



# Global Digital Asset Exchange Alliance.

31st October 2018



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# 1. BACKGROUND

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## # Origin of the Project

October 31st 2008, Satoshi Nakamoto showed the world the white paper of Bitcoin, A Peer-to-Peer Electronic Cash System, and came up with realization of value transfer by decentralizing bitcoin network. At present, market of digital asset currency based on Blockchain technology reaches up to hundreds of billions with influence growing rapidly.

In the earlier stage of the industry, project cannot be finished shortly. Demand for trade is larger than demand for issuing digital currency. Therefore, exchanges became intermediary platforms to undertake various investment demands naturally. However, some major changes occurred during the period in which economic model has gone incontrollable due to the lack of supervision. The situation of one single tycoon not only caused numerous investors unable to enjoy the dividend of industry development, but also multiple security issues.

With the industry entering its second phrase, there are bound to be a dark horse among several thousand of trading platforms. The existing transaction requires revolution to share its enormous dividends to those in the industries. Its fundamental problem must be solved by transforming comprehensively throughout market economy and ecological construction in order to acquire new direction that suits the development of market. HUBI trading platform is built and continuously progressed based on such market environment.

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## # Current Market Situation

Digital assets service platform based on Blockchain technology are currently divided into two categories: the first involves fiat currencies of various countries. It provides service platform that exchanges digital assets and fiat currencies; The other is the field that we are in, a platform that provides trade service between digital asset only.

Based on general status of current market, the increase of transaction demand and trade volume between digital asset has successfully exceeded exchange between fiat currency and digital asset. Currently, lack of innovation and high cost of user circulating in digital asset service market are prevalent which largely limited development of digital asset service platform industry.

# 1. BACKGROUND

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## # Pain Spots of the Industry

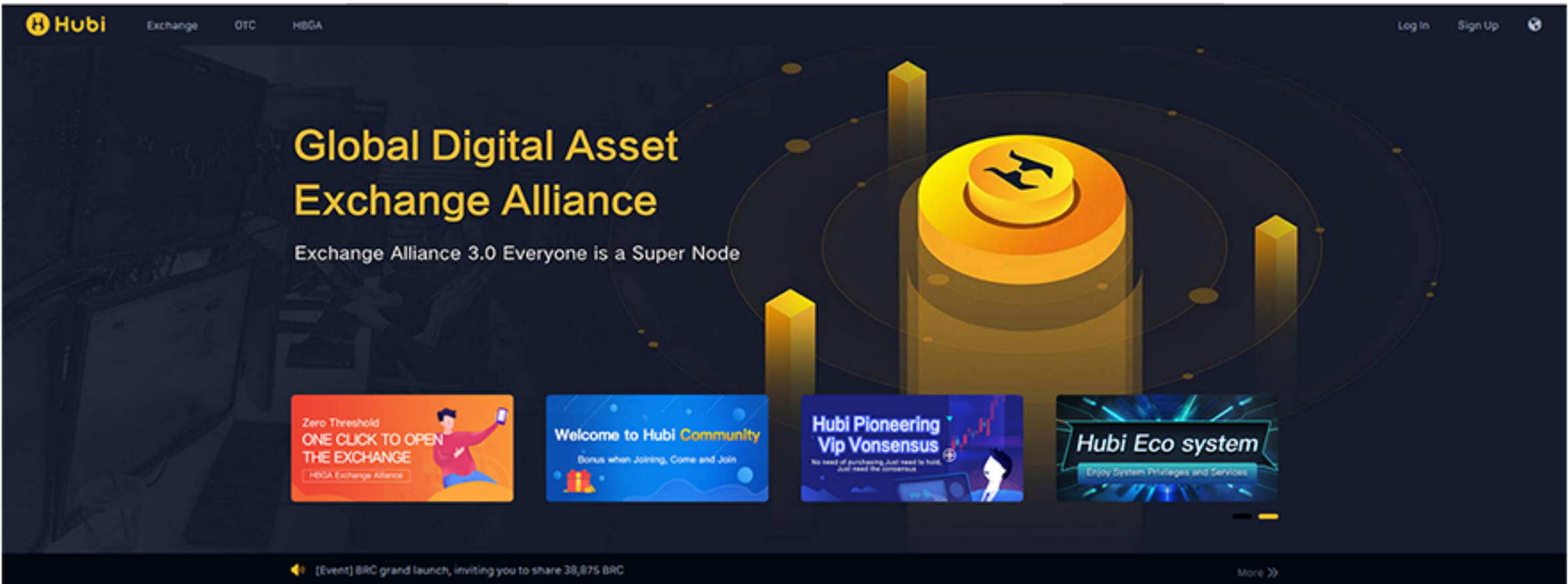
**Primary Technical Structure:** technical structures of many service platforms are very primary by which they built a service platform simply and crudely by knocking together various functions. The seemed efficient method is universal in Internet era, but the development of Blockchain industry requires a more professional team to support, enabling it to quickly and steadily dealing with transaction demands of high concurrency. Service platform must upgrade the efficiency and fault–tolerance capacity of its system to ensure the security of users’ assets.

**Poor Product Experience:** the product experiences of many service platforms are still primitive. Blockchain digital asset trading service represents the most leading–edge technology and financial innovation. We should refer to it and utilize advantage of traditional financial transaction market, combining with the best technology and design to provide the best product experience to users of Blockchain digital asset trading service platform.

**Poor Security and Stability:** as to service platform, security is the priority. As matter of fact, there has been over 300 service platforms shut down owing to hacker attacks which caused great loss for digital asset service platform and users who love Blockchain technology.

# Introduction of the Platform

Hubi exchange alliance 3.0 founder;  
Hubi is a global-oriented digital asset exchange alliance;  
Worldwide first “exchange alliance 3.0” mode, everyone is a Super Node;  
Hubi is of unique “platform+ alliance + ecological”advantages providing global users with a one-stop digital asset trading platform with lower threshold, better service and higher liquidity;  
Hubi owns unique digital asset risk control system and trading service which provide the safest and the most transparent value trade for global users.  
Functions that has already released: includes but not limited to Currency Trading, Over-the-counter Trading (“OTC Trading”) and Stable Coin Trading.



Currency trading: support mainstream cryptocurrency trading including BTC, ETH, LTC and BCH



OTC Trading: searching for the most optimal deal match for its customers in global alliance network and OTC primary trade community, providing customers with multiple peer-to-peer trading service of fiat currency and digital asset.  
Function area planned to be gradually opened:

## 2. HUBI



### Secured Transaction:

Providing guaranteed loan and corresponding leveraged trading, using small assets to achieve bigger investment, largely increase the utilization of digital asset held by users.

### Comprehensive Index:

Combining parameters including market value, scale and liquidity, selecting several representative digital assets to constitute digital asset indexes in accordance with relevant weightiness, such indexes can be used as reference to intuitively reflect overall performance of current digital asset market which has some similarity to stock price index in traditional stock market. Users can invest the overall digital asset market by purchasing index contract, thereby avoid losses caused by severe price fluctuations of a single digital asset.

### Index Fund:

The fund is invested systematically and traded professionally by managing team experienced in investment and management, assisting users to make digital asset investment, providing professional investment protection and saving plentiful energies and time for customers.

## # Features of the Platform

### 1. Financial Level Technical Framework



## 2. Network Security Protection: Protecting Asset security of Users Maximally

- Independent–managed background firewall control
- Network security protection
- IP filter
- Application layer protection
- Business layer security verification
- Independent–managed background entry and gateway
- Enhanced access control
- Self–adopted IP filter policy
- Security classification of application data
- Encrypted data storage
- Third party KYC, adopting multilayer identity verification mechanism
- Communication security: SSL (2048bit)
- Access security: physical isolation based on security class
- Storage security: classified encrypted storage based on security class of data

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## 3. Globalized Progress, Everyone Is a Super Node:

- Constructing global operating center, the first node is Philippines, global operating support center of HUBI
- Requirement to entry is extremely low. Everyone is a Super Node at a low cost, ensuring rapid duplication of exchanges, public online and application of high–quality project
- Non–simple site replication, utility submersion services, providing technical support and operating guidance

## 2. HUBI

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### 4. Trade First, Creating Deep Trade System

- Trading Experience: so far escrowing transactions and price-limited trading have been available for investors, and deep trading experience of market price trading and stop-loss and stop-profit tradings will be launched in succession.
- Trading Strategy: customized personalized trading strategies is available for the convenience of different types of investors, flexible trading methods, providing great convenience for customers to make orders.
- Quantitative Trading: securities-level advanced algorithms which support professional transaction commands including GTT, GTC, FOK and IOC is adopted, providing professional quantitative support for traders
- Market-making service: self-developed intelligent strategy of Hubi offers customized risk management solutions to users, and providing liquidity for buyers and sellers.

### 5. Ecological Program, Creating Blockchain Digital Ecology by the Core of Decentralized Exchange

- Super Node, strong community support: as an energizing ecology, HUBI endows all Blockchain fans with great power generated by Blockchain, condensing and dedicating all powers of nodes into the all-dimensional change of ecological construction, acquiring new direction that suits the development of market, jointly improve health development of Blockchain industry, mutualistic symbiosis under the high community consensus.
- Hubi build a Blockchain technology ecology as the core of “digital asset service platform” which will devote itself to provide a safe, impartial and open service platform for fans of digital technology.

# 3. TECHNICAL SOLUTION



## # Product Technology:

### 1. Shareability of the Alliance

Hubi is the world first platform that comes up with exchange alliance 3.0 project, and the first to realize the completion of alliance as well, also the platform that realized joining without threshold. Efforts were made to maintain the interests of digital currency investors. Hubi proposed to regard global exchanges as Super Nodes, forming exchange alliance. Each exchange in the alliance has independent market operating team, but every alliance exchange in the underlying framework shares its liquidity. This innovation effectively solves the industrial problem that single exchange is not able to bring customers enough liquidity while decentralized exchange lacks of functions. In the meantime, it also settles the white-hot competition among exchanges and trust problem towards exchanges.



### 2. Multisystem Support

Allies will acquire support accumulated by Hubi in digital asset trading area including Matchmaking System, Management System, Cold Wallet System, Hot Wallet System, Capital Settlement System, Multilanguage Customer Service, and experience support in Global Customer Identity Verification and Anti-Money Laundering. Hubi intends to build an autonomous, efficient and transparent digital asset exchange. Allies in the alliance only required to provide its domain name, logo and subject of operation, and responsible for the management, operation and promotion of the exchange; Hubi global technical team will provide you with solutions including R&D, operation and maintenance throughout the process, and depth and liquidity of entire alliance, directly acquiring global leading digital asset trading experience. The convention of Hubi alliance enables mutual supervision between sites, and users to sites as well, ensuring the highest credibility. In the meantime, it promotes share of technologies and resources. The construction of core platform is protected by multinational laws.



Atomic Swap



Payment Channel



Distributed Matching

## 3. TECHNICAL SOLUTION

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### 3. Distributed Matchmaking Technology

Hubi Alliance is an exchange alliance network built on Payment Channel, Atomic Swap and self-developed Distributed Matchmaking technology which are the three most cutting-edge technologies in the field, as to connect global digital asset exchanges. By applying Payment Channel and Atomic Swap technology, digital assets in the alliance can be traded between different exchanges and security will be guaranteed (neither party could maliciously undermine the on-going trade). By applying Distributed Matchmaking technology, each exchange disseminated orders to the alliance, enabling both parties from exchanges to connect efficiently, thereby enabling every trade to realize optimal price match for both parties.

Being a member of Hubi Alliance, that is blending in with Hubi global industrial cluster, and able to intersect the whole ecology by HUB Coin: exchange alliance ecology, Hubi DApp ecology, Blockchain ecology research center, industry incubation, digital asset management, public benefit and ecological association.

# 4.HUB COIN ISSUANCE PROJECT

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## # The Purpose of Issuance

Hubi Global Alliance (HBGA) is the world first exchange of “everyone is a Super Node” launched by Hubi. It will center on Hubi Global Alliance, building Hubi ecosphere including 4 layers: Exchange Alliance Layer, Public Chain Layer, DApp Layer, Hubi Ecological Layer.

### ● Hubi Exchange Alliance Layer

HBGA is the world first exchange alliance that allowing people to be a node. Everyone can possess their own exchange of a wider coverage at an extremely low entry requirement. It can realize functions including collecting service charge freely, new listing and issuing currency autonomously. Also, it can reach consensus with other Super Nodes in the alliance. In the meantime, HBGA provided an omnidirectional solution for digital asset exchange, enabling everyone to quickly acquire their own digital asset exchange at an extremely low entry requirement, genuinely realizing “everyone is a Super Node”. As the first Super Node launched by Hubi, HBGA is not simply a duplication of site but able to provide multiple utility submersion services and technical support and advantage.

### ● Eight Advantages of Hubi (HBGA):

#### 1. Rights to independently operate the exchange

Hubi Global Alliance (HBGA) is the world first exchange alliance allowing people to be a node. Everyone can acquire its own exchange with right to operate independently, collect exchange service charge, new listing and issue currency autonomously, and reach consensus with other Super Nodes in the alliance as well. It realizes autonomously decentralized management and separate operation of each node.

#### 2. Global leading technology service

HBGA provides impeccable infrastructures for Super Nodes, including technical framework, security protection system, matchmaking system, multi-layer wallet, independent management background and subordinate background server rental services, enabling everyone to possess their own exchange quickly and easily at a low requirement.

#### 3. Three-dimensional brand marketing

Enter Hubi Global Alliance, enjoying powerful Brand Endorsement of Hubi instantly, getting first place at the hot wave of digital assets. It provides customized brand operating and trading service support for Super Nodes, sharing channel resources including brand exposure, channel break through and advertisement release.

# 4.HUB COIN ISSUANCE PROJECT

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## 4. Multiple marketing instrument

HBGA provide multiple Utility submersion services, such as: customized marketing tools (candy airdrop, invitation rebate), enabling market promotion effect of Super Node to multiply.

## 5. Alliance customer service

The alliance customer service provided 24/7 online Chinese and English services, coping with customer problem in time with return visit. Every HBGA Super Node will have their Super Node manager who will provide one-to-one service.

## 6. The alliance business school training

The alliance business school provides instrument, content, resource, customer service support with training and support provided by world class Blockchain team, allowing you to easily run your exchange.

## 7. Sharing trade depth and liquidity of alliance trade

As the first global alliance exchange that allows everyone to be a Super Node, HBGA allows nodes to share depth of trade and liquidity between themselves including Hubi itself, forming a vast trade service ecology with global liquidity.

By “public OTC system” and “shared trade depth and liquidity between Super Nodes”, Hubi Global Alliance provides quick cash flow, enhancing turnover ratio of user orders, and hereby greatly improve competitiveness, trade depth and liquidity of HBGA Super Node. In the meantime, it enables orders of alliance exchange users to be matchmade inside the exchange, if the order cannot be closed in time, it will be further matchmade to a Super Node inside the whole alliance. Comparing to other exchange alliance, which greatly improves the turnover ratio of alliance user orders.

# 4.HUB COIN ISSUANCE PROJECT

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## ● Hubi Public Chain Layer

Hubi Public Chain used HUB as its basic token. Alliance nodes can issue currency based on HUB public chain by just one-click, which can be public online and trade by its exchange.

## ● Hubi Dapp Layer

Instead of depending on centralized sever, Hubi Dapp operates on Hubi Public Chain. Dapp will cover 18 categories including digital wallet, social network, game, content distribution, medical treatment, advertisement, e-Commerce, journalism, real estate, journey and employment, which is convenient for access to Hubi ecologic system in multiple settings, providing higher liquidity for the alliance.

## ● Hub Coin Ecological Layer

- > Hubi Ecological Layer (business school, incubator and fundetc.)
- > Alliance business school: nodes in the alliance provide instrument, content, resource and customer support;
- > Incubator: incubating new project and energizing new node for Blockchain industry in the alliance;
- > Fund: providing investing and financing service for Blockchain industry in the alliance;
- > As to connect 4 ecological layers of Hubi, enhancing its ecological value, sharing ecological bonus, HB Singapore foundation issues HUB ecological currency in accordance with Hubi digital currency trading. Part of which will be used for market promotion and team operation of HBGA, and build Hubi Found and HBGA user safeguard fund. The other part will be returned to users in the Hubi ecological system by the form of HU credits exchange.

## # PARTICULARS

HUB (Hubi Blockchain) coin is issued in compliance by HB GROUP LIMITED. HUB is based on decentralized Blockchain digital asset issued by ETH and ERC 20 standard token of ETH Blockchain. The total circulation will reach 5 billion constantly, and we guarantee it will not be issued additionally. No private placement, ICO, airdrop, bestowal, for HUB, and there will never be a free distribution.

## ● Hubi VIP consensus equity

Hubi VIP consensus consists of HU credits and HUB Coin, the VIP system building is similar to game field. The more HUB coin is purchased, the higher VIP level will be. Hubi users can purchase the HUB coin to reach the corresponding VIP levels and enjoy the corresponding repayment, such as VIP exclusive customer service and receive HU credits every day.

# 4.HUB COIN ISSUANCE PROJECT

## ● HUBI joint vote of new listing rights

HUB Coin launched the voting consensus mechanism. If you hold the HUB, you will have the right to vote on the Hubi platform of new listing. Users can vote with the HUB under a number of rules and enjoy the judgment of whether the new project is on the Hubi exchange.

Holder of HUB entitles right to joint vote for HGBA new listing.

## # TOKEN DISTRIBUTION

Intend to issue 5 billion coins in compliance with standards of ERC20 in which 40%, being 2 billion will be used exchange of HUB Coin.

Ratio	Distribution Plan	Particulars
40%	Token Exchange	Earnings from exchange will be used mainly on the development, marketing, operation of exchange, and support to ecology
30%	User rewards and platform operation	As for users VIP rating reward and platform project deposits, HUBI will regularly airdrop and give preferential campaigns to different levels of users.
20%	Held by Team	Used for awarding founding team, technology development team and consulting team who made contribution during the construction of exchange
10%	Community Fund	Used for long-term operation, promotion and support, and awards to community members who made contribution to the propagandizing and promotion, and external charity fund

## ● Locking plans for the team tokens:

- > Locking for one year: 15% of gross HUB (150 million HUB)
- > Locking for two year: 20% of gross HUB (200 million HUB)
- > Locking for three year: 30% of gross HUB (300 million HUB)
- > Locking for four year: 35% of gross HUB (350 million HUB)

## ● Usage plan for token exchange:

### Continuous development by the exchange: 30%

Used for perfecting the accessibility, security and universality of the project, including exchange alliance, solution to Blockchain technology, and development, operating and maintenance of Blockchain incubation platform, and recruitment of excellent product, operating, marketing and technical personnel, awards and R&D expenditure for the existing team.

### Support to ecology: 20%

Used for support of Blockchain product, building the competitive advantage of Hubi project from another perspective against coming competitors.

# 4.HUB COIN ISSUANCE PROJECT

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## ● Usage plan for token exchange

### Market promotion: 20%

Used for brand building, operating and promotion of Hubi project, including but not limited to continuously promoting and popularizing of traditional game and Blockchain game industry, ensuring Hubi project receiving market recognition and accumulating users quickly.

### IDC and security: 5%

There will be continuous contribution to the security aspect of Hubi project, ensuring Hubi remains a quick, steady, safe and reliable digital certificated transaction platform all along.

### Regulatory management: 5%

There will be specific risk budget direct at law, finance and taxation. On one hand, we will continuously complete our legal, financial and auditorial process system. On the other hand, we will ensure conducting business along with compliance with various laws and regulations.

### Reserve and emergency fund: 20%

Used for corresponding to various emergencies.

## ● HU credits:

The users of HUBI platform can obtain HUBI coin by purchasing HU scorecard packages and trading on the platform. HUBI currency can be used to deduct the handling fee of different VIP levels

User reward and platform operations:

HUBI Airdrop: The HUBI ecological platform will conduct exclusive campaigns for HUBI holders from time to time, such as airdrop, you can get air tokens of HUBI currency irregularly while holding HT.

New listing: If you hold the HUB Coin, you will have the right to vote on the HUBI platform of new listing. Users can vote with the HUB under a number of rules and enjoy the judgment of whether the new project is on the HUBI exchange. Once the voted project is successfully launched, HUBI platform will give users a certain number of HUB Coin rewards.

The project side uses HUB Coin as margin to become the transaction authentication merchant. At the same time, the project side must pay the HUBI currency as security deposit in the HUB Coin ecosystem to list currency which is beneficial to the circulation of HUB Coin in the ecosystem. After the project side terminates the cooperation contract on the HUBI trading platform, the platform will refund the HUB Coin deposit from merchant.

# 4.HUB COIN ISSUANCE PROJECT

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## ● Community funds

HUB Coin will support the development of philanthropy and global blockchain projects ecosystem with a 10% share. The HUB coin Eco–platform includes not only exchange alliance, public chain, decentralized exchanges, charitable funds and blockchain technology research institutes, but also gives HUB Coin certain circulation value.

### 1. Invitation to mine

Hubi customers can acquire rebates of exchange service charges from inviting friends. Details of rebates are set below:

In the event of primary invitation, inviter can acquire HUB rebate equivalent to 20% currency trade service charge of invitee.

In the event of secondary invitation, inviter can acquire HUB rebate equivalent to 10% currency trade service charge of invitee.

# 5.HUBI TEAM INTRODUCTION

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## # CORE TEAM

### Founder – James Ye

Founder of Hubi, famous angel investor, financial private equity, Blockchain value investor, James participated in foreign Blockchain project investment. He believes that Blockchain technology will rebuild the values of social production values. He joined digital encrypted currency investment in 2010, mines are set at regions including Yunan, Jiangsu, Fujian, Sichuan, Inner Mongolia provinces in China and Canada etc, with computing power ranked top 20 worldwide. As a senior sermonizer in the waves of Blockchain technology, he has unique understanding of Blockchain underlying technologies, and deep research and practice towards the field.

### COO – Zane Lin

Zane Lin holds the position of COO in Hubi responsible for global strategic layout and ecological construction of Hubi. He is the first that leads Hubi to announce “Exchange Alliance 3.0” and “VIP consensus” in the industry. Zane Lin firmly believes that the victory of Blockchain lies in sharing and consensus, and will continuously push forward the commercial development of Blockchain.

In the meantime, Zane Lin is one of the founder of Singapore Foundation of HB GROUP LIMITED;

Co-founder of “Embroidered Chain”, an art tokenized project;

Core member of Sandia, an Australia listed group;

Held the position of project leader of top 10 famous domestic listed Internet financial company;

Operating specialist with a decade experience, planned promotion case over 10 billion, operated APP of over a billion users;

Senior digital currency investor, independent angel investor.

### CTO – FZ Li

FZ Li holds the position of CTO in Hubi, responsible for the construction of Hubi exchange alliance technology platform, and technology R&D of Hubi technology and DApp.

One of the founders of HB GROUP LIMITED.

Engaging with Blockchain digital currency from 2011, engaging in mine construction, mainly conducting BTC mining;

Held the position of technical manager of renowned game listed company and telecom value-added service, extensive practical experienced in security technology areas including communication interaction, Blockchain and mobile Internet technology.

# 5.HUBI TEAM INTRODUCTION

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## # CORE COMPETITIVENESS

Core team of Hubi mainly come from world top–level financial institutes including Goldman Sachs, JP Morgan, Bank of America Merrill Lynch, Deutsche Bank and Wall Street, with abundant experience in aspects including financial trade, financial risk management and digital asset management. Moreover, there are technology elites in areas of Internet and Blockchain, experienced in Blockchain application, network security, Big Data and Cloud Computing.

As a global conglomerate, Hubi has set up independent trade business and operating center in several countries and regions including Philippine, Singapore, Korea and Hong Kong, among which Philippine is the global operating center of Hubi with team over a hundred people.