



# The new economy of app development

Build apps or autonomous workflows with reusable, shareable integrations connecting any service, app, blockchain or decentralized network.



# **Our vision**

The MESG Foundation was built to promote and support blockchain technology by improving its accessibility and use in the real world. We aim to become the first universal infrastructure to bridge legacy companies moving into a trustless landscape.



# **MESG SDK**

A suite of tools that help optimize development hours by effortlessly connecting services with other devices and apps.

Control the flow of data and level of security between your whole stack of technologies.



# **MESG Marketplace**

A decentralized marketplace of modular app components for developers looking to save time while building apps.

Developers can also earn royalties in the Marketplace when their components are reused by others.



# **MESG Token**

Buy and sell access to application components in the new economy of app development.

The MESG Token will soon expand to power and secure an entire network of decentralized app executions.



# Revenue Model

MESG offers a suite of support services for enterprise clients, including architecture advisory, engineering support and custom-built solutions.

MESG Tokens sold by the Foundation can be exchanged for the use of application components. Soon, all users will need to stake tokens to run/host apps and to earn tokens on the network. Staking tokens removes them from circulation, resulting in increased scarcity.

## **Token Distribution**

Our Algorithmic Token Distribution promotes MESG Token stability and transparency by tying released token quantities to demand, with daily figures displayed on a public dashboard.

Sale distribution	62,5%
Reserve	20%
Team and Founders	12,5%
Partners & Bounties	5%

# **Founders**



Anthony Estebe CEO, Co-founder



Nicolas Mahe CTO, Co-founder



Alexis Sirkia Co-founder

# Roadmap

## 2019



## MESG Token ERC20

- MESG Token release with a total supply of 250MM
- Start the Algorithmic Token Distribution
- List MESG Token on the first exchange



# MESG Marketplace on Ethereum

- Sell MESG Services on the MESG Marketplace
- Buy MESG Services to integrate into applications
- Marketplace to buy and sell access to MESG Services

# **Algorithmic Token Distribution**

- List MESG Token on a second exchange
- Dashboard with information to check the distribution



#### Workflows

- Create applications based on workflows
- Connect MESG Services together to build rich applications
- Drastically reduce applications' codebase

#### **Decentralized executions**

- MESG Marketplace on the native network
- Decentralized execution of services

## **Testnet**

- Native MESG Token
- Proof of Stake consensus



## MESG user interface

- Visualize your executions
- Manage your MESG Wallet
- Synchronize the Decentralized Network of Services

## **Exchange listing**

Tier-2 exchange

#### 2020



#### Mainnet

- Audited source code
  - MESG Economy stabilized



## Iterate over and over

- Feature updates based on the community feedback
- More and more partners
- New exchanges
- Improve performance