

ENGLISH
TOKEN ERC20-
"CURRENCY DEVELOPED FOR SPORT"

FITCASH - FTH

FITC

WHITE PAPER

CURRENCY
TECHNICAL DATA.



WWW.FITCASH.CO



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ABOUT US

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Fitcash's story begins on January 8, 2018. Based on studies aimed at identifying possible gaps in the market, it was noted the need to fill the sports sector, given the poor quality and poor management of tokens in this area, We believe that the Ethereum (ERC20) tokens would be the beginning of the ideal fitcash network due to the safety and quality of the network. After selecting the network, the data were compiled, based on the pillars of the currency, the supply chain and the segment that would be destined. The goal was to supply the huge underutilized potentialities in the national and international sports market that emerged in FITCASH (FTH). It is intended for payments in the sports segment, and may also be used by other agents, such as sports clubs (athlete transactions, sponsorship payments and other financial demands), gyms and companies operating in the field (supplements, sports equipment, etc.). .

CRYPTOCURRENCY

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Cryptocurrency is a financial asset, pioneered by Bitcoin (BTC). Altcoins are all other cryptocurrencies that have the main features of Bitcoin, such as the key aspects of emission limitation, decentralized control and market price, where transactions are recorded and confirmed on thousands of computers worldwide by miners. Cryptography has been accompanied by all financial agents, but many decide to remain parallel to the market due to the current application of tokens to the speculative sector, which makes it highly volatile and increases risks.

PRE-ICO

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PRE-ICO is the pre-sale of multi-purpose currency tokens, but the main ones are the collection to fund the project in more depth or as an early discount on the sale to top enthusiasts at the beginning of a currency, leading to would be like the capital stock of agents outside the company or private investment. At FITCASH, currency data were collected for PRE-ICO planning and, with the compilation done, 50 million tokens were available for sale at a price below expectations of the price-market balance.

ICO (Initial coin offering)

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Today, the ICO would be the same as the classic financial market going public, being used for the open sale of tokens to the world market. Tends to have below market price expectation and higher than the previous one. When questioning market players, several curiosities about the currency emerged, such as: What are its principles? Why create another currency? Not enough on the market? And in sport what will be its impact? After an extensive list of questions Like these, the team sought to meet these demands along with the others that would arrive and set goals to be met. What is it? Determine the number of units to be sold (three hundred and fifty million units with a supply of four hundred million units, with the remainder for trading and payment to developers) and the start of partnerships to begin FITCASH expansion throughout world.

CRYPTOMOEDA

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No mundo de hoje, existem várias moedas digitais com seu objetivo, mas por que investir em moedas digitais? Após muita pesquisa, podemos dizer que, pela praticidade e segurança, muita comodidade e conforto em pagar por um serviço ou produto com as moedas. Vendo essa oportunidade, vários projetos específicos diferentes foram construídos para melhorar as trocas da sociedade de criptomoedas operam de forma intermitente, o que difere das bolsas de valores em todo o mundo, emitindo transações de compra e venda de moedas em todos os momentos. As moedas criptográficas vêm com o objetivo de tornar a vida das pessoas mais prática e segura na arena financeira, para que possam se preocupar com questões mais relevantes, como a privacidade. E, pensando bem, os desenvolvedores do FITCASH se concentraram em suprir a demanda esquecida, que seria no campo esportivo, com foco em clubes esportivos (transações de atletas, pagamento de patrocínios e outras demandas financeiras de esportes), academias (com suas empresas de demandas) e empresas Operando em campo (suplementos, equipamentos esportivos, etc.) com o objetivo de facilitar as cripto-moedas para o setor esportivo.

BLOCKCHAIN

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A blockchain (also known as the "trust protocol") is a technology intended for decentralization as a security measure. They are distributed and shared records and databases that have the function of creating a global index for all transactions that occur in a given market. It functions as a public, shared, and universal ledger that builds consensus and confidence in direct communication between two parties, ie without the intermediary of third parties. It is constantly growing as new complete blocks are added to it by a new recordset. Blocks are added to the Blockchain in a linear and chronological manner. On each node, any computer connected to this network has the task of validating and passing transactions, thus obtaining a copy of Blockchain after joining the network. The network has complete address and balance information directly from the genesis block to the most recently completed block.

FITCASH (FTH)

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FITCASH is a sports market-focused cryptocurrency (fintech), seeking to implement technological advances in gyms: Facilitating payment format, expanding discounts and promotions, sports supplements, energy and all food consumption for athletes and sports enthusiasts (we also think about e-sports) for the implementation in the means of payment of sports supplies. Looking to the future, FITCASH aims to attract new sports fans and, at the same time, add other digital currency projects to the growth of technology in the world. With all this in mind, the cornerstones of coins are to make it easier to buy and obtain materials and supplements from other countries. Although not forgetting the payments of the academies that foster the economy of the country

SUPPLY CHAIN

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Name: FITCASH (FTH) Developed in ERC-20 by
Minereum (Minereum Smart Contract Deployment)
platform developer of Ethereum ERC-20 and ERC-23
script tokens

TECHNICAL DATA Name: Fitchash Total Supply:
4000000000

Decimals: 18

Symbol: FTH Non-mineral Contract
validated on Ethereum platform:

0xb414f8ec2d14c64f37b1559cbe43746284514596

BUSINESS IMPLEMENTATION

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As a payment for services and products, the company can enjoy the security and convenience offered by currency. Thus, it is incorporated as an attraction for marketing to generate access to stores and positively impact sales. With the new age of digital currency and its security, practicality and debt settlement, many companies around the world are already accepting payment. And FITCASH has been innovating in the sports segment by transmitting this channel from the company to the consumer, promoting the market, not to mention the disclosure of the currency to users about the companies accredited and authorized directly by the currency team to use the currency as a way to payment.



It is a technical standard used for smart contracts in the Ethereum blockchain to implement tokens. ERC stands for Ethereum Comment Request and 20 is the number that was assigned to this request. The clear majority of tokens issued in the Ethereum block are ERC-20 compatible. [1] As of 26-07-2018, a total of over 1,000 ERC-20 compatible tokens are found on the main Ethereum network, according to Etherscan.io. ERC-20 defines a common list of rules for Ethereum tokens to follow in the larger Ethereum ecosystem, allowing developers to accurately predict interaction between tokens. These rules include how tokens are transferred between addresses and how data in each token is accessed.

SMART CONTRACTS

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Smart Contract is a self-executing computer protocol designed to facilitate and enhance the negotiation or performance of a contract, providing reliability in online transactions. Its main purpose is to allow unknown persons to negotiate among themselves via the Internet without the need for central authority. To be considered a smart contract, the transaction must involve more than just a virtual currency transfer between two people (such as a payment transfer, for example), must involve two or more parties (like any contract) and The contract should not require direct human involvement from the moment it is signed. Instead of being written in a legal language document, they are implemented in a programming language and executed on a computer. In this protocol, strict rules and consequences are defined, as well as a legal document, indicating the obligations, benefits and penalties of those involved. In addition, unlike a traditional contract, a smart contract is able to obtain information, process it and take appropriate action according to the rules of the contract. Most businesses need some element of trust, such as when making a purchase online,

SMART CONTRACTS

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The customer trusts that the store will ship the product after payment. In turn, most businesses need some element of trust, such as when making a purchase online, the customer trusts that the merchant will ship the product after payment. For its part, the owner of the establishment is confident that, upon shipment of the product, the customer's credit used to purchase the product will not be reversed so that the customer does not take it for free. This type of scenario occurs routinely and has been resolved so far through the transaction through large institutions that both parties trust (Ethereum and Fitcash). By addressing the issue of trust without the need for an intermediary, smart contracts can reduce transaction costs and consumer prices, and increase business freedom to be managed the way people involved in the process want it.

WALLET

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Ethereum and ETH Tokens Ethereum (ETH) is one of the world's leading cryptographic currencies. The currency that rose more than 3000% in 2017 alone is a recurring presence as the second largest market value currency in the market. As if the huge appreciation was not enough, the coin also has an innovative proposition: to be a launching pad for other cryptographic currencies through so-called smart contracts, which necessitates a wallet capable of storing all these tokens securely. and convenience. The portfolio for Ethereum and tokens, one of ETH's key portfolios, is MyEtherWallet, also known as MEW. It is a wallet with several advantages: it is a paper wallet, a rigid wallet and other forms of secure storage, which offer the user more security and also allow the storage of ERC-20 tokens such as Fitcash. MEW works similarly to Nano S, a physical portfolio made by Ledger. It is a device in which several different currencies can be stored, giving the holder more security and convenience of having all their coins in one place, without risk of loss. The same goes for MEW and its ability to store multiple tokens as well as ETH and FITCASH.

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Para criar um MEW, basta ir ao site MyEtherWallet.com, clicar em "Nova carteira" e seguir as etapas necessárias. No final do processo, o site gerará um PDF com a carteira, que deve ser impressa e armazenada em um local seguro, pois contém a chave privada impressa no arquivo. Além disso, também será fornecido um arquivo UTC para download, que, juntamente com a senha criada pelo usuário, servirá para acessar a carteira mais rapidamente. Você pode acessar sem esse arquivo, mas precisará inserir todos os caracteres da chave privada. Portanto, mantenha o arquivo em um local seguro no seu computador – e nunca armazene sua chave privada com ele! O MEW permite transferir tokens de forma rápida e segura. Ele possui uma interface muito amigável, uma operação suave, não deixa o usuário à mercê de terceiros confiáveis e serve como um hub para todos os tokens de rede ETH. Portanto, é uma excelente opção para quem procura segurança e uma boa relação custo / benefício. Também localizado para telefones celulares que aceitam tokens ERC-20 na Play Store ou Apple Store.

LEGACY

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The mission of FITCASH currency is to be able to add life and the use of means of payment in the sports sector, facilitating and speeding, always accompanied by the required security of a financial agent holding third party capital, seeking individual leverage in the social life of agents, for example. This is why we seek to offer all the best possible payment methods.

INSTITUTION

The FITCASH team values healthy living and fitness for all, regardless of social class or financial status. Therefore, it is expected to help in training better people and reducing sedentary lifestyle in the world. With the creation of the currency in 2018, Fitchash intends to own 70% of the cryptographic means of payment in the sports industry.

SPORTS MARKETING

The marketing that currency is adopting is to provide a new payment method in the sports field. Big brands throughout history are enjoying this tool to get good numbers for companies that sponsor teams or athletes. The biggest beneficiary of this, no doubt, is the population. It is with this tool in mind that the FITCASH brand aims to extract maximum efficiency and effectiveness, capable of driving the growth of high performance athletes or teams.

SPORT TRANSFER

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One of the primary uses of encrypted currencies is to avoid high exchange rates in international transactions, Fitcash wants to lower the costs of these transactions in order to speed up negotiations and cut unnecessary spending for clubs and agents.

SWOT ANALYSIS

The SWOT analysis is done with studies on data research crucial for the project to move forward and increasingly:

- **Strengths** The strength of FITCASH is generated by the demand for sports that is not provided and, seeing this gap, the currency for facilitate payment issues.
- **Weakness** The weakness of certain people in the digital currency is a fear of lack of knowledge in the area and (or) contentment with magnetic cards and traditional fiduciary coins printed without the desire for change and the large number of projects. in the Marketplace.
- **Opportunities** It is seen as a great opportunity for enthusiasts and investors because of the fact that the currency is new to the market and comes with a limited number of units, being well founded and solid.
- **Threats** Threats lie in the fluctuations and acceptance of currencies in the market and the large number of projects that may interfere somewhat with sales development and the project itself. It adds to these factors people's lack of knowledge about the subject.

FITCASH CONTACTS

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- official site WWW.FITCASH.CO
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- Instagram www.instagram.com/fitcashoficial/
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FINAL CONSIDERATIONS ¹⁷

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The FITCASH project was carried out with a team of four developers who sought information to solidify the currency, making a 100% currency developed in BRAZIL and tireless meetings until the generation of the ETHEREUM TOKENS (ERC20) with a very different structure and innovative purpose. .

In order to foster the sports market, bringing an alternative fundraising for athletes and assistance in the form of payments in the sports area. Currency comes with new ideals, starting in the new age of digitization, with the participation of digital currencies that are worth more than physical currencies. It has negative points for being a new and highly speculative market. It is growing with each passing day, as more investors and enthusiasts are joining this new era and FITCASH has created opportunities for people to choose to pay or invest by selling appreciating currencies.