



# WILD CRYPTO<sup>®</sup>

*We're Changing The Game!*

Token Sale • White Paper • Symbol: WILD

Version 2.5



# Table of Contents



|  |    |
|--|----|
| Cover page .....                                   | 1  |
| Executive Summary .....                            | 3  |
| The Problem – The Traditional Lottery Market ..... | 6  |
| The Market .....                                   | 7  |
| The Existing Market Players .....                  | 9  |
| Wild Crypto’s Competitive Advantages .....         | 1  |
| The Solution - Wild Crypto Lottery .....           | 11 |
| Technology .....                                   | 12 |
| The Development Road map .....                     | 14 |
| Regulation, Regulator Control .....                | 15 |
| Self-Regulation via Blockchain .....               | 15 |
| Intellectual Property .....                        | 16 |
| The WILD Token .....                               | 16 |
| The Wild Crypto Exchange & Wallet .....            | 17 |
| Token Sale and Launch dates & Time Line .....      | 18 |
| Key dates .....                                    | 19 |
| Token distribution and Token Sale .....            | 20 |
| Minimum Token Sale Raise Amount .....              | 21 |
| Operational structure .....                        | 22 |
| Summary .....                                      | 23 |

The Wild Crypto Token Sale will be going live to the public at 8 am GMT+1 (London) on 5th September 2017.

This White paper describes how Wild Crypto is going to launch the World's first truly global and regulated Crypto Lottery with WILD as the global currency. Our jackpots will be progressive, huge, and with by far the best odds globally. The lottery platform will also provide a suite of the most entertaining complementary games. Pay-out will be to player's wallets or to our branded WILD pre-pay debit card.

The World's online lottery market is worth \$260 billion, with approximately 4% of this online according to the World Lottery Association, but that percentage is growing rapidly, hence the entire industry is set for disruption. Wild Crypto has brought together a team, including blockchain experts, a successful global fiat lottery provider, security auditors, marketing specialist and analysts. Unlike other Token Sale's 90% of the project has already been delivered by the founding team. Wild Crypto is raising funds via Token Sale to complete the business plan and launch the crypto Lottery.

Our core lottery platform is certified and already has an international client base, which processes millions of transactions, so it is proven. With the additional Wild Crypto innovation we have extending the capabilities, increased the chances of winning, and provided more transparency to players. By launching our Crypto currency (WILD) we will create the global currency of lottery and associated games with all results published to the blockchain.

By innovating the traditional model we've attracted some strategic gaming partners already familiar with the Crypto space. We have secured gaming content from the likes of Link 2 Win, Pariplay, Pocket Games Soft, Red Rake and Sideplay Entertainment which will provide the Wild Crypto lottery platform with exciting Crypto based games.

We are in official partnership with a global card provider. WILD winners can have prize pay-outs sent to their wallet, or for the first time, sent straight to their pre-paid Wild Crypto Winners card. This will solve the problem of 'win and spend' by circumnavigating the Crypto exchange experience. *(Please Note: Rules and Regulations regarding card limits & usage will apply).*

We are re-developing the payment integration of the lottery platform to accept WILD from exchanges or to accept Ether directly.

Our WILD currency is based on Ethereum ERC20. 9,000,000 of which have already been sold during a private early adopters round on 16th August 2017.

The WILD Token will be able to be bought and sold on Crypto exchanges like Cryptopia, we will seek to add others after launch.

During the Token Sale we will offer a total of 36 Million Tokens for sale - 6 Million in a Pre-Sale & another 30 Million in the main sale. The Token Sale will last until all tokens are sold or 7 Day are up, which ever happens first. If we do not reach a minimum of 10,000,000 WILD Tokens sold, all Ether will be refunded via the smart contract to the wallet that provided the Ether - this includes both Pre & Main Sale.

In summary, Wild Crypto plans to deliver a new generation of online gaming.

- Increase the size of the market by offering a seamless decentralized lottery using our Ethereum ERC20 based WILD Token.
- Increase the size market by providing a mobile focused product to the un-served 18-45 age group.
- Provide unprecedented odds and player experience by eliminating the bureaucratic overheads and government taxes, publishing all of the results to the blockchain, creating a truly open and honest gaming experience.
- Establishing a globally accessible ERC20 token pegged to the Ethereum Ether, to create a truly global gaming marketplace.
- Providing payout in Ether, or to those that want it, to a pre-paid card that is accepted globally.

WILD Tokens are based on the Ethereum ERC20 token standard and will be offered on our platform at a fixed exchange rate of 100:1. Players will be able to take part in a global lottery and lottery based games at significantly better odds than national lotteries. We can do this because we are leveraging existing certified state of the art technology, without the governmental overheads and bloat.

## Executive Summary



Players no longer have to suffer odds of 156 million to 1 as with Euro-Millions and other national or State lotteries.

Wild Crypto will provide a range of games and game odds from 3 million to 1 up to 12 million to 1, depending on the game type, with huge jackpots, in this way the Wild Crypto platform may see several weekly million token winners.

This is a compelling global business proposition, the games that we will offer are mobile first, innovative and engaging with elements of skill to appeal to the millennial and Crypto generation.

Wild Crypto has the technology, the regulatory approvals, and payment systems to deliver the next generation of lottery and subsequently other gambling entertainment.

Wild Crypto is 90% there. It is secure, compliant, and robust. It is a disruptive innovative model, with protective technology, and has a prestige team. With your investment Wild Crypto will revolutionize the lottery market. Join us. Join the WILD revolution.

Follow the Token Sale on <https://wildcrypto.com/>

## **The Traditional Lottery Market**

Today, the lottery sector has become one of the largest industries in the world, and the online lottery industry is still growing. It is considered to have significant growth potential. PWC in their Global Gaming Outlook said the online market is complementary to the offline, indicating huge growth potential. The market is huge, standing at \$280+ billion, with approximately only 4% of this online. According to the World Lottery Association, this percentage is growing rapidly, hence the entire industry is set for disruption. In today's global society, it is astounding that players only have local lotteries to play. Not only do players suffer poor odds (156 million to 1), or slightly better odds with low jackpot prizes, they have to walk to the shop and buy a paper ticket!

Even with extremely low odds, traditional lotteries successfully sell hope to the World. Hope is clearly a valuable commodity, and even amongst the poorest countries, according to a national polls, players spend an average 2-3% of their total household income per year on lottery tickets.

## **Everybody likes to play the lottery**

Today, country governments heavily regulate and guard their local country lottery. With each government taking their 'cut of the prize' (in taxes, license fees, regulatory charges and charitable charges) there is little profit left to enrich player experience and fun exciting jackpot prizes.

Wild Crypto is changing the game, with WILD the lottery is now a simple game of numbers, with significantly better players chances of winning bigger jackpots than anywhere else.



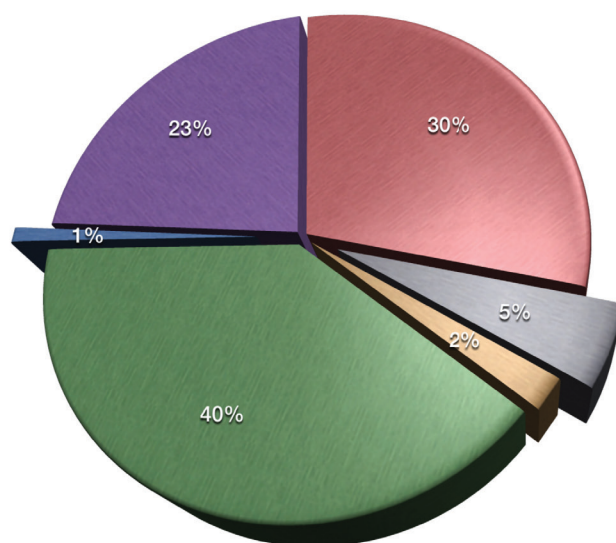
Today, the lottery sector has become one of the largest industries in the world, and the online lottery industry is still growing, it is considered to have significant growth potential.

It is important to appreciate that a lottery is a unique gambling event because it costs a proportionately small amount for good win odds and a large jackpot prize. Lotteries offer by far the best odds of winning when played on a global scale. Thanks to the innovation of crypto, the prohibition of a global lottery has now been lifted.

Currently the market is measured economically in fiat currencies, with the majority of sales via government-backed monopolies. This is not the true market potential, the bigger picture is obscured, and even so the market is huge and breaks down as follows:

Global Lottery Sales by Region \$280 Billion

| REGIONS       | PERCENTAGE SOLD |
|---------------|-----------------|
| North America | 30              |
| Latin America | 5               |
| Caribbean     | 2               |
| Europe        | 40              |
| Africa        | 1               |
| Asia          | 23              |

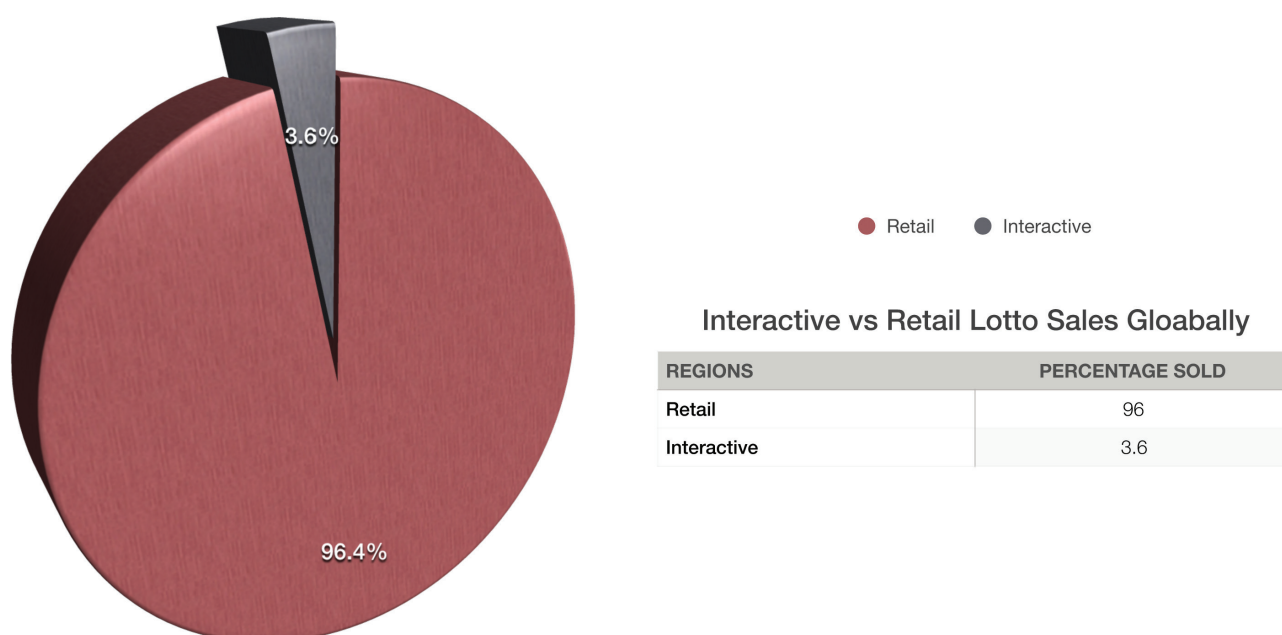


Today the lottery segment holds a 29% share of the global gambling revenue, but when focusing specifically on the online gambling section, the lottery is responsible for only 10% of the revenues. The forecast is that this gap will be closing rapidly within the next few years as online lottery activity grows.

Further proof the global market is moving online can be seen when analyzing Camelot, the respected UK lottery provider which grew its digital channels by 72%, with sales via smart phones and tablets accounted for 35% of sales.

The UK whilst a mature market demonstrated that sales are rapidly moving online, perhaps more interesting is that it only actually ranks 52nd on spend per capita globally.

A recent report by Global Betting & Gambling Consultants (GBGC) illustrates that global online lotteries are in general a significantly untapped market with just 3.6% of global lottery sales taking place online.



Once again this is far from the complete market potential. It is based on a traditional model in traditional markets. If the global market was presented with a game that offered significantly better odds of winning and engaging content on the same terms, via a global currency, the market size could widen significantly.



Crypto currency is starting to be accepted on some gaming sites, indeed some are encouraging pay-outs in Crypto due to the inherent advantages of speed and cost. There are a couple of competitors in the Crypto Lottery market which are positioned below, as you will see from the analysis this sector is relatively untapped.

### **The existing players are:**

True Flip, odds are 1 in 49 million, jackpot \$260K (with 4% transaction fee), jurisdiction Costa Rica (unregulated).

Crypto Lottery, this is actually a raffle not a lottery, with a prize based on the number of tickets sold, this will limit the prizes and therefore the desirability.

Kibo Lotto, 6 from 49 numbers gives odds of 12 million, the jackpot is based on the number of players so will be limited. From the best we can tell Kibo seems to be based in Singapore where gambling is prohibited apart from government approved exceptions which are not mentioned on the Kibo site as having.

### **By Contrast**

Wild Crypto will have odds ranging from 3 million to 1 to 12 million to 1, depending on the game. Jackpots will be progressive, starting from \$10 million. Wild Crypto offer a suite of Instant Win games to complement the lottery offering, with Slots and Casino to follow. Wild Crypto are regulated in Curacao and the platform is regulated in Jersey.

In summary, the competitors Jackpot prizes are small, unlikely to grow, and they have no complementary games content. They have very poor usability, and little, if anything, in terms of regulatory approvals. Considering their weaknesses, these lotteries have done ok, True Flip even had a successful Token Sale with what is a very mediocre platform. Wild Crypto is already significantly ahead of the game.

## **Wild Crypto has the Competitive Advantage!**

The world's first truly global and regulated Crypto Lottery with WILD as the global currency. Our jackpots will be progressive and huge with by far the best odds globally.

The lottery platform will also provide a suite of the most entertaining complementary games. Pay-out will be to a player's wallet, or to our branded WILD pre-paid card that can be used world-wide.

Wild Crypto is the first global lottery to create its own lottery gaming currency. WILD Tokens can be used across all lottery and instant win games on the platform, making the WILD a token of true gaming value.

Increase the size market by providing a mobile focused product to the un-served 18-45 age group.

Due to the Token Sale part funding the initial prize pool, Wild Crypto can deliver huge progressive jackpots from launch. They will redefine the crypto value proposition of ticket price and the prize. They will also increase the win probability, creating greater hope of a win. They will also increase the number of players engaging in a winners experience and therefore increase the potential player market and crowd content.

With a content rich and dynamic lotto and gaming platform, Wild Crypto will also stimulate the players habit formation, developing loyal player relationships and a higher play-to-win spend.

Players are assured of the governance and game controls of a tier 1 regulatory environment.

Wild Crypto intends to drive this market expansion by offering a global lottery based on its own crypto currency, (called WILD) to facilitate a global online market that has thus far not been possible. Wild Crypto is regulated in a tier one Jurisdiction, Curacao, and will acknowledge social responsibility, ensuring players are of the appropriate age, and providing facilities for problem gamblers to limit their plays or exclude themselves for periods of time in line with best practice.

Wild Crypto can provide a range of lotteries and games that improve the win odds from 156 million to 1 (in the case of the Euro-millions) to 3 million to 1 (in the case of Wild Crypto Lotto). With huge jackpots, Wild Crypto may have several weekly multi million token winners.

Wild Crypto is able to increase win odds in several ways:

- As a technology business, we are inherently more efficient, we outsource non-core activities to trusted partners.
- We are commercially more efficient using self-insured prizes which is made possible through the Token Sale.
- Using a dynamic approach to the price of tickets and the associated prizes, offering complementary games with different return to player percentages.
  - Slots up to 98%
  - Instant Win games up to 80%
  - Lotto ranges vary from 35% to 75%
  - Virtual sports odds can vary depending on the game

Wild Crypto further addresses the market in 5 key ways:

- By increasing the size of the market by offering a seamless decentralized lottery using our Ethereum ERC20 based WILD Token;
- By increasing the size of the market by offering mobile focused product to the un-served 18-45 age group.
- By providing unprecedented odds and player experience by eliminating bureaucratic overheads and government taxes, and by publishing all the results to the blockchain to create a truly open and honest gaming experience;
- By establishing a globally accessible ERC20 WILD Token pegged to Ether at a rate of 100:1, to create a truly global gaming marketplace; and
- Providing pay-out in Ether.

Each and every Lotto draw will be recorded to the blockchain as a smart contract, validating each result with 100% accuracy, creating the world's most honest Lotto & eGaming platform.

The platform will provide a smart contract exchange giving players the ability to easily exchange Ether into WILD Tokens. Alternatively players can exchange Crypto currency for WILD Tokens on any number of public exchanges.

Uniquely, winnings will be paid out in Ether to players' wallets or to a Wild Crypto branded pre-pay debit card accepted globally. Players choosing the pre-pay card option have the most convenient way to spend their winnings.

90% of the lottery platform technology is built and fully tested. The Tech Team is a winning hybrid of Twelve40's development power and Wild Crypto's specialist Ethereum Blockchain developers. Ed Zynda III ( <http://www.edzynda.com/> ) heads up the Technology team as Co-founder and CTO.

## Experienced Blockchain & eGaming Developers

Ed will head up a team, that will underpin the gaming platform with a smart contract backed token exchange, giving players the ability to easily exchange Ether into WILD Tokens.

The front end platform is designed to be mobile friendly first, the website and games are built in HTML5, and can be deployed across all smart phones, tablets and desktop PCs. Wild Crypto players will be able play games on any number of devices either at home or on the move, further enriching game experience. Game experience and security is paramount to team. They will deliver games through a range of technology partners which include a global Content Delivery Network (CDN). The CDN accelerates dynamic and static content by placing content at the edge of the internet, at the closest possible point to our players gaming location, which optimizes the performance further. The CDN ensures there are no barriers to expansion and provides the best possible player experience.

The platform features the latest Instant Win gaming content from the likes of Pari-play, Pocket Games Soft, Red Rake, Sideplay Entertainment and Link 2 Win. Wild Crypto have chosen a range of games for their market segment enabling access to the most relevant gaming entertainment.

The back end platform is purpose built in Java to ensure no barriers to expansion capabilities or scalability. It uses a micro-service architecture using its own proprietary secure payload system, it delivers flexibility in an extremely secure environment. There are multiple layers of encryption with all messages cryptographically signed and authenticated in transit. Databases are designed with anti-tamper technology and record field level encryption. The platform deploys deep telemetry which delivers advanced reporting and performance analytics to the operator. The Platform contains the Random Number Generator (RNG) and game engines which have been comprehensively tested and certified by NMI (<http://www.nmi.nl>). This is a requirement of the regulator, and it provides evidential proof that the games are fair and will pay out to the odds quoted. The output from the RNG will be recorded on the blockchain as a smart contract.

The platform also has its own Remote Gaming Server (RGS) this technology delivers the Instant Win games and enables the game content to be changed with very little management of the front end website. This enables Wild Crypto to keep games fresh and reflective of market trends. The RGS allows free development of games by leading developers against a framework that is already regulatory approved. The benefit of this approach is that it enables innovation and speed to market for game developers, whilst maintaining the integrity of message flows from game engines and wallets, so that new games can be deployed, fully tested and regulated in the most efficient manner.

This combination of technology delivers a regulated, tested and certified Lottery and Instant Win games. The design and architecture mean that new games and game engines can be easily added to create additional complementary entertainment. The platform provides all the operational management functions necessary. It contains a sophisticated administration system creating operational efficiencies with extensive reporting capabilities.

The platform also provides players with the ability to take complete control of their game play, view their play history, and pre purchased tickets, set limits for their game play if they wish, as well as log customer queries. It is a one-stop-shop for players providing a seamless experience.

After the successful launch of Wild Crypto, the platform design enables the rapid introduction of newly designed slot, casino & lotto based games, keeping the platform exciting for the players, and to attract new players.

## **The development road map is split into several themes:**

- Adding more of the technology stack to the blockchain in tandem with regulatory approvals whilst maintaining scalability;
- Increasing the selection of games, both developed in house and via partners, as well as re-skinning games to appeal to different markets;
- Enabling increased usability and user experience;
- Integrate new games such as Bingo, Slots and Casino games to increase player volumes; and
- Continuing to develop our cultural diversity, recognizing different markets prefer their own style of game, our medium term strategy is to adapt our player experience to the cultural feel they desire, the objective is to deliver global games with an optimized local experience.

## **Regulation, Regulator Control**

The Wild Crypto platform will be licensed and regulated by the Curacao Gambling Commission, the Twelve40 platform is regulated by the Jersey Gambling Commission, regulation ensures that we:

- 1 - Act responsibly and put the interests of our customers first;
- 2 - Reviewing our policies and procedures to make sure we adhere to the highest standards of player protection, data security, disaster recovery and anti-money laundering checks;
- 3 - Ensuring our directors and key personnel are suitably qualified to run a company like ours, which includes rigorous interviews and background checks.

We are proud to be a fully licensed gaming company and as such, are commitment to providing our players with an enjoyable, secure & private lottery experience at the heart of everything we do.



Wild Crypto is based and regulated in Curacao by <https://www.curacao-egaming.com>. Curacao has been chosen for its understanding of blockchain and its implementation within the eGaming environment. Curacao has been the leading place for regulation in the eGaming arena with regulated jurisdictions for blockchain. However, it is noted that this month another eGaming regulator has started to engage. Malta (<http://www.mga.org.mt>) has just announced it is to regulate blockchain eGaming, though there are no specific details. The Isle of Man regulator has also announced it will regulate crypto based gambling <https://www.gov.im/about-the-government/statutory-boards/gambling-supervision-commission>), this is important as it demonstrates growing acceptance from regulators for the business model.

A regulated lottery specialist Twelve40 Limited (<http://twelve40.com>) supplies the certified back end game technology. Twelve40 have a state of the art platform for lottery and lottery games, the results of games will be immediately placed on the blockchain to demonstrate probity. They are regulated in Jersey, a tier 1 jurisdiction, ( see platform providers in list of licensees <https://www.jgc.je/list-of-licensees> ). This provides assurance to Operators and their players that the games are tested, certified, true to the published odds, and therefore fair.

## **Self-Regulation via the Blockchain**

Wild Crypto have developed a revolutionary model. Not only are they regulated and certified by the traditional regulators, Wild Crypto has self-imposed a hybrid blockchain solution that benefits the players, whilst maintaining the traditional game controls that regulators are comfortable with. Wild Crypto pushes game results to an Ethereum blockchain, meaning for the first time the lotto is truly compliant, tamper proof and transparent. Wild Crypto leads the future of lotto regulatory compliance.

As regulators globally become more comfortable with the application of blockchain technology to the eGaming sector Wild Crypto and their partner Twelve40 will develop more of their technology in that direction. Today, however, eGaming industry regulators are conservative by nature and are therefore only typically comfortable to evolve as technology matures. The optimal way, today, to provide a regulated and certified blockchain lottery experience in this environment is to deliver a hybrid solution that benefits the players whilst maintaining the traditional game controls that regulators are comfortable with.

The Wild Crypto IP is held in a Jersey holding company. The Wild Crypto mark is already registered.

All of the games that appear on the platform are also protected individually with the respective third party gaming providers.

## **The WILD Token**

The WILD Token is an Ethereum-based ERC20 token of value. The token is a digital asset, bearing value by itself based on its underlying assets, properties and/or associated rights.

Ethereum based tokens rely on a well-established Ethereum infrastructure, benefiting from several advantages:

- Security and predictability (as opposed to, for example, having to run an independent blockchain network).
- Use of robust and well-supported clients (Ethereum-based tokens can be managed with official Ethereum clients).
- High liquidity (interchangeable with other Ethereum-based tokens or Ether), easier listing on exchanges with infrastructure already in place.

Our Ethereum-based token contract complies with the ERC20 standard.

More detailed info about the ERC20 standard can be obtained from:

<https://github.com/ethereum/EIPs/issues/20>

Because our WILD Tokens are created on the Ethereum ERC20 standard, it can be easily stored and transferred, as any other Ether token. We recommend “MyEther-Wallet” for Storage and “EtherDelta” for trading. We also intend to have WILD Tokens listed on larger exchanges once the Token Sale is complete.

A Wild Crypto “Winners Club” pre-pay card accepted worldwide will be available (conditions will apply) so that players can conveniently spend their winnings.

**We are currently working hard to add to the list of following exchanges:**

- Cryptopia
- HitBTC
- Bithumb
- Huobi - China
- And others

## **The Wild Crypto Wallet & Security**

The team at Wild Crypto are heavily invested in the security of the WILD Token and the Wild Crypto Wallet, after all, they are protecting their own money as well as yours.

The WILD Tokens fund jackpots. It is essential that the crypto wallet is secure and that prizes are expedited quickly to ensure the best winners experience.

**We segregate funds as follows:**

- Player fund wallet – legally owned by the players
- Prize fund wallet – separated to ensure there is cover to pay out all the jackpots and prizes
- Eco-mine / bonus wallet – to pay out bonuses
- Operations wallet – Business operations
- Plus a cold storage facility

Because our WILD Tokens are created on the Ethereum ERC20 standard, it can be easily stored, transferred and converted to fiat, as any other Ether token.

Wild Crypto employs a 4 eyes and 4 keys approach to crypto currency transactions. To approve any transaction, we have a 4 eyes (2 human approvals to pay-away) and 2 keys (2 keys to action pay-away) approach on all transactions greater than \$50,000.

## **Token Sale and Launch dates & Wild Crypto Timeline**

### Key dates

The Wild Crypto early adopter round was sold out in 24 hours on the 16th August, 2017 selling 9,000,000 WILD Tokens.

The Wild Crypto Pre-Token Sale will launch on September 2nd, 2017 at 9am EST, and will last for 24 hours, at an exchange rate of 3000:1 and offer 6 million tokens for sale.

The Wild Crypto Token Sale will launch on September 5th, 2017 at 8:00 am GMT+1, and will last for 7 Days at an exchange rate of 2000:1 and offer 30 million tokens for sale.

The Wild Crypto Lotto Platform will launch in January 2018 ahead of the ICE Gaming Conference, where we will be able to boast our Crypto Lotto jackpot as 40 times higher than our competitors. We hope to make a one lucky player a Millionaire each and every month.

Meanwhile Eco-mining / bonus will be available immediately returning 8.33% per month in WILD Tokens, starting just weeks after a successful Token Sale launch.

## Token distribution and Token Sale

Wild Crypto will produce 100 million WILD Tokens in total which are distributed as follows:

- Early Adopter Sale, sold 9 million WILD Tokens – ISSUED
- Pre Token Sale 6 million WILD Tokens offered at 3000 WILD tokens to 1 Ether
- Token Sale 30 million WILD Tokens offered at 2000 WILD Tokens to 1 Ether

We have coined the term Eco-mine which is our way of providing players bonuses, this is a marketing pool we have set up to provide players a bonus for storing their WILD Tokens with us. After a successful Token Sale, we will launch the Eco-Mine pool allowing players an opportunity to bonus their WILD Tokens by storing them with Wild Crypto. WILD Tokens eligible for bonus will attract 8.33% per month, this is a way of growing WILD Tokens prior to the launch of the site in January 2018. Please be aware that the Eco-Mining pool is limited to the first 5 Million tokens submitted to it, and is only available as a first come first serve basis.

Once the gaming site is launched, players can purchase our tokens at a fixed rate of 100:1 (100 WILD Tokens to 1 Ether).

The Token Sale will provide funding for the final stages of development and setting up the operational structure for a minimum of three years, however, the business is expected to be profitable within the first 12 months.

## The remaining 55 million WILD Tokens will be distributed as follows:

**15 Million WILD Tokens** - will be held as a prize pool bond. It is important to note that a percentage of each game played will flow into the prize pool, so the prize pool will be self-sustaining. However, to cover the possibility of a very early Jackpot winner the prize pool bond has four times contingency from day one to cover the edge case of statistical anomalies. Wild Crypto is effectively self-insuring its games to avoid paying expensive lottery insurance. This also enables Wild Crypto to offer roll over capability in the early stages thereby generating more excitement and ticket sales.

**5 Million WILD Tokens** - will be used for player bonus, we have coined the term Eco-mining for a specific type of game bonus, we call this Eco-mining because no mining rigs are required hence it is environmentally friendly. To qualify for Eco-mining, players store their WILD Tokens securely with Wild Crypto, for security, players will not have to divulge their private key to store their WILD Tokens. This bonus provides 8.33% per month return, effectively doubling your deposited tokens over the course of a year. The Eco-Mining pool has a limit of 5 Million Tokens and is based on a first come first serve basis.

**35 Million WILD Tokens** - The remaining tokens will be available for sale on our platform at a fixed rate of 100:1.

**Please Note:** We have had some valid questions concerning our original breakdown being a bit confusing, so we have decided to simplify this section in order to make it easier to understand.

The main concern was WILD Crypto having the ability to sell the above 35 Million WILD Tokens on the open market, effectively flooding the market with WILD Tokens. This thought was mostly fueled by the recognition that we have not put in place any form of "Lock in Period" for the WILD Tokens after initial crowd sale.

The main reason for a "No Lock Up Period" is simple: The Wild Token is in essence what we are selling on the website, if we placed these tokens in any form of lock up period, we would have nothing to sell on the platform. Think of the WILD Token as a digitized casino chip, players come to the platform and purchase WILD Tokens with Ether, then use the newly purchased tokens to play the games. Selling these tokens on the open market would not make financial sense.

None of these tokens are reserved for owners, founders or advisors, their share of profits strictly comes from net revenues.

The Ether we collect from the sale of WILD Tokens will be used for the following:

- Prize Pool Replenishment
- Operations
- Marketing
- Research and Development
- Strategic Alliances and new products



Date of crowdsale start **8am GMT+1 05-Sep-17**

Date of crowdsale end **8am GMT+1 11-Sep-17**

## **Minimum Token Sale Raise Amount**

Our minimum goal for the Token Sale is to sell 10,000,000 WILD Tokens and Raise 5,000 Ether, this will guarantee the ability to launch our business.

If at the end of the Token Sale the minimum has not been reached, all Ether received in the Pre Token Sale and the Token Sale will be returned to the original owners by smart contract to the original key address (so make sure you do not use a one time wallet).

**Note:** *The early adopter round was non-refundable. Those individuals or companies purchased their WILD Tokens with that understanding.*

Wild Crypto has adopted an agile structure combining full time executive positions, part time non executives, and a full time management team that is complemented by strategic outsource partners.

Wild Crypto have adopted as flat an organizational structure as possible, whilst working towards a true holocracy model. With the regulatory requirement for strong Corporate Governance, accountability and leadership, the Wild Crypto Board therefore champions a strong focus on communication and collaboration both vertically and horizontally. It has worked for Wild Crypto so far and we feel it achieves better results in shorter time frames.

Full time positions include:

- Chief Executive Officer
- Chief Operating Officer (which will include compliance and legal)
- Chief Marketing Officer
- Chief Technical Officer (responsible for security)
- Business Development and strategic partnerships
- Marketing support
- Development positions
- Customer Support

Outsourced positions

- Chief Financial Officer
- External Marketing and PR
- Legal counsel
- Company secretary

Wild Crypto is Changing the Game! A crypto lottery with its own coin, we are inherently crypto based, with large crypto jackpots funded by our WILD (Ethereum ERC20) Standard.

Our technology is uniquely hybrid. Our lotto platform regulated and centralised with our win tables and pay outs published on the blockchain.

Our model will totally disrupt the Global Lottery market by offering unprecedented Jackpots and win odds. We dynamically control game ticket prices by jurisdiction, and self-fund our prize values post Token Sale.

Our technology is 90% complete. We are a funded and functioning company, looking to raise crypto to offer as prizes.

Our Founders are technology geeks and marketers who, like you, have invested into WILD Crypto vision. Security, accountability and transparency combined with well managed technology is at the heart of this globally disruptive concept. We have solid partnerships which combined with our in house team provide efficiency and scale.

The private early adopter of 9 million WILD on 16th August 2017 was a sell-out.

The Wild Crypto Token Sale launches on 05th of September 2017 at 8am GMT+1.

**Participate to Win!**