



The global marketplace where
blockchain firms and freelancers meet

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INTRODUCTION



Kaaso.com is a global freelance marketplace for blockchain, programming, design and social media services. Kaaso.com alpha version has been launched in 2015 and since then has thousands of registered users.

Kaaso's mission is to scale the freelance economy and to empower individuals to work on projects while residing at various geographical locations around the world.

Kaaso also aims to help tech companies, blockchain businesses, and startups effortlessly find freelancers at the best possible price point.

Our long term goal is to integrate the Kaaso marketplace into the Webhits.io platform and steps on the integration have already been taken.

The KAASO Ecosystem consists of:



Webhits.io platform

Interest-based p2p web and social media service exchange platform. The platform's mission is to provide tangible results, increase advertiser Return on Investment (ROI), and significantly lower the costs for website and social media engagement services globally by a minimum of 10 times. A distinctive functionality trait of the platform is the innovative Social Mining feature that will fundamentally transform the relationship between advertising and cryptocurrency.



ICOBAY.net Group

The largest group of Initial Coin Offering (ICO) directories on the web. The ICOBay network consists of 54 ICO directory platforms and over 1,000 social media pages and groups. The ICOBay introduced the IBT token in March, 2018 which will later on in time be used for buying advertising services within the ICOBay group of websites. The IBT token has also been recognized and verified by Etherscan.

The ICOBay Group for marketing services will be integrated into the Webhits.io platform thus bringing us one step closer to fulfilling our vision for the future of global advertising.



Kaaso.com

Global freelance marketplace for blockchain, programming, design and social media services. Kaaso's mission is to scale the freelance economy and to empower individuals to work on projects while residing at various geographical locations around the world. Kaaso also aims to help tech companies, blockchain businesses, and startups effortlessly find freelancers at the best possible price point. Our long term goal is to integrate the Kaaso marketplace into the Webhits.io platform.

Our Ecosystem aims to revolutionize and unify three key Global Economy fields:

Digital Marketing – The cheapest, interest-based p2p network that guarantees monetary payback on web and social media engagement services.

Cryptocurrency – Social mining is available to anyone with a laptop and differs from any other existing type of cryptocurrency mining and proof-of-work models.

Freelance Economy - Extra income for the activities we all engage in on a daily basis. Regardless of whether you are a retired person, college student, or social media influencer, we invite you to start earning extra money with us now!

PROJECT ESSENTIALS



Limited total supply : 120 000 000 KAASO



Limited circulation supply: 600 000 KAASO



High project potential : \$1+ trillion global market



High token liquidity and fast Integration with at least 3 exchanges



Fully working platform with thousands of users since 2015



Pure utility token with a commercial impact on high-end freelance services

PLATFORM OVERVIEW



All commercial processes occurring within the Kaaso.com platform will be governed and regulated by the Kaaso team. Buyers will receive an initial amount of KAASO which they will trade for a certain amount of job services. Upon receiving buyer demands, the platform issues an offer so appropriate freelancer can apply. After the freelancer successfully delivers the service, the platform rewards him with a portion of KAASO token. The platform will also retain a small portion of KAASO from each transaction. This will be our team's main source of revenue for maintenance and support.

After the private sale ends, buyers can purchase KAASO token directly from exchanges, which will generate demand for the KAASO token and drive prices upwards.

L-RATIO & REVENUE

The L ratio, Kaaso.com core mechanism, is responsible for generating income by maintaining adequate rewards for freelancers and attractive prices for buyers. At the same time, traders will seize the enormous potential for substantial returns on their investments, due to the nature of supply and demand forces that govern the open market.

The L ratio is the proportion of 1 KAASO token that a freelancer will receive for providing services to a buyer. The Kaaso.com platform will keep the remaining portion $1-L$ of the KAASO paid for the service provided.

TYPICAL OPERATIONAL CYCLE:

1. The buyer buys 1 KAASO from the private sale or cryptocurrency exchanges.
2. The buyer spends 1 KAASO within the Kaaso.com platform and places an order for a predefined amount of work/service(e.g. programming, video editing, courses).
3. The Kaaso.com platform receives 1 KAASO and sends an order to freelancers for a pre-negotiated amount of work/service(mobile app development, video editing, etc.).
4. The freelancer delivers the service successfully.
5. The Kaaso.com platform confirms the completion of the job, and pays the L amount of 1 KAASO to the freelancer.

The Kaaso marketplace retains the remaining of $1-L$ portion of 1 KAASO. By retaining a small proportion of KAASO on every operational cycle, the remaining public supply of the coin will slowly decrease over time, leaving the team with disposable KAASO assets at hand we would like to refer

USER ROLES

Buyers

Buyers are companies or individuals in need for freelance services. Reasonably high demand for services can be expected because of KAASO's competitive private sale price, limited circulation supply and market positioning. Our value proposition is to offer more quality services for less money.

Sellers

Sellers are individuals who offer freelance services for a fee. A seller's duty is to provide a certain amount of work in the form of services like programming, digital marketing, video editing, logo design, etc. The seller would be motivated to deliver the service because a rewarding portion of KAASO revenue will amount to his service fee.

Traders

KAASO will be listed on cryptocurrency exchanges, so that freelancers can easily cash out their earnings. Buyers will also be able to buy KAASO tokens from exchanges. Kaaso.com itself will also actively trade on the exchanges in order to manage any arising short-term KAASO supply needs.

Arbiter

Arbitrage occurs when 2 parties operating within in the Kaaso.com marketplace disagree on the quality and integrity of the work performed. For example, a buyer creates a service request which the platform sends to a youtuber who completes the work only partially then submits back to the advertiser for a review. Should the buyer reject the work done, the platform will step in as the arbiter between the two parties and resolve the issue.

Token sale & Tokenomics

KAASO is a utility ERC20 token based on the Ethereum blockchain. The token will serve as a unified currency for buying and selling services within the Kaaso.com marketplace.

Name: **KAASO**

Symbol/Ticker: **KAASO**

Precision (decimals): **18**

Token address: **0xf6bf74a97d78f2242376769ef1e79885cf1f0c1c**

Total Supply: **120,000,000**

Private Sale Supply: **600,000**

Private Sale Hardcap: **240 ETH**

Accepted currency: **ETH**

Min Purchase: **1 ETH**

Distribution: within 5 days before listing on exchange

Private sale structure:

KYC is required to participate in the private sale. Restricted participants: USA, China

1 KAASO = 0,0005 ETH

The private sale will end upon reaching the hard cap or 1 day before exchange listing.

Bonus during the private sale: 5%

Investors who own 100,000 or more WEB tokens will receive an extra 5% bonus KAASO tokens during the private sale on their investment or total of 10%

IMPORTANT: To receive the additional 5% bonus you must hold the WEB tokens in the specified wallet until the KAASO token distribution from the private sale is completed.

Tokens distribution

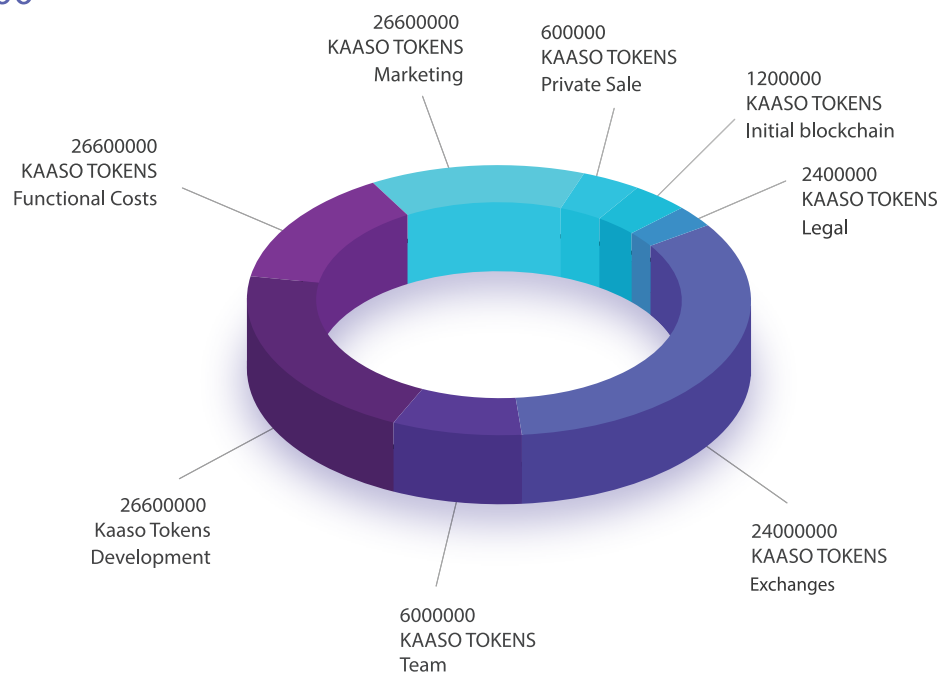
Tokens from the private sale will be sent out manually to each participant within 5 days before the token listing on exchanges. This is to protect every investor from a token dump on decentralized exchanges like ForkDelta and EtherDelta.

Total tokens for the private sale: 600,000

Exchanges

Upon the successful completion of the private sale the KAASO token will directly be listed on at least 3 cryptocurrency exchanges.

TOTAL SUPPLY
120 000 000



USE OF FUNDS

0x2c7EBF39AdF301ddA3336ADD95D1CA0C28AB640D	22%	Development
0xBa051B6F6452731436BcfC04f55d8cE503a8190A	22%	Functional Costs
0x648D063EAB9CB50d77F042f3ADa598538eD24074	5%	Founders
0x831C4Ec881485671715a43D510120FE1b82C5252	20%	Exchanges (includes MM + competitions)
0x8a960661ce3d421b6e02d8dae8ad1678fbdf6127	0,5%	Private Sale
0x5B70e9796F502c16954BC36c23C12221a6a03924	1%	Initial blockchain integration in the marketplace
0x41d04b50390afBb5c577E9ed82d0387BD5CE79c2	22%	Marketing
0xDA5dfD02367211d5bDce0E5ea99D40044dE44D9e	2%	Legal
0x6Bde4C548B79e3c5714d362D6921B7295039b0Ce	5%	Strategic Partnership + 3rd parties integration


Vladimir Ninov, MBA

Co-founder &
Marketing Director

Vladimir Ninov is a Co-Founder and Marketing Director at Webhits OOD. Before he co-started the Webhits.io platform and the Webcoin project, Mr. Ninov attained a Masters degree in Business Management from the International Business School in Sofia, Bulgaria.

Vladimir has over 7 years experience in growth hacking, personal and corporate branding, advertising and crowdfunding.

His core competences include also blockchain marketing, ICOs and blockchain firms consulting. Vladimir's work has been recognized by global business outlets like Forbes and Entrepreneur.com where he appears regularly.


Alexander Ganovski

Technical Architect

Before joining the Webcoin project, Alexander Ganovski studied at the University of Southern California, Los Angeles and graduated with a Masters degree in Mathematics.

Mr. Ganovski has over 21 years experience in Java/J2EE project architecture, development, cost estimation and project management. His core competences include also requirement analysis (technical and functional) and technical process analysis.

Mr. Ganovski has gathered extensive project experience in Banking, Financial Services, Capital Markets, Counterparty Credit Risk Management, Trading architectures based on MUREX, Basel 3 regulatory requirements, Risk mgmt. architectures including interfaces and reporting.


Kostadin Draganov

Co-founder &
Full Stack Developer

Kostadin Draganov is a Co-Founder and Full Stack Developer at Webhits OOD.

Mr. Draganov is experienced Web Developer with a demonstrated history of working in the information technology and services industry.

Kostadin is a strong engineering professional with a Bachelor of Science focused in Computer Systems and Technologies and a Bachelor of Science in Electronics Engineering both attained at the South-West University "Neofit Rilski".

His core competences include JavaScript, Angular JS, React JS, Vue JS, Node JS, HTML, CSS3 and many other programming languages.


Assen Stoyanov

Backend Architect

Assen Stoyanov has more than 26 years of work experience in the programming, mathematics and artificial intelligence fields.

He attained an Engineering Master Degree in Signals, Systems And Control from the National Technical University in Sofia, Bulgaria.

Mr. Stoyanov also holds 2 patents. For the past years Assen has been working at a top level management positions like R&D Director, Project Manager and Technical Architect for big international and government projects.

His core competences include C, C++, Java, Pascal, VB, iOS, Android, Symbian, Oracle, SQL and many others.


Alexander Dimitrov

Backend engineer


Nikola Zelenkov

DevOps & Blockchain
Developer


Veselin Tilev

Financial Advisor


Kiril Iliev

Financial Advisor


Daniele Mangano

WEB Investor


Stoqn Georgiev

Web Developer


Dimitar Popov

Community Manager


Tak Fong

PR Manager


Tseno Stoyanov

Editor-in-Chief


Gianluca Rubiolo

WEB Investor

ROADMAP

2014 - The idea of a global digital marketing & freelance ecosystem was born

2015 - Kaaso.com alpha version launch

2016 - Kaaso.com reached 1500 active users

2017:

In February Webhits.io launched alpha version

Webhits.io reached 5000 registered users

ICOBay Group of directory sites was established - 52 ICO directory sites were launched

2018:

Webhits.io beta platform development has started

Webcoin(WEB) token trades on 24 cryptocurrency exchanges

ICOBay launched IBT token and integrated payments for both IBT and WEB tokens within the ICOBay Group of sites

ICOBay Group of sites continue to expand - total of 60 websites were launched

WEB & IBT tokens integrated on all major cryptocurrency indexes including Coinmarketcap &

Coingecko, included also in Blockfolio, Delta Direct & Bituniverse apps with over 7,000,000 users

December 30, Webhits.io reached 10,000 registered users. The Webhits.io alpha was shut down and replaced with the new beta platform website.

2019:

Partnerships expansion

Webhits.io beta was launched

Preparation for Kaaso.com private sale launch

Q4:

Kaaso.com has a fully working platform(not crypto integration yet)

Kaaso beta platform development for the KAASO token integration starts

KAASO private sale & cryptocurrency exchanges listings

2020:

Kaaso.com beta testing & KAASO token integration in the Kaaso.com marketplace

Kaaso.com beta platform launch

KAASO token exchanges expansion

Global marketing campaign to raise more awareness & for users acquisition

Partnerships expansion

RISKS & RECOMMENDATIONS

KAASO is a utility ERC20 token based on the Ethereum Blockchain and it serves the purpose of a unified currency for buying and selling services within the Kaaso.com platform. Investing in the KAASO Pre-sale is no risk-free business venture. The risk, however, is low and manageable. In case the KAASO an individual owns does not reach the anticipated market exchange value, those KAASO assets will retain their operational value within the Kaaso.com Platform.

DISCLAIMER OF LIABILITY

No part of this Whitepaper is to be reproduced, distributed or disseminated without including this section "Disclaimer of Liability". The sole purpose of this Whitepaper is to present KAASO and KAASO tokens to potential token holders in connection with the proposed private sale. The information is provided for INFORMATION PURPOSES only. It may not be exhaustive and doesn't imply any elements of a contractual relationship or obligations. Despite the fact that we make every effort to ensure the accuracy, up to date and relevance of any material in this Whitepaper, this document and materials contained herein are not professional advice and in no way constitutes the provision of professional advice of any kind. Further, KAASO reserves the right to modify or update this Whitepaper and information contained herein at any moment and without notice. To the maximum extent permitted by any applicable laws, regulations and rules, KAASO doesn't guarantee and doesn't accept legal responsibility of any nature, for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising from or related to the accuracy, reliability, relevance or completeness of any material contained in this Whitepaper. Further, KAASO does not make or purport to make, and hereby disclaims, any representation, warranty or undertaking in any form whatsoever to any entity, person, or authority, including any representation, warranty or undertaking in relation to the truth, accuracy and completeness of any of the information set out in this Whitepaper. **DISCLAIMER OF LIABILITY 18** You should contact relevant independent professional advisors before relying or making any commitments or transactions based on the material published in this Whitepaper. This Whitepaper is not subject to any legal system and is not governed by any law. No regulatory authority has examined or approved of any of the information set out in this Whitepaper, and no such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of this Whitepaper does not imply that the applicable laws, regulatory requirements or rules have been complied with..

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web.telegram.org/#/im?p=s1462217754_1651949319915847817



facebook.com/kaasomarketplace/



twitter.com/KaasoMarket

Webhits.io official site:

<https://webhits.io/>

Webcoin token(used within the Webhits.io platform):

<https://webcoin.today/>

ICOBay official site:

<https://www.icobay.net/statistics>

ICOBay token:

<https://www.icobay.net/ibttoken>



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