

# DOGECASH

SETTING A NEW STANDARD  
IN THE MASTERNODE SPACE





## THESIS

With the rise of crypto popularity there came a flood of bad actors who now continue to take advantage of investors in one form or another. This is especially common in “new” masternode projects that exit scam, underdeliver and remain anonymous throughout the inevitable short lifespan of the coin.

A conservative estimate of 500 masternode projects launched with a BTC Talk ANN since the start of 2018. Of these, an overwhelming majority have gone silent, do not show any sign of ongoing development, and simply lack the level of quality a top caliber project should demand. Moreover, most projects fail to give their communities any decision making ability over the future direction and development of the project.

A group of crypto developers, experts, and investors recognized the aforementioned shortcomings and designed a concept that aims to set fundamental standards for launching projects.





## PURPOSE

DogeCash is building a Masternode/PoS cryptocurrency ecosystem whose components and decision making will be voted on by private key holders. DOGEC will act as the crypto of choice within the different platforms built within the ecosystem.

There is an extreme oversaturation of cryptocurrencies that serve as the primary coin utilized within a single platform. DogeCash aims to eliminate the need for multiple coins among different projects. One coin will be utilized to make masternode hosting payments, reduce exchange fees, tip content creators, and what ever else the community decides to build. Furthermore, we have decided on non-negotiable project values we will base our project upon: transparency, quality, community and charity.

These are traits we believe will set the standard in the masternode space, urging new projects to do things "The DogeCash Way."



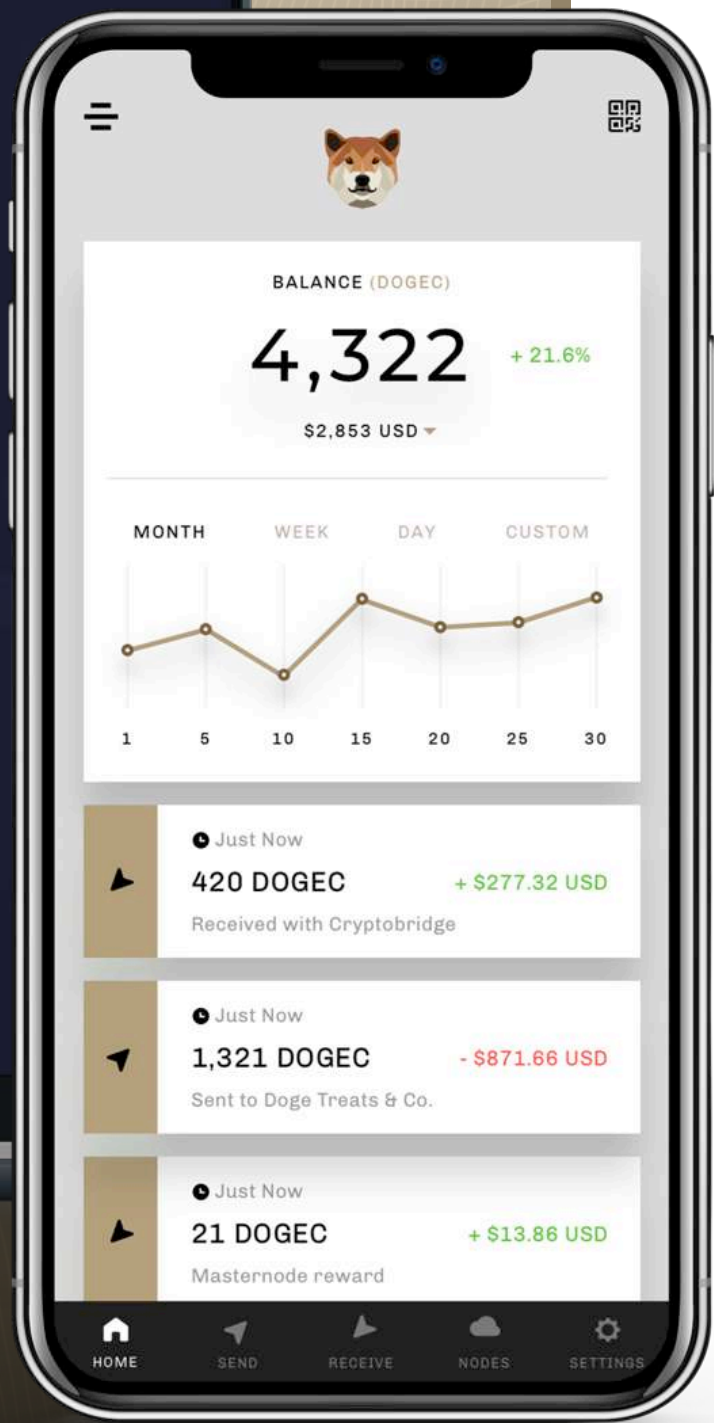
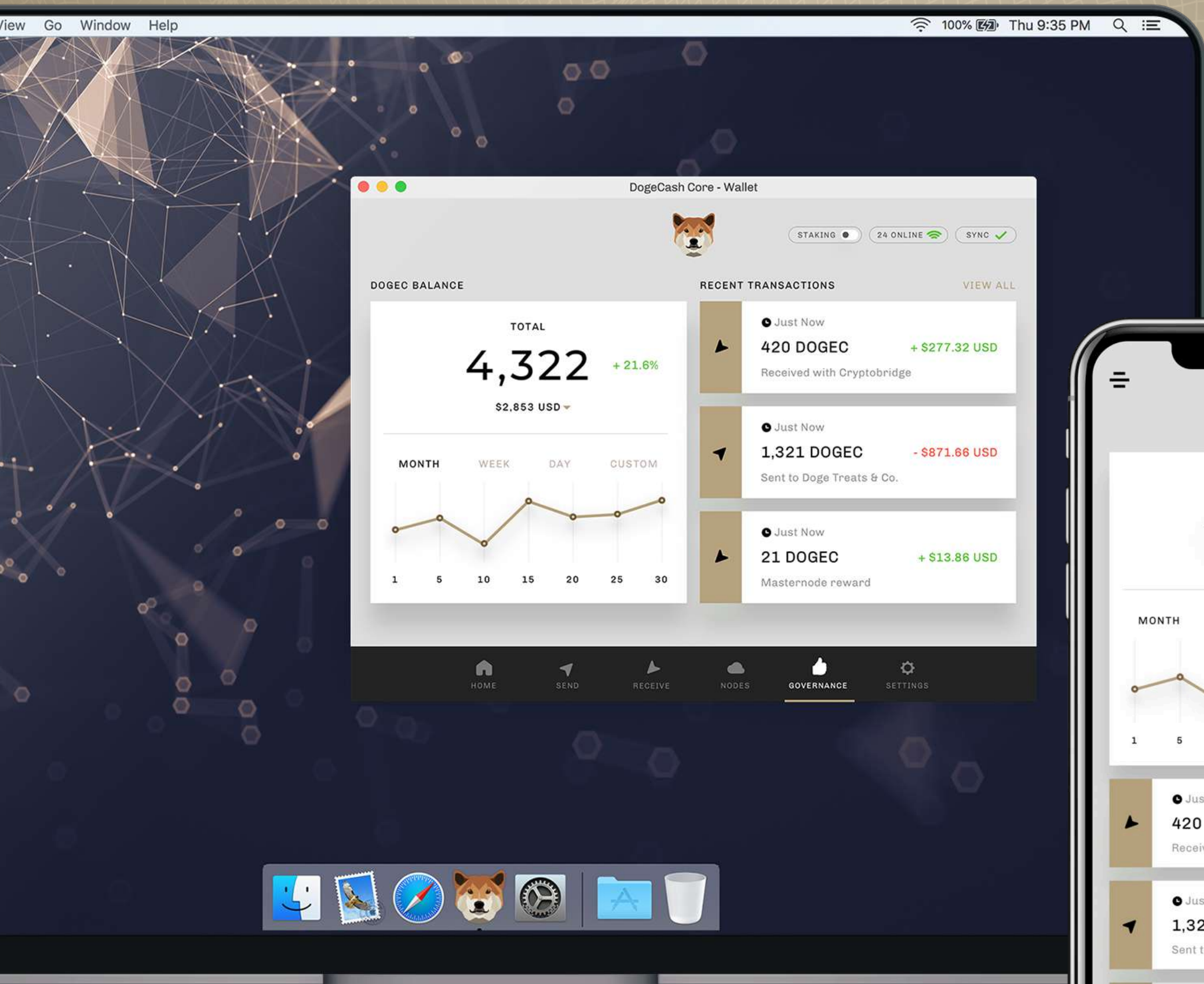


## PLAN

DogeCash will launch the DOGEC blockchain mainnet at 3:00 AM UTC on October 1st, 2018. A limited number of masternodes will be deployed by the team and early project supporters to ensure network stability and security before a presale of twenty masternodes is conducted. Funds raised by the presale ( $30 \times 0.4 \text{ BTC} = \sim 75\text{k USD}$ ) will enable the project to kickstart a marketing campaign with the purpose of growing a robust community which will provide DogeCash with a strong foundation. Additionally, five percent of the maximum supply will be premixed to fund the development of community voted platforms and necessary project tasks such as community moderation, wallet UI upgrades, partnerships and more.

The Bitcoin presale and DOGEC premine addresses will both be made public at launch. Please refer to the Bitcoin Talk Announcement or the project website ([dogec.io](https://dogec.io)) for all technical specification details.





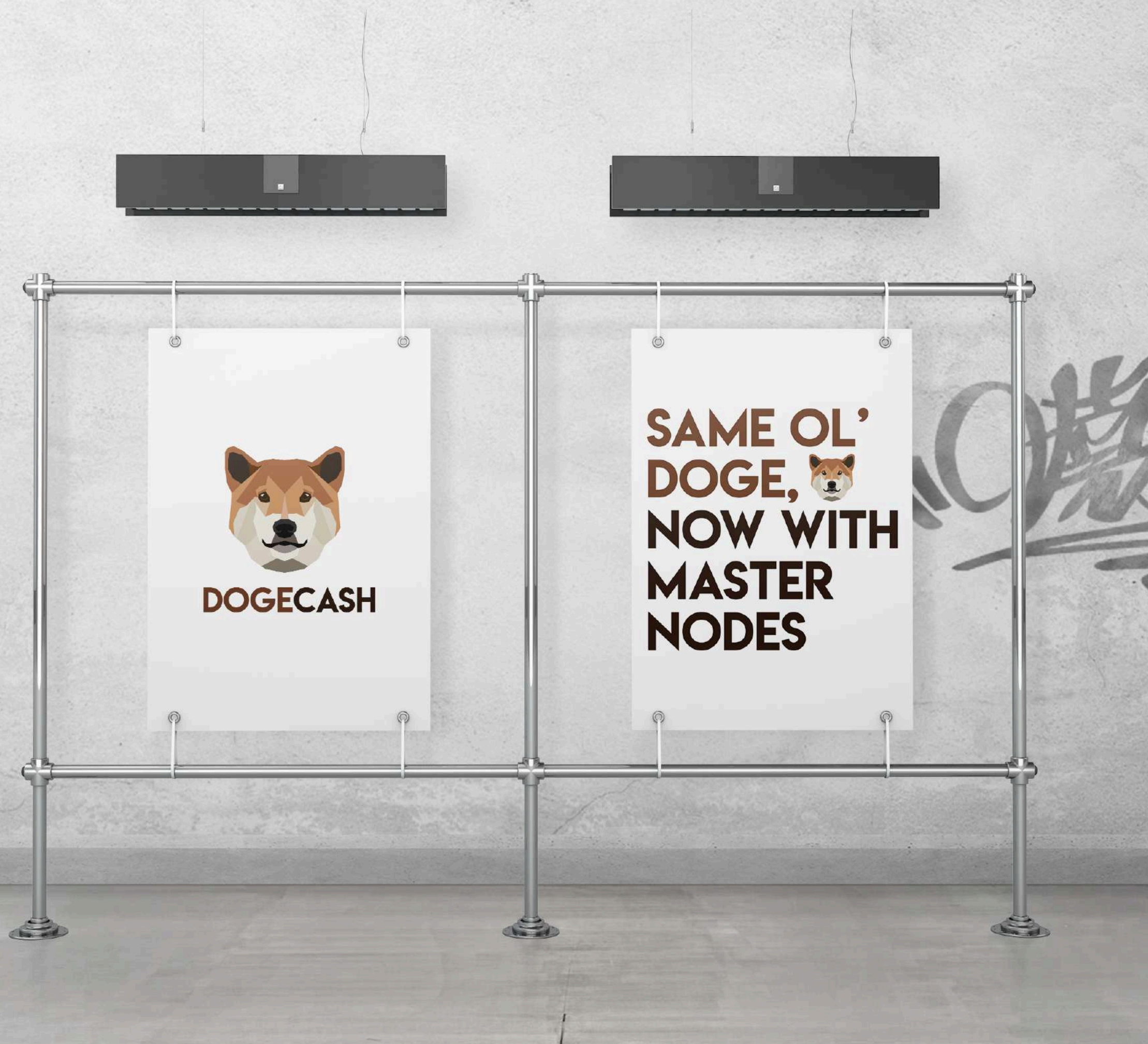
## GOVERNANCE & PLATFORMS

The voting model proposed will grant one vote to every DOGEC held in a DogeCash Official Wallet (1 DOGEC = 1 Vote). We believe this is the most effective way to build a strong, long-lasting community as those who do not wish to operate a masternode can still contribute toward the direction of DogeCash in a meaningful way.

The main application of DogeCash governance is to periodically vote on platforms which will form our ecosystem. The time period between platform addition votes will be determined based upon completion and establishment of the previous platform. Voting will be conducted through a governance UI which will be built shortly after launch. Suggestions for platform candidates can be made in the appropriate Discord channel on our server.

Anyone who is a member of our social community is welcome to make suggestions for platform additions. The team has many ideas for the community to entertain such as The DogeDex - a decentralized exchange that allows new coins to self-list themselves with little to no listing fees. For each platform release, a technical paper will be published at the time of development.





## OTHER OBJECTIVES & CHARITY

To become a widespread and adopted cryptocurrency, our team realizes we must address and implement a wide variety of technologies and tools. For that reason, we plan on investigating privacy features, hardware options, payment gateways and other exciting features. To ensure a strong and smooth launch, these items will be addressed in the latter stages of our roadmap.

In the spirit of Dogecoin, we felt it necessary to make charity an integral part of the DogeCash mission. Every quarter, we will hold a vote to choose an animal related organization to donate to. The donation will equal the value of 0.5 masternodes. Charity suggestions will be taken in the appropriate discord channels and subsequently voted on via the DogeCash governance UI.





# DOGECASH

THE DOGE IS NOW THE MASTER (NODE)