



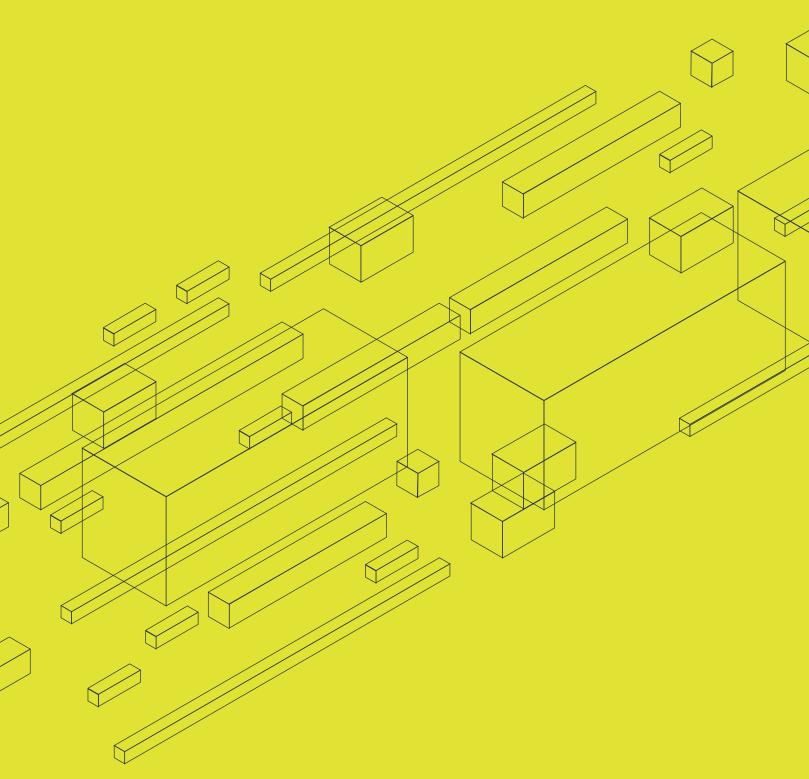
## A Revolution in eCommerce

Through Blockchain Technology

ECOM Token Whitepaper | http://omnitude.tech

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### Disclaimer

While this document does not preclude the Omnitude Foundation from offering holders of ECOM tokens a share of the fees and revenue generated from the commercial applications of the Omnitude ecosystem, such offer, if any, and the extent thereof, will be at the sole and absolute discretion of the Omnitude Foundation. Accordingly, there is no assurance whatsoever as to whether such offer will be made and holders of ECOM tokens should not have any expectation of receiving such an offer. In the premises, no ECOM token should be construed, interpreted, classified or treated as enabling, or according any opportunity to, purchasers to participate in or receive profits, income, or other payments or returns arising from or in connection with the Omnitude ecosystem, the ECOM tokens or the proceeds of the ECOM token sale (as described in this document), or to receive sums paid out of such profits, income, or other payments or returns.

Omnitude will make the online retail marketplace more transparent, more profitable and more secure.

Omnitude is a blockchain smart platform that connects blockchain technologies, eCommerce platforms and enterprise systems involved in building end-to-end supply chains. Utilising Omnitude as an integration layer between existing systems enables rapid deployment of blockchain technology without the need to replace current systems.

Omnitude enables businesses to solve problems in ways that were not previously possible, without the rise of blockchain technology.

### Omnitude can help achieve:

- The creation of transparent and accountable manufacturing and supply chains
- A significant reduction in eCommerce fraud
- The enablement of a single customer identity for use across any Omnitude connected eCommerce site
- Blockchain integration between enterprise systems such as ERP & WMS

....and many more solutions from Omnitude and the community built as Omnitude Apps. The Omnitude platform will itself be open and transparent, enabling anyone to design and build Omnitude applications to integrate with existing solutions in eCommerce, supply chain and enterprise systems.

We aim to revolutionise eCommerce and supply chains with blockchain technologies.

### What is Omnitude?

Omnitude is a pioneering project to revolutionise connectivity between blockchain technologies and eCommerce platforms & enterprise systems.

The Omnitude platform will act as middleware, enabling simple integration of blockchain technology into existing systems and in doing so, transforming their capabilities.

It will do this in two phases...

### **Phase One**

The first phase of Omnitude will launch the Omnitude platform, this will enable connectivity between numerous technologies and platforms and allow them to take advantage of blockchain technology quickly and efficiently.

### **Phase Two**

During the second phase, both the community and the Omnitude team will build Omnitude apps to solve specific use cases. There are already several Omnitude Apps designed for launch that are detailed in the use cases section.

Omnitude technology will enable a wide variety of different applications to be built.

The Omnitude team will build its own, whilst supporting the community to develop their own, through open documentation, example code and support.

## To help fund these initiatives we are launching our ECOM utility token,

As well as offering an opportunity to be an integral part of the Omnitude community, the ECOM token presents a robust option to realise the potential rewards that groundfloor involvement means for this pioneering project.

### What is the ECOM token?

An ECOM token will be launched alongside the Omnitude platform. Merchants, customers and suppliers will require ECOM, crypto currency or FIAT to participate in the Omnitude ecosystem.

The initial ECOM tokens issued will be used to fund the development of the Omnitude platform and ecosystem, incentivise participants to operate and secure this ecosystem and create a common settlement method for people to participate in the Omnitude ecosystem.

## The State of eCommerce



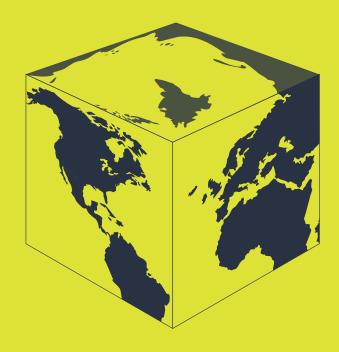
In terms of volume and value global eCommerce sales in 2016 were estimated to be worth \$1.86 trillion, and are projected to grow to \$4.48 trillion by 2021.

That is big business by any measure.

Of this China and the US will combine for \$1.584 trillion in eCommerce sales in 2017, representing 69.1% of global eCommerce revenue. In 2017, mobile commerce will account for more than 70% of eCommerce sales in both China and India, and 59.0% in South Korea. In Germany, the UK and US, mCommerce will comprise at least one-third of total retail eCommerce sales.

https://www.emarketer.com/Report/Worldwide-Retail-Ecommerce-Sales-eMarketers-Estimates-20162021/2002090

... but as this market grows so does the potential for fraud and the imperative for transparency for everyone.



### eCommerce Fraud

This booming online industry is facing some serious challenges.

In fact, 45 percent of merchants and suppliers have lost more than \$1 million in revenue due to challenges faced when integrating cross-channel capabilities into their commerce strategy, according to 1WorldSync's recently released study, Charting Course for IIGlobal Commerce.

Online payment fraud is set to not only keep the pace, but grow to an even bigger problem for eCommerce merchants. Card not present (CNP) accounts for 60% to 70% of all card fraud in many developed countries, according to Juniper Research, and it's increasing. In 2016, for every \$100 spent through eCommerce, fraudsters stole 5.65 cents. Part of the problem is that customers must use either a slow bank transfer or a credit card, mechanisms that expose customer and merchant to the risk of 'phishing', 'pharming' and 'man-in-the middle' attacks.



The misuse of chargeback rights, either friendly fraud or chargeback fraud, are the methods by which the majority of fraud losses are surrendered. According to The Nilson Report, \$31 billion will be lost to chargebacks by 2020.

70 percent of customer disputes involve fraudulent/mistaken or unfounded product/service-related chargebacks.

## The Omnitude Solution to eCommerce Fraud

In this turbulent environment, the need for an effective, state-of-the-art solution prevails.

Omnitude's Single Identity and Single Reputation will provide the means to help merchants reduce the most usual form of eCommerce fraud, Identity Theft, whereby fraudulent transactions are undertaken using a different identity, typically spending on someone else's credit card or account.

The Omnitude solution addresses all the major forms of fraud by using Blockchain technology. In providing users with a Single Identity on the blockchain, Omnitude will relieve merchants from the need to keep and secure extensive local databases containing sensitive personal data about their customers. Such databases are at risk of being compromised by 'hacking'.

The risk of Chargeback Fraud is also minimised by reducing the use of credit cards.

Omnitude will also reduce Merchant Fraud (i.e. the collecting of payment upfront, but with subsequent failure to deliver). Omnitude will facilitate staged release of payments depending on stage of delivery.

## Supply chain

Supply chains are made up of physical and financial supply chains. The former consist of the physical movement of goods from supplier to customer; the later run in the reverse direction and consist of financial flows from customer to supplier.

Supply chain finance is big business, with \$2 trillion in financeable highly secure payables globally, and overall supply-chain effectiveness is impacted significantly by inefficiencies on the financial side. In particular, manual reconciliation between payment orders and invoices is time-consuming, costly, vulnerable to errors, and subject to delays arising from differences between clearing systems.



#### **Counterfeit / Pirated Goods**

the pirate economy was worth half a trillion dollars last year

2.5% of Global imports are pirated goods

86% of retailers say their sales are hurt by counterfeit goods

Simultaneously imports of counterfeit and pirated goods are worth nearly half a trillion dollars a year, or around 2.5% of global imports. 86% of retailers say their sales are hurt by phony goods. Up to 5% of goods imported into the European Union are fakes; these substandard, faulty, and often dangerous. Goods can include; foods, machine and auto parts, chemicals, medicines, toys, baby formula, medical instruments, perfumes and handbags.

## Supply chain

Increasingly, customers demand real time knowledge of the location of their packages in the delivery cycle.



#### **Customer Deliveries**

in 2015/16 over two billion items were delivered to UK households

43% of customers did not receive dispatch and delivery date notifications

46% of e-tail receive confirm

In 2015/16 over two billion items were delivered to households across the UK, an increase of 12% on the previous year. A recent survey\* of online delivery showed that both customers and e-tailers want more updates from delivery companies on the location and status of their order; 43% of customers stated they did not receive dispatch and delivery date notifications; 46% of e-tailers that they did not receive a delivery confirmation.

\*'Supply-chain finance: the emergence of a new competitive landcape', McKinsey & Company, October 2015

## The Omnitude Solution to Supply Chain

Omnitude's Supply Chain solution will allow individual items or shipments tagged with identifiers to be tracked as they move along the supply chain, for example from raw materials, to components, to assembled goods, to finished products, to final customer delivery.

Whilst travelling through the Supply Chain, at key points, an item's location will be recorded by trusted 'witnesses' and written immutably to Omnitude's blockchain.

Smart contracts running at each Omnitude node will track the item's progress, and release payments to shippers or suppliers as milestones are reached, without the need for manual reconciliation, and regardless of how many different parties are involved in the supply chain.

Omnitude's supply chain blockchain will create a real-time, auditable, tamper-proof record of a product's full journey, from 'first-mile' to customer. Omnitude will allow individual items tagged with unforgeable crytographic identifiers (e.g. painted 2-D graphene security tags, quickly and easily readable by smartphone), or identified by serial number, to be tracked to establish provenance and authenticity. At key points during an item's journey from first-mile to customer, its location will be recorded by trusted 'witnesses' and written immutably to Omnitude's blockchain.

Later, using just a smartphone, a customer purchasing the item, or retailer receiving the item from a supplier, can verify the item's history matches the seller's claims. The Omnitude Tracker App will show the route to market traced by the item, or whether it was recorded as stolen or lost.

Omnitude will allow retailers to better match payment with progress through supply chain.

Merchants will have an improved ability to make staged payments ('micropayments') to counterparties as their products move along the supply chain.

## Identity Confirmation

Customers must usually provide details about their identity (e.g. name, email, phone, address and payment details), and about their preference information (e.g. style, sizing, delivery times) when transacting online with a merchant.

Usually, this information must be provided every time they transact with a new merchant, even though the same information is being provided each time. Additionally, each merchant must expend effort and incur costs to record this data and safeguard it properly.

Buyers depend heavily on online customer reviews for their buying decisions, even when these reviews are written by complete strangers. Evidence suggests online customer reviews are now more important than TV ads, branded websites, print ads and media. Businesses are under increasing pressure to show positive reviews.

However, researchers now estimate that up to one-third of online reviews are phony, and posted falsely either by the merchant itself, to boost, or by a competitor, to damage the business involved.



https://smallbiztrends.com/2017/04/importance-of-online-reviews

## The Omnitude Solution to Identity Confirmation

Omnitude's Single Identity will reduce effort required by merchants to establish customer identity, and provide a simplified, quicker onboarding experience for customers.

Customers with an Omnitude Identity (OID) will enter their own identity and preference data once, which will be verified by the merchant and then encrypted and recorded on the Omnitude blockchain. Each time they transact with a merchant, the customer will be able to submit, from the Omnitude ClientApp, the identity and preference information already verified by the first merchant in order to complete the transaction.

This will accelerate and ease the purchasing process, increasing customer satisfaction and loyalty. In turn, merchants will need to expend less effort in verifying customer identities, as they will be able to check the provided data against its hash on the Omnitude blockchain.

If a participant is the first to build a new, complete Omnitude Single Identity for a given customer, that participant will earn ECOM from merchants each time those other merchants make use of that customer's Omnitude Single Identity.

#### A merchant will pay ECOM:

- to a participant's OW, if they make use of a Single Identity built initially by that participant;
- to a customer's OW, if they make use of that customer's Single Identity.

# The Omnitude Solution to Identity Confirmation Proof of Interaction (POI)

Omnitude's Proof-of-Interaction will provide the means to establish that a reviewer has a verifiable history of interaction with the merchant they are reviewing.

Each time a customer with an Omnitude ID ('OID') transacts with a merchant with an OID, a record will be encrypted and written to the Omnitude blockchain by the merchant.

When the customer elects to submit a review of the online merchant, the OIDs and private keys of both customer and merchant will be used first to verify from the Omnitude blockchain that the customer has transacted with that merchant. If they have, the customer will be allowed to submit a review.

While certain personal details identifying the reviewer could be hidden, other details could be shown to help other customers validate the review, e.g. where the reviewer was based; how many transactions the reviewer had with that merchant, and over what period; and the total value of goods or services purchased across all the reviewer's interactions with that merchant.

Omnitude's Proof-of-Interaction will also reduce Affiliate Fraud. (i.e. the manipulation of traffic or signup statistics to glean more money from an affiliate program). If all parties have an OID, parties to the affiliate program will be able to specify a required minimum level of interaction - or minimum transaction history – between the referrer and the referree signups for the signups to be included into the program. Omnitude's Proof-of-Interaction will provide the basis for establishing compliance with these terms. Omnitude's Proof-of-Interaction will also enhance loyalty programmes, providing immediate data about a customer's purchases from a given merchant.

#### A merchant will pay ECOM:

- to a customer's Omnitude Wallet ('OW'), if that customer submits a review
- to a customer's OW, in relation to that customer's points earned in a lovalty program
- to an affiliate's or referrer's OW, whenever the conditions for doing so under the respective program have been fulfilled

#### A customer will pay ECOM:

• to a merchant's OW, if that merchant writes encrypted proof-of-interaction-specific data about the transaction to the Omnitude blockchain

# The Omnitude Solution to Identity Confirmation Single Reputation

Omnitude's Single Reputation will build trust between merchants, customers and suppliers. With an OID, whenever a customer and merchant (or merchant and supplier) transact, their reputation is legitimate and known by the blockchain.

Single Reputation will allow tracking - automatically and objectively - of whether goods are shipped promptly, and whether payments are made on time and in full.

Transactions recording completion of shipping and payment milestones will be written to the Omnitude blockchain. Whenever any two parties with OIDs interact subsequently, their OIDs and private keys can be used to unlock data from the blockchain to confirm the 'good standing' (in shipping, delivery and payment terms) of each party across the Omnitude ecosystem.

#### A participant will pay ECOM:

- to another participant's OW, any time they make use of that participant's Single Reputation
- to another participant's OW, if that other party writes encrypted single-reputationspecific data to the Omnitude blockchain about a transaction involving them

## The Cost of Doing Business

Currently, to collect online payments merchants must use a payment gateway and pay fees to the gateway provider. Usually these fees are both monthly and per transaction (typically in the range of 2.9% of transaction size).



## The Omnitude Solution to The Cost of Doing Business

Omnitude will provide an alternative, cryptocurrency-based payment mechanism that eliminates gateway provider fees and replaces them with lower blockchain transaction fees.

Omnitude will allow ECOM payments between ecosystem participants to be

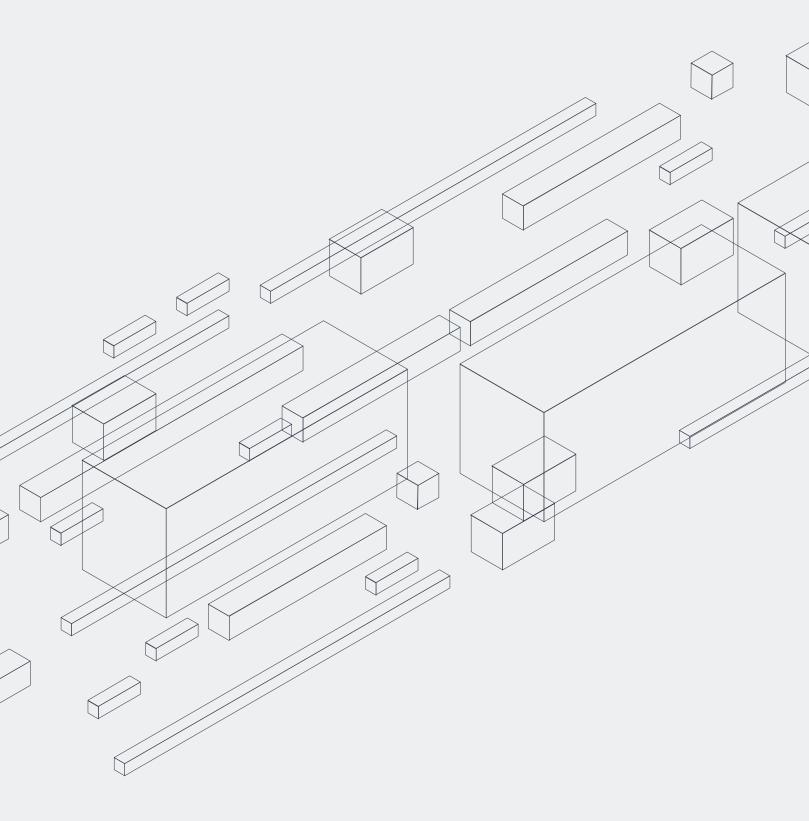
- made and settled instantly through the Omnitude network
- recorded on the Omnitude blockchain

ECOM transactions will be aggregated and 'anchored' periodically through 'anchoring transactions' on the Bitcoin blockchain. In this way, payments on the Omnitude network will benefit from the immutability provided by the Proof-of-Work consensus mechanism of the most secure of blockchains, i.e. Bitcoin.

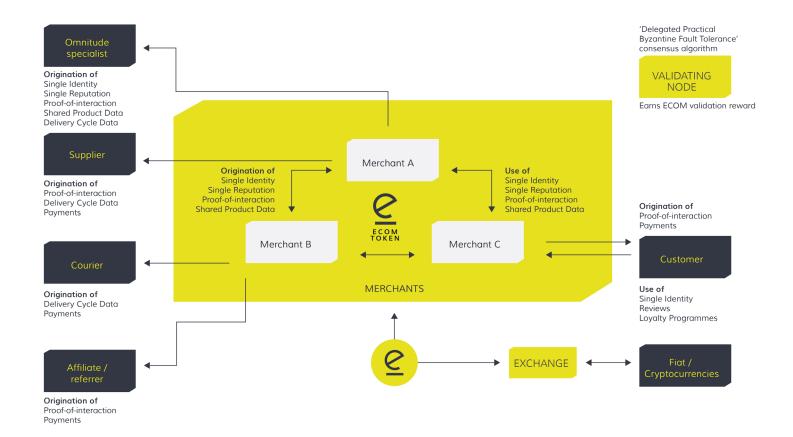
#### A buyer will pay ECOM:

 to a seller's OW, each time a buyer purchases from a seller. These payments will be made by buying and selling ECOM at prevailing fiat/ECOM exchange rates in back-to-back buy/sell transactions

## About Omnitude



## The Omnitude Ecosystem



Omnitude will be built on top of Hyperledger, the open source, global, collaborative project hosted by The Linux Foundation. Hyperledger is a permissioned blockchain protocol which enables business-to-consumer and business-to-business transactions.

The Hyperledger architecture provides core blockchain services, on which the Omnitude ecosystem is built. The Omnitude ecosystem will be made up of a variety of entities, including those mentioned above (i.e. merchants, customers, suppliers, couriers and affiliates/referrers).

## The ECOM token in the Omnitude Ecosystem

A ECOM token will be launched with Omnitude on the Omnilayer platform. Merchants, customers and suppliers will require ECOM to participate in the Omnitude ecosystem.

The ECOM token will serve several primary functions:

- 1) A native method of settlement between parties to access ecosystem resources.
- Merchants will make payments in ECOM to other ecosystem participants to use the on-ledger Omnitude solutions for Supply Chain Provenance, Delivery Cycle Transparency Data, Single ID, Single Reputation and Proof-of-Interaction.
- b. Customers will make payments to merchants using ECOM, crypto currencies and FIAT.
- 2) An incentive for ecosystem participants to operate and secure the ecosystem.
- a. The consistency of Omnitude's immutable blockchain will be guaranteed by a distributed, peer-to-peer network of validating nodes running the Omnitude Core client application. In return for enforcing Omnitude's Delegated Practical Byzantine Fault Tolerance (DPBFT) consensus algorithm, validating nodes will share in ECOM block rewards.
- 3) A means to raise funds for long-term development of Omnitude.
- a. Through the crowdfunding, the Omnitude Foundation is raising funds for the initial issuance of ECOM, and for the development and launch of the Omnitude ecosystem.
- b. The ECOM coins issued during the crowdfunding will be the initial float to bootstrap the ecosystem.

Any party will be able to join the Omnitude ecosystem and earn ECOM. It will also be possible to purchase ECOM in return for fiat currencies or other cryptocurrencies on the exchanges where ECOM are listed.

## Token sale structure & distribution

#### Proposed structure

Ticker: ECOM

Tokens: 100,000,000 ECOM

Inflation: None (no further tokens will be issued)

Private pre-sale cost: \$0.40 USD/ECOM

Private pre-sale cap: 10 million ECOM (4 million USD)

Token Sale cost: \$0.46 USD/ECOM

Token Sale hard cap: 45 million ECOM (20.7 million USD)

Token sale will require pre-registration with KYC and \$50k USD limit per person.

Following 1st round, unsold tokens will be made available to all those registered with each individual able to purchase another \$50k USD worth of ECOM until sold out.

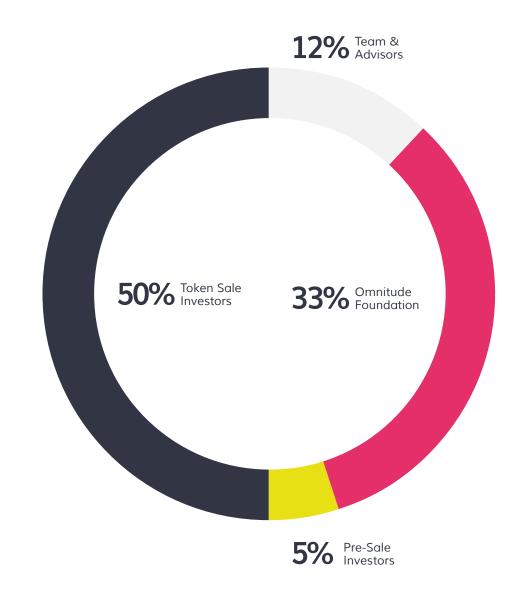
This will repeat until the 5th round at which point the token sale will end if still not sold out.

In the event that the Token Sale funding cap is not reached, all remaining tokens will be burned.

Token distribution

The 100,000,000 ECOM will be distributed as described on the next page

## Token sale structure & distribution



Tokens for Pre-Sale investors: 5 million ECOM

Tokens for Token Sale investors: 50 million ECOM

Tokens for core team and advisors: 12 million ECOM

• Team and advisor tokens are vested based on time with 20% being released each year for 5 years.

## Use of the token sales proceeds

The Omnitude Foundation will use all funding received through its share of crowdfunding proceeds to support ongoing development of the Omnitude ecosystem.

Most of the funding will be used for developer salaries and bounties for open-source contributions to Omnitude.

AREA	%
OMNITUDE RESEARCH & DEVELOPMENT	5%
OMNITUDE PLATFORM	60%
BUSINESS DEVELOPMENT	10%
MARKETING	20%
LEGAL	5%

## Team Members & Advisors



Chris Painter Founder



Robert Belgrave Founder



Jon Harris Brand Director



Lianne Byrne Crypto Marketing Advisor



Benjamin Van Every Blockchain Architect



Ben Bennett Operations



Gregory Painter Community Manager



Andrew Starmer Project Manager

## Advisors



Simon Cocking Advisor



Tiago Henriques Cybersecurity Advisor



Sahil Gupta Advisor



Blockchain Mob



**Antony Welfare** 



Michael Donald

### The Omnitude Foundation

Omnitude is an open-source project being developed by the Omnitude Foundation, a UK-based organisation whose mission is to develop and grow the Omnitude ecosystem.

The Omnitude Foundation is the Issuing Authority that grants Omnitude IDs to any party wishing to participate in the Omnitude ecosystem.

The Omnitude ecosystem codebase will be released under the MIT License to ensure any network participant can extend and adapt the platform for its specific use cases.

The Omnitude Foundation will be governed by a board of directors composed of no less than 5 and no more than 10 individuals who are either investors, founders, partners, advisors or team members of Omnitude.

## Adoption, Integration & Collaboration

### Adoption.

Plugins will be developed to integrate most major eCommerce platforms into the Omnitude blockchain platform's technology, ensuring adoption is easy.

### Integrations and Collaborations.

The key to this technology will be to provide a wide ecosystem of systems, functionality and options to eCommerce store owners.

Therefore, collaborations with other blockchain technologies will be explored.

## Core Principles

#### Open

Any entity participating in eCommerce (e.g. merchant, customer, supplier, courier, affiliate/referrer, or Omnitude specialist) will be able to join the Omnitude ecosystem. They will be granted an OID by the Omnitude Foundation and will run a full or partial node. Depending on their role, the Omnitude Foundation will assign the appropriate level of access required to transact in the ecosystem.

Each new full node will improve the security and reliability of the Omnitude ecosystem. ECOM tokens will provide an economic incentive to secure ecosystem infrastructure, and serve as the method of settlement between participants to access ecosystem resources.

Omnitude will be a permissioned network where nodes are run by known whitelisted organizations or individuals. Depending on the role of the participant, the Omnitude Foundation will assign to that OID the appropriate level of access required to transact in the ecosystem.

#### Secure

Additionally, Omnitude will prevent unauthorised parties from ascertaining the identity and patterns of behaviour of any other participant by inspecting the ledger. Omnitude will allow ecosystem participants to make certain details of a transaction confidential, so that they cannot be accessed by anyone other than the stakeholders in the transaction.

Periodically, the Omnitude blockchain will also anchor to transactions on the Bitcoin and Ethereum blockchains. This will allow Omnitude's blockchain to benefit from the added security provided by Bitcoin's and Ethereum's consensus algorithms and blockchains.

#### **Transparent**

Omnitude will provide deep searchability, backwards in time through many transaction layers, to fulfil the requirements of retrieving data stored on its blockchain.

Omnitude will use 'anchoring', i.e. creation of a proof linking off-ledger data to a Omnitude blockchain transaction. Through anchoring, this proof can be used to verify data integrity and timestamp without relying on a trusted authority.

### Core Features

### Hyperledger

Omnitude will be built on top of Hyperledger, the open source, global, collaborative project hosted by The Linux Foundation. Hyperledger is a permissioned blockchain protocol which enables business-to-consumer and business-to-business transactions.

The Hyperledger project has been created to advance cross-industry blockchain technologies, and is supported by dozens of well-known, leading companies in multiple sectors.

The choice to use Hyperledger will provide the fully-vetted, open source architecture, and transparency, longevity, interoperability and support, needed to bring Omnitude to mainstream commercial adoption.

Hyperledger allows for many blockchain networks, and for many network ledgers, each serving a different goal and without a need for any one network ledger to rely upon any other network for its core functionality. This level of network independence requires an addressing system allowing transactions on one ledger to discover and utilize appropriate transactions and smart contracts on other ledgers.

#### Identity and auditability

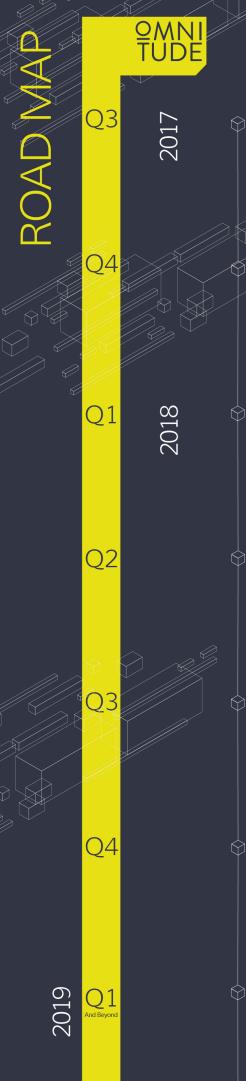
The Omnitude Foundation will manage user OIDs and authenticate all participants on the network. It will be possible to use access control lists to provide further layers of permission through authorization of specific network operations. For example, a specific user ID could be permitted to invoke a smart contract application, but blocked from deploying a new smart contract.

Omnitude will use a cryptographic certificate to encapsulate a participant's confidential data (e.g. Single Identity, Single Reputation, Proof-of-Interaction and Delivery Cycle Data). This certificate will be registered with the Omnitude Foundation, which will be able to issue and revoke OIDs. From each OID, the protocol will be able to generate security keys for participants to transact on the network, concealing the identities of the transacting parties and providing privacy support to the network.

#### Private transactions and confidential contracts

If transaction patterns can be observed and interpreted, shared ledgers risk disclosing confidential details about business relationships that should not be revealed to competitors. Even a given participant's relative volume of trade is commercial information that should not be revealed by a system supporting trade between parties.

Omnitude will conceal identity, transaction patterns, and terms of confidential contacts from unauthorized third parties by encrypting transactions so only the stakeholders can decrypt and execute them. In this way Omnitude will allow for competing business interests (or participants requiring private, confidential transactions) to exist on the same permissioned network.



## TECHNICAL

Technical Overview And Technical Viability Confirmed Technical Whitepaper Created

Finalise Business Case
Define Minimum Viable Ecosystem
Launch Alpha Version Of Hyperledger Stack
Build And Test Proof Of Concept Iteratively (Ongoing)
Discover, Design, Build, Review
Onboard Beta Clients, Business Partners,
Business Stakeholders
Develop Functional And Technical Architecture
Core Technology Work Group
Design Roll-out Strategy And Integrate With
Legacy Systems
Join Hyperledger Foundation
Announce Technology Partners

Announce Technology Partners Work On Phase 1 & 2 Load Testing On Hyperledger Nodes Creation Of Integration Code Creation Of Live Production Nodes

Late Q3 / Early Q4 - Phase 1 Dev Completion, Start Of Testing Industrialise Technology Stack And Engage With Regulators (If Needed) Develop Operating Models And Governance

Completion Of Testing Launch Of Phase 1 Begin Full Time Development On Phase 2

Take Omnitude Into Full Production Expand MVE By Creating/joining Consortium Plug Into External Developer Ecosystem To Nurture Standardisation Launch Phase 2 As Projects Become Ready

#### **BUSINESS**

Concept Creation Core Team Hired In-depth Market Analysis Audience Research Competitor Analysis

Whitepaper And Website Designed Core Partnership Meetings (Ongoing Approach And Secure Advisory Board (Ongoing Until Filled)

Whitepaper And Website Go Live
Whitelist And Pre-sale
Recruitment Drive
Creation Of Proof Of Concept
Public Release Of Code And Github Repo
Token Sale
Token Sale Closes
KYC Completed
Token Allocation To Omnitude Wallets
Identify Possible Omnitude Foundation Board Members

ECOM Live On Exchanges Work On Partnerships And Customers Election Of Omnitude Foundation Board Members Omnitude Foundation Announces Agenda For Following Quarters

 $\bigcirc$ 

This Will Be Announced By The Foundation

This Will Be Announced By The Foundation

This Will Be Announced By The Foundation

## The End of The Beginning



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