

Summary

This document aims to describe in detail the need to adopt the practical use of our BNEX token and the functionality of our platform Hashing Ads. BNEX is a cryptographic asset based on an intelligent contract Ethereum and we hope it has a real use and acts as a medium of exchange.

What is Hashing Ads?

Hashing Ads was born out of the need to encompass in a single space the absolute control of the ecosystem of cryptomonedas.

That is to say, to unite in an only platform the possibility of generating passive income by means of the visualization of publicity and also by means of investment, Also the platform will work with its own TOKEN called BNEX that is born united to a token ERC20 with diverse outstanding characteristics, as the possibility of making the partial payment for the use of the platform and to receive passive income, turning it this way into a utility token.

VISION

We are sure that the crypto currency is the future will make and will be the world economy, Hashing Ads was developed under the vision of covering all areas of advertising and investment through our BNEX token. We intend to generate more and more value on the stage and gain credibility through a service of absolute and unquestionable quality, through the transparency and effectiveness of our investment and advertising system.

Characteristics

BNEX is a type of tokenERC-20 that implements all the standard functions of the exchange that can be shared with ERC-20. The standard complies with the rules that apply to all ERC-20 tokens in the Ethereum block chain. In short, it gives a definition of the common rules that apply to all Ethereum-based tokens, giving anyone who wants to release a token in Ethereum the ability to predict how a new token will work or behave. Other tokens are part of the Ethereum network. In addition, the basic functions of the ERC-20 token feature result in total token search, token transfer and balance queries for pall specific addresses.

How it Works

Hashing Ads is a platform designed on Blockchain network, ensuring users BNEX coins by surfing advertisements online. The user can always mint free BNEX coins daily by logging in to his platform account.

Anyone can stake BNEX coin using Hashing Ads platform. The interface is so easy to use that even a newbie with zero experience can figure it out. Designed under the ether network, Hashing Ads user needs an Erc-20 wallet to hold his earnings. BNEX, the platform's token is a stable coin.

With just a few clicks, the subscriber's order is ready. Once a purchase is made of a Staking Plan, one can start minting BNEX coins automatically with profit, depending on the plan purchased.

A user-friendly design and easy to operate for both professionals and new users. Moreover, users can always mint free BNEX coins daily by logging in or utilising our traffic ads system.

Hashing Ads has in place the best rewarding affiliate program which is so amazing, paying 2 Levels deep.

With that, a user can build a long-term stable and passive income. All the user needs to do is register, complete Know Your Customer (KYC) process and invite friends with his referral link.

The highest referral user is rewarded monthly with 20% worth of BNEX coin as the total earning of his referral commission.

The added advantage is that the user can easily purchase traffic plans with his earned coins and build his network.

Traffic Purchase, Plan Staking and Membership Upgrade

The rich Hashing Ads platform traffic purchase, staking plan and membership upgrade are nicely tailored towards different classes of users in order to give every category the opportunity to earn on Hashing Ads platform. One distinguishing fact is that bigger package has bigger traffic hit system and premium support.

Varieties of Packages

Small: This package is for website advertisements only with a total hit of 5000 , viewable for just 5 seconds.

Medium: The package enhances website adverts view only with a total hit of 10,000 , viewable for 10 seconds only.

Professional: It is for website adverts only with a total hit of 50,000 of 20 seconds duration.

Enterprise: The biggest deal in that it targets 500,000 audience for 30 seconds.

A guarantee of higher staking plan, higher minting rate at no risk are unequalled on Hashing Ads platform.

Free membership daily earnings is up to \$0.01 , while Gold upgrade is up to \$1.01 , and Diamond upgrade is up to \$2.01 and VIP earning up to \$5.51.

BNEX Stability Edge

Hashing Ads Platform native coin is tailored towards giving user the confidence and peace of mind in rewards stable value against the general volatility common with many cryptocurrencies, such as the Bitcoin , and others creating a sense of anxiety and a dicey price value , which fluctuates almost always to the detriment of the assets holder. However, using Hashing Ads Platform is a great solution to the issue because the platform uses BNEX as a stable coin meaning that all deposits and withdrawals are credited and paid with the current market price while the transaction is being carried out. This is a great plus given the fact that no investor wants to see his assets fall sharply often. The stability of BNEX is also to enable traders enjoy the platform while trading the token on an exchange.

Earnings Withdrawal

To withdraw earnings on Hashing Ads is as easy as possible. Every withdrawal will be processed within 6-72 hours depending on amount of pending requests at the time of request. A minimum of \$2 BNEX coins earned is withdrawable.

Tokenomics

Total Token Supply: 17,000,000,000 BNEX

Token Price: 1 = \$0.0095

Softcap: \$50,000

Hardcap: \$15,000,000

Any unsold tokens will be used on the platform

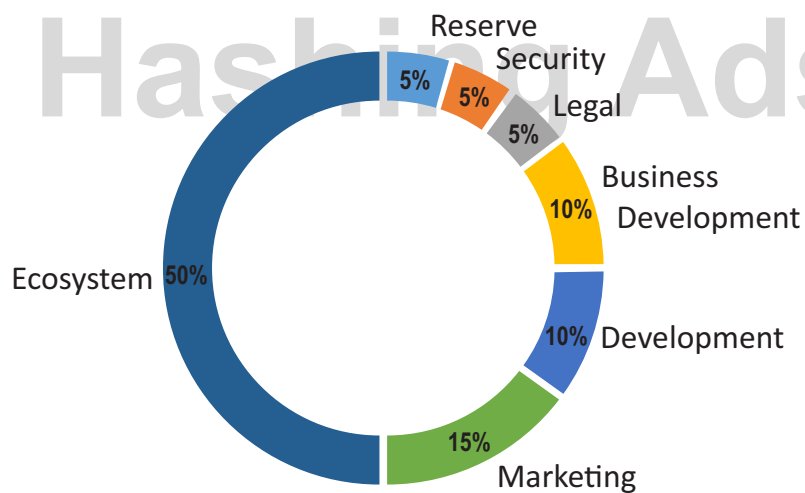
Allocation of Funds

Important point: Reasons why we chose a fixed supply of 17,000,000,000 of our tokens.

Price increase based on the actual use of the supply and demand method that creates price stability rather than hype and causes an increase based on speculation.

There are no new offers in the market that create symbolic stability.

Instead of devaluing the currency with an offer, which can enter the market at a very low cost through extraction or stakeout, we use decimal point 15 to increase the value/price of the token.



Why Users should Buy BNEX Tokens and their Benefits.

BNEX is an ERC-20 Token that will be used for transactions on hashingads.com.

It's the fuel of the system and helps ensure the platform's liquidity evolves. Holders of BNEX token enjoy the benefits of staking, holding a minimum amount of BNEX for a limited time and getting 10% minting profit. Hashing Ads also uses its token BNEX to reward content views. This implies buying BNEX gives you the leverage to purchase ads credit and showcase your products to the public..

Risk Warning

Although we firmly believe in the mission and vision of the token and our project, we are aware that our project is not perfect. The team behind the platform is aware that the technology of the block chain and the Ethereum network are far from perfect.

Some of the issues we may encounter when developing the BNEX token are:

1. Slow confirmation network.

A perfect use case to better explain how the Ethereum network gets congested is Cryptokitties. Developed on the Ethereum Network, Cryptokitties grew rapidly in popularity, prompting more people to buy exclusive cartoon cats in its chain of blocks. The impact was huge on the network because Ethereum was not prepared to deal with the number of transactions. Therefore, extensive delays caused a pile of unprocessed transactions. The Hashing Ads team is aware that the token may have to deal with slow transactional confirmations within the Ethereum Network as adoption increases and more and more people choose to buy and use our token, but our team will constantly work to add improvements and find solutions that best suit the needs and desires of our users.

2. Problem of transferring small amounts like 1 USD due to the high price of gas.

Transferring small amounts like 1 to 2 USD can be a small problem for our BNEX token due to a relatively high gas price, gas is required by miners to execute transactions. But if the transactions become complicated, more gas will be needed to complete a specific transaction.

For that reason we are aware that there can be problems when transferring small amounts, but we are prepared to adopt a solution, the adoption of the Raiden Network token model, which allows for low latency, scalable and low cost ERC-20 token transfers.

Benefits of Premium Account

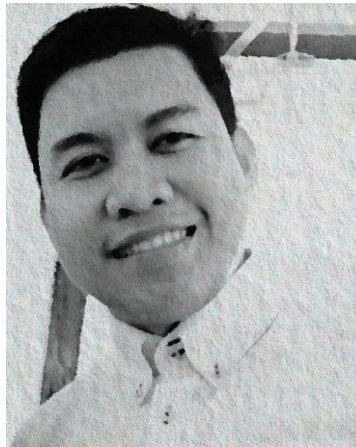
VIP Membership: User who subscribe for VIP Membership will have the opportunity to earn higher daily minting earning of upto \$0.50 and they will get opportunity to get rewarded from our daily automatic tips. Which rewards them for their members. Users don't need to login to daily to enjoy automatic tips reward as a VIP Membership. Users who joined this package also earned upto \$5.00 viewing ads or performing other activities on the platform. To upgrade users needs to use the left menu on their dashboard to upgrade their account. All premium membership last for maximum of 30 days.

Diamond Membership: Users who choose to subscribe for this plan will also have opportunity to enjoy higher daily minting earning of upto \$0.20 per 24 hours. They also enjoy benefits of free ads, cos of this ads is maxed at maximum of \$5. They have to write to support with link they wish to advertise to enjoy this freebies in their package. Users who subscribe to this package also earns upto \$2.00 viewing ads or performing other activities on the platform.

Gold Membership: user who subscribe for this packages also enjoy higher minting earning and free tips automatic. They enjoy upto 0.10 daily minting earning. They also get upto \$1.00 viewing ads or performing other tasks on the platform.

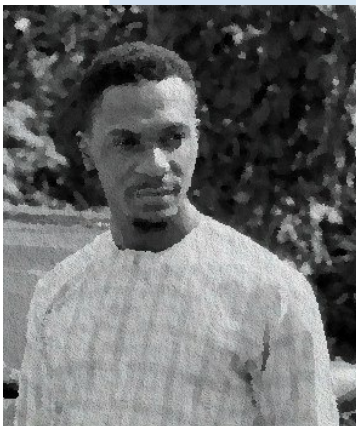
Hashing Ads Roadmap

- Q1 2019 - Developing of Platform
- Q2 2019- Private sales
- Q3 2019 - Launch of Platform (Alpha/Test Version)
- Q4 2019 Launch of Beta Version
- Q4 2019 - Multiple Marketing & Airdrops
- Q4 2019/Q1 2020 - Listing on Exchanges
- Q2 2020 - IOS & Android app release
- Q3 2020 - Launch of Premium Version
- Q4 - 2020 Development & More Partnership
- Q1 - 2021 Credit Card Integration
- Q2 - 2021 instant Exchange Integration (BNEX/ BTC)



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Hashing Ads