

SET

(SAVE ENVIRONMENT TOKEN)

A noble cause to save
environment and humanity in whole




WHITEPAPER

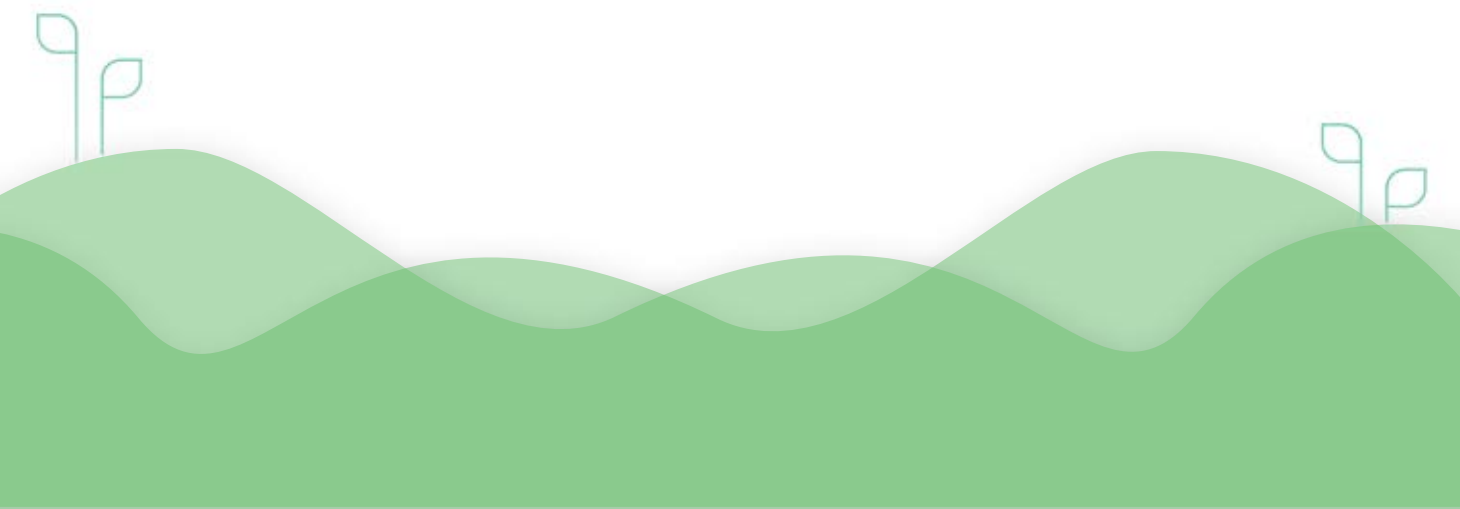
JANUARY 2018

CONTENT

1. DISCLAIMER-----	3
2. EXECUTIVE SUMMARY-----	5
3. INTRODUCTION -----	7
a. Goals-----	7
b. Our Eco-friendly Products-----	8
c. Why SET is unique-----	10
d. Why you need to participate in our TGE? -----	11
e. What kind of token we have? -----	11
f. How you can use set? -----	11
g. Mission Statement -----	11
4. SET PLATFORM-----	12
a. Overview-----	12
b. Background-----	13
c. Blockchain Implementation-----	15
d. Market Opportunities-----	18
e. Benefits -----	21
f. Smart Contracts-----	22
g. Revenue Model-----	23
h. User Registration-----	23



5. TEAM-----	24
6. TOKEN GENERATION EVENT (TGE)-----	28
7. FUNDS UTILIZATION -----	30
8. ROADMAP -----	32
9. DISTRIBUTION STRATEGY -----	33
10. LEGAL, REGULATIONS AND COMPLIANCE-----	34
a. Important Notices/Disclaimer-----	34
b. Conclusion-----	36
11. PRIVACY POLICY-----	37



DISCLAIMER

This white paper prepared by SET is for elaboration, description and for informational purposes only, and is not an offer or a solicitation to buy or sell any securities or to invest in any financial instruments.


PLEASE CAREFULLY READ THIS SECTION AND THE FOLLOWING SECTIONS ENTITLED "DISCLAIMER OF LIABILITY", "NO REPRESENTATIONS AND WARRANTIES", "REPRESENTATIONS AND WARRANTIES BY YOU", "CAUTIONARY NOTE ON FORWARD- LOOKING STATEMENTS", "NO ADVICE", "RESTRICTIONS ON DISTRIBUTION AND DISSEMINATION", "NO OFFER OF SECURITIES OR REGISTRATION" AND "RISKS AND UNCERTAINTIES". IF YOU ARE IN ANY DOUBT AS TO THE ACTION YOU SHOULD TAKE, YOU SHOULD CONSULT YOUR LEGAL, FINANCIAL, TAX OR OTHER PROFESSIONAL ADVISOR(S).

The SET tokens are not intended to constitute securities in any jurisdiction. This Whitepaper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities or a solicitation for investment in securities in any jurisdiction.

This Whitepaper does not constitute or form part of any opinion on any advice to sell, or any solicitation of any offer by the distributor/vendor of the SET to purchase any SET nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon regarding, any contract or investment decision.

The distributor will be an affiliate of SET and will deploy all proceeds of sale of the SET to fund SET's cryptocurrency project, businesses and operations.





No person is bound to enter into any contract or binding legal commitment in relation to the sale and purchase of the SET and no cryptocurrency or other form of payment is to be accepted on the basis of this Whitepaper.

Any agreement as between the distributor and you as a purchaser, and in relation to any sale and purchase, of SET (as referred to in this Whitepaper) is to be governed by only a separate document setting out the terms and conditions (the “T&Cs”) of such agreement. In the event of any inconsistencies between the T&Cs and this Whitepaper, the former shall prevail.




EXECUTIVE SUMMARY

SET is a new cryptocurrency Token that addresses today's environmental pollution concerns, climate change effects and the health and fitness levels of the world's citizens. Wardwizard Joy E-Bike helps in reducing the carbon footprint by providing a means of transportation with zero emissions and contributes to the maintenance of good health and fitness levels.

Wardwizard introduces products that are environmentally friendly. Fresh air and Fitness are in high demand. The e-Bike, air purifiers, and an eco-friendly corporate culture answer the call by providing products and services that are consistent with the Core Values of the Wardwizard Management Team and are a means to contribute towards the benefit of humanity.

The SET project will promote Eco-friendly products and environment savvy Technology on a DeCentralized Open Source Blockchain Platform. SET is a Rewards like discount Token, which will be used for promoting sales of anti-pollution products and create an ecosystem for Eco-friendly business Entrepreneurs across the globe. The main objective is to develop a global platform or marketplace where you can buy eco-friendly products that are manufactured by Wardwizard along with other manufacturers who want to utilize platform to sell their eco-friendly products to people as well possibly at a later date.





The objective of SET's platform is not only for the buying of eco-friendly products but also for allowing the public to contribute to the companies eco-friendly projects through the purchase of SET Tokens in the upcoming Token Sale. Anyone who wants to contribute in the funding of these eco-friendly projects can do so through the purchase of the SET Tokens.

The Ward Wizard Management Team leverages their extensive collective network of Strategic Partners and will lead by example in the eco-friendly space. Ward Wizard sees this as a great opportunity for a sustainable future in the manufacturing sector of these specialized products.

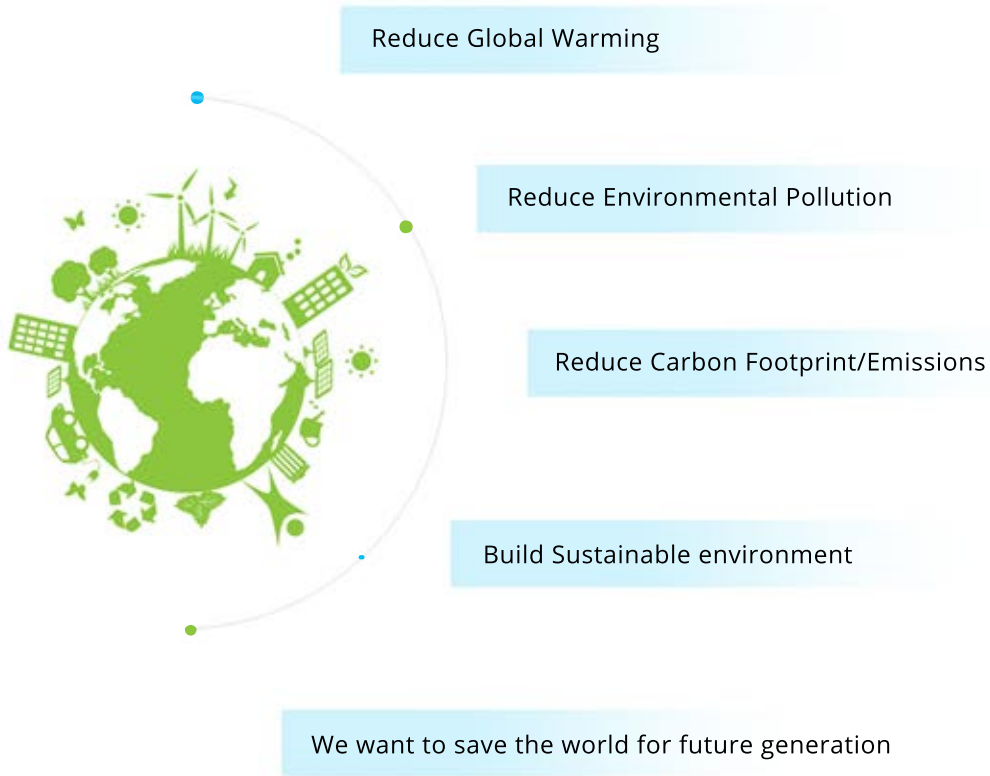
When you want to just do the right thing, Ward Wizard has the product for you and the SET Token will be the median to obtain the best eco-friendly products available.



INTRODUCTION

In today's environmental pollution concerns, climate change effects, this offering from Wardwizard Joy E-Bike helps in reducing the carbon footprint by zero emissions, helps in maintaining good health and fitness level. We have few products already available with us, which are absolutely environment friendly like e-cycle and air purifier. You may use this token to find discount while purchasing our goods or use our services.

GOAL



OUR ECO-FRIENDLY PRODUCTS

PUBLIC BICYCLE SHARING (PBS) SYSTEM

<http://joyebike.com/>

PBS is a form of a public transport, where bicycles are strategically placed in a closely spaced network of stations, and offered for public use. The location of the bicycles can be tracked and monitored through a control centre.



Joy e-bike is a cool, funky battery powered bicycle, the Latest offering by WardWizard Solutions.

WARD WIZARD SOLUTION

<http://www.wardwizard.in/>

Wardwizard Solutions India Pvt Ltd. is an upcoming enterprise in the field of technology and health oriented consumer products. It offers varied yet unique and innovative products that help to live an enhanced and healthier lifestyle in these changing times



OUT DOOR AIR POLLUTION CONTROLLER

<https://www.suratagroup.in/>

As part of this project we want to Install Outdoor Air Pollution Controllers for FREE at Public Locations with a Unique Revenue & Sustainability Model. Our Organization is committed to Develop Products which will have major impact in Curbing Outdoor Air Pollution Levels across the Globe.



SOLID WASTE MANAGEMENT

<https://www.suratagroup.in/>

As part of this project we facilitate government local bodies like Municipal Corporations to recycle and reuse solid waste for betterment of the Society & farmers of the nation. Unless the Green, the centrally balancing color of VIBGYOR is saved. That's where the Planet Green Management surface. At Green Planet Management, we deal with the solid waste management. Yes, the "waste" also needs management.



SOLAR RENEWABLE PROJECTS

We also offer Solar Power/Renewable Energy Consulting, Engineering and Contracting under SET space with extensive experience and expertise in solar/Renewable Energy Industry. Till date we have been associated as Solar Energy consultants for about 150 MW Grid-connected Solar PV projects India.



PHOOLWOOL

<https://phoolwool.com/>

Flowers are the most beautiful creation of God and they come in all vibrant beautiful colors – they have been an integral part of expression for all human beings. Be it love, happiness, joy, respect, faith, grief, condolences and mourning all these expressions have been very well conveyed humanly and beautifully through flowers.



WHY SET IS UNIQUE ?

- 🌱 Our platform will promote Eco-friendly products and environment Savvy Technology on Blockchain platform.
- 🌱 The SET is a discount Token, which will be used for promoting sales of anti-pollution products and also to create ecosystem for Eco friendly business Entrepreneurs across the globe.



WHY YOU NEED TO PARTICIPATE IN OUR TGE?

If you would like to save your future generation then you should participate in this TGE, this TGE is not all about commercial gain, but for the humanity in whole.

WHAT KIND OF TOKEN WE HAVE?

Our token is nothing but a token of discount for our services offering across the globe. It's a utility token or API token or discount token.

HOW YOU CAN USE SET?

As we mentioned above it's a discount token, you can use this token to find discount while purchasing goods or use our services on SET Platform.

MISSION STATEMENT

"The SET Token was created to facilitate global environmental sustainability through innovative product introductions aimed at reducing the world's carbon footprint and improving the health and fitness levels of everyone on the globe while demonstrating how blockchain technology can be instrumental in this quest through the use of multimedia channels for the betterment of society and generations to come"



SET PLATFORM

OVERVIEW



The graphic above depicts the SET ecosystem, involving all the key stakeholders.

SET is a platform built on top of the Ethereum blockchain, using SET tokens as the fuel for the platform. The platform utilizes various smart contracts to manage funds and transactions of donors and the receiving organizations.

SET platform will offer its users a user friendly interface, including integration of one or more exchanges to instantly convert other cryptocurrencies to SET token and use on the platform, equipped with a fully functional wallet to store funds and transact on the platform.



BACKGROUND

Given below is the basic terminology that is relevant and essential to understand the technology and innovation behind the SET platform.

A. BLOCKCHAIN TECHNOLOGY -

blockchain technology is a form of distributed ledger technology that revolutionized the concept of money, with the advent of Bitcoin over the past decade. Blockchain offers a database, spread over a network of computers around the world where all data is stored in an immutable, tamperproof manner without the need of an intermediary party to ensure the trustworthiness of the data. This feature of the blockchain technology enabled Bitcoin to be used as a peer to peer medium of exchange as a replacement for conventional money without the need of middlemen such as banks, credit card companies, governments etc. This adoption of blockchain technology has today led to the rise to several cryptocurrencies like Bitcoin to enter mainstream economy as a replacement for conventional currencies for value transfer around the world.

B. ETHEREUM PLATFORM -

ethereum is a blockchain powered platform that extends the feature of the technology underlying Bitcoin, to be used for developing smart applications that would be distributed over the network of computers powering the ethereum blockchain. These apps are called Distributed Apps or DAPPS and Ethereum today is the world's most widely adopted DAPPS development platform.

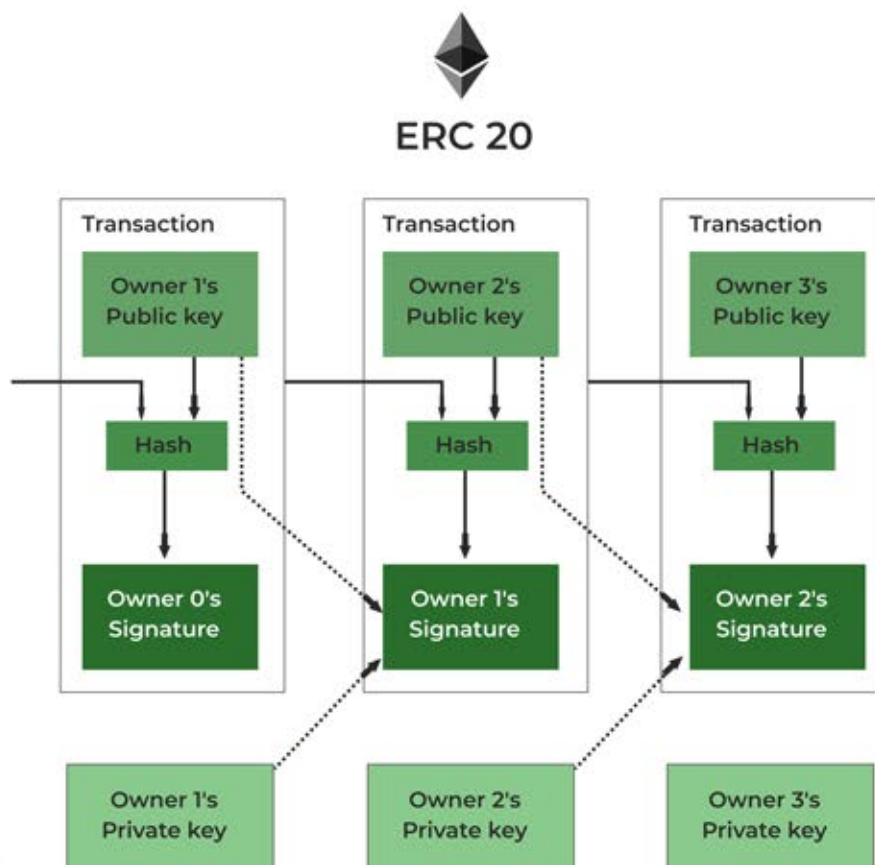


C. SMART CONTRACTS -

smart contracts are contracts written on a platform such as Ethereum, where there need not exist a third party to ensure the successful execution of a mutual agreement or a contract between two parties. Smart contracts allow two parties to transact between each other based on certain terms of agreement, without the need of a mediating third party.

D. ERC 20 TOKENS -

where ERC stands for “Ethereum Request for Comments” is the official protocol for making suggestions to improve Ethereum. Hence any new cryptocurrencies created on the Ethereum platform as tokens, need to meet the standards of this ERC 20 protocol and are therefore called ERC 20 tokens.



BLOCKCHAIN IMPLEMENTATION

The SET is an ERC20 Standard token that will run on the Ethereum Blockchain which is a Decentralized Open Source Platform that runs smart contracts, applications that run exactly as programmed without downtime, are censorship free, fraud resistant and not susceptible to third-party interference. These applications run on a blockchain, an enormously powerful shared global infrastructure that can move value around and represent the ownership of property.

The next step in the process of the events, is to package information about the disclosure of an event through the creation of rules and parameters which allow for the verification of these transactional events to take place on the blockchain. All of this is algorithmically hashed using an encrypted algorithm, and then stored on the Ethereum blockchain.

All of SET's TGE proceeds will be converted through a ShapeShift feature into ether and sent to a Smart Contract which will serve as escrow of the TGE Funds and will have a immutably preprogrammed soft cap \$12,000,000 and a Hard Cap of \$36,000,000 built in to return funds to the contributor[s] if soft cap is not met. The TGE funds will not directly go to anyone's wallet. The Smart Contract will need to be audited prior to the TGE along with Post-TGE by a reputable auditing service.

Post-TGE the Smart Contract will disperse Tokens to the addresses in the contributors 'my ether wallet' online as long as soft cap is raised 50% of the funds will go to the CEO and the remaining 50% will automatically be sent to a second Smart Contract to be held. The 50% of raised funds in ether added to the new Smart Contract will disperse funds according to the agreed upon milestones to be completed and outlined in the Official SET Token TGE Memorandum Pre-TGE or on a monthly basis.



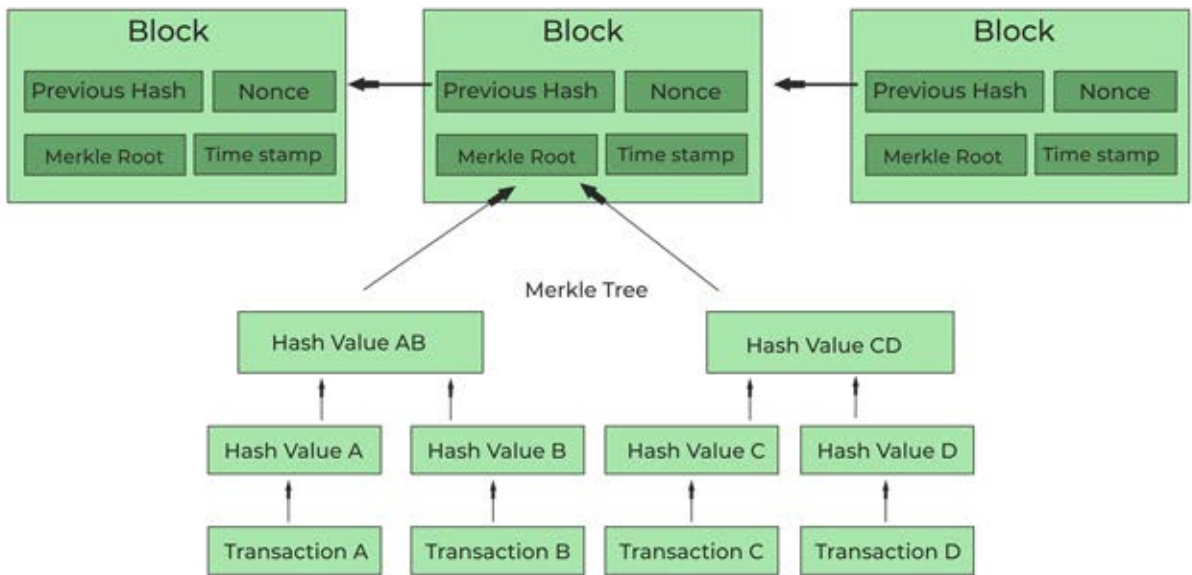
Of the 50% of raised funds 25% will not be dispersed until the Ethereum Casper Protocol begins staking. Only the Staked Ether will be tied to the Token through a Decentralized exchange and will constantly buy the Tokens from the market with Ether market price creating daily volume and the tokens will in turn be sold by the 3rd Smart Contract containing the unsold Tokens from the TGE specifically for this purpose of creating a stable high volume trading token market for price stability which pegs it to the success of the Ethereum Blockchains fuel coin Ether and its global adoption and success.

The unsold TGE Tokens going into this contract instead of wasted in a burning which this company agrees with the unspoken words of US SEC regarding Token Burning as Market Manipulation which cannot make way for the stability needed for a Token to remain stable enough to be used as a 'Utility' to purchase Environmentally Friendly products such as e-Bikes which are the company's first product.

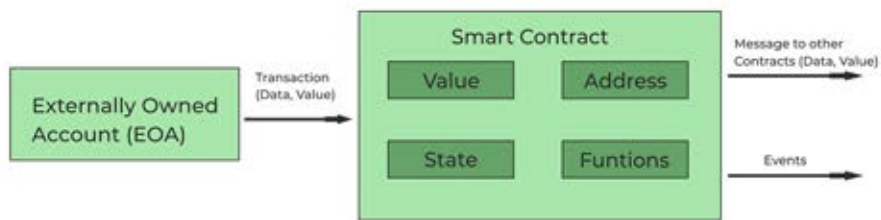
A combination of the unsold remaining Tokens from the TGE along with 25% of the Total funds raised will create that stability by feeding the ether from the Smart Contract to the Decentralized Exchange constantly buying the Native Tokens left over in its contract and vice versa for a term no less than 20 years.

The contracts will be reevaluated for further continuance which makes this clearly in the eyes of anyone concerned that this indeed is a 'Utility Token' as its success depends on only two factors and that is the success of the Ethereum Blockchain and the popularity of Ether based on its price and the Company's ability to produce environmentally friendly products such as e-Bikes.

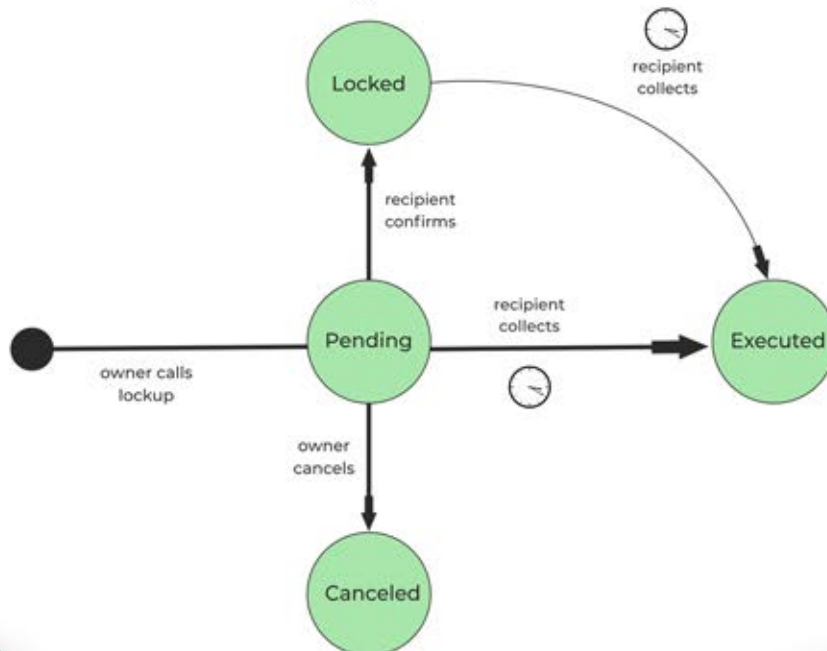




(a)



(b)



An example of a transaction would be e-bikes sold for the best price that are purchased with the Native Tokens of the platform either from the TGE or off any Exchange such as Bittrex which will hopefully be its official Trading Venue. If all the Tokens sell in the ‘Token Sale’ The contract will instead purchase from the free market including the staked ether once the Ethereum Casper Protocol is instituted which will create an anti-inflationary measure to guarantee stability and constant value of the SET Tokens.

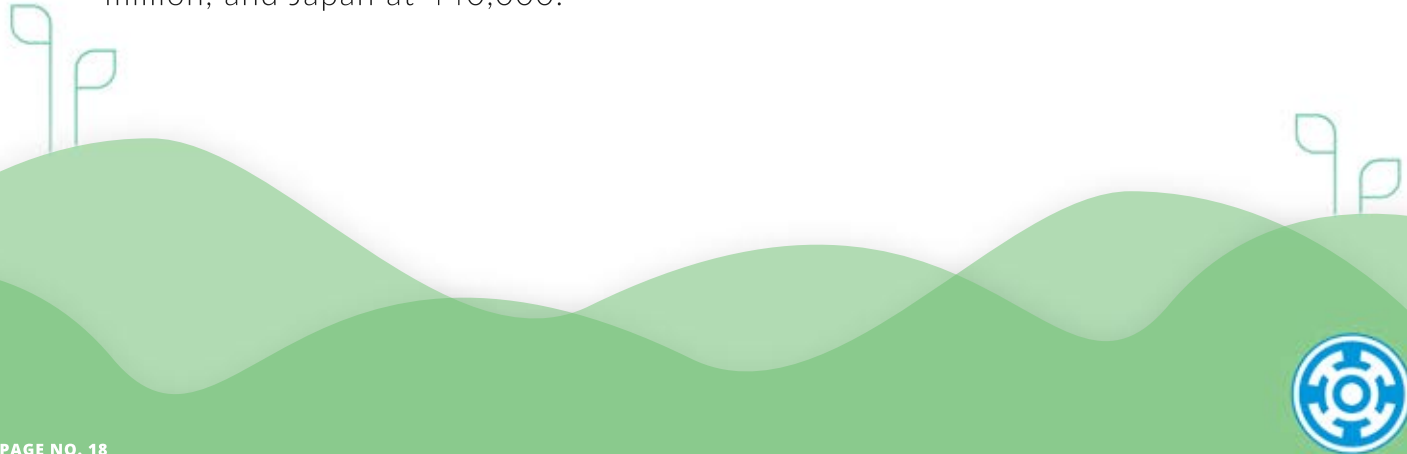
MARKET OPPORTUNITIES

The growth of the eco-friendly industrial product sector is expected to grow substantial from \$40 billion to well over \$250 Billion dollars by the 2020 as the fight for the fate of our planet rotates in the balance”

United States, Senior Vice President of the United States Branch of Smart City Global Research Institute. Dr. Anthony Sousa, ABD :

A series of high double digit back to back years of sales growth has proven to be good for investors as well as the planet.

In recent years electric cars have received a great deal of press coverage, but globally electric bicycles outsell electric cars by a wide margin. About 112,000 electric cars were sold worldwide in 2013. By comparison something in the region of 40 million e-bicycles were sold worldwide in 2013. In China, there are more electric bikes than cars on the road. The global pattern for sales of e-bikes in 2013 has China in first place, at about 32 million, followed by Europe at 1.8 million, and Japan at 440,000.





The U.S. had sales of an estimated 185,000 e-bikes. Further information for a number of countries with the largest e-bike sales is provided below. The global market for e-bikes is dominated by China, with an estimated 85 percent of all e-bikes being sold in China. It was estimated by Macquarie that, in 2013, there were 180 million e-bikes on the road in China, and that nearly 37 million new e-bikes were produced in 2013. Projecting this growth into 2014 suggests that the total number of e-bikes in China will exceed 200 million this year.

Note that about 37 million ebikes were manufactured in China last year, with an estimated 32 million sold domestically. This suggests exports of around 5 million.

A 2013 report by Eurostat demonstrates the domination by China in the e-bike sector.



EU-27 Imports of E-bikes (in units) 2013

Country of origin	E-bike units
P.R. of China	3,04,301
Japan	31,399
Taiwan	18,273
Vietnam	15,751
USA	680
Canada	488
Ceuta	422
Malaysia	292
Switzerland	273
Hong Kong	259
All others	613

Total units 372,751 Source Eurostat



According to leading solar expert of the California Solar Industry Association. "California still has a long way to go to catch up to Germany where 1 in every 20 homes is equipped with Solar panels. In contrast, only 1 in every 200 homes have solar in California. Breakthroughs in PV Cell technology by Chinese manufacturers have resulted in dramatic price decreases to consumers so that a Return on their Investment can be realized in less than 3 years."

There is a huge untapped business potential in the environment sector. The CII and World Resources Institute have started New Ventures India, an initiative that provides financial support to entrepreneurs. In addition to e-bikes and air filters, some of the sectors we support include clean technology, green building materials, renewable energy, organic agriculture, energy efficiency and eco-tourism.

SET services a segment of the market that represents a megatrend that reaches down to the very reason for humanity's existence. The fight for the Sustainability of our Planet has gain momentum. Smart Cities are a global phenomenon and each of them seek to reduce the carbon footprint of their city and enhance the lives of its citizens.

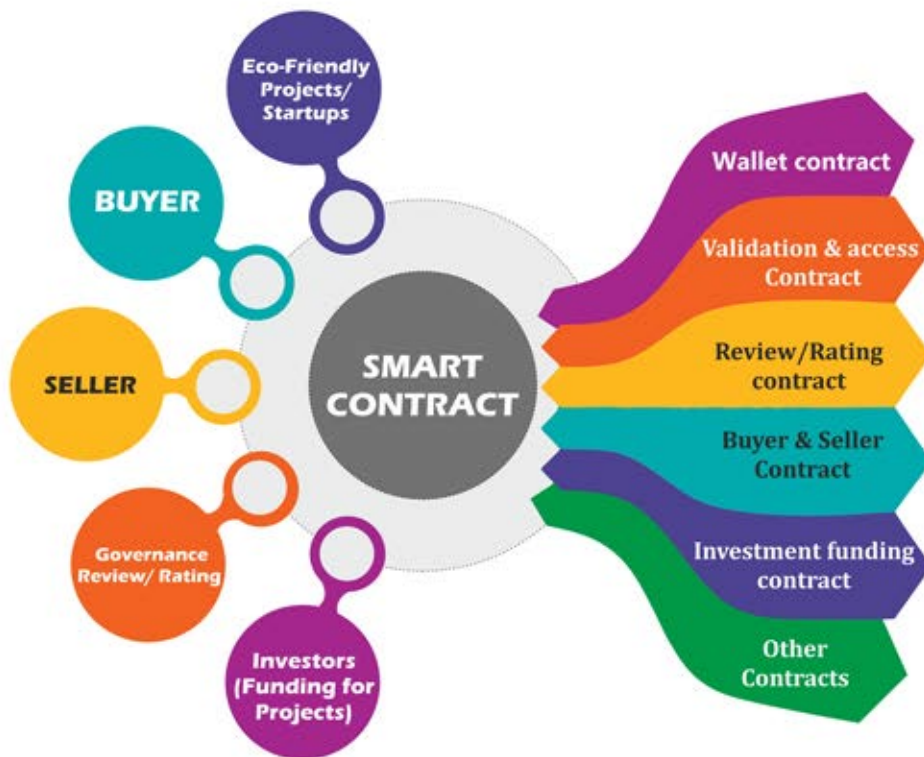
BENEFITS

- 🌿 Eventually the value of SET will increase over time, which means the token growth will ultimately lead to your growth.
- 🌿 The SET platform will open a gateway for community who wants to save this world from pollution and global warming.
- 🌿 As a community member you can vote on different environmental projects and can also gather incentive token for future use.
- 🌿 User can use SET for financing other eco-friendly projects.



SMART CONTRACTS

SET platform is built on the Ethereum platform and utilizes various smart contracts to ensure validation of buyer, seller, maintain wallets, check for satisfactory conditions to be satisfied for investment in projects and also contracts to maintain and utilize impact data from various projects.

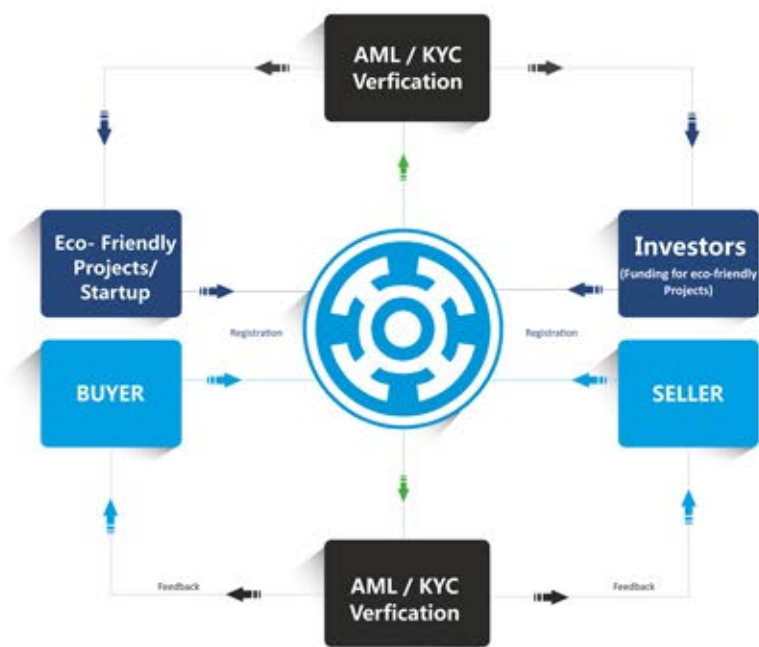


REVENUE MODEL:

The SET platform will generate revenue from following primary sources:

- ✓ SET Platform will earn from it's token (discount/utility token) sale.
- ✓ Buyer have to purchase SET Token to buy any product listed on our platform.
- ✓ Platform will charge a minimal fee from seller membership and user registration to maintain their profile.
- ✓ Seller will have to conduct/purchase community survey for their products listed on SET platform for which they will have to pay through medium of SET Token.
- ✓ User/Members can avail different services listed on our platform for which they will be charged minimal fee.

USER REGISTRATION STRUCTURE



TEAM

MANAGEMENT TEAM



Ravindran Nambiar (CEO)

Ravindran has 20+ years of experience Sales, Marketing Channel Sales, Business Development, Key Account Management, Advertising etc. As CEO At Wardwizard Solution Technolgy, I lead a team of like-minded promoter team for Sustainable & Equitable Development of Non Fossil fuel based transport solution to address the first / last mile connectivity, BRTS, Metro Stations, Railway Stations, airports promoting battery-powered vehicles, Installation of Out Door Air Pollution Controllers, Air Purifiers etc.



Vijay Adhav

Dy CEO

Vijay Adhav is Deputy CEO of Wardwizard Solution Technology. At Wardwizard he is part of a team where in we are driving our initiative and business activity towards Sustainable and Equitable Development for Environmental and Pollution Controlling measures, concepts, products and services. These Environmental & Pollution sensitive concepts have already become part of our SET ICO offerings through our business initiatives of Non Fossil Fuel Transport Solution the Public Bicycle Sharing System (PBS) etc.



Mandar Bhalerao (COO)

Mandar Bhalerao is Specialist in Organisation development, strategic planning, Training and development, recruitment, performance management. Mandar play a vital role in growing of wardwizard solution organisation in domestic and global market. He is dedicated to share his experience, knowledge and skills for the development of his company and employees individual growth.





Sajid Malek (CMO)

For past 2 years Sajid Malek is associated with Wardwizard Solutions India Pvt Ltd and driving their business initiative into IT Security Solutions, Battery Powered Bicycle, Air Purifiers, and FMCG etc. After his bachelor degree he did a certificate course in graphic design and work in real estate and constructions. Now he is key member of Wardwizard Solutions.



Jeegar Desai (CTO)

Jeegar Anant Desai is well skilled in Blockchain technology development and Crypto mining. He is experienced founder with a demonstrated history of working in the computer software industry. Jeegar is strong entrepreneurship professional having master degree (M.B.A.) focused in International Marketing, Comprehensive from Goldey-Beacom College.



ADVISORY BOARD



Chris Cowan

Director Priority Group (Australia)

Chris has more than twenty years' of experience working in various senior and MD roles within the Environmental space in Australia and has been involved in the delivery of some of the largest multi-site environmental projects and programs in Australia.



Shelley Pollock

Operations Manager Your Energy Saving Solutions

Shelley has a wealth of operational experience with Government and White Certificate Schemes within Australia. Her career within the industry began with a role in the Community Liaison Unit at the South Australian Department of Environment and Heritage.



Hemant Chaudhary

Environmental Consultant (UN)

A career spanning 26 years as one of Australia's top environment & sustainability professionals. Hemant is passionate about a pragmatic, preventative and holistic approach to Sustainability. He has diverse national and international experience working in technical and executive roles for the UN, Australian government agencies, mining, oil/gas, clean energy, infrastructure, consulting and education sectors.





Mr. Amol Chaphekar

M D Strata Group, StrataEnviro Pvt Ltd (India)

He is the Managing Director of Strata Group which Invests in Select Disruptive Patented Technology Products and Supports to Boost the Global Sales of its Portfolio Companies Exponentially through a Very Unique and Credible Network of Business Partners across the Globe.



Mukesh Sharma

Business Consulting (Sydney, Australia)

Mukesh has a background as both a currency trading entrepreneur and a utility payment specialist. Prior to being an advisor to SET, Mukesh worked with utility clients across globe. His diverse background in global payment includes utility financial reporting, regulatory fund management and payment solutions.



Sandeep Hissaria

GM Scott Power Corporation Dubai

Sandeep is a Senior Finance Professional with 20 years of extensive hands on experience in management business leadership. Insightful experience with companies in Manufacturing, Trading & Projects industry with operations across the Globe.



Chandrashekhar Khire

Strategic Insights (India)

Chandrashekhar is an independent writer and editing professional who has contributed for more than a decade to the industrial developments and entrepreneurial skills to make some positive wonders.

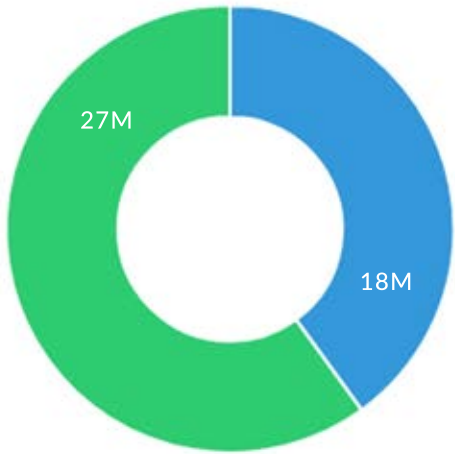


TOKEN GENERATION EVENT (TGE)

SET foundation - Amsterdam, Netherlands

SET plans to distribute 37% of its total tokens through Token Generation Event (TGE). The distribution of tokens is as below:

TOTAL TOKENS	45 MILLION
PROMOTERS QUOTA	18 MILLION
PUBLIC OFFERING	27 MILLION



PUBLIC OFFERING

CLOSE GROUP	04 MILLION
PRE TGE	06 MILLION
TGE	17 MILLION

- ✓ Total token supply : 45 million
- ✓ Tokens distributed in ICO: 17 million (37%)
- ✓ Maximum investment cap: \$ __ million
- ✓ Price of 1 Token: 0.90 USD



	TOKENS	DATE	STATUS	BONUS
CLOSE GROUP	4 MILLION	7 FEB 2018	-	-
PRE-TGE	6 MILLION	21 MAR 2018	-	15%
TGE	17 MILLION	15 APR 2018	-	-

SET tokens can be purchased using BTC and ETH

Citizens and tax residents from the following countries are excluded from participating in the TGE:



CHINA



NEPAL



AFGHANISTAN



CANADA



BANGLADESH



SOUTH KOREA



SYRIA



BOLIVIA



PAKISTAN



NORTH KOREA



LEBANON



ICE-LAND



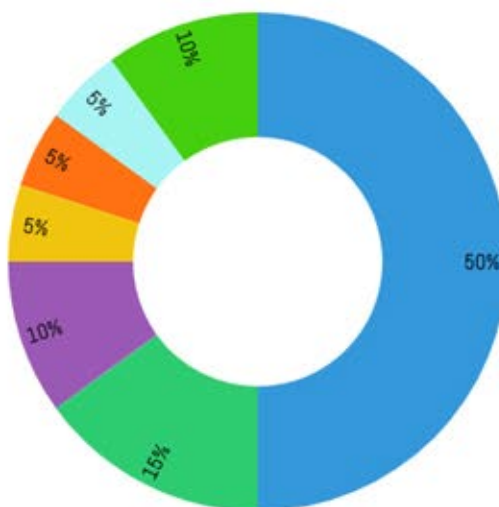
USA



FUND UTILIZATION

Allocation for utilization of funds raised during the TGE shall be done in the following manner.

- ✓ Development - 50%
- ✓ Marketing - 15%
- ✓ Legal - 5%
- ✓ Operation - 10%
- ✓ Infrastructure - 5%
- ✓ Administration - 5%
- ✓ Miscellaneous - 10%



DEVELOPMENT AND TECHNICAL (%) -

Developing the SET platform and all its components, hiring technical resources and establishing the infrastructure to support development as per the stages listed in the SET roadmap.

MARKETING (%) -

Developing relationships, marketing plan and cooperation strategy with PR platforms in order to expand support and trust in our platform and reach a wider audience across the world. This includes onboarding new institutions seeking to benefit from being listed on a global network. Blockchain being a new technology with new paradigm of fund transfer and management, institutions would require to be educated on the benefits of using the SET platform.



VENDOR PARTNERSHIPS (%) -

Developing relationships with non-merchants' entities, such as exchange providers and other strategic partnerships, including possible joint ventures and incentives to drive platform adoption. The success of SET platform would depend on easy interoperability of various coins and tokens in the cryptocurrency market for the purchase of SET tokens. Therefore it would be crucial to integrate one or more of the popular coin exchange services on the SET platform.

LEGAL & REGULATION (%) -

Establishing legal entities, complying with ongoing regulatory framework, incorporation and other legal obligations.

OPERATION AND ADMINISTRATION (%) -

Operational cost of running the platform and administrative costs of running the company.



ROADMAP

Q1
2018

Company incorporation
Close group token distribution
Launch Pre TGE and TGE

Q2
2018

Completion of TGE
Listing on reputed cryptocurrency exchanges
Development of first beta version of platform wallet

Q3
2018

Develop reporting tools
Completion of first beta

Q4
2018

Develop APIs for integration of additional
benefits on the platform
Mobile app development
Messenger client integration

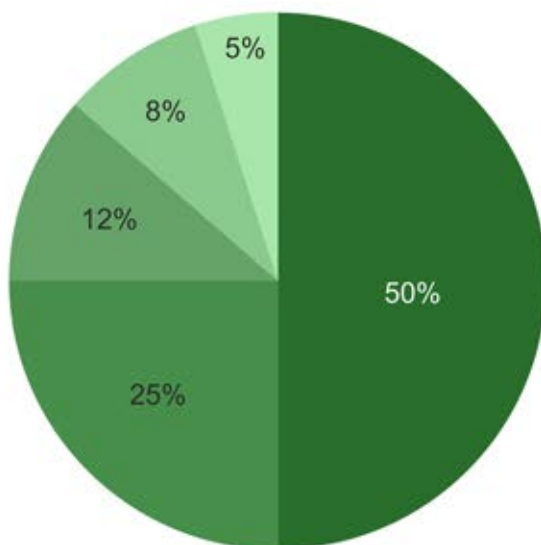
Q5
2019

Integration of rating and review mechanisms
Expand corporate partnerships
Partnerships with websites to integrate on web portals



DISTRIBUTION STRATEGY

- ✓ A full 50% will be distributed during the private, presale and TGE portions of the raise.
- ✓ A contract for staking will be put in place and 25% of the raise will go towards this mechanism that will be deployed to maintain the integrity of the Token.
- ✓ Team Members and Advisors will split 12% of the proceeds.
- ✓ Other Expenditures will be funded by 8% of the total .
- ✓ SET Token distribution exemplifies the values of the company by committing a 5% of the capital acquisition towards an Environmental Charity.



LEGAL, REGULATIONS AND COMPLIANCE

Some of the elements of the Whitepaper shall be governed by international legal terms. The SET team extensively believes in best practice policies and procedures intended to ensure legal and regulatory compliance. Every member shall have to comply with the AML and KYC norms with respect to the global standards.

SET is committed to maintaining compliance with laws, regulation, and licensing with governing bodies to achieve sustainable growth. Our platform will enforce the rules and regulation related to buying/selling of products, money transfer, user protection act, data security and deceptive business practices and other procedure intended to legal and regulatory compliance in the countries where our platform is operational. We desire to act with the highest standards of integrity, honesty, and accountability.

IMPORTANT NOTICES/DISCLAIMER:

Limitations Waiver of Liability :

The user expressly agrees that the user is engaging in the set token sale at the user's sole risk and that set tokens are sold on an "as is" basis without warranties of any kind, either expressed or implied, including, but not limited to, warranties of title or implied warranties, merchantability or fitness for a particular purpose (except only to the extent prohibited under applicable law with any legally required warranty period to the shorter of thirty days from first use or the minimum period required by law in most jurisdictions).

You acknowledge and agree that, to the fullest extent permitted by any applicable law, you will not hold third parties or individuals associated with the set token sale liable for any and all damages or injury whatsoever caused by or related to use of, or inability to use, set tokens or the set platform under any cause or action whatsoever of any kind in any jurisdiction, including, without limitation,



actions for breach of warranty, breach of contract or tort (including negligence) and that none of the third parties or individuals associated with the set token sale shall be liable for any indirect, incidental, special, exemplary or consequential damages, including for loss of profits which are never implied regarding the purchase of set tokens for 'utility' and not as an investment along with, goodwill or data, in any way whatsoever arising out of the use of, or inability to use, or creation of, or inability to create, set tokens and that set's contribution to the set token sale is that a 'contribution' not a purchase or investment instead basically a donation contribution.

You further specifically acknowledge that the third parties or individuals associated with the set token sale and creation will not be liable, and you agree not to seek to hold any of the third parties or individuals associated with the set token sale, or creation liable, for the conduct of third parties, including other involved in the creation of set tokens or the sale of the set tokens, and that the risk of contributing to the set token sale rests entirely with you.

Additional Disclaimers

Neither the software nor its creators provide legal advice and this code was not created to provide legal advice or as a substitute for legal advice. By using this code you also agree:

if you use this software to provide legal advice you may be subject to civil and criminal liability. Practicing law without a license is a violation of criminal law in some jurisdictions. Consult a lawyer licensed in set's jurisdiction if you have any questions about what does or does not constitute the practice of law.



Important disclaimer:

nothing herein is intended to be understood as legal advice. Consult a lawyer qualified to provide legal advice in set's jurisdiction

Conclusion:

Set Token is poised for success. By riding the wave from the Megatrend that is occurring with eco-friendly products, the company is become one of the first to use Blockchain Technology to service this under serviced sector.

Selling a tangible product that is good for the environment as well your health creates a value to the token. The value can continue to grow with the demand for all things eco-friendly finding favor from retail buyers as well as institutional investors that come out in support environmentally of a cleaner environment for all of humanity.



PRIVACY POLICY

The profile of all the members on the platform shall be explicitly confidential, and will not be disclosed to any other member on platform unless an express consent is sought by the member. Data on the platform is held in a distributed way. This is important to avoid the user data breaches that befall centralized databases. Continual development requires developers to have permission to access to update the software and as a result, the back-end marketplace will be centralized and under the control of SET as an organization. The platform inherits the trust sensitive aspects of the protocol tokens which underpin the product. The platform is committed to keeping any and all personal information collected from the individuals that visit our website and make use of our platform accurate, confidential, secure and private.

DISCLAIMER

We are shortly coming up with whitepaper V2.0 ; we are continuously doing certain changes in our whitepaper. So, make sure you keep in check.





THE END

