

Innovative Digital Assets Trading Platform and Autonomous Organization for Future Society



Statement

The cryptocurrency market, today, has become a multi-billion-dollar industry; Unfortunately, it is not yet to be accepted all over the world as an investment tool - In comparisons with other traditional standard fiat/government-back currencies like Dollar or Euro. Even the market share of approximately 2% in current exchange currencies is not extraordinary remarkable, the figure is expected to see rapid growth in upcoming years. Our goal is to become the next-generation cryptocurrency exchange, fully utilizing the Blockchain technology, delivering propositions for new users of unparalleled value, and offering strong returns for investors. Ultimately, we wish to drive the creation of a new financial ecosystem grounded in the interactions between assets and Blockchain technology. Our mission is to foster and enhance the adoption of cryptocurrency as a medium of exchange for global digital asset trading. We will achieve this by increasing awareness and educating the general public on the safety and advantages of utilizing digital currencies and Blockchain technology. CoinHe.io is established with our belief in a future of pure cryptocurrencies trading and ambition to create a fast, secure, transparent platform for digital assets trading; promise to bring investors and traders satisfy and professional experience. CoinHe.io has the required tools and expertise - in the form of easy access to rapid funding, professionally tailored teams, and impeccable support services - to provide companies and individual investors with the opportunity to experience positive business growth and development.

Advanced Features

Fast Trading

CoinHe.io supports executing transactions in fast and high accuracy. More specific, based on our robust technology user can trade up to 5,000 transactions per second.

Big Community

CoinHe.io is extremely pleased to gain the exhortation and trust of our community worldwide. Hence, we're committed to developing a large market to serve all demand of customers.

Referral System

To reward and encourage users using CoinHe.io and inviting others, we built a referral system of 5 levels with attractive incentives.

User's Referral Level and their commission depend on the number of their "valid member" F1 who registered CoinHe.io account successfully (using a referral link from CoinHe.io user), verified KYC successfully and executed at least 01 transactions.

Level	Ref. Fee (50%)	Valid Member F1	Commission	Mission
1	20%	0 F1	0	Active account, Completing KYC Verification, and executing First Transaction
2	10%	10 F1	100\$	At least 10 valid member F1 and total earned commission more than \$ 100
3	10%	20 F1	200\$	At least 20 valid member F1 and total earned commission more than \$ 200
4	5%	50 F1	500\$	At least 50 valid member F1 and total earned commission more than \$ 500
5	5%	100 F1	1000\$	At least 100 valid member F1 and total earned commission more than \$ 1000

Table 1: Referral Level Requirement

Security System

Security is always on the top priorities in our system, therefore we incorporate multiple ways of protection to keep your funds secure such as multi-signature, offline signature, secure and reliable layered technology architecture. CoinHe.io stores 80% of digital assets in cold wallets to make sure your funds are always safe in any situation.

CoinHe.io Exchange

Just similar to some most recently advanced exchanges, CoinHe.io also got ourselves our own token: CHT - This coin will attend every act performed within the platform: Exchanging, Withdrawing, Listing, Using for payment transaction fees, Market-pair for trading, gain more CHT according to holding time, etc.

Trans-fee Deduction

User will be used CHT for paying transaction fee instead of currency base and reduced 50% in total fee if they selected CHT as a transaction fee. This deal will be adjusted after 9 months since CoinHe.io launched.

Buyback & "Burn" Schedule

Every quarter, 20% of our profit will be spent on purchasing issued CHT then "burn" - Holders will be informed. Buyback and "burn" may unfamiliar to fresh investors who just join the digital assets trading market, however, is one of the most-wanted features expected by experienced users. Each buyback-n-burn could even pump the price of the token multiple times since it reduces a significant amount of available token in the market.

Referral Level Maintenance

Ref. Leader are required to lock an amount of CHTs in order to "preserve" their Ref. Level. The exact locking-required proportion of each specific level will be modified and announced after the 5-month Airdrop depending on the market situation. Locked CHTs are completely blocked and cannot be used for trading until 72 hours (~ 03 days) after release.

Besides, when down level uses CHT as transaction fee, the user will get all bonus in CHT table.

Revenue Distribution

80% of the whole platform gained profit will be distributed to users. The ratio of the received amount will be different among users and depending on the ratio of their locked CHTs. The users must lock at least 200 CHT to get revenue distribution.

Altcoin Accumulation

Holding CHT also brings you benefit from other altcoins. They also give coins for free via Airdrop activity associated with CoinHe: More CHT hold, more Airdrop-brought coins.

Voting

Surely that we always encourage and put effort finding new potential cryptocurrencies to join us. Since we consider CoinHe.io not a company but a community, we appreciate your opinion to broaden and strengthen CoinHe: Once a new altcoin submits to be on the exchange, holders will have the right to perform their opinion via election. One CHT is equal to one Vote.

Trading Fee Mining

After 5 months, CHT holders who lock their CHT will be repaid the trading fee (does not count CHT fee) following the table below:

CHT Amount	Return Ratio
2.000	50%
4.000	60%
6.000	70%
10.000	80%
20.000	90%
40.000	100%

Table 2: Trading Fee Mining

CHT

What is CHT

CHT (or CoinHe Token) is the ERC20-based token issued by CoinHe.io.

Total number of the issued CHT is set constantly at 200,000,000CHT.

CHT priced \$0.5 per unit on launching and will increase as the market demands.

CHT will not be sold by CoinHe.io but freely distribute to the community by Airdrop and Bounty Campaign.

CoinHe.io will automatically distribute its revenue to CHT holders periodically. CHT holders will earn certain rights towards any decision of the community.

CHT Initial Distribution Ratio



As described in the chart above, 20% (15% Airdrop and 5% Bounty) of issued CHT will be distributed to Community within 90-day launching duration via Airdrop and Bounty activities, by which we expect a community expansion of 200,000 users after platform's first 90 days.

Detailed Mining policy will be published at around after 120 days from platform launching and will be taken into effect from the 5th month with an allocation of 40%.

Like this, as the platform reaches its 5th month, CoinHe.io fully provides Community with 03 effortless yet optimized method getting very first CHTs - Increasing ratio handled towards Community up to 60% in total.

The other 40% is held by Founders (30%) and Develop Team (10%). This amount will be locked and trading-unable until the 9th month. For the stability of the whole platform, this 40 % will not be released all at once: Releasing duration will last in 10 months (Once-every-month) for CHTs hold by Develop Team, and 02 years (Once-every-quarter) for the amount by Founders. The number of CHTs unlocked is fixed and equivalent for every turn.

How could I earn CHT?

In the first 3 months: Users can earn CHT via Airdrop, Bounty, and Airdrop Referral.

Airdrop: A newly-registered user will earn 100 CHT (~ 50\$) in total 30,000,000 CHT after fully completing these following five steps

Step	Activity
1	Successfully account registration.
2	KYC (including Phone Number Verification) completed and approved.
3	Deposit funding successfully (By any coin with total value at least \$50) (Required value/amount for Airdrop can be found at https://CoinHe.io/fees)
4	Executing 01 trading transaction successfully: Buying, Selling, etc.
5	Confirm by clicking link attached in Airdrop notification-email

Table 3: 5-step Airdrop

Once your downline completed the above 5 steps and got 100 CHT, you will get CoinHe.io commission up to 20CHTs - Rate depends on your referral level.

- Bounty: With our interesting distribution of 10,000,000 CHT, Bounty can be participated with your every single act that bring us closer to potential investors such as:
 - + Translation our Whitepaper, Bounty Campaign, ANN and site.
 - + Joining us on Facebook, Twitter and share/reweet our posts/tweets.
 - + Make review videos or positive articles/posts.

Airdrop (including Referral Joining) lasts only 60 days within 90 days (03 Months) of whole Airdrop & Bounty Campaign. After Airdrop finished, remained CHTs will be used for Bounty or "burning".

Within the first 120 days of the platform, Mining still not be available: An under-consideration policy planned to be published by the start of the 4th month will set forth for CHT mining activity to be open 30 days later - Platform 5th month.

After 3 months: CoinHe distributes CHTs to users who:

- Lock CHT in their wallets: 80% of whole platform revenue will be delivered to CHT holder based on their locked amount of CHT.
- Temporary lock their wallet to be cash-backed trading fees and trading fee cashback ratio will be changed daily



Legal Considerations

CHTs are functional utility tokens within the CoinHe.io platform. CHTs are not securities. CHTs are non-refundable. CHTs are not for speculative investment. No promises of future performance or value are or will be made with respect to CHT, including no promise of inherent value, no promise of continuing payments, and no guarantee that CHT will hold any particular value. CHTs are not a participation in the Company and CHTs hold no rights in said company. CHTs are distributed freely as a functional good and all proceeds received by Company may be spent freely by Company absent any conditions. CHTs are intended for experts in dealing with cryptographic tokens and blockchain-based software systems.

Due to our aspirations for what CoinHe.io may one day become, the CoinHe.io Core Team have exercised legal diligence in the lead-up to our token sale, involving consultation with our advisors, and legal experts in Singapore, Switzerland, China, and more. Due to the retrospective nature of regulatory action, the CoinHe.io team can make no guarantees regarding the legality of the platform or launch in any given jurisdiction. Regardless, we are confident in, and proud of, the work we have done to shape CoinHe.io into what we hope is a model of regulatory compliance for the best trading platform. We will be responsive and collaborative with any regulators as necessary going forward. Additionally, in response to SEC's conclusion on Ethereum tokens, we have remodeled our business concepts and disclaimer that we do not promise return, while maintaining the benefits for token holders. Specifically, we can shift the "rights to return" of funders to the "rights to commission" of intermediaries so that intermediaries must benefit funders in order to earn commission. Contributors may or may not get rewarded a result of the rules coded in smart contracts that drive other people in the ecosystem to make the funded companies give back to the ecosystem. So, in effect, there is no promise of a return, rather an incentivization for people to work towards rewarding all participants in the ecosystem in order to grow it stronger.



Roadmap

Jan 30, 2019

Launching trading platform. Website version online. Listing 10 top market crypto currencies. Issue CHT.

Jan 31, 2019 Start Airdrop a

Start Airdrop and Bounty campaign

Jan 31, 2019

Release first Mobile version (iOS, Android)

Apr 12, 2019

Finish Bounty campaign

Apr 18, 2019

Finish Airdrop campaigns

May 20, 2019

Announce Mining Policy

Jun 1, 2019

Start Trading Fee Mining and Revenue Distribution

Jul 2019

Start Referral Maintenance program

Sep 30, 2019

First voting for listing new Coin and Assets

Dec 30, 2019

Adjusting Trading Fee Mining, Revenue reward, Ref. Maintenance program.

Jul 2020

Launching Binary Option

Oct 2020

Launching VCC Stable Coin

Dec 2020

Launching CoinHe Binary Option in Thailand, Campodia

