VenJoCoin

Blockchain Techonology Based High Value-Asset
Decentralized Tracking And Trading Platform

WHITE PAPPER 3.0

Sep, 2019

CONTENTS

VenJoCoin

1.1 ABSTRACT

VENJOCOIN is a platform that uses the best of emerging technology including blockchain and smart contracts to assert transparency by building on the public Ethereum blockchain. We've built a global, digital ledger on top of the Ethereum, ERC-20 blockchain that tracks and protects high value assets in the world. We collect an asset's defining characteristics, certification, transaction history, and ownership to create a permanent record on the blockchain.

VENJOCOIN tackles two problems which are closely related. From one side, buyers suffer from inefficiencies in the tracking, verification, and authentication of assets across an asset's origin and transaction history. On another side, sellers suffer from a channel to get through buyers and gain trust.

VENJOCOIN provides a high value asset decentralized marketplace for consumers to buy authenticated assets whose provenance is tracked and stored onthe blockchain.

All registered and verified members can build own personal brand,reputation and trading with other trusted users.

VENJOCOIN offers a robust technology for timestamping, validating, and retrieving key authenticating information.

Our patent-pending VENJO Protocol connects highvalue assets to a digital representation of those assets stored on the blockchain; this digital representation contains a detailed record of an item's provenance, history, and—in the case of secondary markets—chain-of-ownership. By addressing the need of people for a more authentic ecommerce experience while also providing validation protocol, VENJOCOIN spans the buyers and sellers realms. We provide a top-to-bottom solution for the tracking, verification, and marketing of—and public interaction with—the high value assets that power a modern and trustable economy.

VENJOCOIN will build innovative solutions in markets where provenance matters and where transparency is key to ensuring ethical trade.

The aim of this project is to offer potential investors to with guarantees of safety and profitability on investment confirmed by real assets.

1.2 WHY WE NEED VENJOCOIN

The pain point of traditional way are assets rights definition and asset circulation.

ASSET RECOGNITION

Current property rights system for tangible assets is confirmed through paper contracts. Such system fails to define digital assets, especially the "big data" generated by users. Individual rights and personal privacy in digital era cannot be fully respected and protected.

ASSET DIGITIZATION

Risks of legitimation, taxation, accuracy and consistency problems occur when assets goes digitization. Besides, different types of assets require different approaches in order to be traded on the blockchain.

ASSET CIRCULATION

The current asset registration and asset circulation are mostly provided by service agencies or industry organizations. Nevertheless, the inefficient process, outdated network and software as well as the laggard system lead to risks and hidden dangers in asset registration and asset circulation.

1.2 WHY WE NEED VENJOCOIN

High value assets' ownership establishment like jewellery, watches and art pieces transaction are heavily relied on physical documents. Document flow is lengthy and the parties involved have to communicate repeatedly to furnish all necessary documents. Worse still, traditional assets are not free from document burden, not to mention high value assets tracking difficultiy and fraudulent possibility. Due to the high value nature of these assets, the problem of unauthorized replication is yet to be solved, resulting in enormous loss of revenue every year.

Yet the outdated system used, lengthy procedures involved and aged equipment have created significant security risks in the aspect of ownership registration and transfer. Incidents of false contracts, loss of documents, fake and fraud assets are not uncommon, pointing to a fact that a new decentralized solution is urgently needed.

Blockchain technology is the best solution to this problem. By adoption of blockchain on high value assets management, unauthorized deletion or alteration of assets ownership would be prevented. Efficiency on ownership transfer will be lifted drastically. Ethical and transparent trading help to prevent fraud assets and build trustable market. Transaction procedures which require several months and extremely high cost nowadays might well be shortened to minutes and reducing to lower cost with blockchain technology.

1.3 VENJOCOIN ADVANTAGES

TRUST

VENJOCOIN is open source and transparent. All users are able to know the operating rules of the system and to verify ledger contents as well as the authenticity and integrity of the ledger construction history. They can also make sure their data and history of asset exchange are reliable and not tampered. It shows that the traceability of the system has been enhanced and the risk has been reduced.

EFFICIENCY

All asset transaction data will be displayed on VENJOCOIN platform in real time. This makes the data more transparent and also increases the efficiency of exchange dramatically, thereby effectively reducing the cost and risk of asset exchange.

LOW COST

The original asset registration and exchange are always under the condition where long process, multiple steps and information asymmetry occur. VENJOCOIN can simplify the exchange process, reduce the steps of asset information exchange among different investment agencies and save a lot of manpower, materials as well as time. This is important to increasing the liquidity of asset investment value.

1.3 VENJOCOIN ADVANTAGES

ATTACT-PROOF

Currently, the messy and inefficient asset management situation and in-transparency of information significantly increase the risk of asset management and exchange. VENJOCOIN is a peer-to-peer network which is consist of many distributed nodes and computer servers. The whole operation will not be affected by the failure of any node and every node has stored the copy of blockchain data. The built-in smart contract of blockchain is the key point of the asset circulation business and has an extremely high reliability and fault tolerance.

AUTOMATION

The smart contract and automatic exchange may be accomplished on the VENJOCOIN blockchain by setting the data processing program since all files or asset information data are able to be presented in the form of code or ledger. For example, smart contract can include items such as option giving in a protocol and ensure the automatic implementation and reimbursement.

SUPERVISION

Currently, there is no consolidated specification of laws and regulations of blockchain industry in the world. VENJOCOIN has been collaborating with legal advisors from different countries since the very start of the establishment. We are complying with the major international laws and regulations to the greatest extent and have accomplished the registration required by regulatory authorities in various countries.

Blue Map of VenJoCoin

Once the technical difficulties on ownership establishment, transaction efficiency and assets security be resolved, VENJOCOIN will become the most significant trading platform of all blockchain-generated assets, digital assets and traditional assets. VENJOCOIN will also release its organic blockchain technology to external parties to accelerate overall development of blockchain community. VENJOCOIN provides infrastructure on protocol layer, technical layer and application layer, forming a strong bonding with the VENJOCOIN community. This self-sustaining eco-system would be able to refine and refresh itself.

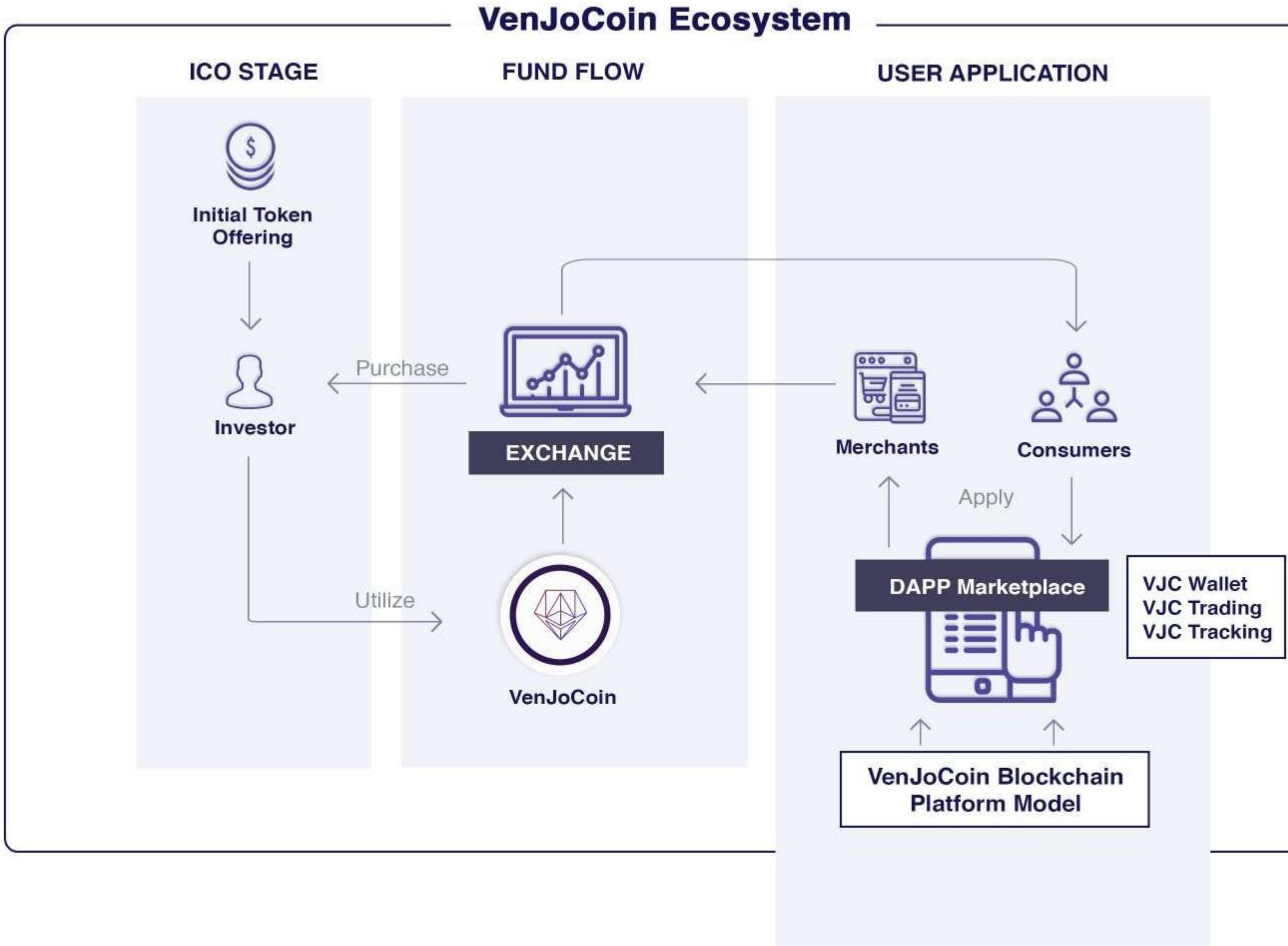
2.1 ECO-SYSTEM PARTNERSHIP

To formulate a liquid, secured, creditable and community-governed digital high value assets eco-system has always been VENJOCOIN's' primary mission. If achieved, VENJOCOIN will become the first **HIGH VALUE ASSETS DECENTRALIZED MARKETPLACE.**

VENJOCOIN team upholds the following values ever since its establishment:

- To empower individuals with ownership and liquidity on their high value assets by connecting reality with the internet and constructing linkages between individual blockchains.
- To forester healthy development of the blockchain community by stressing the importance of technical advancement. Innovations shall be set free and then be examined prudently upon application.
- To verify and encourage all external parties to join in as long-term eco-system strategic partners.

2.1 ECO-SYSTEM



2.2 VENJOCOIN BLOCKCHAIN PLATFORM MODEL: THREE-LAYER STRUCTURE

VENJOCOIN (hereinafter called as VJC) develops a brand new three-dimensional, one-stop, high value assets tracking and trading platform on blockchain, using the structure “protocol layer - technical layer - application layer”.

PROTOCOL LAYER

On the protocol layer, we propose the "VENJO PROTOCOL", a consensus protocol system on the basis of a thorough investigation of the laws and regulations, tracking and transaction practices in various countries.

TECHNICAL LAYER

On the technical layer, we using ERC20 network system to solve the problem of asset digitization and cross-chain circulation.

APPLICATION LAYER

On the application layer, we build up the VENJOCOIN decentralized application (DAPP) platform and user-friendly APIs to provide users with simple, trustworthy and secure products. Specifically, VENJOCOIN DAPP contains 3 modules: VJC TRACKING, VJC TRADING and VJC WALLET.

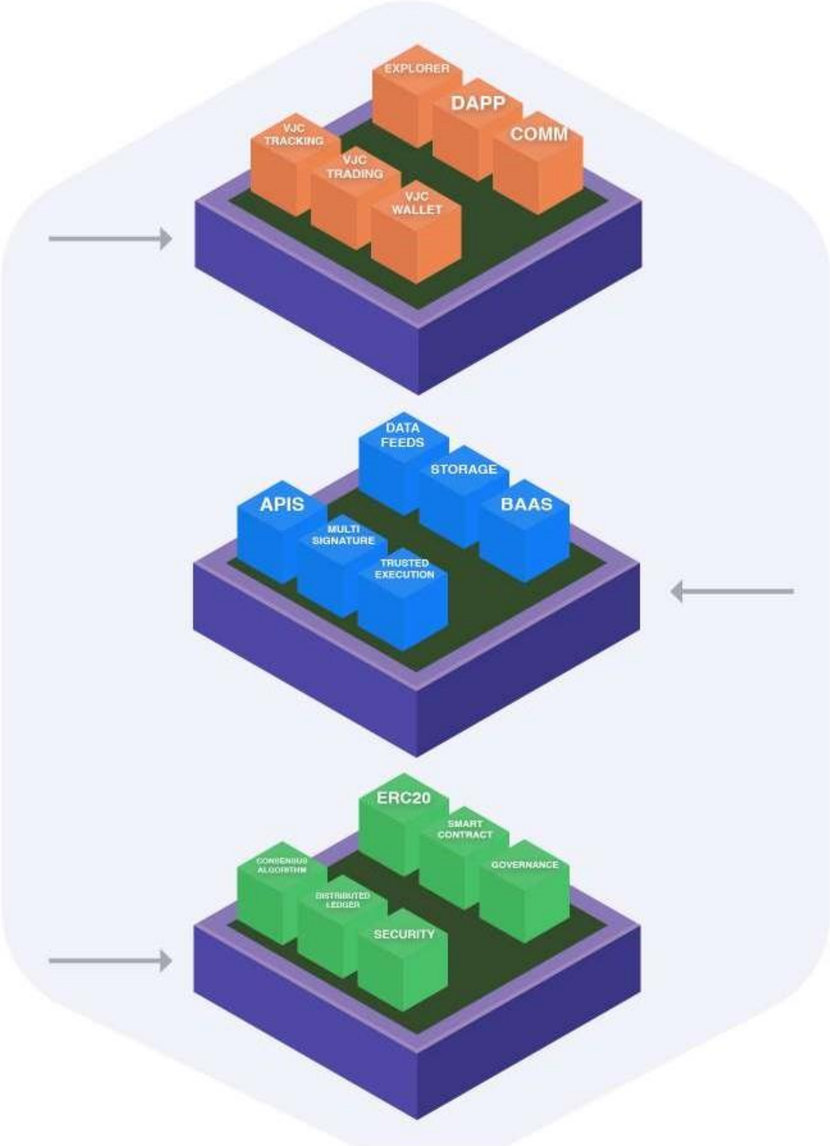
2.3 INFRASTRUCTURES PROVIDED BY VENJOCOIN

APPLICATION LAYER

User Experience Layer,

Monetizable but Volatile

- Explorer
- DAPP
- Comm
- VJC Tracking
- VJC Trading
- VJC Wallet



TECHNICAL LAYER

Decentralized Economy,

Monetizable via Token & Network Control

- Data Feeds
- Storage
- BaaS
- APIs
- Multi Signature
- Trusted Execution

PROTOCOL LAYER

Decentralized Economy,

Monetizable via Token & Network Control

- ERC20
- Smart Contract,
- Governance
- Consensus Algorithm
- Distributed Ledger
- Security

3-IN-1 VENJOCOIN DECENTRALIZED APPLICATION

VJC Wallet

VJC Tracking

VJC Trading

Initial Token Offering

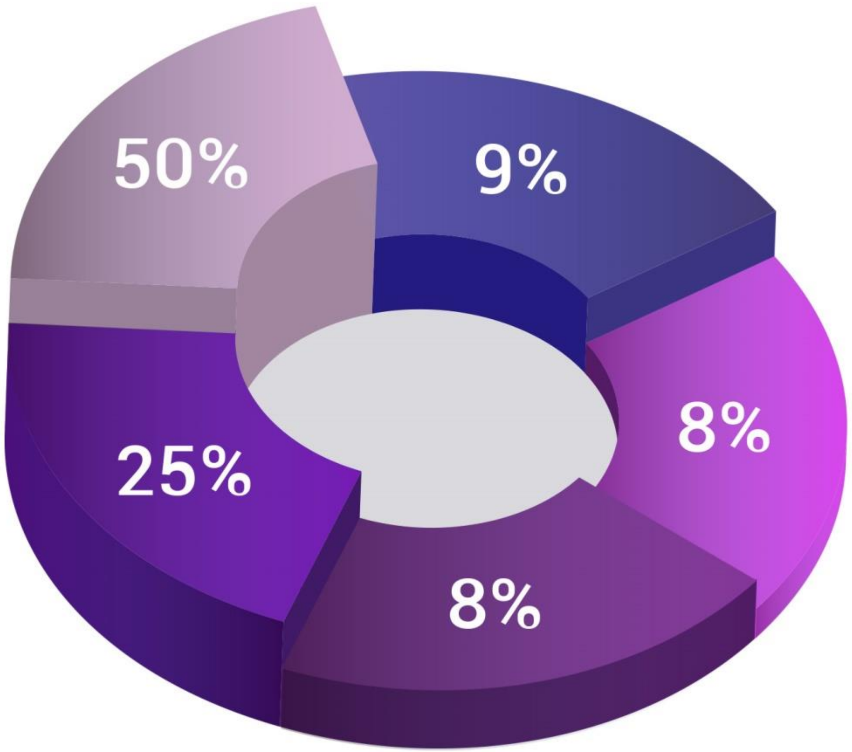
3.1 SUMMARY

VENJOCOIN (VJC), the high value asset token which built on the Ethereum blockchain ERC 20 standard has 2000 million total supply. VINCENJO HOLDINGS GROUP decided to keep 160 million (8%) of VJC in company, assign 180 million (9%) of VJC to the developer team as reward, 160 million (8%) of VJC as market development, 500 million (25%) of VJC as Initial Token Sale and 1000 million (50%) of VJC as public crowd sale.

VENJOCOIN initial token offering designed to achieve target pool fund for at least 250 million dollars and allocated for further development. Token sale will be launching from stage to stage at different price. VENJOCOIN will be released in full accordance with the formal procedures under the control of multiple parties. All hosted VENJOCOIN will be fully transparent in the form of smart contracts in Ethereum blockchain explorer for everyone to monitor.

METRIC	PARAMETER
Token Name	VENJOCOIN
Token Symbol	VJC
Token Standard	ERC20
Total Supply	2,000,000,000
Legal Qualification	Utility Token
ICO Price Per Token	Start from $0.50
ICO Token Sale	500,000,000
Smart Contract	0x5c62da804298d5972a3 23c80b539b8e7517a0dde
Decimals	18

3.2 TOKEN DISTRIBUTION



TOKEN MAXIMUM SUPPLY : 2000 Million

PUBLIC CROWDSALE : 1000 Million

INITIAL TOKEN OFFERING : 500 Million **(VENJOTECH)**

DEVELOPER TEAM : 180 Million

VENJOCOIN HOLDING : 160 Million

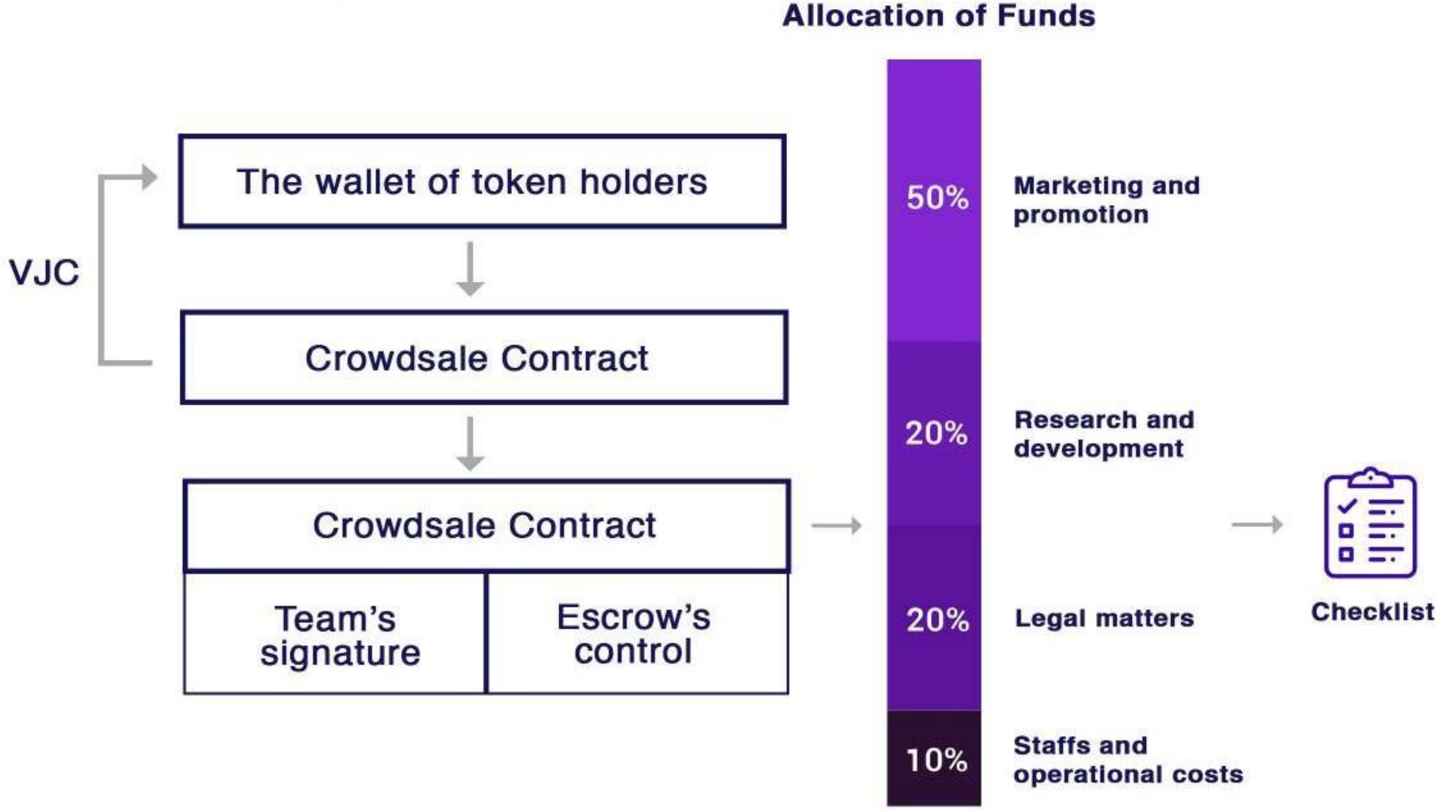
MARKET DEVELOPMENT : 160 Million

3.3 FUND ALLOCATION

THE USE OF FUNDS RAISED

Use of funds is done approximately as follows:

- 50% will be used for marketing and prootion of innovative products
- 20% for the legal status, experts in different legislations, and introduction in legal practice.
- 20% for Research & Development
- 10% will be used for staff and operational costs.



Roadmap

4.1 PROJECT ROADMAP

VENJOCOIN project team has charted the roadmap to ensure the timely release of our prediction platform for global user base. The research and development for the VENJOCOIN is complete and we will launch the DAPP platform to our community. Moving forward, our team are committed to complete the projected milestone and a successful token sale will ensure we have the necessary resources to fulfill our goal.

2018 Q2 - VENJOCOIN CONCEPTUALIZATION

- Market Research
- Meeting and visiting for develop team with Vincenjo Holdings Group.

2018 Q4 - VENJOCOIN LAUNCHING EVENT

- Release Company Structure and Partners
- Signing Ceremony
- Kroven De Jewellery Licensing and Valuation

VENJOCOIN DEVELOPMENT

- ERC 20 Ethereum Blockchain Technology
- Release Whitepaper
- Tracking & Security Smart Contract

Completed

4.1 PROJECT ROADMAP

2019 Q1 -
TOKENIZE

- Token Distribution
- Initial Token Offering

2019 Q2 -
LISTED ON EXCHANGE

- Exchange Listing
  - Listed exchange on STEX & Hotbit
  - High Liquidity Cryptocurrency Exchange
  - Flat Currency Trading
  - 24/7 Active Market Volume

LISTED ON CoinMarketCap

- Listed since 08 May 2019

TOKEN DEVELOPMENT

- Community Airdrop
- Price Listing
  - Public API Integration
  - Market Capitalization by global price listing website

2019 Q3
ARTNERSHIP WITH VENJOTECH

- Accelerated development of VJC
- Obtain License from Gilbrator Financial
- Services Commission (GFSC)
- Data sharing with alliance of VenjoTech
- ACT Marketing Module for Asia Pacific Region
- Release token to Venjotech 500 Million token

HATO CONFERENCE EVENT

- Release VENJOCOIN DAPP wallet function
- High Value Asset Exhibition
- Auction Gala Dinner

Completed

In progress

4.1 PROJECT ROADMAP

2020

VENJOCOIN DAPP

- Release 3 in 1 Prototype DAPP in IOS & Android System
- VJC Wallet, VJC Trading & VJC Tracking Function
- Achieve VENJOCOIN Blockchain Platform Model
- High Value Assets Blockchain

Completed

In progress

2021

WORLDWIDE PAYMENT ALLIANCE

- Payment Alliance (ATM, Debit Card, Trust Label Alliance Directory with Fiat Currency
- Lightning Network : Send, Receive, Invest, Save, Withdraw, One-Click Exchange
- Mobile Payment link with Debit Card + QR payment

Team

5.1 KEY MEMBERS

NICHOLAS MARTIN - CHIEF OF EXECUTIVE

Establish VENJOCOIN Core Team and R&D Assets. Patent licensing and providing blockchain technology and legal related advice.

THOMAS BRUNO - PRODUCT MANAGER

Initial token offering market and product executive. Focus on marketing, branding and product negotiation. Lead project for campaigns and community growth.

ALLAN AUGUSTINE - DEVELOPMENT MANAGER

Blockchain technology certification, smart contract certification. Focus on development of Ethereum smart contract and mobile DAPP development.

VenJoCoin

Blockchain Techonology Based High Value-Asset
Decentralized Tracking And Trading Platform

WHITE PAPPER 3.0

venjocoin.io