



METAMORPH
— PRO —



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WHITEPAPER 1.0

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INTRODUCTION

MetaMorph.pro is an easy exchangeable platform that can switch digital currencies between each other. The coin switching as we call “Morph” combines the most popular cryptocurrencies on the market.

MetaMorph.pro is designed for newbie or seasoned traders, it's a unique coin swapping, peer-to-peer exchange to give the user the best exchange rates with low spreads, be able to secure and backup coins aswell as quickly and easily move cryptocurrency around without the hassle of getting into the traditional exchanges that are over complicated and extremely difficult to manage digital assets in todays market.

MetaMorph.pro is a first of it's kind enabling anyone to be able to easily exchange and store coins in a secure wallet, check portfolio with easy to understand charts and backup in realtime.

The way exchange works is we use hash-time logged contracts which essentially means when you send over a transaction and its received by the other individual it will either complete or refund both of the individuals in an entirely trustless manner, this allows traders that you may or may not know to buy or sell anonymously while having your account stay safe and secure.

Why is this important?

In todays cryptocurrency world there are two types of exchanges, Centralized exchanges or Decentralized exchanges. With Centralized exchanges they have full control over your funds, they are not anonymous and they can be hacked and they can also have server downtime.

The image shows the MetaMorph.pro web interface. On the left is a dark sidebar with the logo at the top and navigation icons for Portfolio, Wallet, Exchange, Backup, Settings, and Help. The main area has a cosmic background with three circular steps: 'STEP 1 SENDING' (paper plane icon), 'STEP 2 EXCHANGING' (circular arrows with a dollar sign), and 'STEP 3 COMPLETE' (flag icon). Below these is the text 'MORPHING NOW...'. A message states: 'Your transaction won't take long. Just sit back and wait for your balances to be updated. You can carry on and do other transactions within your dashboard while this transaction is in progress.' At the bottom, a summary bar shows 'TOTAL \$14,400 ↑'. The transaction details are: 'EXCHANGING 0.12121212 BTC' with a Bitcoin icon and address '1FZdduhkC3U7VxAPF2GwmCMhdoHeW8jb9B', followed by an arrow icon, and 'RECEIVING 1.505612 ETH' with an Ethereum icon and address '0xn9274fDa6d91a063F6AA0cfB172d6eb3B61ECF89'.

MetaMorph.pro

PORTFOLIO
WALLET
EXCHANGE
BACKUP
TOTAL \$14,400 ↑
SETTINGS
HELP

STEP 1
SENDING

STEP 2
EXCHANGING

STEP 3
COMPLETE

MORPHING NOW...

Your transaction won't take long. Just sit back and wait for your balances to be updated.
You can carry on and do other transactions within your dashboard while this transaction is in progress.

EXCHANGING
0.12121212 BTC
1FZdduhkC3U7VxAPF2GwmCMhdoHeW8jb9B

RECEIVING
1.505612 ETH
0xn9274fDa6d91a063F6AA0cfB172d6eb3B61ECF89

METAMORPH.PRO EMBRACES DECENTRALIZED TECHNOLOGY

With Decentralized exchanges you have full control over your funds, you can trade anonymously, there is no opportunity for hacks or server downtime.

(Pros and Cons)

With Centralized exchanges they are typically easier to use (usually by advanced traders) however complicated for crypto traders getting started, the upside is they have more advanced tools and liquidity.

With Decentralized today they are not easy to use, they have basic features and the user experience is pretty poor leading to less people using them and resulting in lower liquidity.

At **MetaMorph.pro** we are on a mission to build the best peer-to-peer decentralized exchange on the planet which will be easy to use, provides advanced tools, it will have very low fees, you will have full control over your funds, have the ability to trade anonymously and have no opportunity for hacks or server downtime.

With **MetaMorph.pro** you're able to conduct transactions in an extremely trustless manner without ever fearing when your tokens are leaving your possession or when you are making a transaction leaving an opportunity for your coins to be hacked because you are in full control.

VISION

The vision we see at **Metamorph.pro** is we believe the Centralized model is coming to an end. We say that because as these hacks keep happening every single month it's very obvious this cannot last like this. When Japan was hacked most of the trading community lost their confidence and it took months to recover from such a loss. For cryptocurrency trading to continue moving forward we believe a more resilient trading environment is needed.

With **MetaMorph.pro** we really saw the need in the marketplace through our own frustrations, this led us on this path of building the worlds most user friendly exchange.

We believe it's time to bring out to the market a decentralized easy to use all-in-one tool with advanced reporting solutions but without the complications and compliance issues that a traditional crypto exchange has.

Meet the Team

A NEW KIND OF COIN TRADING PLATFORM.
IN 2018, WE OFFICIALLY LAUNCH OUR WORLDWIDE
COIN EXCHANGE PLATFORM WITH UNIQUE FEATURES
FOR CRYPTOCURRENCIES AND DIGITAL ASSETS.



Daniel Lew

Co Founder - CEO

Daniel is passionate about Blockchain technology and IT, communications, marketing, software and business with 18 years combined experience. Daniel has been involved as a Crypto advisor and has seen the way the market has evolved over the years leading him to building MetaMorph.pro which he believes will be the next biggest thing in the crypto world.



Tom Miller

Co Founder - Blockchain Architect

Tom is a Native digital technologist, biomedical engineer, social entrepreneur, passionate programmer, looking to solve society's social issues through the application of technology.



Angelo Lauro

Financial Manager

Angelo has had more than 2 decades working in the corporate sector including, technology, franchising and finance. Angelo currently holds several directorships in various successful businesses in the finance & insurance sector with experience over the years that includes Recruitment, Management Consultancy, Business Performance Growth Specialist.



Hamish Miller

Marketing Manager

Hamish is an expert in branding, marketing and advertising with search placements and retargeting. His expertise will ensure MetaMorph.pro gets the recognition it deserves.



Marwan Fikrat

Programmer / Developer

Marwan lives and breathes programming, his passion and love for being involved with software projects such as MetaMorph.pro is all driven by his willing to push through and adapt to technologies he is interested about. His speciality is Javascript and React.

OUR STRATEGY

Our goal is to become the next generation coin trading platform utilizing atomic swap technology, deliver unparalleled value for new users, and strong returns for investors. Ultimately, we wish to drive the creation of a new financial ecosystem grounded in the interactions between digital assets and Blockchain technology.

Our mission is to foster and enhance the adoption of cryptocurrencies as a medium of exchange for global cryptocurrency trading. We will achieve this by increasing the awareness and educating the general population on the safety and advantages of utilizing digital currencies and Blockchain technology.

We at **MetaMorph.pro** believe that the time has come for traders around the world to trust cryptocurrencies while allowing systems like ours to facilitate, fast, easy and secure transactions.

Due to all of the regulations and boundaries currently enveloping financial markets, it has become increasingly more difficult to start trading. With MetaMorph.pro we take that barrier and frustration away by allowing you to simply move your coins around from one exchange to the next in a coin swapping scenario, we do not store your coins on our server, your coins are stored on the blockchain where they reside allowing the Metamorph.pro platform to be 100% safe, secure and protected.

MetaMorph.pro has the required tools and expertise to provide individuals, companies and startups with the opportunity to experience positive growth and development.

Our aim is to minimize the hassles and unnecessary limitations of bureaucracy and build an easy-to-use, full-proof platform for the masses. We want to provide a solution for newbie or seasoned traders to check profits and losses quickly and to have the information they need to quickly move coins around or backup and store in a wallet.

To provide an exchange platform between cryptocurrencies and digital assets with a large, active and friendly community.

Offer new ways for clients to turn a profit by purchasing cryptocurrencies at a low price and either sitting on those assets to later sell or swap out into other coins of higher value.

To provide an exchange platform for members who can feel safe and secure with up to date technology and leading practices.

OUR GOALS

METAMORPH.PRO IS CONSTANTLY IN PURSUIT OF NEW TECHNOLOGIES TO ADVANCE THE FINANCIAL EXPERIENCE FOR OUR CLIENTS.

WHAT IS METAMORPH.PRO CAPABLE OF

Our platform enables users to sell and purchase cryptocurrencies and keep it safe and secure in a wallet for holding. During the first year of our launch, we plan to make our services available Globally.

MetaMorph.pro ensures the safety and security of client funds by integrating with Shapeshift which utilizes cold storage methodologies, backed by trust and smart contracts, in which we have very strict rules and guidelines pertaining to seller selection, thus, providing buyers with confidence, and trust in our services.

During the first phase of our rollout, **MetaMorph.pro** will be integrated to MetaMorph 1.0 and we will build and roll out our exchange from there. We then plan to have our codebase a lightweight platform built on the Blockchain platform and integrated into partners such as Shapeshift and others to handle large transaction volumes.

We believe that our organization can draw large benefits from the many features that Blockchain technology can offer.

SHORT TERM TARGETS

ACQUIRING all of the necessary permits and licenses to operate as a decentralized exchange within countries in which this sector is heavily regulated by governmental law.

FOCUS on driving strong and stable user growth, targeting those users who are already familiar with the functionality of exchanges and digital wallets as well as those who are just beginning to develop an interest. We plan on achieving our user growth targets via social media campaigns.

LONG TERM GOALS

ACQUIRING a substantial market share in the coin exchange sector; growing into a fully-fledged platform for exchanging.

INVEST heavily in production and service to ensure that **MetaMorph.pro** can provide the best technological platform solutions in today's highly competitive industry.

EXPAND business operations globally, solidify our presence and strong brand awareness in key regions of the world.

WHAT ARE METAMORPH.PRO INNOVATIONS?

Combining finance with the cryptocurrency world is a unique and rewarding process. At MetaMorph.pro we are targeting experienced professionals as well as newcomers into this field. To us, security is the most important aspect of business practices. This is why we integrate secure platforms into our exchange as well as smart technologies to provide our clients with the highest guarantee for secure trading available on the market.

OUR UNIQUE FEATURES INCLUDE

COIN SWAPPING

We understand purchasing coins traditionally from one exchange to another exchange takes time and is really only understandable for experienced traders. We want to have coin swapping our main priority to easily allow traders to be able to swap Bitcoin to Ethereum for example without having to login to two exchanges or move from one exchange to the other as we have often seen happen in the space.

WALLET

The wallet can send and receive and is able to get funds in from other account holders on the platform or outside the platform. In addition the wallet can be used to hold and buy back in when they time is right or have a way to spend using our debit card integration.

EXCHANGE

Once you purchase a coin or receive a coin, you can then exchange. This is where we have many coins that you can easily exchange and find great deals on and you can have a very simple view on what sort of rate you will get for exchanging your coins.

PORTFOLIO

Our Portfolio graphs allows you to quickly analyse where your digital assets or investments are mostly tied up and gives you a better indication on how you would want to spread out to other investments.

BACKUPS

We have nullified the threat of cyber-attacks and hacking threats thanks to the utilization of cold storage methods. Clients will be able to use a backup seed set of words and password to be hacker safe.

PERSONALISED FOR YOU

Like darker themes? How about a subtle space background? MetaMorph.pro.Exchange gives you a personal look with everything from traditional gray to patterns or customized themes.

REFERRAL PROGRAM

Our referral program is designed to benefit both, invitation senders, and recipients this will allow users to receive rewards once they recruit new users to the platform.



PERMITS AND REGULATIONS

Conducting operations of an exchange is vastly different from any other business practice due to the fact that capital is not only required to fund growth and trade cycles, but also for regulatory aspects and requirements.

Because we will be working under Shapeshift skeleton and API program we will be more or less protected and governed by their platform.

However we are very well aware that whatever regulations are in place on their end will pretty much dictate how we operate, we will constantly keep up to date with changes or requirements that come into play on their end as well as be up to date with local law and global trading updates to accomodate any possible issues.

Proper licensing is one of the key tasks MetaMorph.pro will be working towards accomplishing. The team behind **MetaMorph.pro** perfectly understands that exchanges are one of the most vulnerable parts of the cryptocurrency environment. However, **MetaMorph.pro** expects to acquire its investor license after the Token sale period.

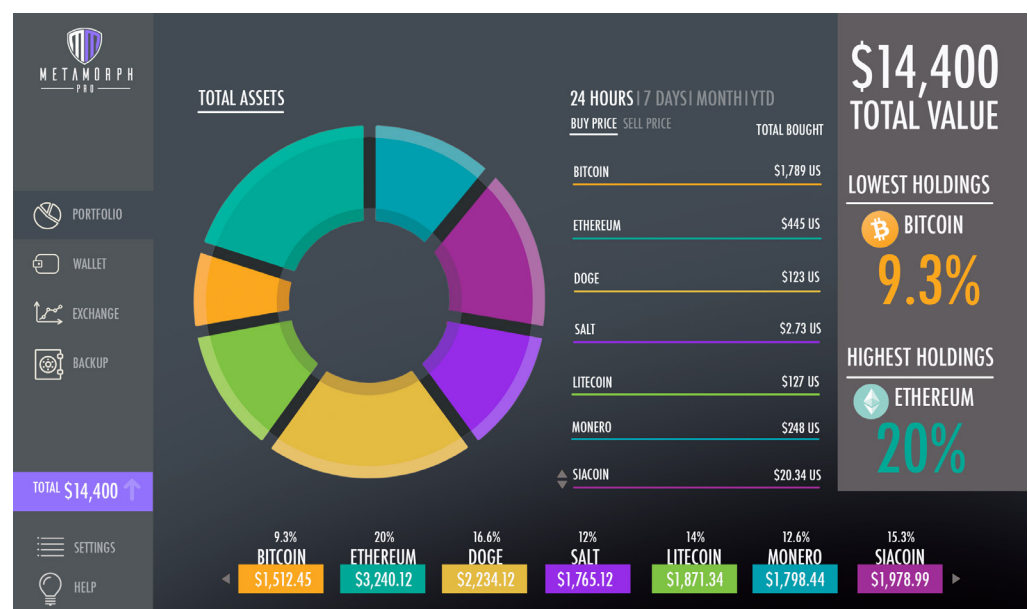
Although the current crypto coin market is decentralized and does not yet fall under full governmental regulations. The United States SEC has expressed plans to regulate ICO's and cryptocurrencies in the foreseeable future, while other countries are banning them or carry a strict disposition.

SERVICES TO BE OFFERED

MetaMorph.Pro

Providing a full history of trading, so decisions can be easily made, even for the most inexperienced traders. With just a few clicks, users will be able to easy to understand trade options.

Although we greatly value our METM token holders, we want everyone to have the opportunity to become involved in the early stages of our exciting, groundbreaking project, and have the opportunity to generate profits while taking the first steps in the direction towards revolutionizing the decentralized cryptocurrency exchange market and wallet.



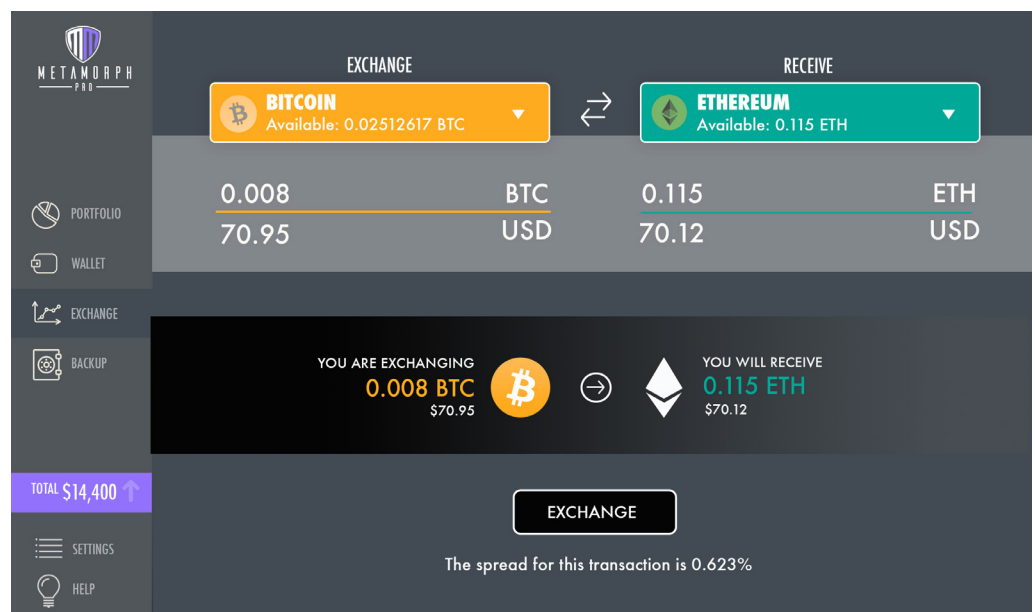
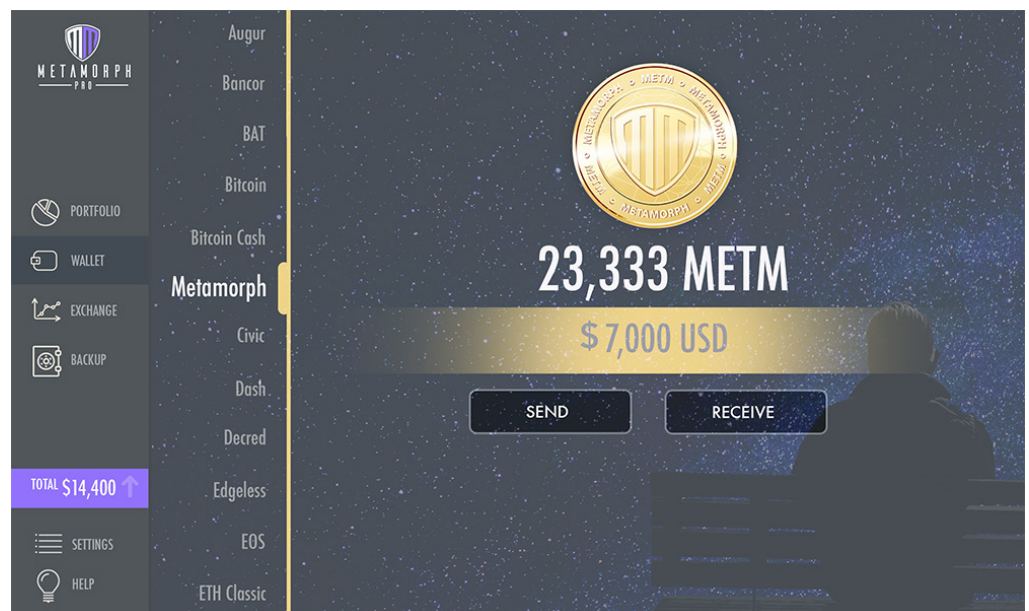
SERVICES TO BE OFFERED

Exchanges work because people use them to buy and sell their (digital) assets, and the more traders our exchange has, the more profits will be made, which means more income goes back to our token holders.

We will provide traders the ability to check portfolio, access wallet, backup coins and trade.

We will include depicting profits and losses throughout different time periods, historical graphs analyzing performances and trades.

Coin holders will also have the benefit of being notified each time a successful trade is placed and can monitor the overall profit ratios covering various periods.



MetaMorph's Point of Difference?

	Shapeshift	Changelly	Exodus	MetaMorph
Exchange	✓	✓	✓	✓
Portfolio	✗	✗	✓	✓
Wallet	✗	✗	✓	✓
Backup	✗	✗	✓	✓
Transaction History	✗	✗	✓	✓
Web Interface	✓	✓	✗	✓
Mobile App	✗	✗	✗	✓
Desktop App	✗	✗	✓	✓
Advanced Trading	✗	✗	✗	✓
Alerts	✗	✗	✗	✓
Debit Card	✗	✗	✗	✓

TOKENSALE DETAILS

The **METM token** is a type of digital currency which can and will be used on other exchange platforms that we get approved on. (and can be exchanged between Bitcoins, Ethereum, and other digital currencies).

A total of 120 million tokens will be sold, only 200 million tokens will ever be created.

20
MILLION
tokens will
be sold
during the
Pre-sale

100
MILLION
during the
Main Sale

80
MILLION
Partners and Advisors
Project Team
Bounties
Bonus fund

METAMORPH.PRO TOKEN SALE DATES & DETAILS

Pre Sale: Up until 27 June
\$0.08

Main Sale: 28 June - 14 August
\$0.20

Minimum investment 0.1 ETH, 0.01 BTC, 10 WAVES

<https://metamorph.pro>

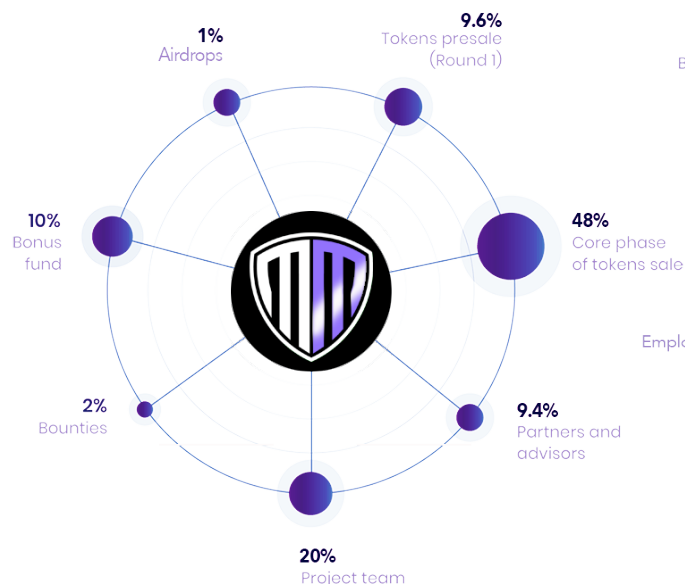
Note: No additional METM tokens will ever be minted and the supply will never increase.

Restrictions:

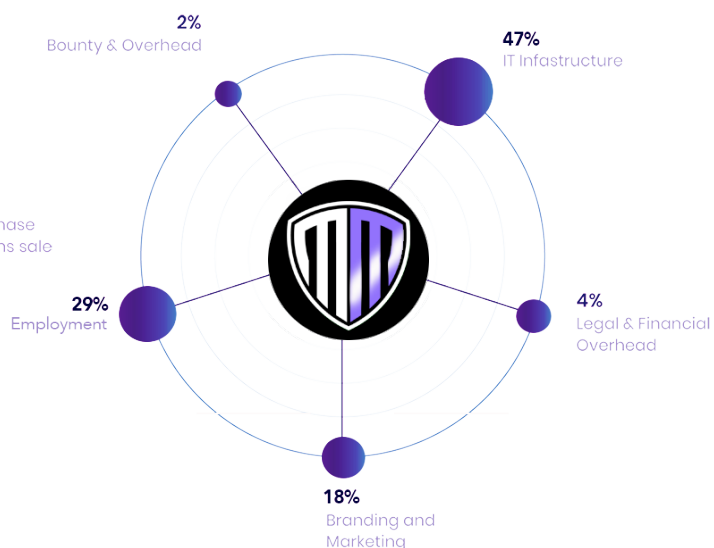
USA and Chinese Citizens are refrained from participating in the purchase of METM tokens during the pre-sale and main sale due to legal restrictions.

DISTRIBUTION DETAILS

DISTRIBUTION OF TOKENS



USE OF PROCEEDS

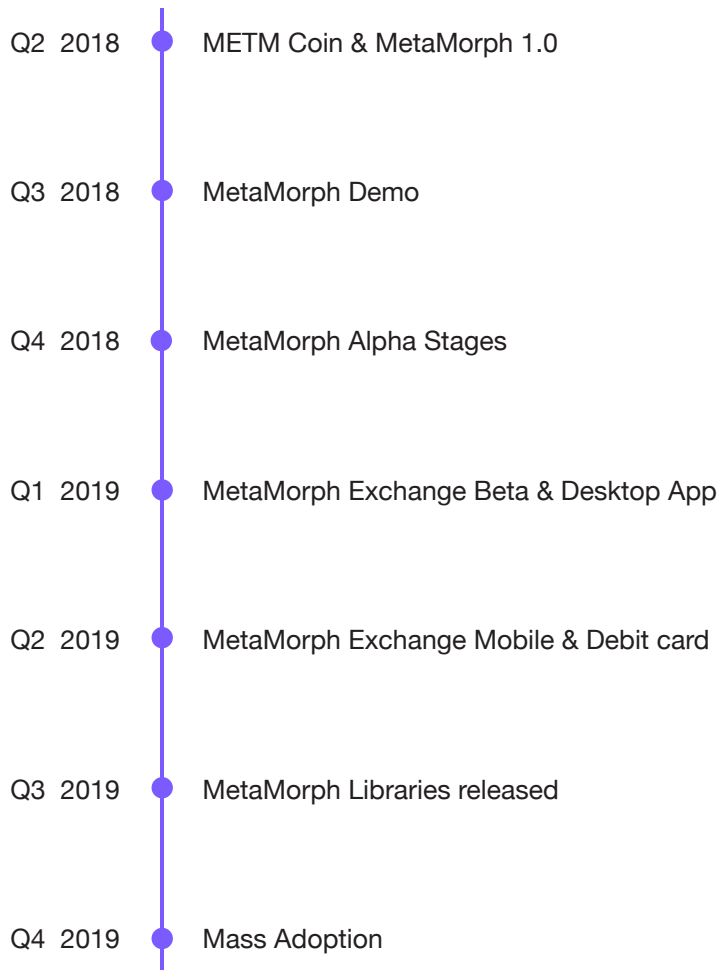


OFFERING SIZE

- 20,000,000 METM tokens up for pre-sale.
- 8,000 (Aprox) METM tokens for 1 ETH for the entire pre-sale.
- 18% of pre-sale funds will go into marketing the main sale including ongoing branding, banner ads, press releases, social media etc.
- 4% of pre-sale funds will go into the ongoing legal protection, compliance and any licensing needed to be up to date with Australian law.
- 47% of funds will go into IT infrastructure including any integration costs, anti-hacking solutions, software, hosting, servers, app costs etc.
- 29% of funds will go into employing blockchain programmers to ensure we have a state of the art platform.
- 2% remaining will go into unexpected overheads that may arise.
- The number of METM tokens is limited to 120,000,000, only 20,000,000 will be available for this initial pre-sale.
- The other 100,000,000 METM tokens will be sold via main sale

ROADMAP

The next two years will be rather busy for **MetaMorph.pro**. The token sale launch is set for April, followed by expansion into other areas. Gradually, we will drastically improve the functionality of the platform to its perfect form by 2019 when we expect to have a full entrance into the global cryptocurrency exchange market.



CONCLUSION

Cryptocurrencies will definitely change the world and **MetaMorph.pro** wants to be there when that happens by offering an innovative and secure platform, where users around the world can securely and easily exchange assets.

Every day, cryptocurrencies are gaining more and more legitimacy and the number of countries and companies that are starting to accept them are also increasing on a daily basis. Services like pizza chains, grocery stores, gyms, entertainment centers, and even vending machines are opening up to crypto.

We are living in a period of a financial revolution! Bitcoin and Ethereum are pioneering the new cryptocurrency era. **MetaMorph.pro** has the ability and capability to guide the cryptocurrency market into a new age. An age which gives both novices and experienced traders a peek into the future of corporate finance practices. With this token sale and our passion, we offer you a new business model, that in our vision drastically changes the world of financial markets so that innovative organizations can create more value and profits for our token holders.

So...

WHAT ARE YOU WAITING FOR,
LET'S **EXCHANGE!**

JOIN US ON OUR PATH TOWARDS
A FINANCIAL REVOLUTION

STAY TUNED WITH DEVELOPMENTS OR
TOKEN SALE UPDATES BY VISITING US AT
www.METAMORPH.PRO