THREADING A NEW E-COMMERCE BLOCKCHAIN TRADING EXPERIENCE

GLOBAL BUSINESS HUB

White Paper

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ABSTRACT

GLOBAL BUSINESS HUB

GLOBAL BUSINESS HUB is an innovative new decentralized virtual mall that will use Google Cloud to secure customer data, facilitate Ecommerce transactions, and drastically change user experience. The integration of smart contracts technology will ultimately provide a higher level of security in the realm of Ecommerce. The interoperability of the platform will serve as the basis for future scalability and sustainable growth.

Extensive analysis into competing businesses exposes a lack of unprecedented user experience. The current status quo is not healthily sustainable as advancements in technology become more commonplace.

The implementation of Artificial Intelligence and Virtual Reality into the Ecommerce industry will provide efficient website navigation, revolutionary product visualization, and unparalleled consumer convenience. The extrapolated Ecommerce revenue projections indicate a lucrative future if companies can adapt to necessary market transformations.

The user-friendly outlook of the GTRADE exchange simplifies the process of trading operations and also provides us with the potential to target a wider user base which will help us to increase the liquidity of GTRADE exchange.

It is our intention that the GTRADE estem will be one of the most comprehensive and compliant solutions for traders.

THE ECOMMERCE MARKET

Business to consumer (B2C) Ecommerce is a massive global market which, in 2017, surpassed $2 trillion in sales and is expected to have an annual growth rate of 9.9%. Indeed, the most current estimation is that global Ecommerce sales will exceed $4 trillion by 2021.

The continual increase in Ecommerce sales is supported by several factors including:
Key Takeaways:
- The number of worldwide digital buyers is projected to exceed 2 billion by 2021.
- Within the next four years, Ecommerce will encompass just over 15% of the total global retail sales market.
- China will continue to maintain its number one position as the most significant Ecommerce market comprising 83% of the online shopping penetration and 15.9% of total retail sales worldwide.

Given the enormous population existent within China, their dominance within Ecommerce is not surprising. Yet, this does not mean that Chinese consumers are wholly purchasing from Chinese retailers: 56% of global consumers, including Chinese respondents, who were surveyed by PWC revealed that they use Amazon as their Ecommerce retailer. This phenomenon is not limited to China, as 57% of consumers in each international region, e.g., Latin America, North America, Europe, Africa, and East-Asia, enact purchases from non-domestic retailers.

Despite the steady upward trajectory of mobile phone usage, a majority of consumers still prefer to make online purchases through a PC or a laptop. Chinese consumers, in particular, utilize mobile Ecommerce systems at a higher rate than their global counterparts; this is due to a broader acceptance of mobile third-party payment systems that maintain the flexibility of both online and in-person payment availability.

ECOMMERCE PLATFORM ECONOMICS

As the market continues to steadily grow, statistical evidence shows that platforms such as Shopify and Woocommerce are thriving.

- Shopify experienced a growth in revenue from $130.383 million in Q4 of 2016 to $222.814 million in Q4 of 2017. A decent percentage of this can be attributed to the rise of mobile commerce. Progressively, more businesses are transitioning to the use of platforms such as Shopify because of their simplicity and convenience.

- Woocommerce, despite still being fairly new to the industry, has quickly become a dominant force, powering over 380,000 online stores. Although it is different from Shopify, its easy setup, flexibility, and customization are lucrative to clients.

A significant amount of the growth in the industry can be attributed to the rapid adoption of Ecommerce in Asia. The progressive increase in Ecommerce revenue and platform adoption in Asia is at a higher rate than any other part of the world. Further extrapolation shows that Asia will continue to thrive as the principal continent in terms of Ecommerce market revenue, exemplifying the importance of targeting this market in the initial stages of the company. Proper market penetration into Asia solidifies growth, consequently causing a snowball effect; other parts of the world will follow suit accordingly.

The current status quo is sufficient for these businesses to subsist without being threatened by competition, but this is only temporary. These platform companies are well-positioned in the market for factors such as number of clients, ease of use, reputation, and scalability, but there are several aspects that can be improved. None of the aforementioned companies operate on the blockchain, and the user experience is not overly impressive, despite its effectiveness. In addition, the scalability has room for growth and there are no unprecedented technological implementations.

THE
PROBLEM

"The future of commerce will be shaped by the blockchain technology, which will have less friction and more exponential value between buyers and sellers of all products."

Global Outlook and Common Challenges

Although the new financial revolution is underway, no single platform can cover all the needs of an individual with regards to investment, blockchain assets trading and even capital supply. Currently, users have to endure the inconvenience and inefficiency of opening multiple accounts with different platforms to complete each activity. We are responding to the demand for a multipurpose platform that is convenient and efficient.

The following are the biggest gaps which caught our attention:

Only a small number of exchanges are handling fiat currencies

Getting liquidity in fiat currencies against blockchain assets is not an easy task and it often leaves traders at the mercy of market volatility. Volatility can lead to traders and investors losing a lot of money due to the delayed processing either by exchanges or the banks. Cashing out profits can be a long, frustrating and complicated process

Inadequate customer support

We understand the customer support provided by many exchanges is unresponsive and inadequate. We believe this is due to insufficient investment in customer support, inexperienced staff and / or a lack of understanding about traders' needs and expectations

Security issues

One of the more pressing concerns in the Ecommerce industry is the lack of trustworthy cyber security, primarily in the form of identity theft. Thieves can use the information they've acquired to fraudulently perform tasks in your name, such as filing taxes, purchasing items in your name, and credit applications. Moreover, victims of identity theft are usually left oblivious to the situation until a further date, when they receive some sort of abnormal occurrence, usually in the form of a financial consequence. In order for the market to continue to experience sustainable growth, the level of trust between consumers and businesses must improve, and this starts with security. In 2017, a data breach at Equifax left the personal information of 143 million American consumers vulnerable for hackers to access.

The breach lasted from mid-May through July. The hackers accessed people's names, Social Security numbers, birth dates, addresses and, in some instances, driver's license numbers. As a result of the data breach at Equifax, and Target a few years back, an element of skepticism has emerged among consumers regarding the safety of their personal information. It is not surprising that breaches in online security are extremely detrimental to the credibility of the business. Hackers generally will target companies in order of their vulnerability, starting with the ones that are most vulnerable, and also businesses with a client base that is least likely to combat cyber attacks. These attacks ultimately result in short-term decreased website traffic and revenue until the problem is solved. Thus, we can infer that the following statement is true:

The level of cyber security is positively correlated to the level of consumer trust.

In a centralized exchange, blockchain assets are controlled by the exchange and users are required to grant the exchange full access to their account. Control over a blockchain asset is only regained when it is withdrawn from the exchange. This arrangement is a major contributor to existing problems regarding security and storage of information, private keys and funds. In other words, a user's information, including private keys, is exposed to the risk of hacking and theft because it is required to be provided and stored in a centralized database. The integrity of a centralized exchange, and therefore the security of blockchain assets, may also be compromised by mismanagement of the operations team or any individual who is not acting in the best interest of the exchange.

Lack of trust leading to low adoption rate

Many investors have resisted the siren call of blockchain investments, with some arguing that the blockchain market is a bubble, a highly speculative investment. Over the past five years, blockchain have slowly gathered momentum among investors. Today, a vast amount of information on blockchain assets is available on the internet, and the revolution in information sharing creates opportunities for learning and adoption. At the same time, however, much of the available information is unfiltered and will have been published without professional gatekeepers having monitored its content. This has understandably prompted concerns about the credibility and quality of analysis relating to the blockchain market.

Many participants and blockchain investors to date have been attracted by the idea of decentralized exchanges that bypass regulatory authorities. While blockchain assets themselves remain (for the time being, at least) largely unregulated and decentralized, governments and regulators around the world are beginning to introduce regulation to embrace the potential of blockchain and protect against perceived risks. Although more jurisdictions are introducing and considering regulation, implementation is sporadic and there are already major differences between blockchain regulations in different jurisdictions. The likely speed and scope of new regulation remains unknown. This uncertainty is a challenge for investors.
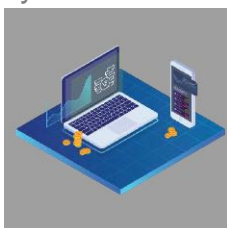
The issues identified above motivated us to provide sustainable and progressive solutions for a next generation trading platform that responds to the challenges.

VISION & MISSION

We believe the blockchain market is evolving and that the public is beginning to experience a transition towards digital currencies, positioning blockchain assets as the future of banking and ecommerce. The formation of collective trading functions is a necessary response to evident challenges (namely, inefficiency, lack of security and regulatory risk) and the need for greater liquidity, compliance and decentralization. GLOBAL BUSINESS HUB is designed to tackle these needs by providing a secure, efficient, multi- featured and easy-to-use trading platform that is accessible to anyone.

GLOBAL BUSINESS HUB is an innovative new decentralized virtual mall that will use Google Cloud to secure customer data, facilitate Ecommerce transactions, and drastically change user experience. The integration of smart contracts technology will ultimately provide a higher level of security in the realm of Ecommerce. The interoperability of the platform will serve as the basis for future scalability and sustainable growth. GLOBAL BUSINESS HUB consolidates trading services and tools into a single platform, providing opportunities for everyone from experienced traders to beginners to take part in this new financial revolution. We hope to accelerate the revolution in the digital economy by facilitating large-scale adoption of blockchain assets through our trading platform, which will be a transparent and regulated platform where users can trade a variety of blockchain assets with confidence and peace of mind. This Whitepaper outlines the value proposition of GLOBAL BUSINESS HUB and the company's business model.

GLOBAL BUSINESS HUB will primarily focus on investing in Blockchain technology

GLOBAL BUSINESS HUB will focus efforts and attention to incorporating rich functionalities into our platform to build a financial ecosystem that adopts and respects the fundamental values of the Blockchain: compliant, secure, fast, accessible and trustworthy.

Market liquidity improvement

Liquidity is the most important part of a successful exchange that intends to compete to co-exist. There are many blockchain exchanges that lack liquidity, leaving users frustrated. GLOBAL BUSINESS HUB will engage market makers and liquidity providers to build sustainable volume of liquidity on the exchange, reducing cost of transactions and fulfilling all orders

Compliance and Regulations of GLOBAL BUSINESS HUB markets

We will embark on an extensive strategic partnership within the private and public sector to enable a higher volume of trading and traditional capital trading functionalities while complying with AML laws and regulation.

Robust Security

Security is one of the most important area in a blockchain exchange. At GLOBAL BUSINESS HUB we take the security of the whole platform very seriously. Following are the security measures taken by the team:

- Password are hashes and not stored in our servers.
- The ability to store customer data on the blockchain provides a revolutionary new level of security. This immutable ledger serves as the foundation for transactions and storing data that cannot be tampered with. Decentralization prevents the data from being on one single server and openly visible to hackers.
- The use of smart contracts that is coded by the developer will store all aspects of the transaction to ensure that the process goes smoothly. The smart contract will be audited to guarantee proper coding. The audit further strengthens the security and legitimacy of the smart contract. The principle is to provide a contract that is not only more secure, but also is set in stone to prevent manipulation and guarantee that a transaction is processed in a proper manner.
- GLOBAL BUSINESS HUB security architecture is designed to ensure encryption keys are stored securely.
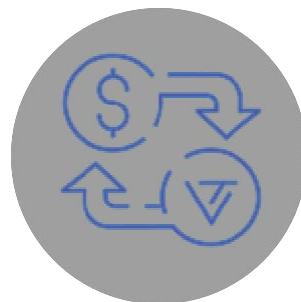- Secure offline multi-signature cold wallets and vault system.

GUIDING PRINCIPALS
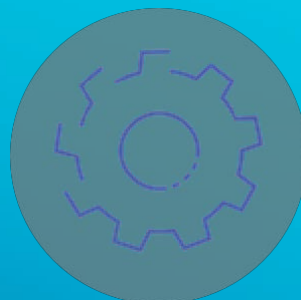
We develop our solutions based on these standards

Simple

GLOBAL BUSINESS HUB promotes utter simplicity to all our users. This platform is designed to be stylish, dynamic, and easy to navigate all functions for the convenience of users. This way, users will feel comfortable and more eager to utilize our system. Besides that, it also promotes efficiency as it takes a short time to learn and understand the system. This makes the entire user experience more pleasurable and exciting.
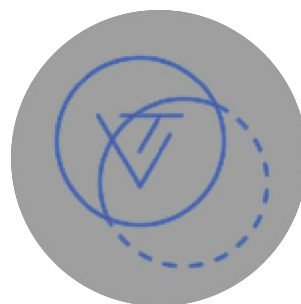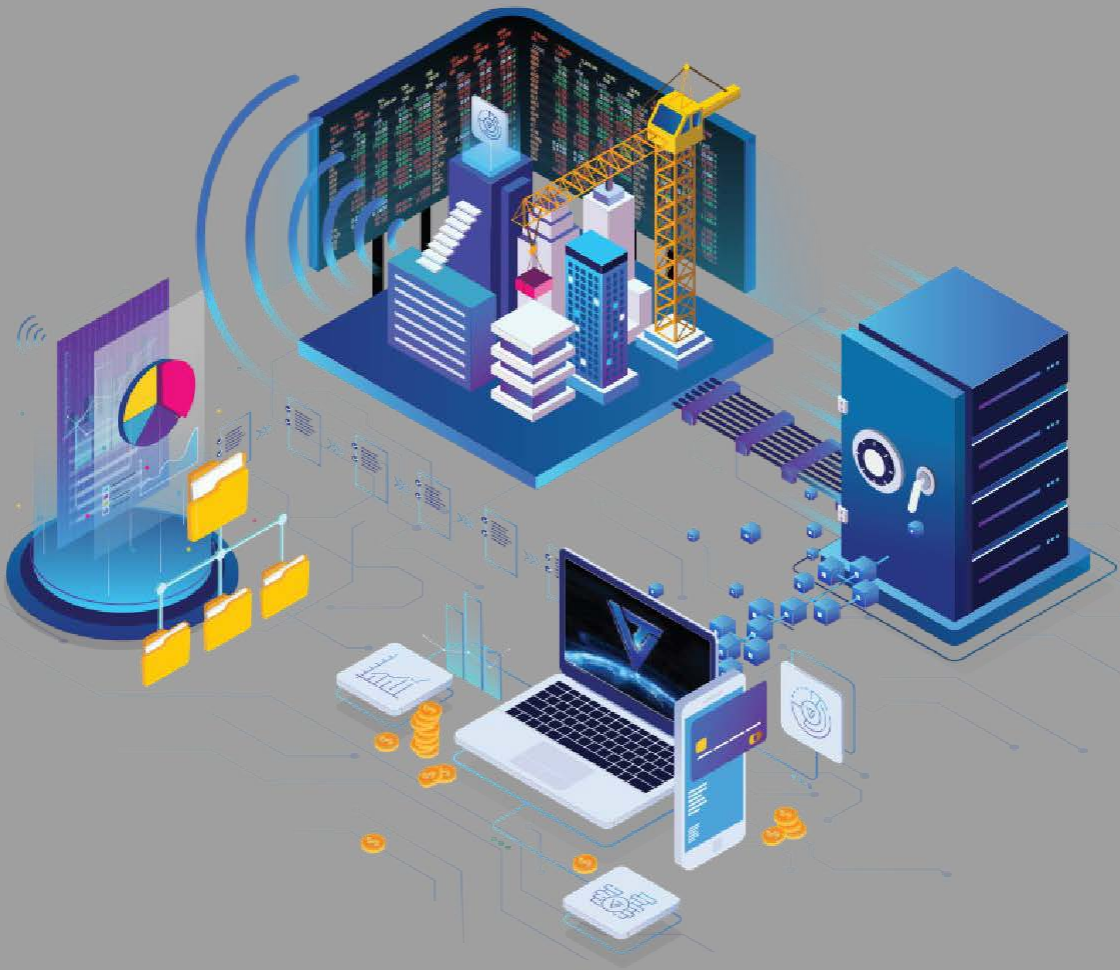
Innovate

GLOBAL BUSINESS HUB aspires to be the next generation trading platform that truly responds to the common challenges. We pay attention to significant demands, incorporating the rich functionalities into our platform to bring trading with cryptocurrencies to a new level of relevance. We acknowledge the challenges of getting it right, but we embrace change and understand that adaptation is a natural part of the process, hence we listen to our community, always be objective, and keep it simple.

Transparency

GLOBAL BUSINESS HUB holds transparency as one of our core principles, we adopt technology to elevate our efforts to deliver maximum transparency to our investors on a real-time basis, investors no longer have to wait for reports or updates and can login into GLOBAL BUSINESS HUB Dashboard 24/7 to track and gain access to latest information and insights on all things GTRADE. It also uses a two-factor remote authentication process for logging into dashboard for enhanced security.

GLOBAL BUSINESS HUB

GTRADE SERVICES

" We pay attention to significant demands and incorporating rich functionalities into our platform to bring trading with blockchain technology to a new level of relevance

G-EXCHANGE

Intuitive Digital Marketplace

A secure, ultra-fast, highly scalable and user friendly digital marketplace with broad innovative functionalities built for exchange

G-Exchange offers investors from all skill levels with easy trading tools for portfolios investment trading. With our bank-grade security standard, compliance and next generation secured container protection, G- Exchange also applies industrial grade security base on encrypted SSL connection over HTTPS, 2-factor authentication and trusted IPs management to achieve high level of privacy and anonymity.

We generally will only add currencies that have strong credibility, user base, and liquidity. We also have plans to support any fiat currencies such as USD and Euro in coming future.

G-HARVEST

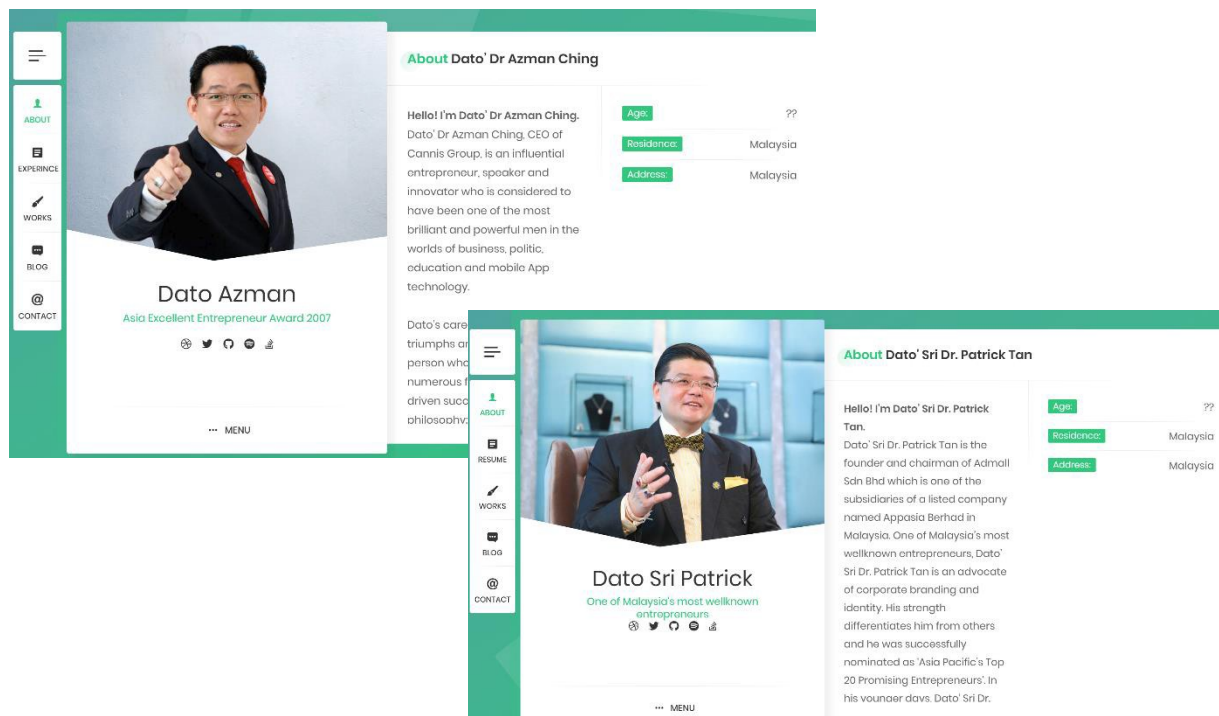**Innovation in capital supply**

> **Next generation venture accelerator platform with complete facilitation tool backed by exchange policies and compliance instruments**

The traditional financial landscape posts a lot of challenges for businesses to raise funds and recent trend shows that traditional venture capital and fundraising avenue is losing its share, rapidly displaced by crowdfunding. G-Harvest will capitalize on these opportunities, creating a decentralized venture accelerator platform built as the medium for open market capital funding supply and demand.

GTRADE operates through Blockchain technology and smart contracts completed with audited compliance engine to perform KYC and relevant AML checks. Each new portfolio will be going through the strictest filtering process and vote rating for qualification approval. Voting rewards will be distributed to voters through bounty campaigns on successful case. Investors on the other hand are presented with new investment opportunities and be an important part of a business's success.

G-SMARTFOLIO

Cultivating new breed of traders with unique self-managed multi-asset investment portfolio. Learn and take advantage of the best traders' active, passive and alternative strategies as the building blocks for your own multi-asset portfolio

Every trader invests or trades differently, some prefer stability, while others thrive on risk. G-SmartFolio aims to balance return with flexibility by offering investors or traders the ability to create combinations of blockchain and non- blockchain investments that fit individual's unique preference and risk profile. G- SmartFolio allows investors or traders to hold a more diversified portfolio of investments, bigger portfolio size can mitigate the risks inherent in investing only a handful of investments while smaller portfolio size may provide a more targeted exposure to a particular investment or currency type, the choice is yours. Investors or traders can also count on a league of experienced smart traders with a wide variety of portfolios and proven strategies to copy and help you to gain maximum return.

G-LIST

Innovation Listing Directory

MAIN CATEGORIES

Business Services

Business services are services that are primarily consumed by organizations. Services derive much of their value

Education

Education is the process of facilitating learning, or the acquisition of knowledge, skills, values, beliefs, and

Entertainment

Entertainment is a form of activity that holds the attention and interest of an audience, or gives pleasure and delight.

Foods & Drinks

Foods & Drinks defines those businesses, institutions, and companies responsible for any meal prepared

Internet & Computing

The Internet is a global wide area network that connects computer systems across the world. Computing is

Property & Accommodation

Property & Accommodation are a room, group of rooms, or building in which someone may live or stay.

Retail & Shopping

Retail & Shopping are the process of selling consumer goods or services to customers through multiple channels of

Sports & Recreation

Sports and Recreation covers the main practical activities involved in carrying out a support role in a sports and

Travel & Transport

Travel mean the action of traveling, typically abroad. Transport mean take or carry (people or goods) from one

Search ...

LOGIN

Username or Email Address

Password

LOG IN   LOST PASSWORD?

theGoogleProject

HOME   ABOUT US   PRIVACY POLICY   TERMS AND CONDITIONS   CERTIFICATES

CANNISAPP SDN. BHD.

Share this page

You are here: Home   Items   Internet & Computing   Cannisapp Sdn. Bhd.

宝兆CANNIS

Cannisapp Sdn. Bhd. is a technology-oriented company, which aims to specialize in the creation of mobile apps (applications) to be used on smartphones operation system such as Android and iOS and any other mobile devices that comes with such operation system. This business module is likely to face potential challenges, risks and uncertainties, such as situations stated in our section titled Risk Factors, this situation could have adverse material effect on our company therefore negative outcome for our investors.

Apps are a relatively new phenomenon, first made available to customers in a meaningful way with the launch of the Apple App Store in 2008.

We believe that mobile app is a simplified version of a desktop computer program, able to fulfil the basic functions but missing the more advanced features. At some time, mobile app can be same as program from desktop, for example Skype, pretty much have all the functions from desktop version.

We know that current market is rising a category of app that is specifically designed for use on smartphone only, taking into account a phone's limitations, such as keyboard typing but exploiting its strengths – mobility. This will be Cannisapp Sdn Bhd main focus too, to create an app that significantly alike to desktop program while providing mobility convenience to smartphone users, on both Android and iOS platform.

Search ...

LOGIN

Username or Email Address

Password

LOG IN   LOST PASSWORD?

Business directory can be segmented by category, location oservices. Searching and finding online directories is simple, and this eliminates the redundancies caused by automatic software submissions.

Increase Web Traffic
Posting a link to a G-List business directory will only help to increase traffic to your website. Business directories provides companies with greater exposure to potential customers and markets that you may find difficulty targeting. G-List online directories provide your website with greater web traffic, it ensures that you are attracting high value visitors. Being able to determine your company's specialty, whether it's mechanical contracting, field service or plumbing, will also help interested customers land on your website.

Improve Online Visibility and Rank Higher on Search Engines
By placing a website link on as many G-List directory, businesses are able to improve their SEO (search engine optimization). In order for a website to rank high in a particular search engine, a key factor is the number of links redirected to that particular website (backlinks). All good businesses improve their online authority by generating more links that redirect back to their website, not only increasing their online exposure but also aiding their SEO in the process. The higher your website ranks on search engines, the more likely people will click on your site.

Connect with Customers Faster
With G-List directories sorting business listings by location, it is much easier for potential customers to find your company. If you are persistent with finding directories, and posting your website and information on it, the advantage you have over competitors only increases. Being present online and having contact information readily available only helps to connect your business with customers much faster.

Gather Customer Testimonials
G-LList allow customers to rate and review the performance of companies, there is a section dedicated to reviews, ratings and comments. The popularity of review sites and comments sections prove that many customers are likely to consider feedback from peers and other people in a similar position, before making a big decision. Having these testimonials, reviews and ratings alongside your contact information will only help increase the popularity of your business.

Final Thoughts
Along with expanding brand awareness, and exposing your business to a wider audience, G-List business directories provide free promotion for your company. Rather than spending on costly marketing and advertising campaigns, G-List business directories offer an inexpensive and incredibly powerful alternative that have proven to directly reach customers.

CORE BENEFITS

GLOBAL BUSINESS HUB team is composed of a talented and experienced professionals. To lead the strategic planning, development and operations of the GLOBAL BUSINESS HUB platform, we have assembled a multi-functional team with a variety of skills and experience: from exchange specialists, blockchain software engineers, management consulting professionals, to a board of experienced real world financial service experts. We aim to expand our team in order to increase our manpower to deliver our road map on time.

GLOBAL BUSINESS HUB & GTRADE exchange will be a new entrant in the market. We will focus on improving the following aspects of the existing exchange ecosystem

SECURITY

GLOBAL BUSINESS HUB has researched industry best practices in terms of security measures and designed our platform to include top-level security features to safeguard both the client's funds and trading operations from hostile penetration attempts. Some of the key security features include:
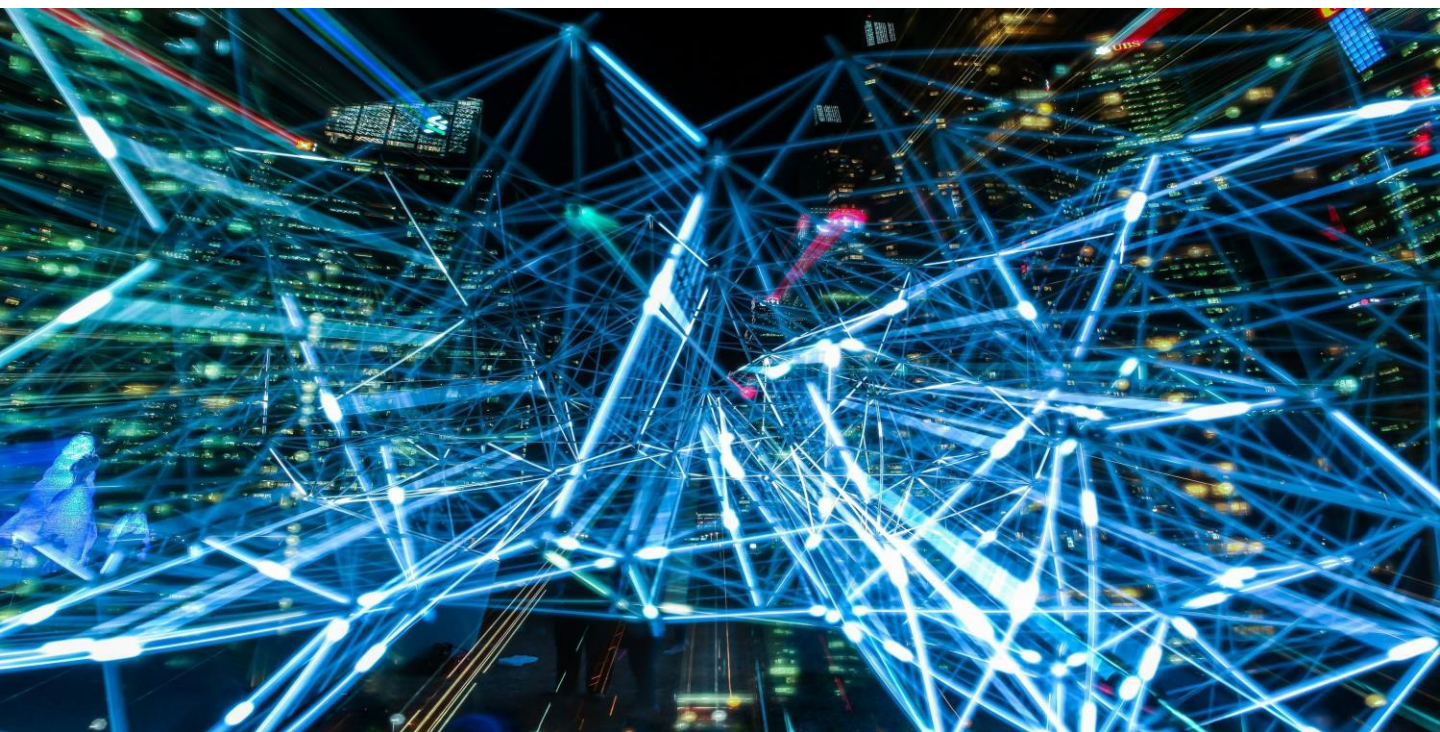
- Multi-Factor Authentication.
- Multi-Firewall Protection.
- DDoS prevention.
- Extended Validation SSL Certificate.

PERFORMANCE

The above exchanges have an average processing speed of 10 million transactions per second. GTRADE will start with transaction speeds of 10 million + transactions per second which is achieved through our advanced architectural design.

GTRADE's market exchange trading platform is a fast, high-volume and low-latency exchange engine. This exchange platform will be hosted on high availability IT infrastructure, enabling fault-tolerant architecture with service level up to 99.995 percent uptime. To provide a fault-tolerant architecture, a standby instance setup has been planned with active data replication. This standby instance will start as an active instance in case the primary exchange goes down due to any reason. Active geo-replication will provide database redundancy and a low-latency platform for the end-users. Geo-targeted load-balanced environment for the trading front-end is also been planned for deployment. A high-level exchange and infrastructure diagram below show the planned setup of the platform. GTRADE has developed a Trade Engine which delivers a speed of 10 million plus transactions per second with a latency of 40-50 ns.

GTRADE

OTHER KEY FEATURES

Reimagined Trading Experience

Our proprietary trading engine, dashboard user interface and platform architectures are designed for simplicity with user experience in mind. Coupled with wealth of features that modern new or seasoned investors crave and demand makes GTRADE different from the rest of the player in the blockchain market.

Cloud Vision API

Powerful image analysis

Cloud Vision API enables you to derive insight from your images with our powerful pretrained API models. The API quickly classifies images into thousands of categories (such as "sailboat" or "Eiffel Tower"), detects individual objects and faces within images, and finds and reads printed words contained within images

Dialogflow Enterprise Edition

Conversational experiences across devices and platforms

Dialogflow Enterprise Edition is an end-to-end development suite for building conversational interfaces for websites, mobile applications, popular messaging platforms, and IoT devices. You can use it to build interfaces (e.g., chatbots) that are capable of natural and rich interactions between your users and your business. It is powered by machine learning to recognize the intent and context of what a user says, allowing your conversational interface to provide highly efficient and accurate responses.

Connect Shoppers with the Right Products

Drive hyper-personalized product recommendations based on shopper behaviors. Enable easier product discovery with image-based search. Communicate better with your customers using cutting-edge conversational commerce.

Network Security

Help secure the network with products that define and enforce your perimeter, and allow for network segmentation, remote access, and DoS defense.

Endpoint Security

Help secure endpoints and prevent compromise with device hardening, device management, patch and vulnerability management.
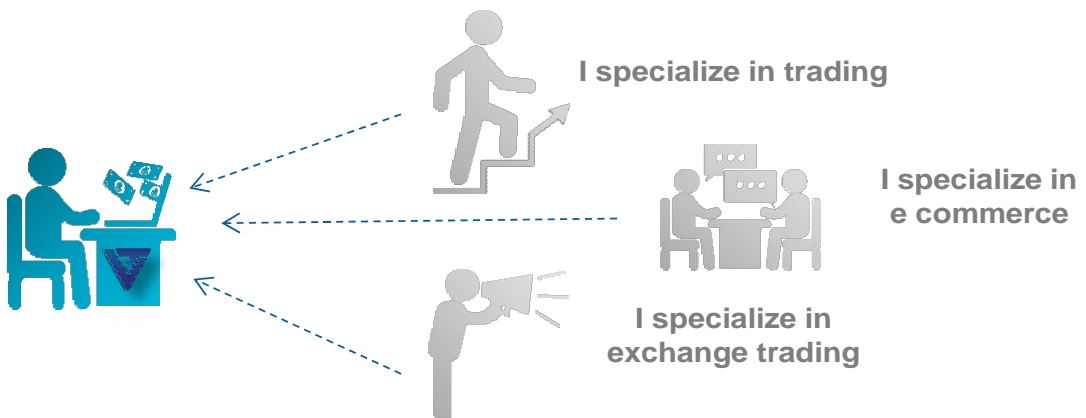
Data Security

Make sensitive data more secure with data discovery, controls to prevent loss, leakage, and exfiltration, and data governance.

Identity & Access Management

Protect user identities by managing the user lifecycle, authentication and assurance, and managing system and application access.

I specialize in trading

I specialize in e commerce

I specialize in exchange trading

Application Security

Protect and manage your business applications with application testing, scanning, and API security features.

Security Monitoring & Operations

Monitor for malicious activity, handle security incidents, and support operational processes that prevent, detect, and respond to threats.

Governance, Risk & Compliance

Support governance and compliance processes, including performing assessments, demonstrating compliance, and achieving certifications.

Directory.

Pinterest

Wikipedia

Facebook
- The world's largest social platform
- Can build own brand and run business
- Attract more fans and followers
- Upload the latest products and enquiries
- Increase the exposure of products and brands

Instagram
- One of the largest social platforms in the world
- Can build own brand and run business
- Attract more fans & followers
- Upload the latest products and enquiries

Youtube
- One of the largest video platforms in the world
- Can have own channel
- Attract more fans and followers
- Increase more exposure

WEB AND MOBILE APPLICATION

GLOBAL BUSINESS HUB acknowledges the importance mobile platforms in our daily life, thus GTRADE will roll out a trading application for mobile platforms compatible with both Android and IOS devices

Trading on the move

80% of consumers prefer using mobile application over desktop platform

Powerful Mobile Trading

From tracking your listing or order to keeping up with the real-time prices and updates on your favorite investments, we pay attention to every single significant detail ensuring GTRADE rich features are delivered to your fingertips smoothly and seamlessly.

GTRADE

OUR
TECHNOLOGY

Unlock full potential of Blockchain

The technology components will leverage on efficient and latest blockchain technology and variants to ensure trades and quotes on the exchange are executed and matched efficiently. Other key exchange features provided will be monitored constantly and reinforced with tools for historical and trending analytics.

GLOBAL BUSINESS HUB comprises of 3 main components:

Google Cloud Engine

Google Compute Engine is the Infrastructure as a Service component of Google Cloud Platform which is built on the global infrastructure that runs Google's search engine, Gmail, YouTube and other services.

Blockchain

The blockchain is an incorruptible digital ledger of economic transactions that can be programmed to record not just financial transactions but virtually everything of value

G Trade Trading Platform

The heart of our exchange proposition providing rich and full functional features. The trading platform incorporates multi-layer security and authentication coupled with multi-encryption and secured processes in managing user activity

Smart Contract
All trades will be run through smart contracts and logged on various blockchains to provide transparency and immutability on genuine trades

OTHER SECURITY

G Exchange will apply a balance of technological security features coupled with a blend of secured processes to manage the overall security of the exchange and wallet infrastructure. Listed below are just some of the security features which we plan to implement.
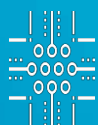
Wallet Security

Each user account will be provided with a series of unique private keys generated using a mash of unique data and a proprietary algorithm to secure the G Trade multi-currency wallet. The originals of the keys are stored in encrypted form not within the system and can be used for the automate completion of tasks or manual replenishment of internal user accounts.

Wallet access is also secured using a secured password, multi-factor authentication, IP verification, behavioral risk pattern assessment.

Wallet Aggregation & Random Replenishment Addresses

Our wallets will operate with some level of intuition where user behavior patterns will be analyzed. Funds left idle in the wallet or which show no level of activity will be moved to cold storage for better security. Multiple wallet addresses will also be assigned for collection or for publication to 3rd party counterparts to maintain security.

Infrastructure Security

Our cloud infrastructure doesn't rely on any single technology to make it secure. Our stack builds security through progressive layers that deliver true defense in depth.

We develop and deploy infrastructure software using rigorous security practices. Our operations teams detect and respond to threats to the infrastructure from both insiders and external actors, 24/7/365.

Communications over the Internet to our public cloud services are encrypted in transit. Our network and infrastructure have multiple layers of protection to defend our customers against Denial of Service attacks.

Identities, users, and services are strongly authenticated with multiple factors. Access to sensitive data is protected by advanced tools like phishing-resistant Security Keys.

Data stored on our infrastructure is automatically encrypted at rest and distributed for availability and reliability. This helps guard against unauthorized access and service interruptions.

Any application that runs on our infrastructure is deployed with security in mind. We don't assume any trust between services, and we use multiple mechanisms to establish and maintain trust. Our infrastructure was designed to be multi-tenant from the start.

From the physical premises to the purpose-built servers, networking equipment, and custom security chips to the low-level software stack running on every machine, our entire hardware infrastructure is Google-controlled, -secured, -built, and -hardened.

Trade Transactions

Each line of internal transactions is encoded with the help of multi-layered military grade encryption standards with multi-varying keys and is aligned in a single chain of blocks with other transactions of the blockchain system.

In the event of breach of integrity of the database, or an unauthorised attempt to alter the database. the system will block any further operation and stops processing until the incident is investigated and consequences are reversed Security protocols are automatically launched to prevent the misappropriation of funds.

Transaction history of the blockchain records are has related extensions of previous transactions providing an immutable chain of authorized transactions.

WHY
GLOBAL BUSINESS HUB

GLOBAL BUSINESS HUB is committed to helping investors or traders reach their financial goals, from simplifying their access to hybrid real-world and blockchain financial economy to personalising their trading experience, we strive to provide a regulated innovative reliable environment where you can find all your trading needs in one place, the gold standard of all trading platform. GTRADE also takes our obligations seriously and shall always remain independent, objective and unbiased.

Strong Governance, Transparency and Compliance

GTRADE operation complies with corporate structure, process and significant public transparency & disclosure of financial statements and reports with annual audit by qualified financial institution.

Qualified Third Party Due Diligence and Review

All businesses who seek to join GTRADE Exchange are required to undertake a thorough industry standard due diligence conducted by independent authorized auditors and allow for credit & compliance checks.

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Highly Secured Data & Asset

Protection

GLOBAL BUSINESS HUB security compliance applied strictest global KYC/AML standards to protect privacy and data security to maintain best practices with legislation standard. We have also developed our unique "Secure Container" for investors maximum asset protection.
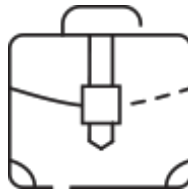
Robust and Scalable Platform

Developed on a H FT hybrid technology stack leveraging on a multi-tiered & multi-modular scalable based infrastructure caters for vertical and horizontal platform expansion; to essentially provide efficient multi-functional trading platform to all investors.

investors.

Diverse Team with Relevant Experience

The team has a combined experience of over decades working experience in corporate advisory, finance, capital market and IT for top consulting firms, foreign banks and financial institution in global coverage.

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PROJECT ROADMAP

Platform Development and Capacity Building Journey

From developing the decentralized exchange capability and further scale the exchange infrastructure to other necessary trading service with the capacity to accommodate multi exchanges, G-Harvest and G-Smartfolio, we have set the below product development roadmap and each milestone tackles a critical aspect of the trading or service demands that we would like to fulfill

Quarter 3, 2018

- Business concept detail planning
- Team building
- Market research and initial technology development for e-commerce, blockchain, wallet and exchange backend
- Form initial liquidity alliances

- Whitepaper
- Validation of business plan
- Financial and revenue model
- Onboarding of key advisors

Quarter 4, 2018

Quarter 1, 2019

- Bounty campaign
- Launch of email
- Decentralised Cloud AI shop demo version
- Regional marketing, PR and events

- G-Exchange platform testing
- Social trading platform testing
- GTRADE Wallet
- Decentralised Cloud AI shop on sales

Quarter 2, 2019

PROJECT ROADMAP

Quarter 3, 2019

- Media outreach activities
- Strengthen social media engagement
- G-Exchange social features full release
- G-Exchange features enhancement
- G-Harvest beta launch with private opening
- Corporate investors relation campaign

Quarter 1, 2020

- Tracking and observation of their trading patterns and performance
- GLOBAL BUSINESS HUB mobile application testing and launch
- Refine and update GTRADE services to reflect future market needs

- G-Exchange platform launch
- G-Exchange social features beta release
- Rewards & bonuses, community voting system setup
- G-Harvest platform testing
- Trade engine development

Quarter 4, 2019

- ICO incubation program

Quarter 2, 2020 and beyond

GLOBAL BUSINESS HUB

THANK YOU