



# <WEB INNOVATION PH/>

## WEB AND TECHNOLOGY SOLUTIONS

*Decentralized Payment for Web Development and E-commerce*

# WHITE PAPER



*We Extend the Innovation of Web Technology*



Official Website



Services Platform

September 24, 2018

This document is not an offer of securities or a collective investment scheme. Contributors are advised to read this document carefully in full and perform due diligence on their own. Please read terms and conditions before making any investment decision.



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# Legal Disclaimer

The purpose of this white Paper is to present the project of Web Innovation PH to potential purchasers and users in our platform. The information on the project to allow the prospective purchasers and users to make their own decision as to whether or not it wishes to proceed to purchase WEBN token. This document is for informational purposes only and does not constitute an offer or solicitation to sell shares or securities in Web Innovation PH. Any such offer or solicitation will be made only by means of a confidential offering memorandum and in accordance with the terms of all applicable securities and other laws.

The information set forward may not be exhaustive and does not imply any elements of contractual relationship. Its sole purpose is to provide relevant and reasonable information to potential token holder in order for them to determine whether to undertake a thorough analysis of the project with the intent of acquiring WEBN tokens. Nothing in this White Paper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction. This document is not composed in accordance with, and is not subject to, laws or regulations of any jurisdiction which are designed to protect investors. The tokens offered in the token sale do not provide any voting rights, profit share, dividends or other expectations on current or profits. The team of Web Innovation PH has taken reasonable care to ensure that, as at the date of this White Paper. The information contained herein is accurate to the best of their knowledge and there are no other facts. The omission of which would make misleading any statement in this White Paper. No representation, warranty, assurance or undertaking is made as to its continued accuracy after such date. The information contained in this White Paper maybe subject to modification, supplementation and amendment at any time and from time to time.

This English language White Paper is the primary official source of information about the WEBN token launch. The information contained herein may from time to time be used in the course of written or verbal communications with existing and prospective customers, partners, etc. In the course of such translation or communication some of the information contained herein may be lost, corrupted, or misrepresented. The accuracy of such alternative communications cannot be guaranteed.

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# Glossary

Web development is a broad term for the work involved in developing a web site for the internet or an intranet. Web development can range from developing the simplest static single page of plain text to the most complex web-based internet applications (or just 'web apps') electronic businesses, and social network services. A more comprehensive list of tasks to which web development commonly refers, may include web engineering, web design, web content development, client liaison, client-side / server-side scripting, web server and network security configuration, and e-commerce development. Among web professionals, "web development" usually refers to the main non-design aspects of building web sites: writing markup and coding. Most recently Web development has come to mean the creation of content management system or CMS. These CMS can be made from scratch, proprietary or open source. In broad terms the CMS acts as middleware between the database and the user through the browser. A principle benefit of a CMS is that it allows non-technical people to make changes to their web site without having technical knowledge. Web development is also known as website development.

A blockchain is a digitized, decentralized, public ledger of all cryptocurrency transactions. Constantly growing as "completed" blocks (the most recent transactions) are recorded and added to it in chronological order; it allows market participants to keep track of digital currency transactions without central record keeping. Each node (a computer connected to the network) gets a copy of the blockchain, which is downloaded automatically.

The cryptocurrency is a digital currency designed to work as a medium of exchange and it is known first as a virtual currency which you can use as payment for products, services and even remittances to use for sending money across the world to speed up the transaction and avoid large bank charges.

Utility tokens provide their holders with future access to the startup's services or products. Due to the fact that a utility token is not issued in the form of an investment asset, it is exempt from having to comply with federal legislation regulating securities. By issuing utility tokens, an ICO startup can offer discounts or sell pre-order coupons for products or services that are still under development.

ERC20 is a technical standard used for smart contracts on the Ethereum blockchain for implementing tokens. ERC stands for Ethereum Request for Comment, and 20 is the number that was assigned to



# Project Overview

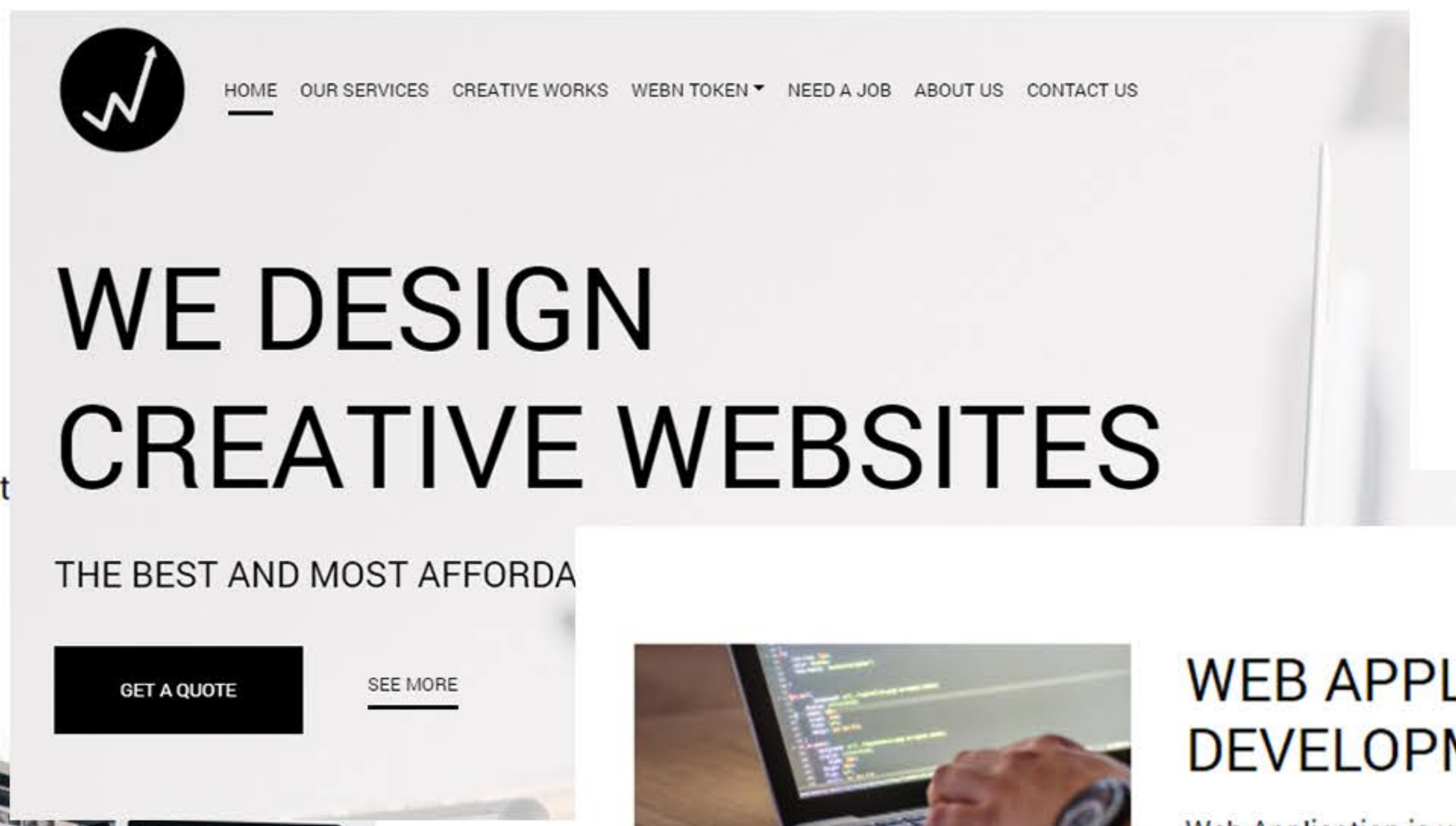
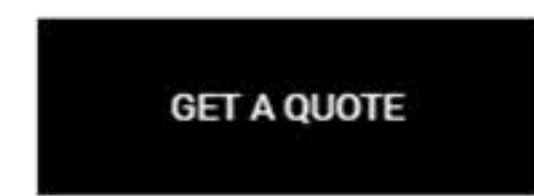
We are very pleased and excited to announce that we have developed a LIVE demo of the upcoming WEBN Services platform which we consider to be an amazing system - Minimum Awesome Product (MAP). You can view it here <https://www.services.webinnovationph.com>.

## OUR SERVICES

The Best and Most Affordable Web Development in the Philippines

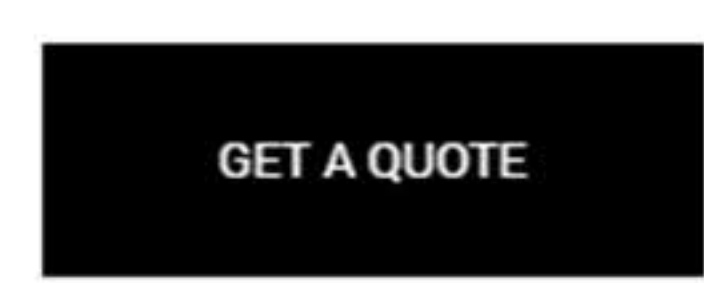
### WEB DESIGN & DEVELOPMENT

A beautiful designed and informative website is one of the most important online marketing tool to enhance your sales. Using aesthetically appealing web graphics, styles and layouts your website can be one of your best marketing tool for your business.



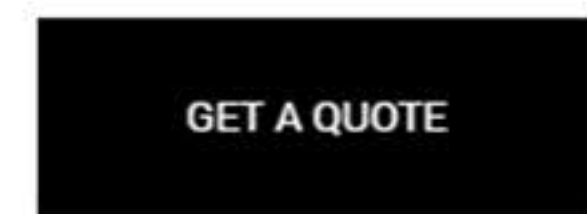
### CREATIVE MEDIA

Marketing Collaterals, Graphic Designs, Custom Logo, ID, Business Card, Banner, Tarpaulin, Backdrop or even Explainer Video and Video Presentation. We can create all of that.



### WEB APPLICATION DEVELOPMENT

Web Application is very important for all businesses or even for your own. Using Web application your technical procedures can be easy and we are a group of creative web developers who can make it for you.



Our WEBN platforms are all currently under development. We are hoping to be up and running with a fully functional and integrated operational platform by the second quarter of 2019. The current platform has been released in Alpha version and displays all of the features and actual content of the platform.

We are currently in the process of raising funds for the development of the existing platform and conversion to the Ethereum Blockchain, together with the second platform in the E-Commerce buy and sell technology transactions product covering cryptocurrency payments.

The WEBN Mobile Game and Wallet development are the next development programs to be initiated on the Main platform that will start in the third quarter of 2019..



# Executive Summary

Increased demand for both internet and mobile technologies is rapidly increasing and is now playing a greater role and part of our everyday activities and lives worldwide. Both contribute to an increasing demand for increased technology, alternatives and personalized services that have now become habit forming. After a lot of due consideration, thorough planning and research, it was decided to launch WEBN services as an educational and seamless functioning platform of cryptocurrency services which will then be also become part of our daily lives. Our main mission is to introduce, educate and highlight all of the cryptocurrency advantages and services available to all of the general public and internet users on our web and blockchain technology platform.

The WEBN infrastructures offers service-providing website developments and e-commerce buy and sell products, with creative media enticements that will help our clients to expose these to the general public and the cryptocurrency economy. The WEBN innovative ecosystem is completely transparent in facilitating cryptocurrency and the platform user friendly service easily accessible to the general public.. Our WEBN platform is a combination of the Ethereum Blockchain technology and the payment ecosystem.

The integration and creation of a web development and cryptocurrency business platform are the reasons why our WEBN token was initiated and conceived. We studied and researched all of the possible avenues, functions, and usefulness of an everyday WEBN token over the internet, and believe that the potential holders of this token will be able to take advantage of decentralized payments, the use of cryptocurrencies, and the benefits of fast and secure seamless transactions. Our WEBN token is not just an ordinary token to store and trade, it has also the ability and power to provide and offer additional discounted price rates for services rendered on our platform by using it as your means of payment.

WEBN mobile games will allow users to earn WEBN points that are convertible to WEBN tokens by playing each game. The WEBN mobile game is free to use and playable to Android and IOS version, it is downloadable at google playstore, app store and in the Web Innovation PH website. The WEBN mobile game will generate a lot of interest, challenge, and enjoyment with the opportunity and chance to earn extra free WEBN tokens as you play.



# Mission

*"We want to **enhance, exceed and succeed** in providing innovative strategies that promote our client's product, services, new markets and increased yearly revenue returns."*

We believe in providing a major impact on increased revenues and dedicated passion strategies for future growth at effective and affordable prices. Our company creates optimized solutions that assist them through digital technology to capitalize on their ideas for future growth. In terms of transactions, we assure our clients that payments can be safely processed and secured through various integrated digital options technology.

# Vision

*"We want WEBN to be a **leader** in providing innovative solutions to the Web Development and Technology Industry"*

We want Web Innovation PH to be integrated into blockchain technology which will then expose all of our clients and products to the benefits of the digital technology and cryptocurrency market. WEBN will be a successful project because its market goal is to provide services on website, web applications, graphic design, and video animations in a more efficient and professional manner.

Our Web design services continue to evolve hundreds of ongoing website enhancements and provide information to existing clients, friends and prospective clients. We are really encouraged by the additional increased demand as a result of our innovative nurturing approach to excellence and response to their ongoing needs and sustainable growth demands. WEBN token will be recognized and acknowledged by many users, retailers and marketers worldwide because of its decentralized payments, discounts and advertisement opportunities available through web and mobile game apps.

In essence, Web Innovation PH's vision is totally dedicated and true to its core values having the key elements as follows:

- ✓ *Providing better quality services, therefore marketing business is easy.*
- ✓ *Offering professional platforms formed on innovative solution, i.e. no tolerance, fraud and missed deadlines, commitments such as premeditated breach of contract - no longer a costly inconvenience..*
- ✓ *Giving all users a chance to find the right fit, design for their projects without having the difficulties in web site layouts and quality compromised due to this form of output.*

We believe that by raising the profile use advantages of cryptocurrency will help to unite the world by highlighting the many benefit solutions available for payment difficulties and the elimination of the inconvenience of long processed and painful payments.

*Capitalized clients strategies and financial goals realized, through WEBN dedicated customer staff focused tailored client services will benefit one and all.*



# Business Core Values

**" Our core values are professionalism, dedication, commitment, integrity, respect and excellence "**

WEBN dedicated core value lies in creating security based platforms to eliminate security breaches and fraud , integrity of files, commitment to improved and ongoing innovative programs, excellence by taking pride for all services delivered in a professional and ongoing manner.

WEBN key core value platform services provide our clients with a sense of security, comfort, and the knowledge that we have a personalized dedicated program tailored to cater for their products and personal needs

## Investor Opportunity

In comparison to other listed cryptocurrencies, WEBN tokens provide far greater investor opportunity and increased advantages and features, which are highlighted and provided in more details on the following pages. We do understand that many investors out there are looking for quick gains, and then move onto the next trading opportunity which works for quite a lot of traders, however WEBN token has been created and structured for long term sustainable growth and we expect to exceed market cryptocurrency expectations.

We are aiming to increase the demand for WEBN services and tokens globally and increased market price, having a WEBN token is like owning Gold that can only improve in value with sustained market awareness over a period of time.

We believe that our WEBN token coupled with a clear strategy for web site services and e-commerce will be proven and vindicated as a successful and viable token on a ongoing basis, together with our contingency structured initiatives to help weather both busy and pending market contagion fall out ramifications.



## Two areas of external market concern

A lot of the investors out there in the market place have not yet realised the impact of the **\$808 trillion derivatives market as a lethal financial weapon of mass destruction**, as the central Banks have not yet found an effective method of monitoring and controlling the potential devastating risks posed by these contracts.

Another area of concern that most investors are not aware of are the bank buy in procedures agreed to, that will affect the financial markets in the event of a market collapse - **please note this is of major financial market significance** - that we at WEBN are addressing and factoring in additional marketing and survival strategy initiatives in place to protect our company and loyal investors.

The corresponding confirmation link is highlighted below and reinforces the need for the general public to place some possible investment into the cryptocurrency markets.

## Banks in Question

" And now, bailouts are not enough. While hiding behind sophistry like declarations of a desire to avoid 2008-style taxpayer bailouts, they plan, as the present crisis hits full-force, to simply seize the private bank deposits of ordinary citizens like yourself- "bail-in", as opposed to "bail-out".

All of the savvy investors will need to do their own research and validate the above, and then focus on their different investment strategies, securities , in order to protect themselves, families, and investments, from the pending financial market collapse which may happen in the very near future.



# Problem

Most of the cryptocurrency tokens are unprofitable with no sustained strategies in place and have failed after conducting an ICO and the price of the token has dropped dramatically ever since. The crypto-economy is one of the most volatile we have ever seen. Selling digital assets while the market is on a downswing can be a tough but necessary measure. In cases of urgency or a matter of convenience, one has no alternative but to sell. Another solution simply waiting for more favorable market conditions to sell your assets.

# Our Solution

We understand and are aware of most of the cryptocurrency issues that organizations have experienced and are currently facing, and have included additional continual improvement indicators within our WEBN platform; to ensure that the reinforced quality of service, great system, team management and pre-emptive marketing strategies are in place and revised on a continual basis. This will ensure that market expectations and fluctuations are taken into consideration and actioned as and when required.

We will continually provide and strive for market awareness on all levels which in turn will highlight the unique concept and ideals of the WEBN token benefits and features, and community appeal that should provide increased financial market support and increased business services realized.



## Goals and Objectives

- ✓ Develop more creative web sites and designs
- ✓ Create a transparent ecosystem that can be used by Merchants and Consumers.
- ✓ Provide greater discount for web development and technology products
- ✓ Create more opportunity for Web developers and Graphic designers.
- ✓ Accept cryptocurrency as payment to web site development service and online store
- ✓ Stabilizing and/or increase value of WEBN token in the market
- ✓ Enabling merchants in technology product retail sector, business or individual to display their products on our e-commerce platform
- ✓ Create WEBN mobile app wallet for storing, transfer and receive WEBN tokens to pay for technology products online or in local store.
- ✓ Develop Mobile Game App for WEBN to provide enjoyment and opportunity to earn FREE WEBN tokens.
- ✓ Expand the use and exposure of WEBN token globally.

## Key Features

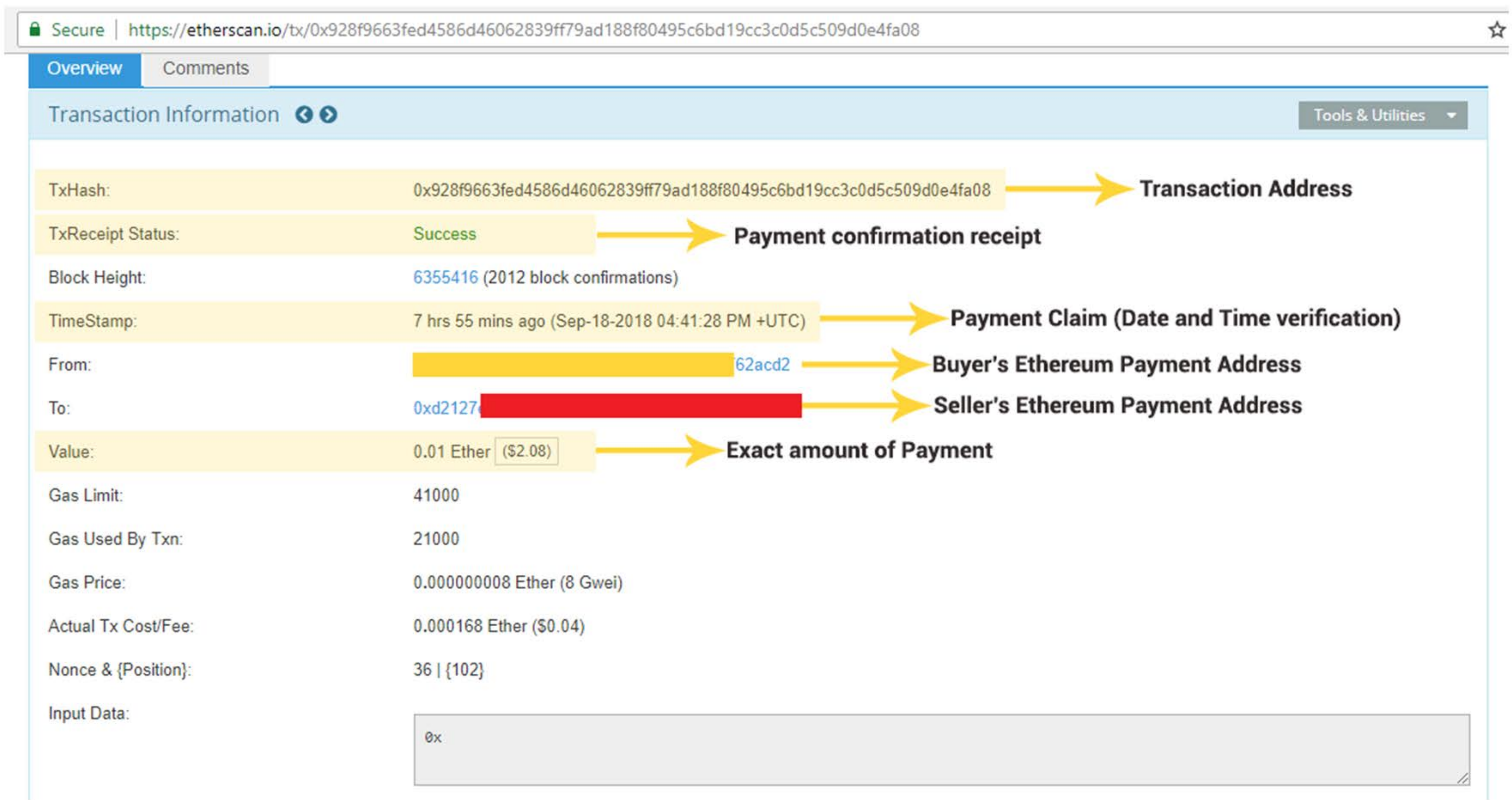
- ✓ Decentralized Payment Ecosystem
- ✓ Cryptocurrency Payments
- ✓ Native cryptocurrency utility token
- ✓ Great discounts on web services and e-commerce
- ✓ Exchangeable token for services and technology products
- ✓ BuyBack & Burn mechanism
- ✓ Mobile App Wallet
- ✓ Tradable utility token to Crypto-exchange
- ✓ Token Staking Program (TSP)
- ✓ Mobile Game App
- ✓ WEBN points for Game app users



# Decentralized Payment Ecosystem

Web Innovation PH is creating a decentralized payment ecosystem processing on the Ethereum blockchain leveraging smart contract technology.

## How the Ethereum blockchain works on WEBN E-commerce:



- 1. Transaction Address** - Every successful payment has a unique TXHASH that can use to trace the transaction for verification.
- 2. Payment Receipt** - Where you can verify your payment if it is a successful or not.
- 3. Payment Claim** - Every purchase on the web development of product, the transaction will be saved on the blockchain Date and Time will be published and viewable on the etherscan for confirmation. Transaction data histories are recorded. This historical transaction data can help to verify the authenticity of assets and prevent fraud.
- 4. Buyer and Seller Ethereum address** - You can verify your payment where it goes by checking at the etherscan.
- 5. Exact Amount** - For confirmation of your payment amount will be displayed on the etherscan.
- 6. Increase efficiency and speed** - Automating process with blockchain transactions can be completed faster and efficiently.



# Cryptocurrency Payments

Enables selected cryptocurrencies to be used in the platform for payment. This strategy will help the general public to become more educated and aware on the uses and understanding on the digital currency process. Sellers will be able to accept major cryptocurrencies and utilize - especially the WEBN tokens in exchange with them with traditional (fiat) currencies. Buyers and Sellers will participate in a global decentralized commerce environment with a greater sense of security and total trust.



**Using cryptocurrencies as a payment method in our platform offers the following benefits:**

- 1. Fraud** - Individuals cryptocurrencies are digital and cannot be counterfeited or reversed arbitrarily by the sender, as with credit card charge-backs.
- 2. Immediate Settlement** - No Intermediary and 3rd party (Instant Payment)
- 3. Lower Fees** - There aren't usually transaction fees for cryptocurrency exchanges because the miners are compensated by the network (Side note: This is the case for now). Even though there's no bitcoin/cryptocurrency transaction fee, many expect that most users will engage a third-party services, such as Coinbase, creating and maintaining their bitcoin wallets. These services act like Paypal does for cash or credit card users, providing the online exchange system or bitcoin and as such, they're likely to charge fees. It's interesting to note that Paypal does not accept or transfer bitcoins.
- 4. Identity Theft** - When you give your credit card to a merchant, you give him or her access to your full credit line, even if the transaction is for a small amount. Credit cards operate on a "pull" basis, where the store initiates the payment and pulls the designated amount from your account. Cryptocurrency use a "push" mechanism that allows the cryptocurrency holder to send exactly what he or she wants to the merchant or recipient with no further information.
- 5. Access to Everyone** - There are approximately 2.2 billion individuals with access to the Internet or Mobile phones who don't currently have access to traditional exchange, these people are primed for the Cryptocurrency market. Kenya's M-PESA system, a mobile phone-based money transfer and microfinancing service recently announced a bitcoin device, with one in three Kenyans now owning a bitcoin wallet.



# Native Cryptocurrency Token

WEBN token is the native currency in the platforms that offers a variety of services and usage benefits to holders. WEBN token is a utility token that can provide you a solution to your project or businesses without costing a huge amount of money by using it. Currently there are no other cryptocurrencies that provide the additional benefits and abilities stated in the WEBN token key features page in this White Paper.

WEBN token is a type of cryptocurrency like Bitcoin and many others, where WEBN token differs is in the long-term strategy to develop a currency with real-utility demand for tomorrow's digital world. WEBN token is a utility based token that uses ethereum network (erc20) and can be also transfer in any erc20 wallet or ethereum wallet, it is tradable and easily exchanged. WEBN token can be used as mode of payment to purchase website, web applications, graphic designs, video animation and online products. WEBN token payments provide clients with a 10-50% discounted guarantee on any services offered and purchased.



## Great discounts for Web Development and Technology Product

To be able to receive and participate for a discount in web development and technology products, WEBN tokens must be used as your main form payment. Every WEBN token holder is eligible to receive a discount up to 50% on all web services and technology products we offer compared to other cryptocurrencies. We believe that this WEBN utility token will increase the adoption rate of the blockchain and cyptocurrencies globally.

WEBN tokens are available on the crypto-exchange where the WEBN token will be listed shortly. If you wish to purchase WEBN tokens and take up the discount offer in our platform, WEBN main site will be also selling WEBN tokens for public purchases when listed. You can check the list of crypto-exchanges of WEBN tokens that will be available on the market.



# Exchangeable token to services and technology products

**Only WEBN token facilitates these benefits.**

We created a utility token that is exchangeable and linked back to services and technology products, this feature is available only in our platform. After the release of Web Services and E-commerce platform, WEBN tokens will be able to be used and traded for exchange for web development and selected technology products. You must own enough WEBN tokens to be able to participate and enjoy the discounted opportunities available.



## WEBN Mobile Wallet

This mobile app wallet offers a whole host of opportunities and consists of many functionalities and benefits as follows; Transferring your WEBN token to any ethereum based wallet, crypto-exchange and WEBN wallet user made conveniently, easy, and fast, you can receive free WEBN points from WEBN mobile games and convert them to WEBN tokens and receive additional great benefits. WEBN wallet will be able to be used to carry out purchase transactions when paying for any web services and technology products on our platform or local store. We offer amazing unique mobile applications to both the businesses and consumers which will continue to ensure global adoption of the WEBN tokens. Since there are only a limited certain amount of WEBN tokens listed, and the buy back burn reducing them on a yearly basis, together with the other unique combined services and products on offer, will result in a continued appreciation value and security investment opportunity for the WEBN tokens value.





# Buy-Back-Burn Program

The solution that support or stabilizing WEBN token price in the crypto-exchange to reduce the total supply and increase the demand of WEBN token.

## ***The Buyback and Burn Program explanation:***

A **Buyback** happens when a company spends a portion of its own profits to buy its token back from its token holders. This strategy aims at driving the price of the token up and/or stabilizing the price during downturns.

A **Buyback** and **Burn** happens when a company not only buys its tokens back, but it then removes those tokens from circulation effectively "burning" them. This means that the same market cap is continually divided among the shrinking supply of tokens in circulation theoretically driving the price of each token up higher and higher over time.

## ***How does it work?***

- 1.** 30% of the total profits generated in the platforms annually will be used to re-purchase WEBN tokens.
- 2.** WEBN token buybacks will be made annually, it means the buyback and burn will happen 3x a year until we reach the total supply of 1.B WEBN tokens.
- 3.** All WEBN token buybacks will be performed on open markets.
- 4.** WEBN tokens will be repurchased at a price that does not exceed a 50% premium of the highest independent bid or the last quoted transaction price.
- 5.** All the purchased tokens will be shared as follows:
  - 40% - to be burnt and removed from the total supply
  - 50% - for staking rewards
  - 10% - reserved for WEBN mobile game points
- 6.** WEBN token purchases i.e. total number of tokens purchased and burned can be seen at the burn address on etherscan.

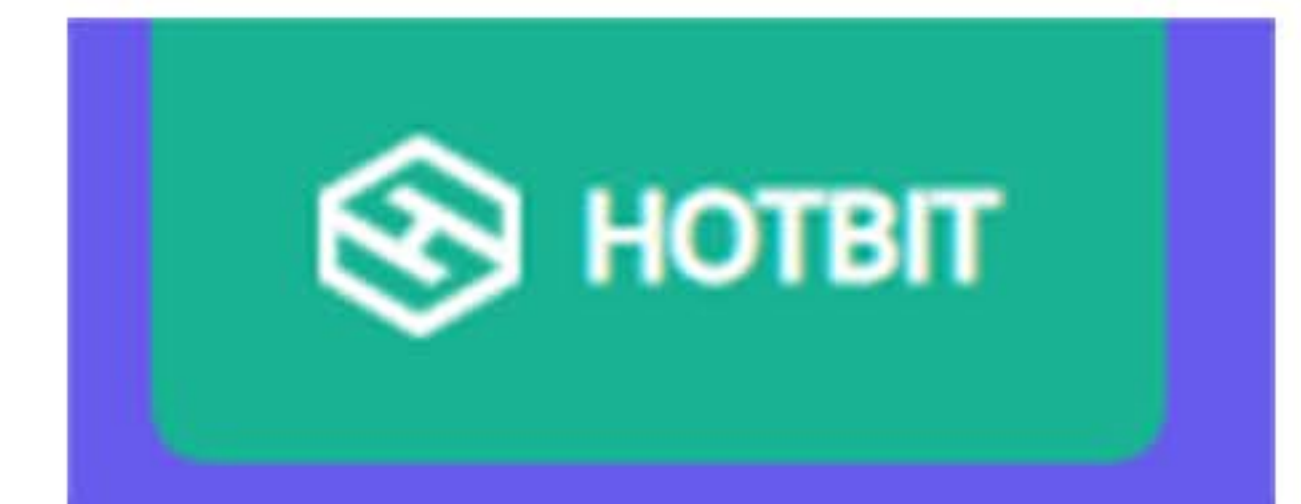


# Tradable to Crypto Exchange

As part of the WEBN token trading strategy of Buy-back-burn mechanism, WEBN token will be listed at medium and large volume crypto-exchanges.

## Targeted lists of medium Crypto-Exchange:

- 1. IDEX** - is the only Ethereum decentralized exchange with real-time trading and high transaction throughput.
- 2. Bit-Forex** - This exchange supports 79 cryptocurrencies and 107 market trading pairs.
- 3. Stocks Exchange** - is a platform that allows users to exchange cryptocurrency freely with each other, from any country in the world, with security and healthy volume trades.
- 4. Hotbit** - Highly efficient, flexible, stable and secure exchange platform.
- 5. KKcoin** - The KKcoin Exchange is a trading platform focused on blockchain assets created by a group of digital asset fans. KKcoin is registered in Singapore.
- 6. Mercatox** - Reliable partner in the world of digital finances.
- 7. Coinex** - is a cryptocurrency exchange dedicated to building a highly secure, stable and efficient digital coin exchange for global users.



## WEBN token are already listed at these Crypto-exchanges:

- 1. Etherdelta** - Etherdelta is a decentralized Ethereum token exchange, brought to you by Etherboost.
- 2. Forkdelta** - is an Ethereum token exchange, listing more ERC-20 coins than any other of its kind. Crucially, ForkDelta currently acts as an open source, updated interface for EtherDelta's smart contract.





# Token Staking Program (TSP)

It is designed to provide a quarterly passive income for the LOYAL holders of WEBN token. The program will generate quarterly percentage commission for holding their WEBN tokens at their corresponding wallet to minimize and protect the possibility of dumping the WEBN token at the exchange. In the recent changes, WEBN decided to provide our loyal holders an quarterly incentive by participating in *Token Staking Program (TSP)*.

Staking also enables everyone to be part of the ecosystem and help it grow and also help save the energy resource

## How does it work?

Hold your WEBN tokens in your Ethereum wallet that you registered in the program. We plan to send WEBN tokens to the same wallet quarterly or after 120 days of staking.

The staking process will give you 20-100% profit at the end of the year. You can receive the 100% profit if you completed the 1 year staking program. The cumulative reward is more exciting and you can reach around 200-300% growth if you keep your tokens intact in a single place. To help you visualize, let's check the staking schedule and cumulative rewards table.

## Bonus for Loyal Holders of WEBN tokens:

To ensure that the true WEBN holders get more rewards, we will be distributing additional 100% more of tokens to all holders who hold WEBN tokens for more than 2 years at the end of Q4 2020

## TSP Procedures:

1. The start of application for Token Staking Program (TSP) will be on November 1, 2018.
2. All the participants must register in the site and the first day of staking will be after the day of registration.
3. A participant is required to hold a minimum amount of 20M WEBN tokens.
4. The maximum hold of WEBN tokens for participant is 100M WEBN tokens.
5. The holders should not transfer the WEBN tokens; otherwise, registration on TSP will be void.

## Rewards:

Locked in period	Percentage commission
120 Days	20% Incentives
240 Days	50% Incentives
360 Days	100% Incentives
Loyal Holders 720 Days	200% Incentives plus 100% Bonus



# Decentralized blockchain for Web development and Ecommerce

The Web Innovation Ph infrastructure is the decentralized payment that utilizes WEBN tokens and has two separate platforms, one that enables the general public to purchase web developments, graphic design and explainer videos. Secondly, in the E-commerce section, verified users are allowed to buy or sell any product but limited to computers and gadgets. The innovative ecosystem is completely transparent and enables the general public to access the platform with ease using cryptocurrency. The WEBN platforms offer various choice solutions and no limitation usage and access to any of our clients and users.

## Web development client:

1. Any potential client can access the platform to purchase website, web applications, graphic designs and video animation.
2. The client can quote the project without any consultation fee or hidden charges.

## E-commerce user:

1. General public can register to access the platform.
2. A verified KYC user has a permit to buy or sell on the platform.

## Web development services platform

**1. Website Development Platform:** Cryptocurrency payment gateway, free quotation consultation, live chat support, website development and WEBN token payment.

- We offer multiple cryptocurrency payment.
- You can freely consult your project concept without any fees.
- Technical and developer team chat support.
- We develop what client's need like website, web applications, graphic designs and video animation.
- Use WEBN token as payment for greater discount on services



# Ten significant problems in website development faced by clients

1. Expectations and requirements.
2. Content on the website
3. Not functional and responsive website design
4. Inappropriate designs
5. Hacked and Hi-jacked
6. Budget upgrades and content update
7. Technical support
8. Costs too much up front
9. Lack of payment option
10. Long payment process

## Web Innovation PH and WEBN token solutions

1. Working together and deciding project priorities.
2. Complete content information and readable text.
3. Project finalization and testing
4. Enhanced theme colors, fonts and size and creative designs.
5. Content management systems
6. Assisting the clients on content updating
7. Live support chat
8. low-cost configurations
9. Allows cryptocurrency and WEBN token as payment.
10. Blockchain based payment gateway



# E-commerce Buy and Sell Platform

**1. Platform architecture:** User interfaces (UI), Global buy and sell marketplace, payment security wallet, secured account, comment and review, staking reward, cryptocurrency payment and community forum.

- User Profile Interface
- Buy and Sell marketplace for everyone around the world
- All users must pass the KYC (Know your customer) before making any transaction.
- Public viewable comment, rate and reviews
- WEBN token wallet for storing and staking
- Multiple cryptocurrency payment option
- Community forum contains many languages or nationalities section where you can post your products, comment, and rate and review the buyer or seller

## Buy and Sell common problems

1. Fake false user identity registration
2. Unsecured payment and untraceable
3. Limited currency available for payment
4. Expensive transaction fee
5. Product quality assurance
6. User trust and reputation

## E-commerce Platform solutions:

1. KYC approved user
2. Blockchain and cryptocurrency payment
3. Cryptocurrency and fiat currency available
4. Small fee for Payment security wallet
5. The seller requires to upload the latest picture of the product to determine the quality and stock availability
6. Trust and reputation of the user can be earned through a multiple successful transaction



# WEBN token - The Future Payment of Web and Technology

**WEBN** means *"Where Excellence Benefits Nurturing"*

"The company has created a strategic organic growth structure direction to support and market our client's concepts, services, and products and value added benefits that will reinforce our mission and vision statement."

WEBN token is a type of cryptocurrency like Bitcoin and many others, where WEBN token differs is in the long-term strategy to develop a currency with real-utility demand for tomorrow's digital world. WEBN token is a utility based token that uses ethereum network (erc20) and also can transfer in any erc20 wallet or ethereum wallet, it is tradable and easily exchanged. WEBN token can be used as mode of payment to purchased website, web applications, graphic designs, video animations and online products. WEBN token payments provide clients with a 10-50% discounted guaranteed offers on any services provided and purchased on the platform

WEBN token delivers to market payment solutions for mobile apps, websites and the traditional retail sector. We believe that with the right approach and focus, we will be able to promote and attract more businesses in accepting and utilizing digital currency as a payment.





# Value Strategy

*WEBN TOKEN is unique as it features multiple mechanisms to sustain the company growth.*

- WEBN token guarantee to get discounts on Web development and Online products
- Exchangeable to product and web site development.
- 30% Platform revenue goes to crypto-exchange for WEBN buyback tokens, providing support for token dumpers.
- Burning WEBN tokens from buy-back to decrease the total supply.
- Token Staking Program
- Mobile Game App Point

## **1. Web development discounts**

- WEBN token can be used to pay your web development project with great discounts compared to other cryptocurrencies like bitcoin and ethereum or fiat currency, WEBN token is a powerful utility token in the web services platform to reduce the cost of services we offer.

## **2. Exchangeable to website and technology products.**

- WEBN token, only token that exchangeable to any web development services we offer on the platform and selected technology products; it depends on the availability of the products on the platform.

## **3. 30% Platforms revenue goes to crypto-exchange for WEBN buy back tokens.**

- Services Platform and E-commerce 30% revenues, provides value support for WEBN token in the crypto-exchange market.

## **4. Burning WEBN tokens from buy-back to decrease the total supply.**

- Annually, the total WEBN token's collected from buy-back, 40% will be burnt.

## **5. Token Staking Program**

- It is designed to provide annual income for the holders of WEBN token. The program will generate monthly percentage commission for holding their WEBN token at their corresponding wallet to protect the possibility of dumping the WEBN token at the exchange.

## **6. Mobile Game App**

- WEBN mobile games will allow users to earn WEBN points that are convertible to WEBN tokens by playing each game. The WEBN mobile game is free to use and playable to Android and IOS version, it is downloadable at google playstore, app store and in the official website of Web Innovation PH. The WEBN mobile game will generate a lot of interest and enjoyment with the opportunity for chance to earn extra WEBN tokens as you play.



# Technical Specifications

Overwhelming demand has resulted in WEBN having to implement token swapping measures due to the unprecedented response and demand for this unique investment opportunity, WEBN tokens were sold out in just 3 days during the ICO. The WEBN tokens were locked and the unlocking date was to be implemented on November 25, 2018 , however, and as a result we now have had to bring forward the unlocking date by 2 months in advance prior to the designated end date of the ICO.

**WEBN Old smart contracts:**

*0x76a1aeb942b24d0020a2d4b0ac3f2e5ed2bff150*

**WEBN New smart contracts from token swap:**

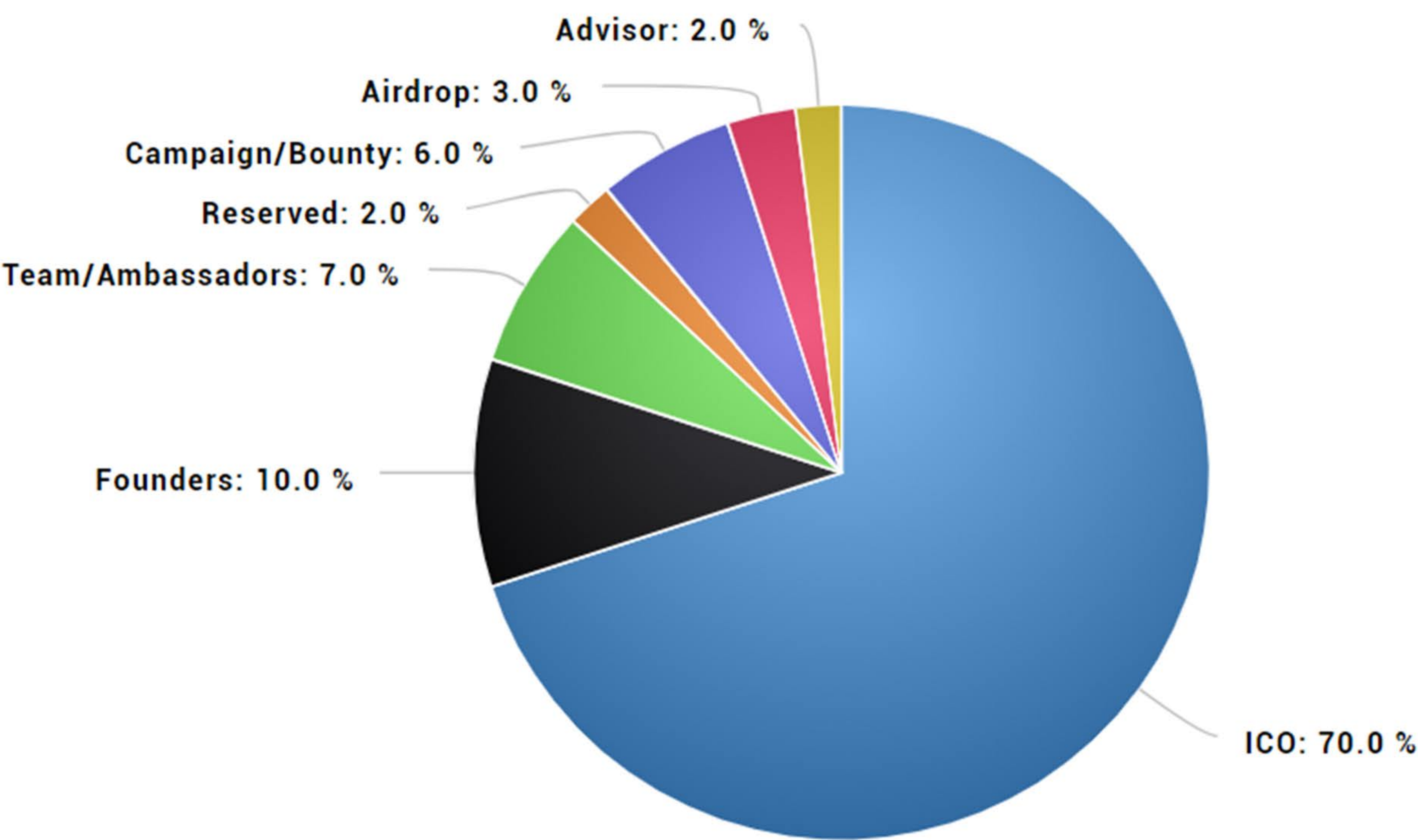
*0x15A664416E42766A6cC0a1221d9C088548a6E731*

Token Name	WEBN
Token Abbreviation	WEBN
Token Type	ERC20
Decimal	8
Max Supply	6B
Token Value	0.000001 ETH
Key Benefit	Tradable Utility Token
Token Distribution	Immediately available



# Initial Token Distributions

The total supply of WEBN tokens distributed as follows:



**ICO:**

70% (4.2 B) = The total tokens for ICO

**Founders token:**

10% (600M) = Founder’s token is locked for 2 years to prove the dedication of the founders to their mission at WEBN platforms.

**Team/Ambassadors:**

7% (420 M) = The WEBN team tokens will be distributed after 6 months.  
The Ambassadors bonus will be distributed after ICO.

**Campaign / Bounty:**

6% (360M) = The end of campaign/bounty will be on November 18, 2018 and the distributions will start on December 18, 2018.

**Airdrop:**

3% (180M) = The airdrop token distributions will start on January 5, 2019.

**Advisor:**

2% (120M) = The advisor tokens will be given after 1 year of ICO.

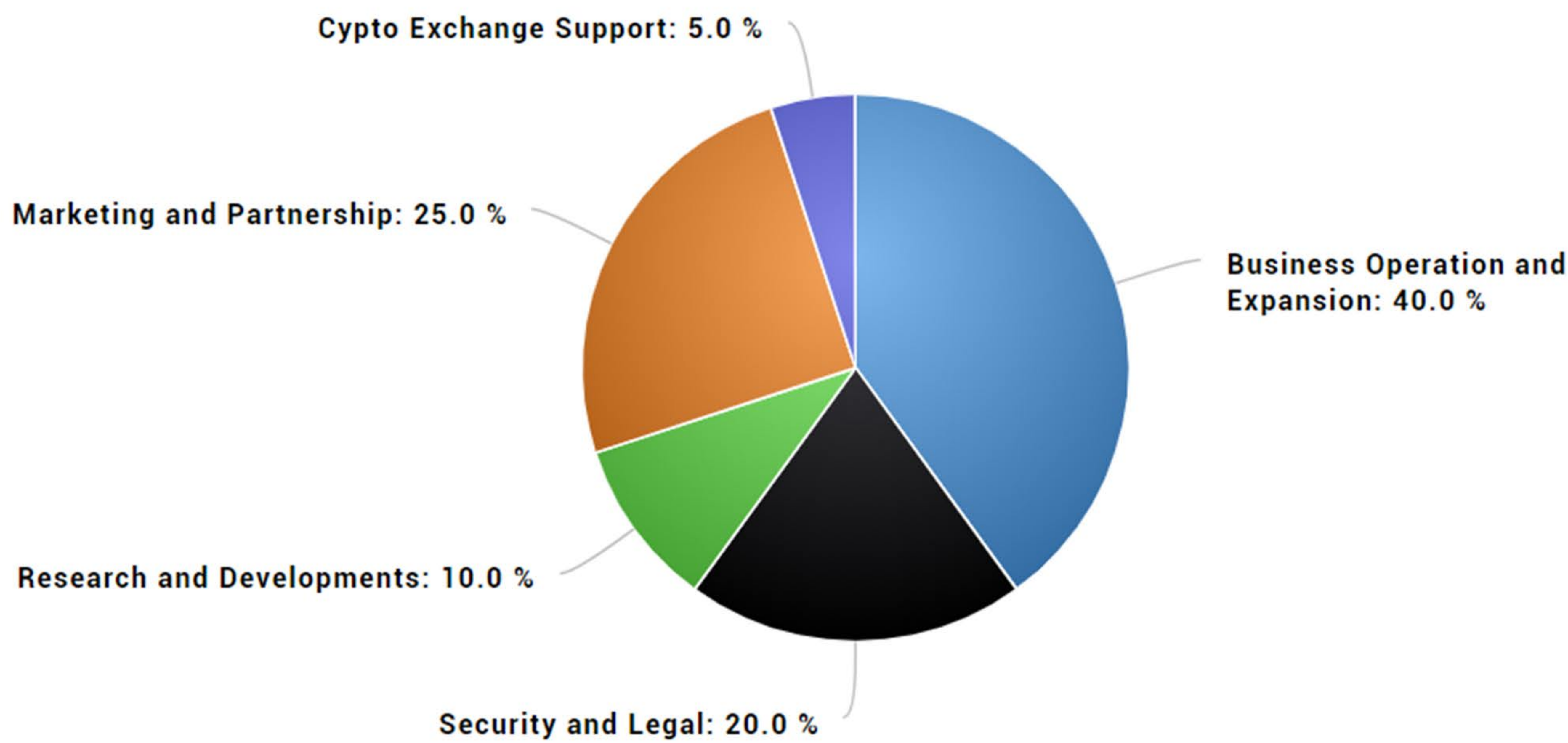
**Reserved for platform and events:**

2% (120M) = The reserved is for Platforms use and events giveaway.



# Use of Funds

The profits from the sale of WEBN tokens will be distributed for the following:



## Business operation and Expansion: 40%

We are planning to establish a local office and store in the Philippines this 2019. WEBN office will be set up for Web development service and WEBN store for Technology products WHERE you can buy WEBN technology products in the Philippines using cryptocurrencies.

## Security and Legal: 20%

We are completing the documents needed for SEC regulatory license and local business license.

## Research and Developments: 10%

We will continue to research and upgrade WEBN Ecosystem for more innovative solutions.

## Initial support for WEBN token value at the Crypto-exchange: 5%

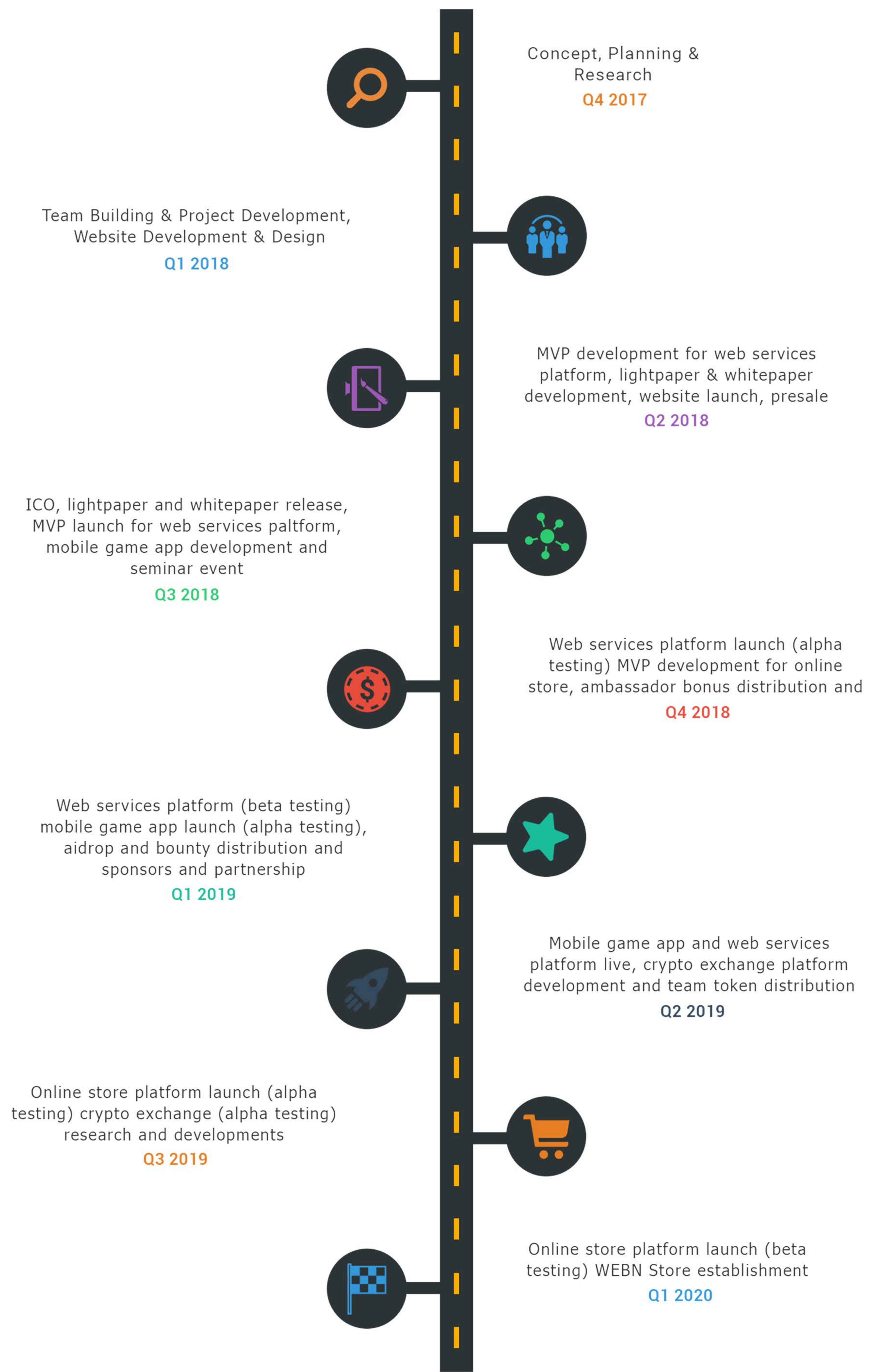
We will drop 5% of the total funds raised from ICO to buy WEBN tokens at Crypto-exchange to support the value of WEBN token.

## Marketing and Partnership: 25%

This allocated fund for Marketing and Partnership will bring more clients to the Web development service platform of WEBN. We will start looking for partnership with Technology business industry for the supplier of our Technology products.



# Development's Roadmap





# ICO Process and Timeline

- 70% of WEBN token supply was allocated in the Presale and ICO (4.2B) and the tokens will be sold from July 15 up to November 18, 2018, in 2 phases, each phase has a different discounts and bonuses.
- The WEBN token will be sent out within 24hrs.
- Min. amount to purchase is 0.005 ETH and Max Amount of 50 ETH.
- Only use this ETH address to buy WEBN token at Presale and ICO.  
**0xd2127e1e6763c05ea51b56439e1ee0decae2b86c**
- WEBN token is locked; do not attempt to transfer it in any wallet or exchanges. Unlocked released date will be on November 25, 2018.
- The Token sale will end on November 18, 2018.
- After ICO, you can buy WEBN token at the Platform or crypto-exchange but the price is not the same on ICO round. Maybe it could be higher than ICO price.

## ICO Timeline

Pre-sale was started on July 15, 2018 up to August 15, 2018 with 700M WEBN tokens available only for this round. The WEBN token price on presale was 20 gwei with bonus.

ICO round 1 started on August 15 up to September 15, 2018 with no limit on WEBN token purchase. The WEBN token price was 50 gwei with great bonus and airdrop.

ICO last round started on the September 15n and closed on September 18, 2018, it only took 3 days for that round to be fully subscribed due to an increased demand for our WEBN tokens which were all sold out and over subscribed . We didn't expect this great level of success and overwhelming demand of the ICO last round, and have decided to unlock the tokens by creating a new smart contract. The token swap will commence on September 24th 2018, after this token swap, they will be able to start trading WEBN tokens at Etherdelta and Forkdelta whilst we wait for some of the other medium crypto-exchange approvals to be granted.

**Our token sale was an overwhelming success;  
we have raised a total amount of 303 ETH.**



## Crypto-Exchange listing information

- As part of the buyback and burn program we will be listing the WEBN tokens on the crypto-exchange for it to be traded freely on the open market.
- WEBN tokens can be traded in BTC, ETH or USD but it depends on the crypto-exchange pair of WEBN tokens in the crypto-exchange.
- WEBN tokens will be locked until November 25, 2018, and unable to be transferred with any other exchanges until it is released. Please wait until the unlocking date or token swap is announced if the ICO is finished on unexpected date.
- Our next goal is to list WEBN token at Coinmarketcap and big exchanges like Okex, Binance or Huobi and Bittrex.

## SUPPORTING WEBSITE REFERENCES OF INTEREST

[https://www.huffingtonpost.com/ameer-rosic-/7-incredible-benefits-of-\\_1\\_b\\_13160110.html](https://www.huffingtonpost.com/ameer-rosic-/7-incredible-benefits-of-_1_b_13160110.html)

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[http://cecaust.com.au/releases/2016\\_03\\_22\\_Bail\\_In\\_PR.html](http://cecaust.com.au/releases/2016_03_22_Bail_In_PR.html)

<https://www.investopedia.com/news/which-cryptocurrencies-will-survive-crash-markets/>

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