

MINING BLOCKCHAIN BY JOBS



**WHITEPAPER**



Vikky's HO:

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# 1. THE MAIN PROBLEM

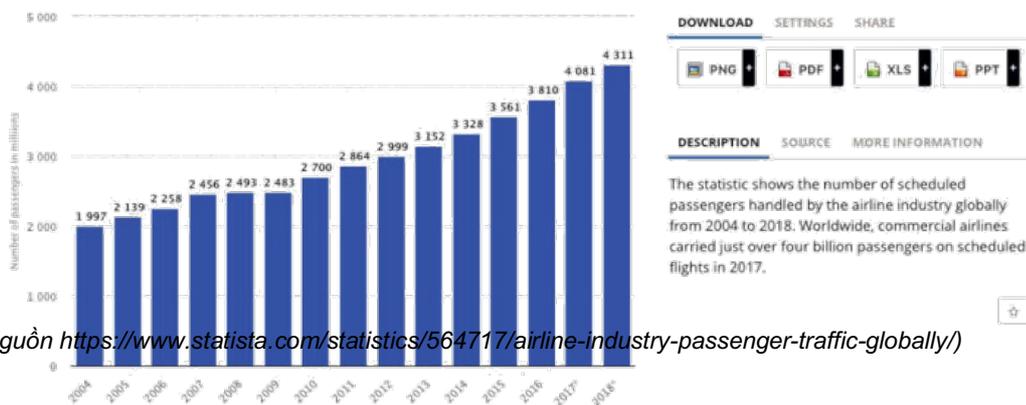
Today, the world grows to the point where excess crisis is developing into a burden for many economies. So sharing and optimizing resources is becoming more popular than ever. Uber, Grab aimed at the taxi market, Airbnb aimed at the hotels, or Flexe aimed at the warehouses to compete with Amazon..

According to the FedEx annual statistics report for 2016, small-parcel service is \$ 1.6 billion. Vikky expects to earn 5-20% of this market share from 2019 to 1980, corresponding to sales of \$ 80-320 million

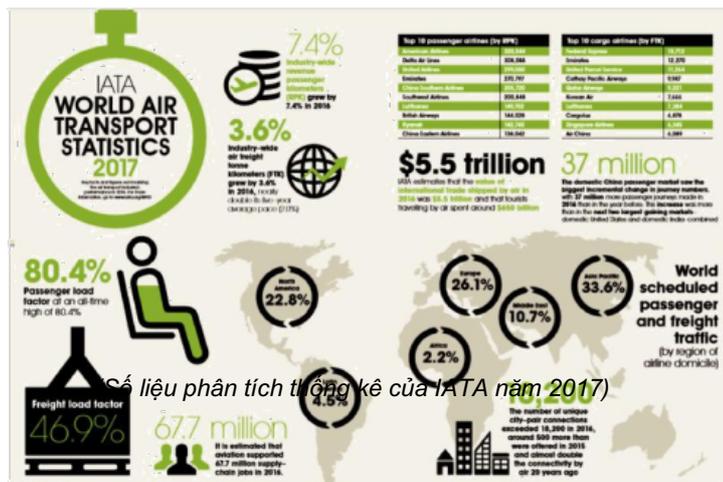
As reported by statistics of aviation industry (Statista.com), in 2017 there are over 4 billion flights, passengers have excess baggage allowance of more than 2 kilos / person, with the average rate of 7 USD / kg, we have a more than \$ 56 billion resource which has not been exploited.

Vikky's aim is to provide our customers with a cheap and fast FedEx-alike service, and a platform for them to exchange and search for help simply by a message on Vikky.

**Number of scheduled passengers boarded by the global airline industry from 2004 to 2018 (in millions)**



(Nguồn <https://www.statista.com/statistics/564717/airline-industry-passenger-traffic-globally/>)



Số liệu phân tích thống kê của IATA năm 2017)

## 2. WHAT IS VIKKY?

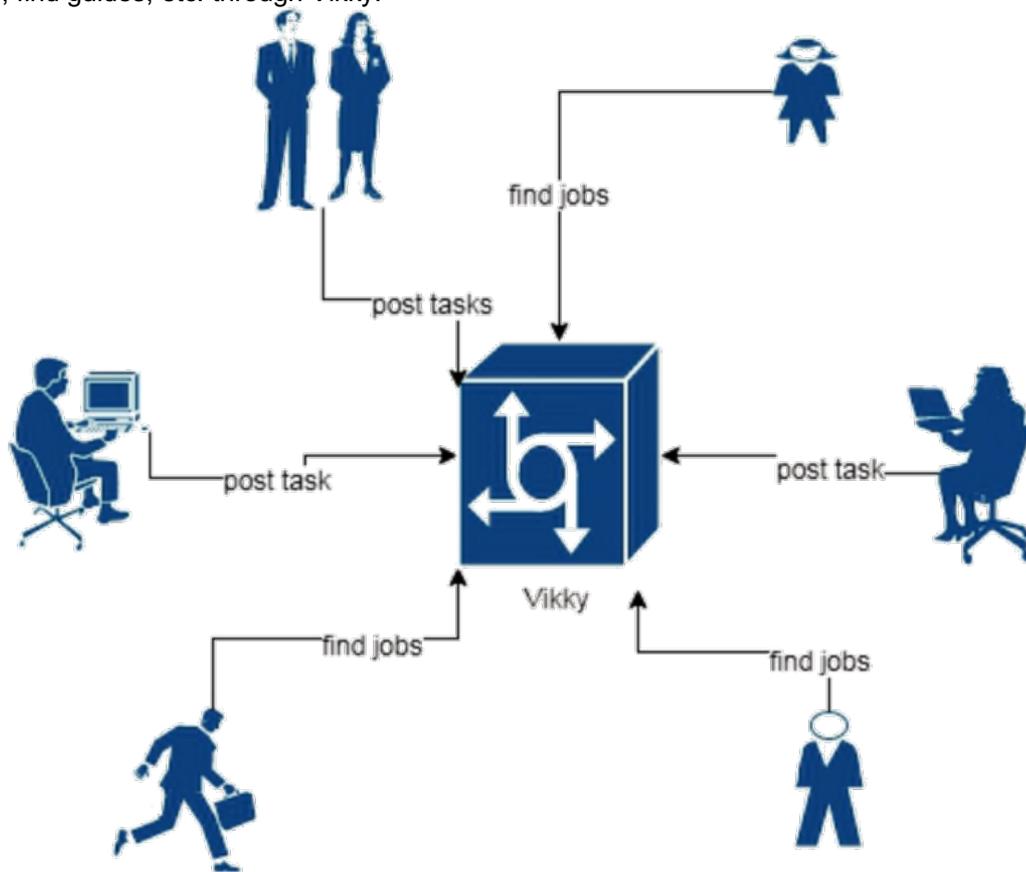
Vikky is an application that allows you to advertise short term jobs, displaying locations on the map from chores such as electricity and water repairs, houses, gardening, etc. to deliver goods from one place to another.

Vikky draws on a route map that connects the departure and destination (such as the itinerary), allowing the recipient to easily find a task suitable to their flight. Or a carrier could get more goods on the way to their destination.

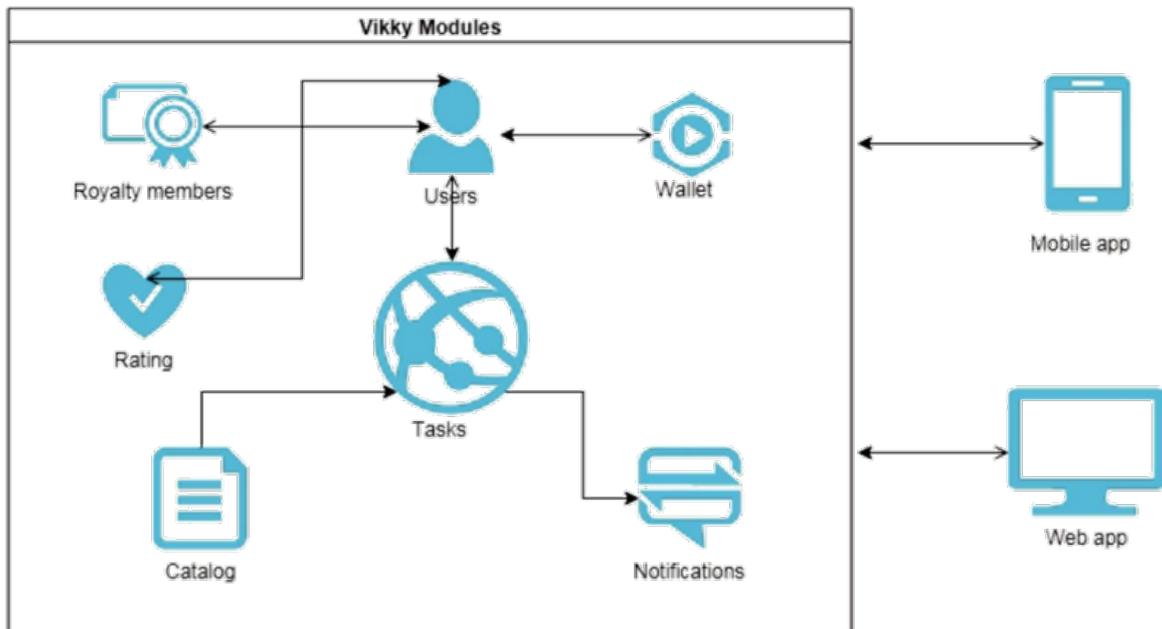
Vikky also allows users to filter by industry category of interest, or by language of use. Just change the language, for example to Chinese, the Chinese community in the world will see each other regardless of geographic location. This also helps communities to be separated, and not messing up together. Users only need to choose the work nearby which suits themselves, apply for it and wait for the response of the employers. When both sides have agreed, the work will be carried out. Workers receive their earnings when work is completed.

Worker or outsourcer information is valued by the community, which enhances the reputation of the employer and the poster, contributing to the reduction of false or fraudulent information. However, only individuals who have traded through Vikky can judge the others, this is the way to avoid phony assessment.

Participants in Vikky are very diverse: from ordinary housewives, students, students, engineers, mechanics, to companies that need to recruit short-term workers, and even those who travel, long-distance truck drivers, and even Uber, Grab drivers. Airbnb's owners can also hire a cleaner with Vikky. Or guests of Airbnb can also rent bicycles, find guides, etc. through Vikky.



### 3. VIKKY'S STRUCTURE



1. **TASKS:** A system for managing user-posted tasks. Each job is categorized by profession and geographic location, making it easy for users to find jobs that fit their needs.
2. **CATALOG:** Management system for job listings. Catalogs are always new to fit the general trend of the market.
3. **DISPLAY LANGUAGE:** Allows you to change the language of the Application Menu, as well as information posted on Vikky in different language communities.
4. **USERS:** Manage customer data, registration information, history of activities on Vikky.
5. **ROYALTY MEMBERS:** Manage loyalty points of loyal customers. When customers post more work, or receive and complete more, refer more people to participate in the system will be rewarded.
6. **RATING:** Evaluate users by the community, reducing the risk of fraud.
7. **WALLET:** Manage user account information. This account is used to recharge, withdraw money, pay on the VIKKY system.
8. **NOTIFICATIONS:** Manage notifications for users. Registered users track a job list, when there is a new job in that job category, the system will send a message to the user.
9. **Web apps, Mobile apps:** Vikky offers apps on the iOS, Android and Web platforms so users can easily access and use Vikky..

## 4. VISION OF VIKKY

As an after-comer, VIKKY recognized in Southeast Asia, Grab won the Uber by a variety of payment methods from cash to credit cards, services are plentiful and various fulfilling demands from motorcycles, cars, delivery ... Vikky also realized to focus only on the delivery array would be far more risky than expanding for short-term jobs on the same platform. Users can filter information by industry category, or map to find the nearest, most appropriate task available.

And payment solutions will vary from cash, cards, to blockchain technology. Thus, the world will no longer gap in terms of payment rates, payment methods, ...

## 5. THE TECHNOLOGY

Vikky will use the blockchain technology on the ERC20 / Ethereum platform to create the VIK Token. This means that the VIK Token will be fully integrated with the latest features of the Ethereum blockchain system. This is a distributed ledger system with automatic calculation, reliable and secure.

Use VIK Token combined with VIK Wallet as the basis for payment, instead of using the normal cash payment gateway. More specifically, VIK Token is a new electronic money type used to exchange and pay for services on the Vikky platform. VIK Wallet is a secure and secure electronic wallet used to store VIK Token as well as to allow the VIK Token to be transferred to other digital exchanges.

## 6. TECHNOLOGY'S ADVANTAGES

Reduce overall costs by eliminating third-party involvement, which provides integrated payment gateway modules.

Secure transaction environment, real-time data processing: By applying blockchain in payment, transactions are recorded publicly, easily audited, preventing the tampering of transaction documents.

High liquidity: The VIK Token is easily transferred to other popular digital currencies such as Ethereum, Bitcoin, which can then be converted into usable cash.

Not dependent on the currency of any country: VIK Token can be used to exchange in all countries in the world through VIK Wallet.

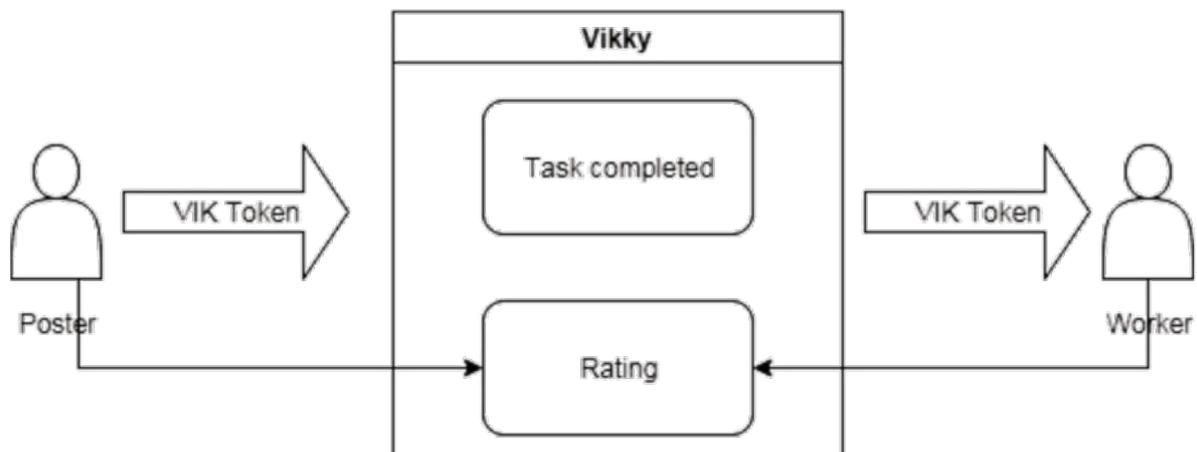
## 7. HOW DOES VIKKY WORK?

For employers: To participate in the system, the employer must have VIK Token available in their VIK Wallet. Then users post specific job information, place of execution as well as number of VIK Token to pay. When someone applies, the employer can review the candidates' records and select the appropriate candidate. When both sides agree on the salary, the work will be out. Once the work is completed, the user will make a VIK token payment to the employee.

For job seekers: Use the Vikky application with a job map feature to find jobs near your location and match your capabilities. After applying for a job and being accepted, the employee conducts the work. When the work is completed and verified by the employer, the employee will be paid a fair amount of VIK Token, part of which will be retained by the system to cover maintenance cost.

When the VIK Token number in the VIK Wallet large enough, allow users to withdraw to other Crypto Trading Platforms to be converted to ETH or Bitcoin respectively and then converted to cash for use.

Once a job is completed, the employer and employee can evaluate each other. This rating helps to increase the credibility of Vikky users and also helps to limit false positives.



## 8. MARKET'S POTENTIAL

### 8.1. Courier delivery service:

According to FedEx's annual report for 2016, total revenue is \$ 60 billion. Of which, mail parcels are \$ 1.6 billion. Try to estimate Vikky sales can be achieved when targeting this company as follows:

Year	%	Sales
2019	1%	\$16,000,000
2020	3%	\$48,000,000
2021	5%	\$80,000,000
2022	9%	\$144,000,000
2023	20%	\$320,000,000

### 8.2. Air passengers:

Every year, the world aviation industry has more than 4 billion passengers. Each passenger normally has more than 2 kg of spare luggage space.

Normally, the cost of shipping national goods of airlines is over \$ 7 / kg.

If 0.1% of passengers earn \$ 100 per year from Vikky, the total sales of this piece will be: \$ 400,000,000 per year.

Moreover, passengers can contact other people simply with a message on Vikky, in order to cover their luggage's overweight.

## 9. REVENUE MILESTONES

Assuming all other professions use VIKKY for worldwide shipping, calculate upon their revenue, and the estimated service charge is 15%. This amount will be:

Year	Total transaction through Vikky	Vikky's Service Charge
2019	\$32,000,000	\$4,800,000
2020	\$96,000,000	\$14,400,000
2021	\$160,000,000	\$24,000,000
2022	\$288,000,000	\$43,200,000
2023	\$480,000,000	\$72,000,000

## 10. RELEASE AND DISTRIBUTION OF VIK TOKEN

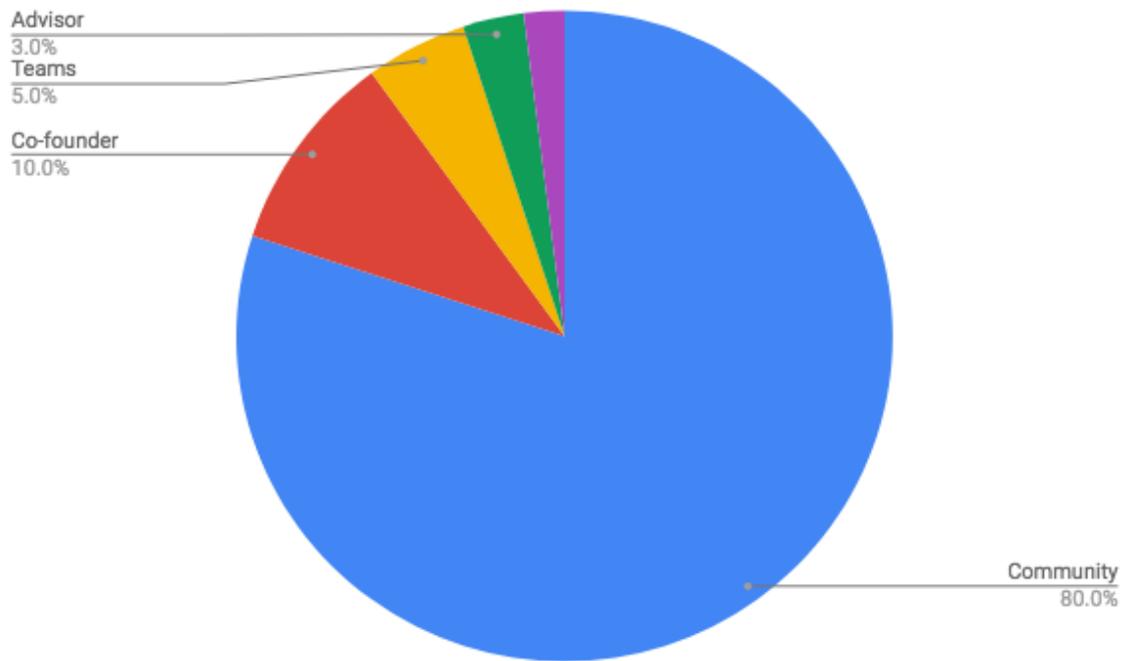
### 10.1. Mechanism of creating VIK Token:

VIK Token is built on the basis of ERC2.0 / Ethereum on the Blockchain network. Ethereum is the second largest currency in the world in terms of capitalization (after Bitcoin) and has many advantages in terms of transaction and payment. VIK Token operates on Ethereum's blockchain network, which inherits all of Ethereum's superior features.

## 10.2. Release of VIK Token:

The total number of VIK Token created is 20,000,000,000 VIKKY.

<b>Start ICO</b>	June 11th, 2018 at 07:00:00 AM UTC
<b>End ICO</b>	June 31th, 2018 at 07:00:00 AM UTC
<b>Name</b>	VikkyToken
<b>Symbol</b>	VIKKY
<b>Total supply</b>	20,000,000,000
<b>Token for ICO</b>	16,000,000,000
<b>Soft cap</b>	500 ETH
<b>Hard cap</b>	1,000 ETH
<b>Exchange</b>	1 ETH = 20,000,000 VIKKY
<b>Min Purchase</b>	0.01 ETH
<b>Max Purchase</b>	Unlimited



### 10.3. VIK Token Distribution:

- 80% VIKKY Token (equivalent to 16 billion tokens) for distributing to the community.
- 10% VIKKY Token (equivalent to 2 billion tokens) for Founders.
- 5% VIKKY Token (equivalent to 1 billion tokens) for the development team.
- 3% VIKKY Token (equivalent to 600 million tokens) to the Advisors team.
- 2% VIKKY Token (equivalent to 400 million tokens) is available for free distribution to the community.

### 10.4. Token sales:

<b>Exchange</b>	1 ETH = 20,000,000 VIKKY
<b>Round 1</b>	1 ETH = 20,000,000 VIKKY
<b>Round 2</b>	1 ETH = 15,000,000 VIKKY
<b>Round 3</b>	1 ETH = 10,000,000 VIKKY
<b>Round 4</b>	1 ETH = 8,000,000 VIKKY

# 10. Roadmap

## 11.1. Run app tests:

Vikky has developed and tested in the Vietnamese market (free of charge) and has achieved certain results with the important milestones as follows:

- 04/2017: Start developing the project.
- 9/2017: Released the first version on iOS, Android and Website.
- 11/2017: Vikky has had 25,000 members and over 1,500 jobs created.  
The total transaction value is: \$ 100,000 (2,247,206,755 VND).
- 12/2017: Integrated payment gateway through Visa / Master card
- 02/2018: Vikky has 42,000 members, and over 5,000 jobs created.  
The total value of the transaction is \$ 450,000 (9,311,458,149 VND).

## 11.2. Global Development:

With the goal of developing and expanding Vikky to various parts of the world, VIKKY will execute ICO by the route as follows:



## 12. DEVELOPMENT TEAM:



**MR. HUY THAI - FOUNDER & CEO**

"Nothing is as annoying as forgetting your favorite coat at home when you travel oversea."

Last trip from HCMC to Sydney gave me an idea of creating a community from where I can easily find out people who would have the same trip with me, and willing to give a hand for some bounties. Vikky, a tool which helps people to have their utmost needs done, from cleaning their kitchen to bringing them something they forgot at home. Vikky makes it easy with a built-in connecting point to point, city to city system which you usually see in airlines's magazines.

With 10 years establishing a Digital Marketing agency, and 03 years managing 02 Dental Laboratories in Phnom Penh and Sydney, I can understand what a traveler, a new guess in the city, a local person, or a business truly need. Me and my enthusiastic team worked tirelessly, with a big ambition we was inspired to create Vikky and provided our service to a decent crowd, now is the next step to expand it globally!



**MR. HUNG LE - IT MANAGER**

15 years of experience working in different aspects of information technology, including developing desktop, web, and mobile applications.

Main skillset:

- JavaScript, JQuery, CSS, HTML
- Java, C++, Object C
  - OOP, SOLID principles, Design Patterns, Dependency Injection, n-tiers layer architecture, MVC, MVVM, Multi-ten-ant architecture.
- SQL server, MySQL, Oracle DB
- SVN, Team Foundation Server, GIT
- Blockchain with solidity



**MR. LINH PHAN - ANDROID DEVELOPER**

- Have 3 years of experience in software development, project maintenance and project publication for Android/iOS/Web.
- Good in object-oriented design, data structures, design pattern, problem solving/analysis and debugging.
- Have enough experience to build a complete mobile application: server side (php+mysql or NodeJs+MongoDB), client side (Android/iOS), integrate advertisement and public to store (PlayStore or AppStore).
- Familiar with healthcare, social network, map, locate, camera application.



**MR. NHUAN VU - iOS DEVELOPER**

- More than 4 years of experiences working in IT industry.
- Experienced as a iOS Developer.
- Familiar with Android and BlackBerry.
- Skilled at Objective-C, Java, C++.
- Experienced with Swift, Javascript, PHP.
- Responsive and adaptive to new trends in IT field and changes in technology:
  - API development use Parse.com, Google App Engine.



## MR. BINH HOANG - FULL STRACK DEVELOPER

13 years experiences working in different aspects of information technology, including developing desktop, web. Work well with both server-side and client-side technologies. Major skills:

- Front-end technologies: XML, JSON, HTML, CSS, Bootstrap.
- Javascript: jQuery, YahooUI, AngularJS, Knockout, Backbone...
- ActionScript: Flex, Parsley, Cairngorm
- PHP: CakePHP, CodeIgniter, Zend Framework
- Ruby: Ruby on Rails, Samatra
- .NET: Window Form, C# for Web and Webservice
- Java: (J2SE, J2EE), EJB, Struts, Tapestry, Spring, Wicket, WebWork, Lucene, Solr, Camel, ServiceMix, Hadoop, Spark...
- Database: Oracle , MS SQL Server, DB2, MySQL, PostgreSQL, Cassandra, MongoDB
- Cloud Platform: AWS, BlueMix
- Object oriented analysis and design with design principles and patterns.
- Version management using SVN, CVS, GIT.



## MR. SHADE TRAN - MARKETING EXECUTIVE

Graduate from Central Queensland University – major in Information System of Business.

I have spent years and years to develop and improve myself digital media and information technology field. Also a huge enthusiast in Business – both Personal and Corporation level, and a strong believer that Tech and Social Media will be the key for any business to grow strongly and firmly.

## 13. ADVISORS TEAM:



### MR. HUAN NGUYEN - CMO

Huan Nguyen has a proven record in his 20+ years of experiences in marketing and consulting businesses. He was in management roles at multi-national corporations, Chief Marketing Officer at US-based Liberty Mutual, Marketing Director at UK-invested ILA Education. Since 2013, he joined private business as supervisor and consultant for several local cable TV channels. He also established Fund-For-Love Foundation, an independent charity organization focusing on educational supports to the poor and under-served children across the country.

Huan joins Vikky team as an advisor in the field of marketing.

## 14. DISCLAIMER:

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Vikky neither offers or distributes the VIK token nor carries on a business (activity) in any regulated activity in People's Republic of China or in other countries and territories where transactions in respect of, or with use of, digital coins and tokens fall under the restrictive regulations or require from Vikky to be registered or licensed with any applicable governmental authorities. Each purchaser of the VIK TOKENS is reminded that this White Paper has been presented to him/her on the basis that he/she is a person into whose attention the document may be lawfully presented in accordance with the laws of the purchaser's jurisdiction. It is the responsibility of each potential purchaser of the VIK tokens to determine if the purchaser can legally purchase the CVT tokens in the purchaser's jurisdiction and whether the purchaser can then resell the VIK tokens to another purchaser in any given jurisdiction. Certain statements, estimates and financial information contained in this White Paper constitute forward-looking statements or information. Such forward-looking statements or information involve known and unknown risks and uncertainties which may cause actual events or results to differ materially from the estimates or the results implied or expressed in such forward-looking statements or information. The English language White Paper is the primary official source of information about the project. The information contained in English language White Paper may from time to time be translated into other languages. In the course of such translation some of the information contained in the English language White Paper may be lost, corrupted or misrepresented. The accuracy of such alternative communications cannot be guaranteed. In the event of any conflicts or inconsistencies between such translations and the official English language White Paper, the provisions of the English language original document shall prevail. Vikky - Decentralized Chance

