded. We propose three levels of integration for projects: basic, advanced, and the complete package, whereby employees of the support service can answer questions regarding the particular project.

**Transparent System for Statistics and Reporting.** Beginning developers are not always able to compile and interpret game metrics so that they can use the obtained information to develop their game projects. The metrics that are most in-demand in the video game industry, as well as convenient forms of reporting, are presented for every project immediately the following integration. We compile fundamental events, interpret them, and then report our analysis and forecasts to the developers. Uniformity in compiling data from the projects excludes discrepancies in the statistics. For every project, ARPU, MAU, LTV, and other metrics are considered similarly.



# PLATFORM STRUCTURE AND BASIC SERVICES

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Forum. A common space for communication among all participants of our video game ecosystem. We plan to create our own common forum for all games of the platform where each user can select the themes he/she is interested in.

In addition, the forum will include an area for communication between developers and contractors where issues can be resolved, such as searching for localizers and marketing experts or hiring employees in a different country. Players can directly communicate with developers and offer their own services.

The Abyss plans to verify contractors so that the selection of partners for collaboration is maximally productive.

## Developer's Personal Account Section and Personalization

A particular developer's personal account section will comprise of two areas: public and private.

The private area is to contain reporting on all the developer's games, current advertising offers, and profits from referral programs. The private area is to serve as a center for managing the developer's games, traffic, and audience.

The public area is a unique page for the particular developer. It can be personalized to the level of a corporate site, consisting of news, announcements, competitions, voting, and messages.

## Player's Personal Account Section and Personalization

games, our key focus, are unique in their exclusive socialization. Viral connections between players and projects are so strong that local game communities stick together even after the closure of a particular project, opting to search for a new way to play together.

# BLOCKCHAIN IS THE FUTURE

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Blockchain is the future

The blockchain is a digital online ledger for keeping track of the transactions made online through cryptocurrency.

As cryptocurrency is decentralized and has no regulatory body to control the transaction the blockchain keeps the ledger encrypted for security and transparency.

A blockchain is basically an encrypted code which keeps your transactions secure by keeping the data information in different

Blockchain will run the most complex algorithms and keep the transactions safe and transparent

Blockchain will be incorporated in all the major sectors by the end of this decade.

It provides you the ease of access from anywhere on the globe.



# BLOCKCHAIN WILL BECOME THE SYSTEM

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80% of all the corporate industries in the world are developing their own blockchains.

Countries are trying to shift all their major functions on the blockchain technology.

Governments around the world see cryptocurrency and blockchain as a viable substitute for conventional currency.





# COIN INFO

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**TOTAL COIN SUPPLY : 1 BILLION**

**BLOCK TIME : 2 MINUTE**

**PROMOTER COIN : 50 MILLION**

**ALGORITHM : POW**

**PRE-MINE : 200 MILLION**



# ROAD MAP

## Q3-2021

The company starts the work on own payment gateway, where user can use the coin for shopping, recharge, and payment.

## Q2-2021

The company starts Tie-up with other tech-giant companies.

## Q1-2021

The company will start work on the social media platform. Blockchain based on social media platforms.

## Q2-2020

The company will Launches the Coin and Wallet of LA DEVISE.

## Q3-2020

The coin will be listed in the exchange.

## Q4-2020

The company will launch the 1st crypto-based game.

## Q4-2019

The company starts the meeting with investors with a blueprint for the project.

## Q3-2019

Whitepaper of the coin with a full description of technologies, platform, coin distribution.

## Q1-2020

The company earned the trust of the investors. Start the work on software flowchart and marketing Planning.

## Q2-2019

The team is ready with a blueprint of the CryptoCurrency Platform. The coin will be launched for gaming and digital marketing platform.

## Q1-2019

Company Arranges the board meeting for the discussion of company vision for a Cryptocurrency launch.



# BE THE FUTURE WITH LA DEVISE TECHNOLOGIES

We believe the game revolution will be driven by fortune real coin. That's why we are introducing the first platform that leverages blockchain infrastructure to create, rent, and sells the 3D game. This approach ensures decentralized and trustless copyright storage and exchange within the GAME/VR ecosystem.

LA DEVISE is — a decentralized platform for Skill Gaming on mobile apps. Our platform focuses on gamers out-wit their opponents in order to achieve victory LDC COIN allow gamers to participate in tournaments - and also can be used to vote on issues pertaining to the platform's management and organization

We provide a blockchain platform that is stable, secure, and transparent. We expedite the process of international transfers and make seamless transactions.

We aim to grow in every sector of business to provide our services and work platform to the most volatile



# MISSION AND VISION

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The steadily growing market for Gaming has an expected volume of almost 340 billion USD by 2021. The enterprise integration market has an expected volume of 1 387 billion USD by 2021. With LDC, we help these markets flow into to the new 2 worlds of Blockchain technologies in a big way, allowing developers to reach a wide and growing audience without having to rely on centralized infrastructure to participate

To maximize the usefulness of our platform, we will integrate with the best suppliers of various decentralized technologies such as e-wallets, identification providers, computing power providers, and decentralized storage solutions.

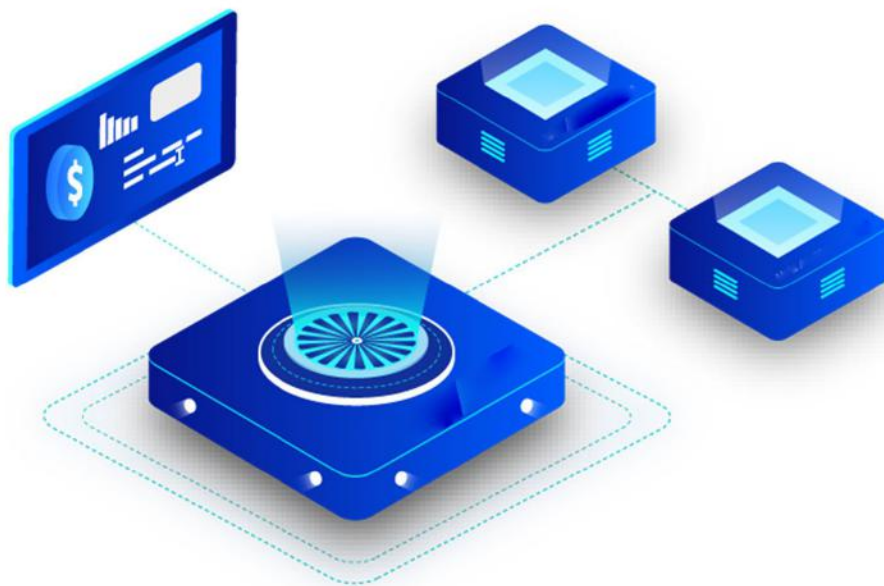




# INTERNATIONAL TRANSFERS

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One very important feature of LA DEVISE coin is the International transfer feature. This is a concept that gives the customer the freedom to use LA DEVISE coins as a conventional currency like the dollar globally. This feature will give LA DEVISE coin users the availability of money in the remotest parts of the world to use LA DEVISE as FIAT currency



# TRANSPARENCY

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One of the features of the LA DEVISE TECHNOLOGIES is the transaction method. The system is the LA DEVISE blockchain that is a peer to peer network and an open ledger. This is just like a social network but is encrypted by cryptography for greater security and transparency. Transactions can be validated by the user's blockchain for global viewing. This work structure creates transparency and accessibility for every user of the LA DEVISE.



# DISCLAIMER

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