

# WHITEPAPER

Version: 0.3  
January 1st, 2020  
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## GREENWORLD project

- The Green World Project forms a foundation for building a better, greener, and environment-friendly planet



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# Introduction

The environmental state of our planet is deteriorating and there is no Planet “B”. While there are many complex and interrelated issues, we believe the following matters most significantly impact the global and environmental health currently and in the immediate future:

A global increase in the amount of CO2 emissions and pollutants are impacting health

Lack of essential funding for ‘Green’ and Scientific research projects which aim at improving our global and environmental health

Single-use Fossil resources are being depleted rather than being replaced with less harmful ways to produce energy

Projects which promote environmental improvement without transparent reporting on spending and results create distrust.

Initiated to help resolve environmental issues, the Green World Project (“GWP”) is a grass-roots movement. GWP will form a digital ecosystem as a foundation for helping to build a more environmental planet. Initially, GWP will focus on three key areas:

Developing a blockchain ecosystem and information base capable of storing information regarding ‘green’ projects and their assets (mid to long-term)

Building a digital platform for funding verified (research) projects that aim to improve our environment and global health (mid to long-term)

Building a green (eco-friendly) energy platform to replace the current use of fossil resources (long-term)

Why a Cryptocurrency is the best way to achieve our goals:

Quickly and efficiently transfer funds to those projects making a real-world impact around the globe

To better validate specific project deliverables before funding

To provide better visibility for every green project, connecting people around the globe with the ventures they would most like to support

The entire team would like to thank all the crypto enthusiasts, investors, and businesses around the globe who have made it possible to start this initiative. It is our hope that the Green World Project will partner with many and help bring about the mass adoption of cryptocurrency and blockchain technology.

<http://www.globalcarbonproject.org/>

<https://www.nytimes.com/roomfordebate/2016/09/20/the-cost-of-corporate-funded-research/the-lack-of-funding-is-a-tragedy-for-bold-scientific-breakthroughs>

<http://www.diva-portal.org/smash/get/diva2:561259/FULLTEXT06>



## Vision

The Green World Project's ultimate goal is to support the environment in the following ways: to provide renewable energy, to support substitutes for fossil resources, to raise awareness about environmental issues, and to further those goals by helping to fund green and global health improving (research) projects.

Used as a payment method, the GWP token enables “green” transactions (low/zero emissions), supporting projects that perform research, and projects that offer “green” products and services.

The Green World Project will be raising awareness of environmental issues through various mediums including, but not limited to: websites, mailing campaigns, social platforms, events, podcasts, and through our partners. We will also be raising awareness through partnering with and funding (research) projects and advising these projects through to completion, whether it be academic or a market product.



In our vision, our three core components (blockchain, digital platform, and energy platform) create a self-sustaining ecosystem, capable of expanding to any required level and involving any number of verified projects, people and components.

Our token will play a vital role in our ecosystem, becoming a method of funding, a utility, and a means of improving our planet by fueling our ecosystem.

A clear road map with achievable targets in combination with solid partnerships in projects, companies, and individuals with “green” goals and a reassuring level of transparency will ensure the success of GWP.



## Token specification

Token name	Ticker	Token Base	Total supply
Green World Project	GWP	ERC20	18,400,000,000
		Smart contract on the Ethereum blockchain	Total number of maximum GWP tokens there will ever be

Circulating supply	Decimals	Creation date
~193,618,129	10	Apr-13-2019 04:13:04 PM +UTC
Number of GWP tokens initially distributed and available for usage	Vitalik Buterin, the creator of Ethereum, specified 18 decimal places with the foresight to cope with the growing usage of blockchain technologies. There is a movement to format all ERC20 tokens to 18 decimal places	

Contract address
0x4ffe33e525042cc84c503db5842ecda280f4a805

Foundation wallet
0x3feae77fdd4b21a9c946c5983eb72fb6f0ad2f51
All GWP official wallets are managed by the GWP team

Blockchain explorer
<a href="https://etherscan.io/token/0x4ffe33e525042cc84c503db5842ecda280f4a805">https://etherscan.io/token/0x4ffe33e525042cc84c503db5842ecda280f4a805</a>
Check and view all GWP transactions

## Token distribution info

		Allocation GWP	Unlocked	Stored in wallet
Initial tokens	1%	~193,618,129	Initial launch	-
Project wallet Funding for projects Team funds	77%	14,172,196,871	Per project, over time	#1
Locked tokens	22%	4,048,000,000	Reserve	#2
Total	100%	18,400,000,000	-	-

Wallet #1: 0x3FEAE77fDD4b21A9c946c5983Eb72FB6F0aD2F51  
 Wallet #2: 0xC0076b288e6A68AC4f1c8eC3191eFE5f3B517173

The GWP team manages all GWP official wallets.

Please keep in mind that the specifications above relate to our GWP token while it is an ERC20 token on the Ethereum blockchain. Once we have developed our own blockchain and made a swap, new token specifications will be written in this part.



# Ecosystem

## GWP Blockchain

The Green World Project will feature its very own blockchain. This feature will provide transparency for GWP partners who list their (future) deliverables on the GWP blockchain. This transparency helps to prove that the funding is spent, delivering real benefits as promised.

GWP will review the best options available to provide for the most secure resources available. GWP will also consult blockchain experts on how to plan and implement the GWP Blockchain so that it can best serve every initiative.

Three examples illustrating implementations for the GWP blockchain are as follows:



### Implementation 1. 'Greenplanet'

The following is an example of implementation. 'Greenplanet' is not related to any existing projects.

Green project 'Greenplanet' plans to raise funds to replant trees in forests where deforestation is prevalent.

First, 'Greenplanet' raises funds through the GWP Digital Platform by stating its aims, intentions, and time scales. The GWP team will validate these aims against a set of criteria that provide a level of confidence for the delivery of the project.

With funds raised and remitted, 'Greenplanet' begins its efforts in planting trees. They list each tree on the GWP blockchain so that the type of tree, the location, and the date and time of the planting is securely documented and traceable.

By listing the trees on the blockchain, 'Greenplanet' proves that they have delivered upon their plans and promise, which secures trust for future projects. Complete transparency throughout the process means that anyone around the globe can view the immutable data on the blockchain and know that they are supporting a trustworthy organization. Thus increasing the public's desire to help other projects improve the environment.



## Implementation 2. 'Green Solar'

The following is an example of implementation. 'Green Solar' is not related to any existing projects.

Green project 'Green Solar' plans to raise funds for building a network of blockchain listed consumer solar panels.

First, 'Green Solar' raises funds through the GWP Digital Platform by stating its aims, intentions, and time scales. The GWP team will validate this against a set of criteria that provides a level of confidence for the delivery of the project.

When the funds have been raised and remitted, 'Green Solar' begins building solar panels. 'Green Solar' lists each solar panel on the GWP blockchain to ensure transparency. The income of the produced energy can be calculated from the blockchain, and generated power from the listed assets can be made visible and transparent.

Each solar panel has a unique ID. By buying a solar panel and listing it on the GWP blockchain, the owner is granted GWP tokens.



## Implementation 3. 'Green Certifier'

The following is an example of implementation. 'Green Certifier' is not related to any existing projects.

Green project 'Green Certifier' engages a partnership with GWP.

'Green Certifier' provides organic certificates (organic food, organic lumber, etc.) and eco-friendly products (toys, building materials, clothing, etc.) stored on the blockchain.

All of the tests and accompanying results verifying a product's authenticity will go through the Blockchain and therefore be immutable. This immutability prevents fraud and makes the results of the tests accessible to consumers. Thus, consumers can make well-informed decisions when buying organic and eco-friendly products.

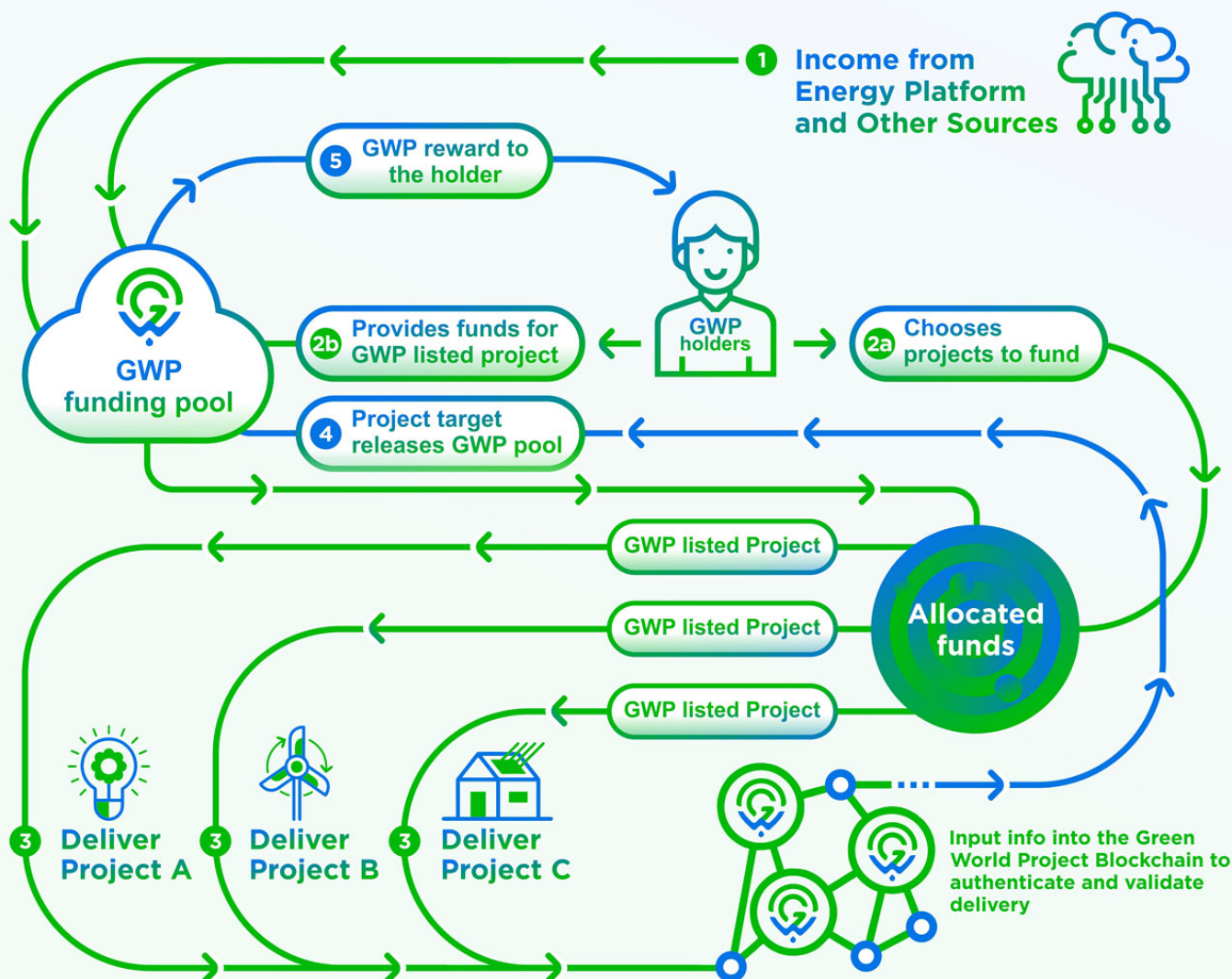
Having the products listed on the blockchain will offer transparency on organic and ecological certificates. These certificates are obligatory in most countries.



## Business Model

The Green World Project's Ecosystem is the foundation on which the idea of a Green future comes to a realization. The first part of the GWP Ecosystem is the GWP blockchain, a uniquely self-developed blockchain containing data ranging from Energy metadata to data implemented from the partners of GWP.

The second part is the GWP Energy Platform, which consists of any renewable energy (Green) power plant(s), providing Green energy to GWP partners. The third part is the Digital Platform, on which projects can be listed who seek funding to complete their 'Green' goals.



Every project listed on the Digital Platform is allocated a 'pool' of GWP tokens. When GWP starts raising funds for a project through the Digital Platform, funders are able to send funds to the project's allocated crypto wallet(s). When the fundraising ends, the allocated pool of GWP tokens is unlocked. The power generated through the EnergyPlatform is sold, and the income is used to (expand the platform and) buy back tokens. These tokens are then used to resupply the GWP pools for new projects on the Digital Platform.



## Digital Platform

The Green World Project's Digital Platform is a web-based platform where projects can apply to list to receive funding. Projects that are listed can be from a range of categories:

Type 1: 'Green' (eco-friendly) research projects

Type 2: Scientific (global health) research projects

Type 3: 'Green' (environmental) development projects

Type 4: Global health-bettering projects

Type 5: Any projects aiming to make a positive change in the world, whether this is on the environmental aspect, the global health aspect or the global ecosystem aspect

Type 6: Any other type of active 'Green' project, determined by the GWP team.

All projects apply to GWP by the use of pre-built application forms. After a project applies to the platform, the application is reviewed by the Green World Project team. Each application will undergo a range of validity, authority, and authentication checks.

When the application is approved, the project will be listed on the platform and the team decides the GWP tokens 'pool' size allocated to the project, depending on the scale and goals of the project.

With a project fully listed on the platform and the pool allocated, the project listing is announced and funders can find the project listed on the platform. Funders will be able to fund projects in many cryptocurrencies, starting with the most popular crypto, according to market caps. A full list of currencies will be posted when the platform is live.



## Energy Platform

The Green World Project will be looking at different possibilities where the token can be utilized in the world. There is a range of "energy projects" (such as Hydro Plants and Solar Plants) that GWP can employ to create a solid foundation and revenue stream to fund the pools on the digital platform.

Energy projects are physical products used to generate renewable and clean "green" energy. These products will range from small domestic solar panels to large industrial Hydro Plants. Small scale, omnidirectional wind generators could benefit urban-based populations, along with technologies which assist people in becoming less reliant upon the costly, yet traditional, fossil fuel supplied solutions such as coal and oil.

The Green World Project team is currently conducting a cost-benefit analysis of various energy products. The initial product setup will utilize one of many types of renewable power stations. Contracts will be used between potential clients for power generated by the power station(s). GWP will arrange for generated power to be sold at competitive market rates.





## Green Marketplace

The GWP Green Marketplace is a platform where individuals and GWP partners offer services and products in exchange for GWP tokens. Assessed on all payments made through the Green Marketplace is a small fee of 0.1%. This small fee helps to fund future projects.



## GWP Partners

Green World Project's partners will be able to offer their Green products and services on the Green Marketplace. GWP will be looking to partner with any project or organization looking for new ways to promote their products. Products will only be able to be purchased with GWP tokens.

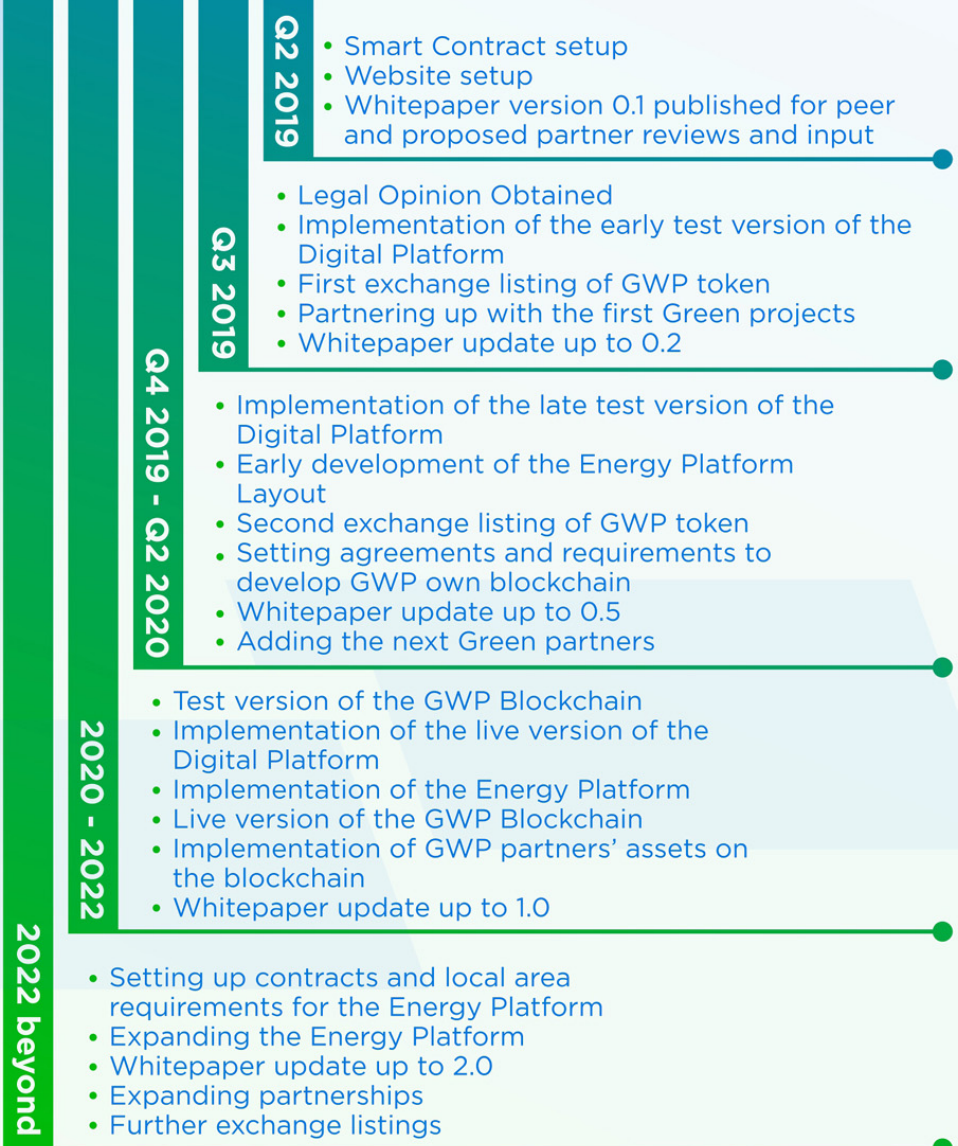
Green World Project is proud to announce the very first partner to offer products on the Green Marketplace: Green Earth Hemp (<https://greenearthhempusa.com/>).

Green Earth Hemp will be offering their complete line of products through the Green Marketplace, enabling the first use case for the GWP token.

### Individuals

Registered individuals offer their Green goods and services through the Green Marketplace and consumers can purchase those Green goods and services using the GWP token.





**\*Changes to the roadmap can be implemented in the whitepaper and on the website at any time, and without prior notification.**



# Team



**Dilan Leeuwendaal**  
Director

An IT computer expert, who specializes in Computer Technology. Dilan is a Microsoft Certified Professional who has experience in managing projects, large social media platforms, and supporting end users. Development skills include building web-based applications. He has 2 years of experience working for the Dutch Ministry of Justice and Security, as well as for the Ministry of Finance and the Dutch National Police.



**Thomas Parker**  
Social Manager

Thomas is a professional plant expert with a Bachelor of Science (Hons) degree in Horticulture. Over 15 years in the industry, award-winning Chelsea Flower Show silver medalist, RHS trophy winner, has continued to help push and promote his industry and wants to continue this with a greener approach in the near future.



**Roza Kudzia**  
Events Manager

Roza is a passionate environmentalist, a horticulturist and a creative soul. Qualified in Creative Media Production, Sociology and Communications & Culture, I am an innovative, enthusiastic and hardworking individual. I believe in constant improvement and a lot of research. An artist and musician in spare time.



**Chase Speegle**  
Network Manager

Chase is a serial entrepreneur with over 15 years of business management experience in various fields, including Telecommunications, Computer & Smart Device repairs and sales. In the past, he partnered with several Prestigious companies including Spectrum (formerly known as Time Warner Cable and Charter Communications), Cox Communications, Comcast, Verizon, and Allstate. Most recently, he has taken on a passion for helping others with a holistic and natural approach.



**Stefan Zaunreither**  
Network Manager

Stefan holds a master in Informationstechnik (IT). He is a PC enthusiast, gamer, building networks and bringing people together. Stefan owns the project bitcoin-meister.de with Bitcoin consulting, services and an online shop. Advisor of Elyra Coin. Believes Bitcoin and the Blockchain technology will change the world to a better place and with GWP we have the opportunity to make the world greener and smarter.



**Clayton Cruse**  
Strategic Advisor

2020 Candidate for Juris Doctor. Clayton has assisted on various blockchain-based projects as well as ventures in the alternative energy and green technology fields, respectively. Clayton has experience in matters concerning the translation of documents, legal compliance, marketing, and strategic objectives.



**Jim Nicoll**  
Energy Advisor

Background in electrical, electronics and automated systems. Has been researching renewable energy and health related fields for more than 10 years.



**Adam Morrow**  
Science Advisor

A biomedical researcher and medical educator. Adam holds a bachelor's degree in Chemistry and a Ph.D. in Basic Medical Sciences (Focus in Cancer Biology). He has 10+ years of experience in biomedical research, previously secured funding from the American Heart Association, published research in reputable scientific journals, and works closely with medical and industry professionals.



**Ruslan Sarychev**  
Graphic Designer

Promoter and enthusiast of crypto and blockchain projects. Software engineer with experience working on automated software systems.