



GOTO GODS
WHITEPAPER

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1- GOTOGODS: An innovative platform that allows fans to book live meetings with STARS.

Let's face it.... Celebrities are busy people who don't have enough time to interact with their fans, which is why many of our dreams of meeting our childhood crush or adulthood ideal remain unfulfilled.

Not Anymore!

A) Abstract

The 6 Degrees of separation theory developed by the Hungarian writer Frigyes Karinthy in 1929, affirms that each person on Earth can be connected to one another through a chain of individual relationships that includes up to five other links. GOTOGODS is a platform that allows you to have direct contact with the celebrity of your choice.

The theory can be illustrated today through websites such as Facebook, LinkedIn and others. It doesn't only puts into account the connections we have with a significant number of people, but also the connection we can have with a considerable number of unknown people through tools such as friend's suggestions for instance. It is more evident that it signals the degree of separation between two individuals as well as the possible "paths" to link an individual to another through their respective relational networks. Our goal is therefore to make the P2P with stars a concrete reality.

Who has never dreamt of talking to his/her Idol, just for a few moment? GOTOGODS was born from this dream: allowing every fan to communicate directly with influential actors



such as: (Brad Pitt, Scarlett Johansson, Ryan Gosling), athletes (Neymar, Floyd Mayweather, LeBron James), artists (Drake, Rihanna, Bruno Mars, Enrique Iglesias), Stylists (Olivier Rousteing, Jean-Paul Gaultier, Philipp Plein), Web influencers (Kim Kardashian, Squeezie, Jennifer Selter, Kylie Jenner), politicians (Donald Trump, Emmanuel Macron, Matteo Salvini), or public speakers (Tony Robbins, Laurent Alexandre, Eric Thomas), Regardless of the field, we all have at least a key celebrity in our life.

B) The persisting problems.

Want to be in contact with your favorite movie star, singer or acting performer to let them know how much you like their work? Or maybe you're looking for a shout out video?

Meeting or contacting a famous person can be difficult because of their busy schedules and their strong desire for personal privacy. Despite a significant rise in the users' base, traditional social media networks are not able to provide personalized communication between celebrities, experts, opinion leaders and their fans, leaving a huge demand for such communication left unsatisfied. According to an online survey of 90,021 respondents worldwide aged from 16 to 64 years, the share of internet users by region, who use social networks to keep up and follow celebrities is nearly 60% in Latin America, Asia Pacific, Middle East & Africa, followed by 49% in North America and 46% in Europe. Millions of comments and messages are left each day by the fans and will never be noticed and answered by the opinion leaders.

Celebrities are busy people who don't have enough time to interact with their fans, which is why many of our dreams of meeting our childhood crush or adulthood ideal remain unfulfilled.

Not Anymore!



C) The solutions that gotogods provides:

Introducing GOTOGODS... an innovative platform that allows fans to book live meetings with their favorite stars using our block chain-backed tokens to prevent frauds.

Now, on the one hand, stars and influences can easily create a profile, publish content, and build community while also monetizing video/voice calls/SMS. They can also receive donations in the form of cryptocurrencies or sell products at our integrated e-commerce space.

On the other hand, fans can not only create profiles, but also create groups to share content and follow their ideals. They can also send direct messages or book their idols. Fans can even download a copy of their conversation with the stars to share these unforgettable memories with their friends and family.

i) - Affecting Factors

Time

An influential or an international star might not have time to talk to his fans during events: GOTOGODS wants to make this possible and simplify the processes.

Economies

A person with low income might not have the opportunity to travel and pay the price of a concert or convention to meet his idol: GOTOGODS reduces its costs.

Payment

By monetizing their interventions, celebrities and influential people could earn their own salary through our platform: GOTOGODS considers time as precious.

Technology

Approved by many celebrities, it's finally an opportunity for stars to use Blockchain



technology on a daily basis. The platform simplifies the management of booking appointments and takes care of sorting between serious requests and pranksters. The procedure is simple for fans and stars, you don't need to give the phone number or email address, everything happens on the GOTOGODS app.

ii) - WHY GOTOGODS?

Free Registration

The registration will be totally free of charge for both the fans and the stars.

Secured Platform

GOTOGOD's secure platform will use the Ethereum Blockchain known for its efficiency, transparency and security.

KYC

No fraud is allowed on GOTOGODS and a KYC will be systematically demanded for fans and stars alike.

iii) - How does it work?

How are we going to do to take you in the middle of the stars and allow you fulfill your ambitionable dreams come true? It is simple. You just have to check the calendar on GOTOGODS to book a live-meeting with the star of your choice.

The stars will be invited to submit their availabilities on our platform. They will set the dates and type of lives they prefer. Every fan will also have the opportunity to request a live with the celebrity of his/her choice. With 3 options of lives, the fans and stars will have the choice between: P2P, P2MULTI, and P2ALL.

If GOTOGODS is a project aimed at generating financial gains, it's therefore a powerful tool for democratizing knowledge and exchanges.



From now henceforth, attending an enriching conference or taking the time to debate with an inspiring personality will be within everyone's reach. It will make it possible to seek and attract the attention of an influential person towards an innovative project.

GOTOGODS is committed to social networks and is making a significant contribution to revolutionize the word "possible".

With GOTOGODS, the star will choose when to work on our platform according to his/her schedule.

The star can:

- Create a profile and build a community on GOTOGODS.
- Publish content (photos, videos) and chooses to monetize it or not.
- Monetize Sms (the star must reply to activate the payment, otherwise the funds are refunded to the fans).
- Monetize a live on GOTOGODS.
- Receive donations in crypto-asset (GOTOGODS, Bitcoin, Ethereum, etc.) from the fans.
- Sell products in the integrated E-commerce space. Here, the star can sell dedicated products (T-shirts, albums, etc.), and more.

Our E-commerce space will offer the opportunity to sell their products (signed products and others). However, the products will not be sold directly on GOTOGODS. Indeed, this space will consist of a showcase enabling the consultation of the list of products proposed by the star. A link will redirect the fan to the specific store. To do this, a specific subscription (monthly or annual) will be offered to each celebrity.



iv) - For the Fan

The Fan will be able to request a private live with celebrities.
The fan can:

- Create a profile and share content (photos, videos). Follow his idols, and his friends on GOTOGODS.
- Create groups, and monetize them (By making the access payment. Payment here, is only made in GOTOGODS tokens).
- Book his idol (for a video call, an audio call, or for a video dedication).
- Send messages directly to his idol (If the star doesn't answer, he/she won't receive the payment).
- Make donations in crypto to his idol (e.g. to support his album, film or birthday).

Whether the star is present or not on GOTOGODS, fans will have to block some funds (for at least 24 hours) for our system to validate their requests. This will serve as reliable statistics and will also be a way for fans to prove that their demands are serious.

Fans will have a copy of their conversations with stars; so they will be able to download these unforgettable memories or share them with friends etc.

D) Use case:

P2P: 1 fan + 1 star.

It is a video call (or audio call) which offers the possibility for a fan to have his/her star on its own: The star will do a video call with only 1 fan. During the conversation, the fan can send virtual gifts or documents (photo, etc.) to the star.

P2MULTI: 3 fans + 1 star.

This option allows a video call with 3 fans. The conversation time will be divided equally



between the 3 fans. A timer will be set whereby the star can alternately assign his speech to his/her 3 speakers.

P2ALL: All the fans + 1 star.

In this case, the star makes a video live to all his/her community fans (for example, Madonna playing guitar in her living room live). All fans can have access to the video live by paying an entrance fee.

E) Business model: advertisement & paid services:

GOTOGODS operates on a three-sided market (A hybrid business model: advertisement & paid services).

The first service is a service for the star himself. Here, the star monetizes his time to the fans.

In addition, the star has the possibility to share content on his profile (photos, videos, etc.) or to make certain content available for a fee. For these services, the star will leave GOTOGODS 10% of its revenues.

The second service that is offered is directly to the fan. Indeed, he has the possibility to contact a star directly.

This service will be paid for. The fan will only pay the price set by the star.

The fan does not only have the possibility to share its content (photos, videos, etc.) but also to view the content of other users. This service is free of charge.

The third service that the platform offers is a service for companies, brands or advertisers. It allows professionals to advertise targeted advertisements, either for their companies or for one or more product(s). In this way, they can hope to gain not only in notoriety, but also invisibility.

This service for professionals is paid for and represents GOTOGODS second source of



revenue, as the platform benefits from a network effect on the star's side. By aggregation effect, a person will be more inclined and will want to use GOTOGODS if his star and his friends are already present on the platform... since such an easy access offered is able to access their content and share them.

F) GOTOGODS versus managers:

What's a MANAGER?

A Manager is an intermediary professional between the artists and the different players in the industry such as; clubs, labels, publishers, producers, touring companies, and all kind of shows. We therefore deduce that the manager takes care of the professional aspect of the star he manages.

The fan finds no interest of going to a manager to be able to interact with the star for several reasons:

First: how to manage or respond to the fans when you already have the pro aspect to manage?

Second: how do you know who the stars manager is? Indeed, it is very difficult to contact a manager, totally impossible if you don't have the right contacts!

Thirdly: a manager cannot filter between serious requests and jokers. For him, it's a waste of time he can't afford.

I mean, a fan just doesn't want to talk to a manager! But with the star? YES!

The purpose of GOTOGODS is not to replace managers.

On the other hand, it's giving the star an opportunity to finally be in direct contact with his fans. A star doesn't need a manager to answer a message. The manager will therefore continue to deal only with the professional aspect, negotiating contracts, and the star will



I be able to talk to his fans without any physical intermediary.

The platform allows the simplification of appointment scheduling, and takes care of sorting serious requests and jokers. We simplify the procedures; no more need for a phone number or an e-mail address, everything happens on the GOTOGODS application.

The main task of a manager is to protect and defend in all circumstances the artistic moral and financial interests of the artist he/she represents. GOTOGODS being an additional source of income for the star implies, this manager can only encourage him/her to be present on the GOTOGODS platform.

2- GOTOGODS: An ambitious and social project.

A celebrity such as Tony Robbins will not have time to converse with each of his fans or to hold a conference in the whole world.

Thus someone with a low income who possibly wants to speak to Tony Robbins or assist one of his conferences is simply impossible.

Between the plane ticket, the hotel, and the price of the conference, the person can forget his dream; GOTOGODS will render that dream possible.

However, GOTOGODS will also be a source of consequent revenue for the stars.
Let's take the most eloquent example of Tony Robbin's conference:

Case number 1:

One conference: By giving a conference with 1000 persons for 100 USD/person,
We get, without considering the fees: $1000 \times 100 \text{ USD} = 100\,000 \text{ USD}$.



Case number 2:

The conference + diffusion on GOTOGODS.

If 1% of Tony Robbin's fans on Facebook absent from the conference ($3,8 \text{ M} \times 1 \div 100 = 38\,000$ fans) pay only 10 USD to attend the same conference live around the world, you get: $(1000 \times 100 \text{ USD}) + X\%$ of his fans around the world who have paid for their access to the live show, that makes: $(1000 \times 100 \text{ USD}) + (38000 \times 10 \text{ USD}) = 480\,000 \text{ USD}$.

On GOTOGODS, Tony Robbins will earn much more by opening his live to a global audience, while reducing the cost of access to his live conference.

He will thus be a financially and humanly winner: he will have the satisfaction of giving his advice to the most vulnerable audiences and sharing his experience with them. GOTOGODS not only help stars influences generate financial gains, but also gives their fans an opportunity to get inspired by them. Fans can even attract their favorite stars towards their interesting ventures.

GOTOGODS is committed to creating a social network of sorts for connecting fans with the stars of their choice to truly revolutionize the meaning of the word "POSSIBLE."



3- GOTOGODS: A token to have access to our services.

The Blockchain technology offers infinite possibilities, that is why we have chosen to integrate it in addition to traditional payment methods (Credit card, Paypal, E-pass, etc...).

Our Token will be a payment method on GOTOGODS. The democratization of the Blockchain and the crypto-assets will have a concrete use in real life.

The utility of the token:

The token will allow you to benefit from fee reductions (fees on the GOTOGODS platform). For advertisers, this is the only accepted payment method. So, if a brand or company wishes to advertise on the GOTOGODS platform, it will have to pay in GOTOGODS tokens.

The access to all payment groups on the GOTOGODS platform is only possible via payment in GOTOGODS tokens.

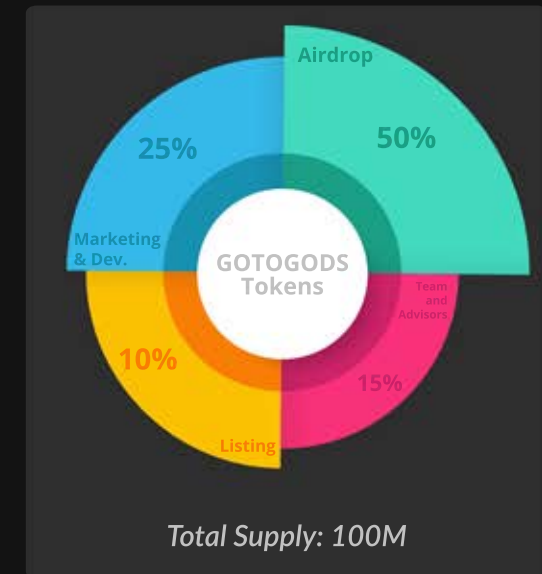
For advertisers:

If you want to promote your ICO on ICObench, you pay in Bitcoin.

On GOTOGODS, advertisers (companies, brands, stars, startups, etc.) wishing to promote their products or services, will have to pay us—only—in GOTOGODS tokens.

With the growing importance of digital advertisements, the token will be demanded exponentially and used to facilitate transactions across the globe.

Seeing the volume of advertisement on Instagram which is \$14.41 billion in 2019, I'll let you imagine the amazing future of GOTOGODS.



4. Roadmap












5. Key Team members

G. Luca Desiati : CEO & Founder
Inventor of RJ45 bridge “L” (Patent N°91770).

Merlin Laroche : Concept Director

6. Contact information:

-  Project website — <https://gotogods.io>
-  Project working platform — gotogods.com
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-  Telegram: News — <https://t.me/gotogods>
-  Telegram Community — <https://t.me/gotogodsgroup/>
-  Twitter — <https://twitter.com/gotogods/>
-  Facebook — <https://www.facebook.com/pg/gotogodsofficial/>
-  Github & WP — <https://github.com/gotogods>
-  Coingecko — <https://www.coingecko.com/en/coins/gotogods>

